Tuesday, December 30, 1952

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fruits. Also, the continued tight

of exportable supplies in other

rolus-producing

fore the fourth quarter of 1953 or of demand, particularly for such

the first quarter of 1954. The products as cotton and tobacco-

United States Department of Ag- is likely to be substantially below

in the third quarter, whereas Foreign demand for U.S. farm

THE ENTERPRISE

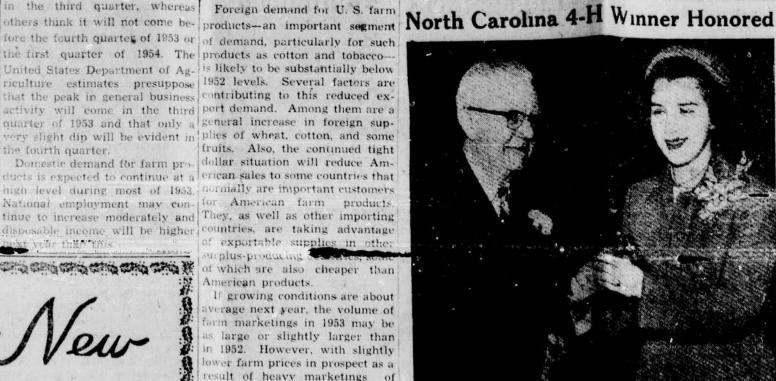
Farm Financial Outlook Is Static

There is general agreement riculture estimates presuppose 1952 levels. Several factors are among economists that business that the peak in general business contributing to this reduced exactivity will be very high in early activity will come in the third port demand. Among them are a quarter of 1953 and that only a general increase in foreign sup-1953 with some of the leading very slight dip will be evident in plies of wheat, cotton, and some business indexes establishing new the fourth quarter.

record highs in both the first and Domestic demand for farm pro- dollar situation will reduce Amsecond quarters. These apparent, ducts is expected to continue at a erican sales to some countries that ly is less agreement as to exactly high level during most of 1953, normally are important customers when they will reach their peaks National employment may con- for American farm products. and either level off or start dip- tinue to increase moderately and They, as well as other importing ping downward. Some look for a disposable income will be higher countries, are taking advantage slight slipping to h at your than this ---

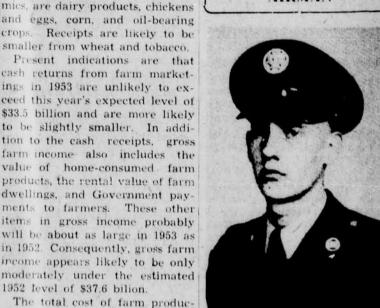


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Thomas H. Young, director of advertising for United States Rubber Company (left), congratulates Ann Lyon Melntosh of Creedmoor, North Carolina, one of twelve national winners of the National 4-H Recreation and Rural Arts Program at a recent "Share The Fun" breakfast in Chicago. More than 700 persons, including state and spricultural extension personnel, were guests at the breakfast given in honer of the winners by U. S. Rubber Company, awards donor. Event was nart of the 31st National 4-H Club

AIRMAN



Julius Wade (Jerry) Forehand, an Enterprise employee before entering the service a short time ago, is completing his basic training at Lackland Air Force Base, San Antonio. He is the son of Mr. and Mrs. T. E. Forehand of Williamston.

through most of the next year. crease in prices paid by farmers, As a consequence of the slightly reduced farm income and slightly higher production expenses, net farm income may be about 5 per cent lower in 1953 than the \$14.2 er of any year since 1941 and only ed pressure to reexamine their billion expected for 1952. In view about one-third more than aver- tarm business for opportunities to of the expected further small in- age during the 5 years 1935-39. increase production efficiency.

make other change in their farm business which will offset the drop in tobacco incom Cotton acreage will be unconrolled in 1953 and the price will be supported at 90 percent of parity. Present indications are that

be some one-half million bales larger than in 1952. The increase in national cattle slaughter in 1953 is expected to push total meat production moderately above that in 1952 despite the expected slight reduction in hog slaughter. Heavy marketings of cattle in 1953 may force some further reduction in prices for live animals. The abundance of beef will tend to prevent any ncrease in hog prices and may depress lamb prices moderately. Consumer demand for milk will continue at a high level during 1953, and until the 1953 pasture

the carry-over next August 1 will

eason begins, prices will remain above the levels of corresponding months of this year. Dairy farmers wil continue to feel the costprice squeeze, however, and will thus be under pressure to increase production efficiency. The BAE foresees a more favorable outlook for egg producers than a year ago out expects possible further dege in profits for broiler produc-

indications are that the smaller! Intview of the outlook for furrealized net income in 1938 will ther shrinking of net farm income have the smallest purchasing pow- (in 1953, farmers are under increas-

WILLIAMSTON

ed to increase, even when an ad- County Young Men Join justment is made for the effect of price increases. In fact, one analyis indicates that the "increasing efficiencies about which we talk-increased, yields per acre and per Williamston, and Clifton Lee a hot-rod in the structure a wind-storm threw a broken power-line animal unit and increased output Crawford of Robersonville, re- storm they a solution arross the per man-have been achieved in cently joined the U.S. Air Force, carrying 2,300 volts, across the part by the substitution of almost part by the substitution of almost 15 percent more off-farm goods and services per unit of farm pro-duction." This increased com-

pidly from slump.

duction." This increased com- training at Lackland Air Force, sent to cut the line. mercialization of agriculture is, San Antonio, Texas. Upon comash cost of fami production and will be assigned to one of the the more than doubling of farm many technical schools of the Air

Police Car "Hot Rod"

As Power Line Falls

The U. S. Air Force Oakland, Cal.-A police car-Three Martin County young with a policeman inside-became men, Robert B. Styons of Jamescompany emergency crew was





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THE GHOST

