

Belk - Tyler Is Ready For Spring

It's NEW for SPRING



It's Spring at Belk-Tyler's and every department is brimming full of the best in spring merchandise. Everything is ready for the biggest spring ever. We are proud of all the wonderful things we now have for every member of the family. Shop early and avoid the last minute rush.



NEW SPRING DRESSES

Such amazing values for so early in the season — come choose from our exciting group now! Sizes for every lady in the family.

Use our Easy Lay-Away Plan

\$3.98 — \$5.95
\$8.95 — \$12.50

LOVELY COTTONS

Designed to look like a million, yet cost so little you'll want to snap up several of our new beauties. Sizes for the large and small.

\$1.98 — \$2.98 — \$4.98

SUITS

You'll Wear This Spring

For that smart and well groomed outlook you'll want to choose from our large selection of the season's newest styles—come in early. Misses' and Women's sizes.

\$12.95 14.95
\$19.95 29.95



SMART

TOPPERS

And best of all our new fashion-wise group is designed to "make the most of you." Come in . . . all sizes and colors.

\$6.95 — \$9.95 — \$14.95



SPRING BLOUSES - SKIRTS

For a pretty outlook on spring—our fresh new group of blouses and skirts are designed to pamper your beauty.

\$1.98 \$2.98
\$5.95



NEW CHIC HATS

We know you'll fall in love with these new spring hats at first sight.

\$1.98 \$2.98
\$5.95

SPRING BAGS

NOW — a wonderful collection of new spring bags in your favorite colors.

\$1.59 — \$2.98 — \$4.95

NYLON HOSE

All sizes and shades. 51 gauge — 15 denier.

\$1.00 \$1.25 \$1.35 \$1.50

THEY'RE HERE

Children's

DRESSES

For a pretty outlook on spring — our fresh new group of dresses designed to please her young and good fashion tastes. Sizes 3-6x, 7-14.

\$1.98 — \$2.98
\$5.95



Children's HATS

They look sharp . . . made to give seasons of lovely wear.

\$1.98 \$2.98

Children's BAGS

Her new outfit would not look complete without a new spring bag, beautiful colors and styles.

98c \$1.98



JUST LIKE MOM'S

SUITS - TOPPERS

To please every young miss, these are the suits and toppers she'll love and will want for spring. Sizes 3-6x, 7-14.

Use Our Easy Lay-Away Plan

\$6.95 \$8.95
\$12.50 \$16.50

Children's Shop Balcony

Our Shoes for Spring
ARE BEWITCHINGLY PRETTY

SMART NATURAL BRIDGE SHOES



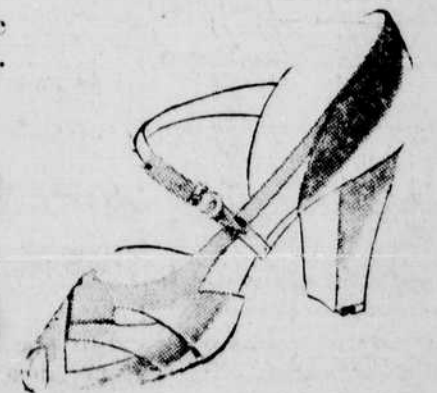
Smarter shoes for natural walking . . . just about everything you could ask for in footwear. There's a smart pattern right here at hand to go with your new spring outfit.

\$9.95

NEW NOVELTY SHOES

Hurry in and choose from our wide and wonderful array of spring shoes. Every pair top quality.

\$4.98 \$5.95
\$6.95 \$8.95



SMART CASUALS

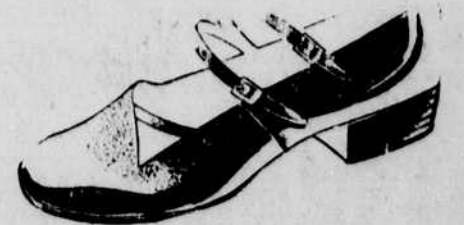
To your taste for Spring. In a smart choice of colors and sizes. You'll look forward to wearing these with your new ensemble this spring.



\$3.98
\$4.98 to \$7.95

NEW PLAY SHOES

Smart shoes that take you striding with pride where ever you go . . . whatever you do. Come choose from our varied group.



\$1.98 — \$2.98

NEW SPRING GLOVES

We point with pride to our new collection of ladies' gloves. Quality and good looks are combined to perfection in every pair.

\$1.00 \$1.48 \$1.98



COSTUME JEWELRY

Necklaces, ear rings — come see and select from our new group. Add sparkling beauty to your spring outfit.

\$1.00 — \$1.98