

THE SOUTHERNER

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MONDAY, OCTOBER 4, 1920.

THE TEACHER'S REWARD.

Young women who enter the teaching profession are sometimes regarded as doing a foolish thing from the money point of view.

The teacher has not fared as well in the readjustment of wages as the factory worker. But the teacher enjoys a position of exception respect in the community. This is not merely pleasant from the social point of view, but it enables a girl to make exceedingly valuable friends.

The teachers who desire to marry usually win the favor of the finest type of men. Not necessarily the men with the most money, but they usually make comfortable and happy marriages. Those who don't marry usually could do so, only their standards are too high.

A good teacher can be sure of work in any section. She has a long vacation in which to recuperate and may use the period to make additional earnings. There are many solid advantages in the profession.

Those who look only at the immediate money returns do not make a wise judgment.

PSYCHOLOGY OF ADVERTISING

Some men are born advertisers and some are born non-advertisers. The first class no doubt hollered well in their cradles, and have been at it ever since. But they learned at an early stage of the game that it is no use hollering unless you have the real stuff behind it.

The non-advertisers are all good fellows. But it has never been reported that the violet was elected as queen of the flowers.

People who have a strongly competitive spirit, who are confident in their ability to give exceptional service, are almost invariably good advertisers.

They are never satisfied to sit down in a business and take what comes to them without effort. They reach out and try to win a leading position by superior merit.

The Southerner, desiring to do justice to the splendid business firms of Tarboro, whose announcements fill its advertising columns, will soon present a series of tabloid editorials on "The psychology of advertising."

It will set forth some convincing reasons why you can depend upon the merchants whose advertisements appear in this newspaper, to give the best possible service to the public.

THE NEW VOTERS.

From 10 to 12 per cent of the voters at any presidential election never voted for president before. In addition a great army of women are now voting for the first time. Many voters previously on the list have given little attention to political problems.

To throw light upon these problems of government for all who feel their lack of experience in this field, The Southerner will shortly begin printing a series of feature editorials addressed particularly to the new voters. This newspaper believes that everyone interested in business efficiency and the progressive spirit in government, will want to read the articles.

The mistakes of government lay a heavy burden upon the American people. The tax payers pay for waste. The children pay for poor

schools in lowered efficiency. The people pay a higher cost of living on account of failure of government to deal wisely with business.

The only way to avoid these losses is for all the people to give more thought and intelligence to the act of voting.

The Southerner in these articles will offer some suggestions to the new voters as to how they can act in a way to stop these wastes and protect their own interests.

Vice President and Mrs. Thomas E. Marshall will celebrate their 25th wedding anniversary today.

One month from today a new president of the United States will be elected.

Dr. Ernest H. Lindley, chancellor of the University of Kansas, born at Paoli, Ind., 51 years ago today.

The Chattanooga Interstate Fair will be opened today and continue through the coming week.

The Roman Catholic diocese of Omaha is thirty-five years old today, having been created Oct. 2, 1885.

Today will be nomination day in New Brunswick for the Provincial elections which are to be held a week hence.

Col. Samuel E. Tillman, U. S. A., retired, former superintendent of the West Point Academy, born at Shelbyville, Tenn., 73 years ago today.

EVERY MONDAY.

Are Hate and Money All That We Owe Others?

Hate is in some respects like the money debt, bears interest and often compound interest, at times difficult to collect, some times never collected, but is rarely barred by the statute of limitations. But it differs from the money debt in a material particular, in that when the money debtor dies utterly unable to pay, the chances to collect the debt are buried with the debtor in the grave; but not so with hate. God declared, I will visit the sins of the fathers upon the children unto the third and fourth generations; man assumes the authority and power of God, and visits the sins of

The King and Queen of the Belgians, who are now visiting South America, celebrate their twentieth wedding anniversary today.

William G. McAduo, ex-secretary of the treasury, and Frank B. Willis, republican nominee for senator from Ohio, are scheduled as speakers before a meeting of the Political Equality League in Chicago today.

The Los Angeles Livestock Show, one of the largest exhibitions of its kind in the Southwest, will open at Los Angeles today for a week's engagement.

BAKER BROTHERS

Agents For
THE BEST LINE OF
OIL-COOK STOVES
AND WATER HEATERS
ON THE MARKET
THE FLORENCE

the father upon his children unto the first generation, and if he lives long enough unto the second generation, and God only knows how much farther he would go if he could live long enough. It is passing strange, how a person will hate another because of the hatred that he cherished for his father, and this person often times, not only does not know, and often has never heard of his hater.

"Vengeance is mine; I will repay, saith the Lord."

Oh, the suffering brought on humanity, when man undertook to relieve God of the job.

"If I can catch him once on the hip I will feed fat the ancient grudge I bear him."

If all the haters could wreak their vengeance to their full satisfaction, we would have an amazing most interesting and lively hell in Edgecombe county; we would be fearfully shocked and woefully hurt to realize the many enemies that we have, whom we had not the least cause to suspect. There are two general sources from which hate arises; the most prolific is envy, the vilest and meanest of all human traits save that of treachery; the other where a person suspects some one is opposing or interfering with his purpose or project. And this is unfortunately true, whether the suspicion be without cause and utterly unfounded; or the opposition be righteous and entirely justified.

And this is why we cannot have a fine community spirit and pull together for the advancement and betterment of all the people. We owe a duty of tolerance and help to one another, and if we persist in neglecting it, we can never be a high class Christian community, an honor to ourselves and our county. Those of us who have had more opportunity and advantage to inform and broaden ourselves, owe an absolute duty to those less fortunate, to hold a high example, and give kindly consideration and aid to them, whenever and wherever we can. To successfully do this, we must restrain ourselves in any disposition to be selfish, spiteful and hateful; let your intercourse be tolerant and your dealings kindly, fair and just. The people of the county are full worthy of all the effort that we can persuade ourselves to make; and I feel that some of us will sincerely try. So there is very much more than owing hate and money. There is but one hate, so far known that is fully justifiable, and that is to hate bad roads.

JOHN L. BRIDGERS.

DRINK
COCA-COLA
IN BOTTLES

This Machine The Miller Hydro Soaker Washes every bottle used by us



AFTER a bottle goes through the Miller Hydro Soaker—after it has been rinsed with warm water, scrubbed and scoured with hot caustic solution under high pressure for ten minutes, then re-rinsed with both warm and cold water, it is absolutely clean and more—it is absolutely sterile.

Particular people appreciate the pains which are taken by this organization to deliver them clean, refreshing and wholesome drinks—in clean bottles

Coca-Cola Bottling Works
Tarboro, North Carolina

OPERA TONIGHT
HOUSE
ETHEL CLAYTON IN
"CROOKED STREETS"

A CARD TO THE PUBLIC
TAKE NOTICE
44TH—SERIES—44TH
EDGECOMBE HOMESTEAD AND LOAN ASSOCIATION
Will Open
SATURDAY, OCTOBER 2, 1920
S. S. NASH, Secretary and Treasurer
S20-20t

JUST RECEIVED
—A SOLID CAR LOAD—
Fordson Tractors
THE GREATEST POWER UNIT ON THE MARKET
A Demonstration Will be Made to Any Interested Farmer
JENKINS' GARAGE

Fair Play and Equal Rights
This savings association was founded on these principles—the same our country fought for. Each member shares with every other member the same privileges, benefits, service and dividends. We would be glad to have you become one of us.
New Series Open Oct. 2, 1920
Tarboro Building & Loan Association
Thos. B. Jacocks, Sec'y and Treas.

INCREASED POWER RATES.
The committee appointed by the Board of Commissioners of the Town of Tarboro to revise scale of power rates will submit the following raise to the Board of Commissioners at regular meeting on October the 11th, and all parties affected or interested in said raise are invited to be present at said meeting.

Power Rates.
.06c per K. W. Hour with the following scale of discounts if bill is paid on or before the 10th of month. A minimum charge of .50c per horse power for all consumers as long as connected to service mains, and a minimum charge of \$5.00 per month to all power users.

Discounts.
On bills from \$ to \$15, 10 per cent discount.
On bills from \$15 to \$30, 15 per cent discount.
On bills from \$30 to \$50, 20 per cent discount.
On bills from \$50 to \$100, 25 per cent discount.
On bills from \$100 to \$150, 30 per cent discount.
On bills from \$150 to \$250, 35 per cent discount.
On bills from \$250 to \$400, 40 per cent discount.
On bills over \$400, 45 per cent discount.

J. H. JACOBS,
S28-eod-toOct11 Clerk-Treas.

FOR SALE—One Jersey milch cow with calf, two weeks old. J. D. Lancaster, Pinetops, N. C. 21-10t

JUST RECEIVED
ONE CAR CHIPPEWA SALT
Assorted as follows:
100-lb., 50-lb., 25-lb., Cotton Sacks.
140-lb. Sacks.
Ground Alum Packers Salt
Ozone Salt 25 and 2-lb. Pkgs.
Retsof Ice Cream Salt, 100-lb. Bags.
Stock Salt, 100 and 200-lb. Bag
ONE CAR NO. 1 TIMOTHY HAY.
IF INTERESTED GET OUR PRICES.
R. B. PETERS GROCERY COMPANY
Store Phone 35 Office Phone 84

FOR RENT—With or without board: One room. Apply at The Southerner office.


FOR RENT—Rooms for lighthouse-keeping. Phone 247. S29-6tc

PEARS for preserving and pickling. 50c per pk. delivered. Order now. A. Battle. 2-2t

Accept
No Substitutes
for
Thedford's
BLACK-DRAUGHT
Purely
Vegetable
Liver Medicine

THE ST. CLAIRE SISTERS.
The St. Claire Sisters, a ladies' quartet, give a varied program, which combines orchestral, vocal and special novelty features. Audiences which have heard the Military Girls or the American Girls will find the same brightness and sparkle which makes these two companies so well remembered. The St. Claire Sisters have already appeared on one of the Redpath Chautauque circuits with decided success. The personnel of this company is as follows: Ella St. Claire, soprano, piano, mandolin, banjo; Mary St. Claire, second soprano, reader, piano, mandolin, banjo; Velma St. Claire, first alto, violin, piano, mandolin, banjo; Lillian St. Claire, contralto, violin, mandolin, banjo. The features of the St. Claire Sisters' program are: Mandolin quartet, ladies' vocal quartet, violin solos and duets, readings, orchestral music of violins, mandolins, piano; vocal solos, duos and trios; pianologues; banjo orchestra of violin, two banjos, piano, especially effective for popular music; piano solos and duets; humorous songs with action; banjo quartet.

THE AMERICAN RED CROSS IN PEACE TIME
Eastern Europe



Americans who contribute to the Red Cross would feel amply repaid for their generosity if they could see what it means to hundreds of thousands of war weary sufferers in the Balkans. Here is a widowed Rumanian mother with her five children just after a visit to a Red Cross relief station. All are barefoot and the boy at the left is wearing clothes made of scraps from the battlefields. They have just received winter clothing, food and condensed milk for the baby. Similar work is being done for Russian refugees driven from home.

CALL PHONE 272
For All Kinds of Tailoring
Cleaning and Dyeing
STRICKLAND'S
Steam Pressing Club.

MONEY TO LOAN
ON IMPROVED FARM LANDS
ON LONG TIME
JAMES PENDER
DR. E. G. HORNBECK
Osteopathic Physician
Monday, Wednesday, Friday
2 to 6 P. M.
Office: Masonic Temple Building
Over Cook Drug Store.

REDUCED FARES account ANNUAL FAIR
WILLIAMSTON, N. C. OCTOBER 5 TO 8, 1920
For the above occasion REDUCED FARE EXCURSION TICKETS will be sold from stations in territory named below, for use only on OCTOBER 4TH TO 7TH, and for trains scheduled to arrive at Williamston before noon on October 8.
Territory from which REDUCED FARE ROUND TRIP TICKETS MAY BE SOLD: Washington, Greenville, Hahgood, Tarboro, and All Intermediate Stations, to WILLIAMSTON.
Minimum Round Trip Fare \$1.00.
Reduced Fares apply only where tickets are purchased before boarding trains.
Children's Fares will be one-half the Adult Fares.
All tickets will be limited, returning, to reach original starting point midnight of Saturday, October 9.
Call on ticket agents or address the undersigned for information regarding schedules:
C. P. Shaw, Dist. Passenger-Agent, Monticello Hotel, Norfolk, Va.
W. J. Craig T. C. White,
Passenger Traffic Manager General Passenger Agent,
Wilmington, N. C.

ATLANTIC COAST LINE
THE STANDARD RAILROAD OF THE SOUTH
wky&oct2-4

—CALL 103—
For All Kinds of Plumbing.
Yours To Serve
R. E. L. PITT

WANTED—Stenographer for next thirty days. Good salary. Apply at once to Don Gilliam. 9 30 W