

ASC Assistance Requires Soil Test

"Take your soil samples early and avoid the rush"—sounds like a Christmas slogan, but it isn't. Soil samples become a serious matter this year for thousands of Tar Heel farmers. In order to obtain financial assistance for soil conservation practices through the Agricultural Stabilization and Conservation program (formerly PMA), farmers must first have their soil tested for lime and fertilizer needs.

In Western North Carolina some 20,000 farmers have already received approval for carrying out conservation practices under the 1954 Agricultural Conservation Program, which requires the soil sample. These 20,000 farmers, according to H. D. Godfrey, state ASC administrative officer, are expecting to carry out their conservation measures this spring. But in most cases they cannot even begin until after they have received their soil analysis.

In no case will the farmer be

eligible for cost-sharing for practices involving the establishment of a permanent cover of perennial legumes or grasses, the initial treatment of cropland to permit the use of legumes and grasses, or the initial improvement of an established permanent grass or grass-legume cover until a soil sample has been submitted and the amount of limestone needed shown on the analysis sheet, says Godfrey.

Even before the ASC's Agricultural Conservation Program required soil samples in connection with certain practices, it was recognized by many farmers that soil sampling and liming and fertilizing according to the soil laboratory's recommendations are good farming practices. Now, as well as being good farming practice, Godfrey reminds North Carolina farmers that federal cost-sharing on some practices is dependent upon a soil sample.

The State Soil Testing Laboratory in Raleigh is keeping up with the flood of samples that are coming in now. The peak season for the Soil Testing Laboratory, however, will begin the last of January or the first of February so be sure to get your samples in before then. They should be mailed directly to the Soil Testing Laboratory, State Agricultural Building, Raleigh, or bring them to your County ASC Office for mailing. Don't wait; you might be too late.

United States farmers must be prepared to produce enough food for 200,000,000 citizens by 1975.

CELEBRATE 50TH WEDDING ANNIVERSARY



Mr. and Mrs. Edgar Waters celebrated their golden wedding anniversary at their home a short time ago. Open house was held by their children, Mrs. Lucian Peele of near Williamston, Mrs. Joe Dillon of Pulaski, Va., Fenner T. and Dallas G. Waters of Plymouth and Marion G. Waters of Jamesville. About one hundred guests were present.

Excess Tobacco Planting Costly

Penalty collections from North Carolina tobacco growers who over-planted their allotments last year were more than twice the cost of administering the ASC's marketing quota program in the state, it was announced last week.

J. L. Nicholson, marketing quota program specialist of the state ASC office said, "Penalties collected from individual North Carolina producers who overplanted their 1953 acreage allotment amounted to \$1,086,000 on flue-cured tobacco and \$34,000 on Burley." The collections "far exceed" the cost of carrying out the program in North Carolina, said Nicholson. The collections are turned over to the general fund of the treasury department.

In 1953 some 119,732 North Carolina farmers harvested 658,000 acres of flue-cured tobacco. Of this amount a total of 6,119 acres

was in excess of acreage allotments. Some 16,200 Tar Heel farmers harvested 14,900 acres of Burley tobacco. The number of acres planted in excess of allotments for Burley was only 237.

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Plane Industry Works Thousands

The rise of the airplane industry to second place among all employers of manufacturing labor provides the nation directly with 750,000 "king-size customers, solvent citizens and good neighbors."

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"Best Buys In Furniture"
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Making this claim for his industry is Mundy I. Peele, president of Republic Aviation Corporation at Farmingdale, Long Island. Aircraft manufacturers paid out \$3.2 billion in wages in 1953, he pointed out. Based on Labor Department findings,

In proper use of driver's license resulted in loss of driving privileges for 55 North Carolinians last year.

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BLENDED WHISKEY

\$2.00 pint
\$3.20 fifth

65 proof, 75% Grain Neutral Spirits

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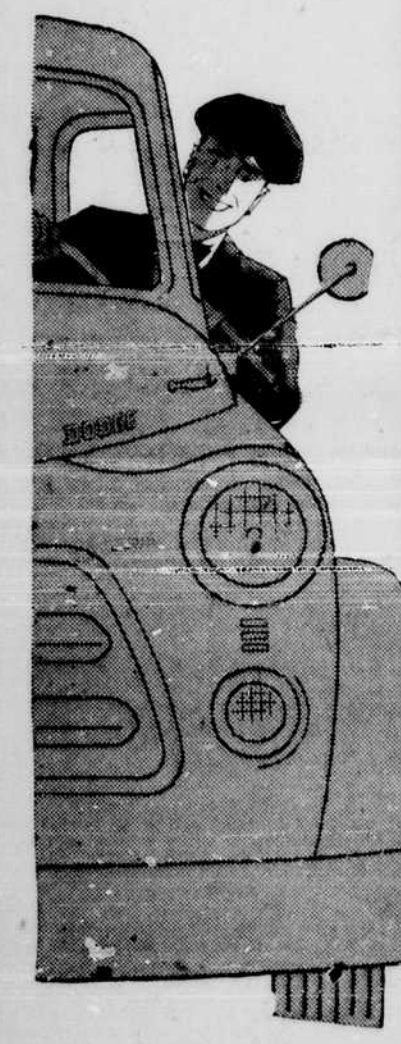
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SIXTY SIX
—he wants ter know.

Whats ther us miratin over ther Myuns we air spendin on war whilst we snickers at ther Bilyuns we air wastin on cars?

Whats ther use groainn at ther few thousands killed in Korea, whilst we bats a-eye at ther many thousands bump-off on our hi-ways.

What a thar use re-quirin a few thousand rail-road engineers to spend 4-5 years at graduatin in how to pull ther throttle on a railroad enin, whilst we turns ther un-trained num-skulls loose by ther milyuns at hi-larkin thar 150 horse-power beetlebugs over ther hi-ways at power-flight speed?

Whats ther use spendin tax-money on State legislays thar'll lock-up a few chicken-thieves, whilst they jest cant, wont, or shant make a law thar'll keep ther ir-re-spon-si-bles way frum behind ther death-trigger wheels?

Whats ther use thinkin—well, all them folks that was killed yis-tid, had to be sum-ow-else sides ME, sted of re-lizn that to-morrows Pick is as apt to be

YOU-ME, sted of ther other me?
Whats the use trying to live by tetchin god-luck wod today, and dynin by durpin ther concrete to-morrow? Whats ther difference be-twixt ther foolish wies-man, and ther wise minded fool?
Don't ther full-sighter dont-giv a-dang Idiot on ther fly, bump into eternity, whilst ther keeful, blind, whitecand feller git-ther by ther safety-route?

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Retail Price
\$2.10 Pints
\$3.35 Fifths

86 Proof
THE STRAIGHT WHISKEYS IN THIS BOTTLE ARE 4 YEARS OR MORE OLD. 30% STRAIGHT WHISKEY, 65% NEUTRAL SPIRITS, DISTILLED FROM GRAIN.
CONTAINS A VERY LITTLE PEPP. (10%)



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| Circle "K" Brand VIENNA SAUSAGE NO. 1/2 CAN 10¢ | Wilson's POTTED MEAT 5-OZ. CAN 10¢ | Fairest Brand FACIAL TISSUES PKG. OF 200 10¢ | Redgate TENDER EARLY JUNE PEAS NO. 303 CAN 10¢ | Redgate GOLDEN CREAM STYLE CORN NO. 303 CAN 10¢ |
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VAN CAMP'S HOMINY NO. 300 CAN **10¢**
REDGATE PORK & BEANS 16-OZ. CAN **10¢**
TRIANGLE MACARONI OR SPAGHETTI 8-OZ. PKG. **10¢**

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TOMATO SAUCE 8-OZ. CAN **10¢**

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PUDDINGS PKG. **10¢**

DOG FOOD 16-OZ. CAN **10¢**

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DRIED BEEF 2 1/2-OZ. **35¢**

PETER PAN 12-OZ. **37¢**

CUT-RITE 125-Ft. **25¢**

CAKE MIX 7-OZ. **32¢**

YOU CAN "STRIKE IT RICH"

WIN one of...

35 Motorola TV's
344 Motorola Pin Up
344 CLOCK RADIOS

GET YOUR FREE TICKET WITH EACH VISIT TO COLONIAL—NOW THRU JAN. 30

Here's your opportunity to STRIKE IT RICH with one of these marvelous prizes! Thirty-five Motorola Television Sets to be awarded among all Colonial Stores—one Motorola Clock Radio to be awarded among all Colonial Stores—each visit to Colonial, now through January 30. No obligation . . . nothing to buy . . . and you do not have to be present at time of awards to win. Drawing for awards will be held at close of business on Saturday, January 30, and winners will be notified. Colonial employees and their families not eligible to participate. Come in today . . . come in often . . . get complete details at Colonial!

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MATUR-TENDER TOP-QUALITY **LEG-O-LAMB** LB. **69¢**
SQUARE-CUT SHOULDER **LAMB ROAST** LB. **43¢**
NATUR-TENDER LAMB **RIB CHOPS** LB. **93¢**
NATUR-TENDER LAMB **LOIN CHOPS** LB. **97¢**

HEAVY MATURED BUDGET BEEF
CHUCK ROAST LB. **39¢**
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ALL-MEAT—NO BONE OR WASTE
JIFFY STEAKS LB. **89¢**
MADE FRESH—SOLD FRESH
GROUND BEEF LB. **35¢**
CHEF'S PRIDE CHOPPED BARBECUE 12-OZ. **55¢**

Chicken
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Trade Winds Branded
SHRIMP 10-OZ. PKG. **69¢**

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FANCY FRESH-FROZEN STRAW-BERRIES
12-OZ. PKG. **29¢**

LORD CHESTERFIELD CUT
OKRA 2 NO. 303 **31¢**
HERSHEY CHOCOLATE CANDY KISSES 6-OZ. CELLO **25¢**
TRIANGLE PATTIES BUTTER 1/2-LB. **39¢**
MARGARINE PARKAY LB. **29¢**
SILVER LABEL COFFEE LB. **89¢**
GOLD LABEL COFFEE LB. **91¢**
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PEARS 2 LB. **25¢**
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CABBAGE 2 LB. **11¢**