

ROSENBLROOM-L

SALE STARTS
JULY 1, AND LASTS
15 DAYS ONLY

SEMI-ANNUAL C
BEGINS THURSDAY

Here is the Sale you have all been looking for—a most sensational event that will bring the Greatest Opportunity ever offered to the people of Edgecombe and adjoining counties to buy this the greatest, the most value-giving Sale in all the many years of our retailing experience.

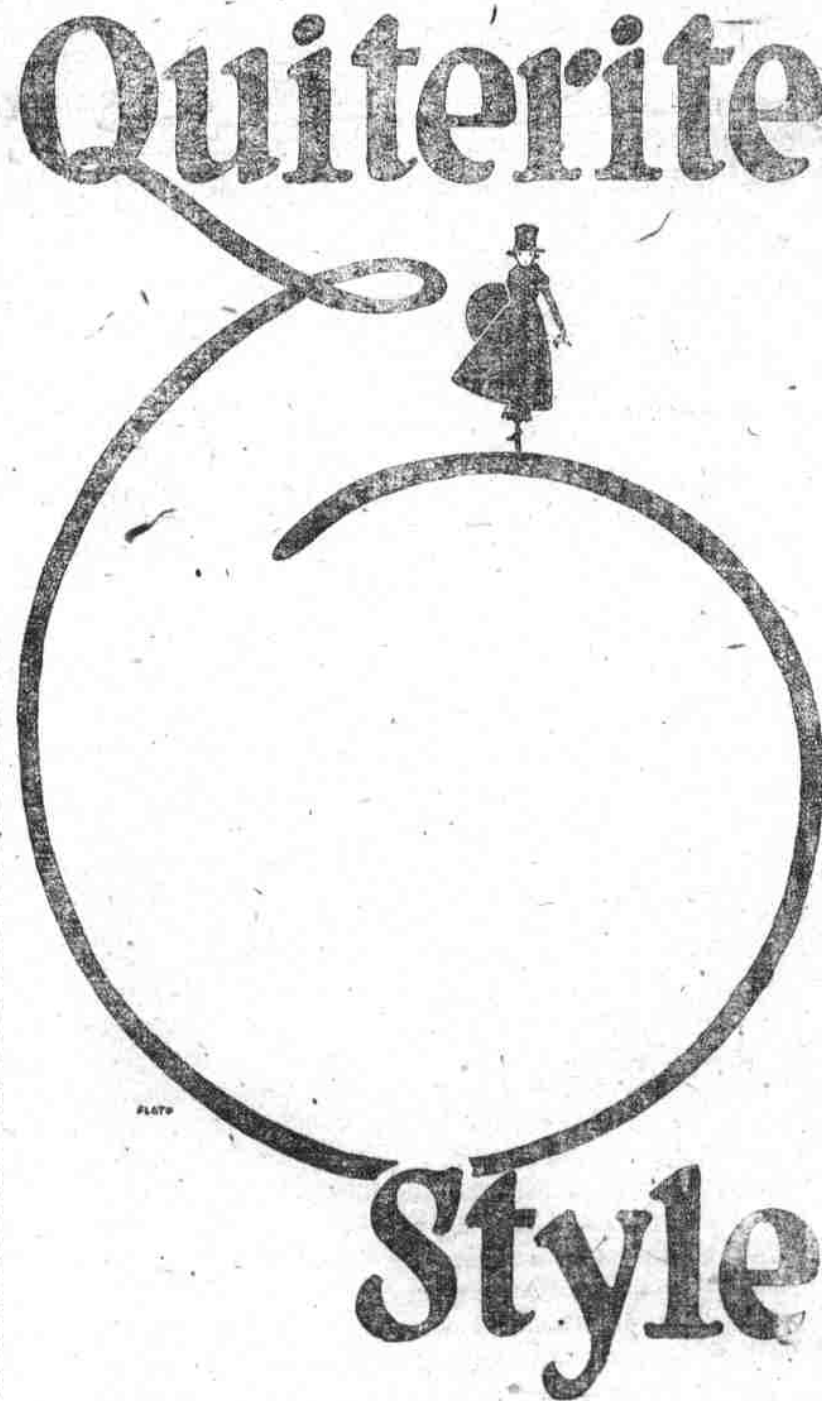
DRY GOODS, ETC.

ONE LOT OF GINGHAMS, ASSORTED PATTERNS, FOR THIS SALE ONLY.....	15c
Lonsdale Bleaching, yard-wide, a good 55c value, Special	35c
ONE LOT CALICOES, SOLID COLORED.....	19c
Poplins in all shades, worth 75 cents yard. Special Sale Price	39c
SPECIAL LOT OF SKIRTING, 50c and 75c VALUE SALE PRICE	15c
75c Quality Voiles, sale Price.....	49c
LOT OF STRIPED, CHECKED AND PLAIN LAWNS SPECIAL VALUE	15c
DOMESTICS, 45c VALUE, SALE PRICE	29c
10-4 BLEACHED SHEETING, WORTH \$1.50 YR. SPECIAL.....	89c
9-4 SHEETING, VERY GOOD QUALITY, SPECIAL.....	69c
SPECIAL BIG LOT OF SHEETS, SIZE 81x90, A GOOD VALUE AT \$3.50, SALE PRICE.....	\$1.95
Lot of 75c value Pillow Cases, Sale Price	49c

EVERY PIECE OF DRY GOODS IN THE STORE WILL BE OFFERED TO THE PUBLIC AT VERY SPECIAL PRICES.

Southern Silks, worth 40c, Special Sale Price..... 29c

One lot of Nainsook, a good 50c value, Special at 29c



Draperies in all colors, Sale Price..... 19c

LADIES' READY-TO-WEAR

ONE LOT OF LADIES' COAT SUITS, VERY FINE, VALUE, TO CLOSE OUT AT.....	\$19.75
About 35 of the best Suits, that sold up to \$65, to close out, Special	\$29.75
Wash Skirts, special assorted lot, for this Sale, only	\$1.95
Voile Dresses, wanted colors and patterns, Special at this Sale	\$7.95
Georgette Dresses, plain and fancy models, all latest patterns, Special Sale Price.....	\$13.95
Fine Quality Voile and Organdie Waists, up to \$3.50 value, Sale Price	\$1.95
Crepe de Chine and Georgette Waists, special lot for this Sale, only	\$1.95
Ladies' Dove Underwear, Gowns, Teddies, etc., values up to \$4, Special	\$1.95
Very good quality Underwear of every description Special assortment for this Sale only.....	\$2.95
ALL SILK UNDERWEAR AT VERY LOW PRICES.	
Pillow Tubing, \$1.00 quality, to Close Out at this Sale	79c
Towels, very good quality, worth \$1.00, Special Sale Price	59c
Ladies' Cotton Waists, Special Sale Price.....	\$1.25

No Goods
Charged
At Sale Prices

BE SURE TO ATTEND THIS THE BIGGEST AND BEST SALE
NEVER BE DUPLICATED. JUSTIFY YOURSELF

ROSENBLROOM-L
THE LEADING DEPARTMENT STORE