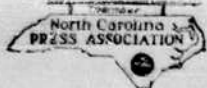


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Tuesday, February 9, 1954

Manufacturing A Depression

While many of the big officials are giving lip service to the economy, various giant industries are plunging ahead, manufacturing what appears to be a depression.

Clifford F. Hood, president of the U. S. Steel Corporation, after pointing out that private capitalism in the past twelve years had performed "marvels of production," said in a speech at Birmingham recently that "the long detour toward socialism has been reversed and the country is returning to private capitalism." He declared that there will be no depression if "each of us exemplifies individual responsibility and dynamic faith." Mr. Hood also declared that "it is imperative we do not reduce our economic momentum." And then in a final burst, the steel man said, "The big job is to provide the kind of economic and political climate that offers the incentive to industry to prosper and grow."

That's well and good. But while Mr. Hood is calling the rules for others, what is his own industry doing? It has been pointed out that the steel industry curtailed its operations about seventeen percent of capacity during the last five months of 1953. The action apparently was taken to keep its prices about nine percent higher than they were the previous year. While Mr. Hood's industry was laying off workers, curtailing production and boosting its own prices, the stockholders had their equity increased from 7.5 percent in April, May and June, 1952, to 32.6 percent in the corresponding period in 1953.

Mr. Hood and others apparently think perfection in the economy has been reached, and after looking at the steel record last year, the industry has little to complain about. But someone is overlooking the danger signals centered just now in rising unemployment, tumbling farm prices and a determined effort to lower the purchasing power of the masses.

The industry is now employing about the same pattern cut out in the period during the late twenties and early thirties. In short, it appears as if someone is deliberately trying to manufacture a depression and trying to hide the act under double lip service.

Not Unprecedented

Felice Mazza, an Italian employee of the Williamson diamond mine down at Dar Es Salaam, Tanganyika, Africa, has been in some very hot water. He was found in possession of a chunk of stuff that turned out to be the second biggest diamond ever found in that area. Experts estimated it at 155 carats, worth \$20,000 uncut and \$85,000 cut.

After an extended trial, Mazza was acquitted of the charge that he was illegally in possession of the stone. He proved to the satisfaction of the court that he did not know what he had was a diamond. Incidentally, it is not unprecedented for human beings to be unaware of the value of what they have around them. Diamonds and other valuables in the rough are often not recognized.—The Commercial Appeal.

Identified

After fumbling around, the master minds have, at last, identified the nation's economic illness. Some called the malady just a seasonal hang-over. Others maintained it was a "bust". Still others said it was a depression of varying degrees and still others said it was an adjustment, or an economic shift. And so on down the line, with a few associating it with the Hoover brand.

But the master minds have come through and declare that it is a "recession de luxe".

Now, that the illness has been diagnosed, all that is to be done is to find a cure.

Do You Want Success?

By Ruth Taylor

Just what is success? What does it mean to be successful? It isn't all laurel wreaths and acclamations? It doesn't mean that success is going to bring all one's heart desires at one fell swoop.

"The lighthouse is not placed in the middle of the channel but on the dangerous reef." I read that sentence once and thought how completely it typifies the successful leader—in whatever rank of life he or she finds himself.

Success means standing above the average—and the person who does that has—in nine-hundred-and-ninety-nine cases out of a thousand—worked harder and longer than the average. He has suffered defeat. He has picked himself up and gone on again. He has taken criticism—both just and unjust—and not faltered. He has been misunderstood—but understood himself. He has had an idea, a goal, an ambition to which he has cleaved—and he has turned his head away from the little paths of pleasure or of momentary wish.

"But so-and-so has talents I haven't!" Certainly—he has talents for his particular kind of success. But everyone has some talent—something he can do well, and with application and study, can do better. Whether it be whittling, whistling or writing. Have you developed YOUR talents to the full?

"So-and-so had a start?" Which, if you look into it, he either manufactured for himself—or which he was interested enough to see was a start. The point was he didn't stay still. Or—as I read on a calendar—"The man who wakes to find himself famous, hasn't been asleep." Are you sure YOU didn't miss some opportunity?

"But so-and-so hasn't my responsibilities." No, but he has his own, and I know of no leader or successful man or woman who doesn't carry a big load of responsibility. The trouble with most of us is that we don't fulfill the responsibilities we have, with the result that the load just gets bigger and bigger.

"So-and-so is always getting pushed to the front." Sure—but you can't push a person who isn't there! Take any organization to which you belong—whether it be church, or union, or club. Now be honest—wasn't the leader of your group always on hand? Didn't he do the work no one else wanted to, or was too busy to do?

Success is costly. Before you start to envy the successful person, figure out whether you are willing to pay the price in time, devotion to duty, hard work and ingenuity that it has cost him.

If you are—then success is within your reach. Go after it!

Still Remembered?

Washington politicians are saying that Richard Nixon is a man to watch.

Buried deep by the Republican press, the slush fund raked in by Mr. Nixon in his campaign was thought to have been forgotten. But the Washington boys still say he is "to be watched".

Or it could be that he has served his masters well, that they are well pleased with their picking, and now they plan to ram him, little doggie and all down the throat of the country.

60 Second Sermons

By FRID DODGE

TEXT: "Character is what you are in the dark."
—Dwight L. Moody

Mr. Brown was doing mysterious carpenter work in his basement one Sunday, making a tremendous racket with his hammering. His devout wife came to the head of the cellar stairs and called.

"John, you know you mustn't work on the Sabbath. With all that noise, what will the neighbors think?"

"Hang the neighbors," growled Mr. Brown. "I'm repairing that ironing board you wanted fixed."

"Oh," replied his wife. Then she whispered, "Why don't you use screws?"

The sin we notice least is the sin which benefits us. We can find reasons for that one. But when it benefits only someone else, we talk about it.

Perhaps that is natural, but it does not excuse us. As individuals or as a nation, we are weak and ineffective among our fellows or the nations of the world, without a hard core of character. We must have the character to reject error even when it is disguised as a benefit. It takes a quiet courage. You will receive more criticism than applause. Yet this is the trait which marks truly great men and truly great nations. What you are in the dark, you should be proud to parade in the light.

Wilson Addresses Local Kiwanians

The advantages of establishing a zoning ordinance in Williamston was the topic of a talk by Mr. Leigh Wilson, of Raleigh, before the local Kiwanis Club at its Thursday night meeting held at "The Switch." Mr. Wilson, who is with the North Carolina League of Municipalities, told the club that "Such an ordinance would protect real estate values in both business and residential sections." He continued by pointing out that towns having zoning ordinances are in a more favorable position to attract new industries which would have some assurance that their investment would be protected against unnecessary depreciation due to the location of less desirable industries close to them. He also said that insurance rates are frequently less in towns which have zoning ordinances.

Speaking in particular of the Williamston plan, Mr. Wilson said that after careful study, a plan was drawn up in which it was suggested that Williamston be divided into three parts—one residential, one business and one industrial zone. Areas suggested for each type of zone were areas now being used primarily for the specified purposes. He also stated that no distinction was made, or could be made, in a zoning ordinance for separate zones according to race, and that no provisions could be made for restricted housing.

In a business session, which followed the dinner service, two committee reports were presented. W. R. Bender, chairman of the Boys and Girls Work Committee announced that the club had contributed \$25 to the March of Dimes, and he presented the 1954 objectives of Boy Scout Troop No. 27, which the Club sponsors. Tom Davis, Chairman of the Club's Little League Committee followed by presenting the conditions under which the league could operate in 1954, and he secured the names of ten Ki-

warians who agreed to assist in league operations during the year.

An interesting feature of the program was the installation of the high school senior "Kiwanian of the month" by member James Manning who did the honors for his son, Richard, who was selected by the high school faculty. One new member was also installed during the meeting when Ed Grady, Executive Secretary of the Williamston Boosters was inducted by Dave Davis, Chairman of the club's Education and Fellowship Committee.

Visitors recognized during the evening were W. D. Urquhart who was presented by J. H. McBrayer, and Jim Cook, who was introduced by Frank Margolis.

The meeting opened when Club President Wendell Peele called upon Bruce Wynne to lead in the singing of one verse of "America" after which the invocation was

Polio Fund In Rodgers School

The polio fund drive was brought to a successful close in the Rodgers School area last Friday, it was announced by Principal A. R. Jones.

He made the following report for each grade with the student from each classroom reporting the highest amount: First Grade reported \$16.35 with Sandra Dell Nelson reporting \$6.04; Second and Third Grades \$12.50 with Arthur Ray Rodgers reporting \$9.50; Fourth and Fifth Grades reported \$10.00.

During the dinner service which followed Miss Lela Mae Goff entertained with a number of piano selections which were enjoyed by all.

ed \$7.00 with Mac Arthur Woolford and Mary Lee Wilson reporting same amounts \$6.00; Sixth and Seventh Grades reported \$12.35 with Mary A. Brown reporting \$4.10.

Cedar Hill Baptist Church reported \$6.54; Smithwick Chapel Church reported \$4.10; Rodgers Community store reported \$1.85. Grand total reported \$60.89.

Supplies of wheat the world over are generally abundant. The world crop is about 7 billion bushels, 3 percent less than a year earlier, but about a fifth above the 1945-49 average.

Everetts Christian Church Prayer Service

The Everetts Christian Church will hold Prayer Meeting Service Wednesday evening at 7:30. Mrs. John L. Goff will be the leader. Everyone is invited to attend this service.

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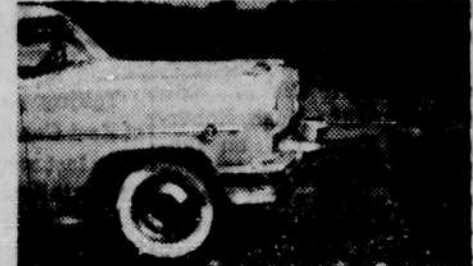
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