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ADVERTISE

### A NERVOUS WRECK

From Three Years' Suffering, Says Cardui Made Her Well.

Texas City, Tex.—In an interesting statement, Mrs. G. H. Schill, of this town, says: "For three years I suffered untold agony with my head. I was unable to do any of my work."

I just wanted to sleep all the time, for that was the only ease I could get, when I was asleep, I became a nervous wreck just from the awful suffering with my head.

I was so nervous that the least noise would make me jump out of my bed. I had no energy, and was unable to do anything. My son, a young boy, had to do all my household duties.

I was not able to do anything until I took Cardui. I took three bottles in all, and it surely cured me of those awful headaches. That has been three years ago, and I know the cure is permanent, for I have never had any headache since taking Cardui.

Nothing relieved me until I took Cardui. It did wonders for me."

Try Cardui for your troubles—made from medicinal ingredients recommended in medical books as being of benefit in female troubles, and 40 years of use has proven that the books are right. Begin taking Cardui today. NC-134

The political platform writers are in favor of white, and they think that black is a very good color also.

After searching 17 times through the rhyming dictionary, the campaign poets have not so far found anything to rhyme with Harding.

A lot of thirsty people who used to consider William J. Bryan the greatest orator of the age, now regard his speeches as very dry reading.

**Catarhal Deafness Cannot Be Cured** by local applications as they cannot reach the diseased portion of the ear. There is only one way to cure Catarhal Deafness, that is by a constitutional remedy. **HALL'S CATARRH MEDICINE** acts through the blood on the mucous surfaces of the system. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, Deafness is the result. Unless the inflammation can be reduced and this tube restored to its normal condition, hearing may be destroyed forever. Many cases of Deafness are caused by Catarrh, which is an inflamed condition of the mucous surfaces. **ONE HUNDRED DOLLARS** for any case of Catarhal Deafness that cannot be cured by **HALL'S CATARRH MEDICINE**. All Druggists Sell. Circulars Free. P. J. Chesney & Co., Toledo, Ohio.

### ADVERTISE

#### LADIES

When irregular or suppressed unpendable. Not sold at drug stores. Do not experiment with others; save disappointment. Write for "Relief" and particulars, it's free. Address: National Medical Institute, Milwaukee, Wis. 110-Sat only-4f

### "Didn't Rest Well"

Prominent Georgia Lady Suffered from Faint Spells and Sleeplessness—Relieved by Ziron.

PEOPLE who get to feeling weak every now and then, and who do not seem to get the proper refreshment from rest, sleep and recreation, need a tonic to help their blood revitalize and build up their system.

For this, you will find Ziron Iron Tonic very valuable, as the testimony of thousands already has proved. Mrs. J. W. Dygart, lady of a prominent Georgia family residing near Cartersville, says: "I didn't feel like myself."

"I didn't rest well some nights. I would be just as tired when I got up in the morning as when I went to bed. I would get weak, and have kind of fainty spells—at times hardly able to do my housework."

"I heard of Ziron, and felt maybe a tonic would help me. I thought it would at least strengthen me."

"I believe Ziron has done me good. I feel better. I am glad to recommend it as a good tonic."

Try Ziron. Our money-back guarantee protects you. At your druggist's.

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## HOW TO WRITE SCENARIOS

This Series of Scenario Writing With Its Free Questions Answered and Scenarios Criticized Will Contain Twenty-Seven Chapters. The Daily Southerner Will Run One Chapter a Week for Entire Course. Watch For It Each Week.

### QUESTIONS ANSWERED. AMATEUR PLOTS READ

Questions and plots submitted by readers to the Motion Picture Editor of this paper will be forwarded to John Emerson and Anita Loos for

BY JOHN EMERSON AND ANITA LOOS

(Deans of the Photoplay Writing Profession, Who are Now Collaborating on the Constance Talmadge pictures).

#### CHAPTER XX

**What to Write—And Not to Write**  
Reinforced with a knowledge of what has already been "done to death," the amateur photoplay writer can avoid plagiarism charges and rejection slips by giving the old situation a new turn. Every photoplay writer goes through approximately the same stages in apprenticeship, dreaming the same fancies that thousands have dreamed before, and falling on the same ancient ideas in the delusion that they are brand new discoveries. Nearly half the stories that come to any office are rejected because they are "old stuff." Sometimes this is because the writer unconsciously is repeating what he has seen or read in the past; but more often it is because the same solution to the problems of life occur to all of us.

It takes hard work to create a new plot—beware of the one which comes too easily. By way of helping you we will try to pass on to you the most valuable accessory of any scenarist—namely, the knowledge of what has already been overworked.

#### Plots to Avoid

Plots and themes to be avoided in photoplay writing are many. Among them is the basic plot of revenge, both hackneyed and unconvincing since audiences no longer believe in persons who devote lifetimes to plotting against an enemy. A credible though hackneyed variation on this is retribution, or Divine justice. Heroic sacrifice, used as the sole basis of a plot, is both threadbare and unconvincing to sophisticated folk who find no such people in everyday life.

Dual personality plots dealing with Jeckyls and Hydys; or with millionaires and tramps who change places because they look alike, are "old stuff." The

answers and criticisms. Answers will be published in these columns once a week. Questions must be submitted one at a time. John Emerson and Anita Loos will read and criticize photoplay plots written by the readers of The Southerner if they are limited to a 300-word synopsis. Send a plot to the Motion Picture Editor of The Southerner with a self-addressed, stamped envelope for the return of your manuscript. A first prize will be awarded to the amateur whose plot, after receiving Emerson-Loot criticism, is deemed the best by judges named by the Southerner. Other prizes will also be awarded.

The death bed confession; fairy stories; the couple reconciled to parents or themselves reunited by the birth of a child; the lost will or legal papers; fantastic stories of the Jules Verne type dealing with a lost world or with some extraordinary invention; the freak bet; the practical joke, as the friends who nearly precipitate a tragedy by trying to make the newlyweds jealous; the lost heir who is discovered by some modernized version of the strawberry mark; the bogus count; the society raffles; or the villain struck down at the moment of his triumph by an act of God such as lightning.

#### The New Twist

Almost every conceivable situation has occurred to a writer somewhere in the past. You can, however, get a new story by adding a new theme to the old situation, or an original character, or by other combinations of the elements of the plot. Although our recent Constance Talmadge photoplay, "A Virtuous Vamp," is founded on the old situation of a girl who loves an unresponsive man, we have tried to present it in a novel way and evidently with some success as it has become one of our most popular picture dramas. "In Search of a Sinner" presents an unlikable situation when the heroine, a young widow, tired of the life her saintly husband had led her, goes to New York after his death in quest of a wild man, mistakes an honest westerner for one and leads him a merry chase. And whoever heard of a young woman who had selected love as a profession and sought to perfect herself in it? Possibly may have, but "The Love Expert," our most recent Constance Talmadge photoplay, is the first screen story which has developed such a character.



#### EMOTIONAL PARTS ARE POPULAR

Leading feminine stars such as the Talmadges, Katherine MacDonald and Anita Stewart, constantly looking for photoplays which will be suitable vehicles for them. Norma Talmadge shows above in an emotional scene from "The Woman Guest."

fulfilled wish story, dealing with that singularly uncommon situation in real life wherein the heart's desire unexpectedly becomes fact has been done many times both in the modernized Cinderella and the foolish person who wishes for three wives, and is made to look even more foolish when his wish is granted by the bewhiskered elder whom all movie fans now recognize as Destiny. The Frankenstein plot, in which the man creates a monster that eventually destroys him, has been exploited from every angle, from the scientist who restores to life a mummy to the Bolshevik leader who is overwhelmed by the 10,000 extras whom he himself has incited to violence. The same is true of the Faust plot of the man or woman who sells themselves to Satan only to spend a lifetime repenting it. Time Worn Ideas

Especially hackneyed are variations on the eternal triangle of two men and one woman, or two women and one man, although of course there are many possibilities in it still. Circumstantial evidence which leads to false accusations against a virtuous character only to be proved false in the end is ancient. Reformation themes have for years exploited the weak or hardened character who is unexpectedly brought to salvation by the sight of a baby's shoes. The poor but honest hero who suddenly roves his sterling worth in some great emergency, as the country boy who triumphs over the pitfalls of a city. This overlaps into the threadbare success story, perhaps the commonest of humbly day dreams, wherein a character rises to fame and fortune overnight by some undesired bit of luck. Monte Christo, the Horace Alger stories, and "Little Lord Fauntleroy" are examples of this story which will always be popular no matter how often it is told.

Since there are considerably more than seven original plots, we will warn you against the following themes, scenes or characters as being hackneyed:

### AN OLD EDGECOMBE MAN WRITES IN FAVOR OF O. MAX GARDNER

(Political Advertisement.)

Shelby, N. C., June 17th, 1920. Mr. H. P. Foxhall, Tarboro, N. C. Dear Haywood: I have just seen that the official vote of by home county, Edgecombe, gives Morrison a majority. If you can spare the time in the next few days I want you to write and let me know if there is anything I can do to help you carry the county for the best man in the race.

You know that I have fought and worked to keep the negro out of politics and in Cleveland county Gardner is just as strong against negroes voting as I ever was and will do as much as we ever did or Morrison claims to have done, if he is ever called on.

Gardner is a real man and stands on the Democratic platform and is no more for Woman Suffrage than Morrison is. The Democratic Convention went on record for Suffrage and of course Gardner stands on the platform, but if it were left for him to vote on it he would do just as he did in 1914 when he voted against it; provided that the majority of the people were against it. He is for the people and what they want and if elected will carry out their wishes.

I have known Max Gardner personally for twenty years and I know him to be a man from every standpoint; he is true blue and a fighter for the people of North Carolina. Max Gardner, when elected Governor will wear no man's yoke but will be loyal and true to the people of North Carolina. No man, woman or child

will ever have the privilege of saying that Max Gardner was disloyal to the white people of North Carolina, nor will there ever be a negro woman or girl vote in North Carolina if he can prevent it and he will fight until the last drop of his blood is spilled in the defense of the womanhood and manhood of this grand old state.

This letter is written to you from a friend who loves Max Gardner as he does his brothers and will stand by him through thick and thin. I know him to be a man as pure and noble as they make them and he has the brain and ability to accomplish things. He has made a personal success by his own ability and you know in the first primary made one of the greatest races on record with all of the newspapers and the rings and organizations throughout the State against him.

With the very best personal regards to you and my other friends of Tarboro, I am,

Yours very truly,  
J. FRANK JENKINS,  
A Son of Old Edgecombe Co.

FOUND—Pair of spectacles in case between Moore's Crossing and Shiloh. Owner can get same at this office by paying for ad. 19-4t

WANTED—Men or women to take orders among friends and neighbors for the genuine guaranteed hosiery, full lines for men, women and children. Eliminates darning. We pay 50c an hour for spare time or \$24 for full time. Experience unnecessary. Write, International Stocking Mill, Norristown, Pa. Mr25-101-in-wk

### Doing Things in a Friendly Way

Any kind of work is easier when done in a spirit of friendliness. Smiles are assets—frowns liabilities. We look and feel pleasant when we accept your savings. But, we will look and feel just as pleasant when you withdraw your funds.

All in the day's work. We like friends—we try to deserve them. Perhaps that is the reason so many come to us.

Tarboro Building & Loan Association  
Thos. B. Jacocks, Sec'y and Treas.

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