

New Merchandise Arriving Daily

Our Buyer has returned and we are receiving new merchandise to replenish our already large stock. Our selection now can please the most critical.

DRESSES

New and alluring patterns, and designs. The color combinations are the richest we have ever offered.



COAT SUITS

Styles to suit everyone, whether large or small, and the price will suit you as well



COATS

Plain and fancy with fur collars and cuffs or without. You will find the coat you have been looking for.

Rosenbloom - Levy Co.

HOME OF HART SCHAFFNER & MARX GOOD CLOTHES

LOCAL SOCIAL ITEMS

Partly cloudy tonight and Wednesday, unsettled on the coast, warmer in northwest and central portions tonight, moderate to fresh shifting winds.

Mr. Aubrey Leggett and Bert Stan will motored over to Greenville this morning.

"The Marriage of William Ashe," starring Mae Allison, and "The Life Class," featuring Charlie Chaplin, at the Colonial theatre tonight.

The Concord Chapter, No. 5, R. A. M., will meet at 7:30 tonight at the Masonic Temple.

Have you noticed the old and interesting curios in the window of C. B. Keech & Co.?

Miss Jennie Burbank of Washington is the guest of Mrs. J. W. Wiggins for a few days.

Miss Lillian Pitt returned yesterday from Wilson after a short visit to friends.

Dr. John E. Griggs, of Elizabeth City, grand secretary of the grand chapter of Royal Arch Masons of North Carolina, will pay an official visit to the Concord Chapter, No. 5, at their regular meeting tonight.

Mr. L. V. Bassett of Rocky Mount spent Monday in the city.

Mr. W. H. Horne of Rocky Mount attended the Commissioners' meeting here yesterday.

Coal bills are a large part of your living expense — reduce them by using Cole's Hot Blast Heaters.

Mr. Ernest Dawson is home on a visit to his father after a short visit he returns to Asheville.

Mr. M. F. Jones, cashier of the Planters National Bank of Rocky Mount, was a visitor here Monday.

Mr. John J. Wells of Rocky Mount spent Monday here in the interest of the proposed new highway thru the city.

POSTED—ALL PERSONS WHO are not members are forbidden to enter or trespass on the grounds used by the Hilma Golf Club. All trespassers will be prosecuted. J. L. McGehee, chairman, executive Committee. 2tw-4wks

57 MILES PER GALLON MADE With new patented gasoline vaporizer. Write for particulars. Stransky Vaporizer Co., Pukwana, S. D.

FERTILIZER MATERIALS, IN MY opinion, will be higher next year. Let me book your order now at low prices. You pay when goods are delivered next spring. A. D. Mizell, Tarboro, N. C. o18-30t

THE MOTTLETONE DEMONSTRATION will be held at Austin Hardware Store each afternoon from 4 to 6 o'clock, Oct. 17, 18, 19. Everybody cordially invited. o17-2

DON'T FORGET THE MOTTLETONE demonstration from 4 to 6 o'clock, each afternoon at Austin Hardware Store, Oct. 17, 18, 19. oct17-2t

WANTS

NOTICE. All Want Ads are cash in advance from today on. Nobody will be charged with any Want Ad. If they are phoned to the office they will have to be paid for before insertion. If it worth more to keep books on these small accounts than they are worth. Please bear this in mind when phoning Want Ads to this office.

THE MOORE MONUMENT CO. OF Sterling, Ill., guarantees all their work and at lowest prices. See W. W. Moore, agent, Tarboro, N. C.

WE DO IT RIGHT THE FIRST time—we are masters auto radiator repairmen and can make that leaky radiator good as new at a reasonable price, prompt service assured. Ship it today. Reliable Radiator Works, 233-35, S. Washington St., Rocky Mount, N. C. 5 14 tf

WANTED—OFFICE GIRL. APPLY Columbia Peanut Co., Tarboro, N. C. o14-3tp

BOTTLES FOR SALE—SUITABLE for grape juice, cider, home wines and vinegar. Station and oZeller, oct13-10t

PIANO FOR SALE—OLD STYLE square. Stieff's make. Low price. Miss Elizabeth Zoeller, corner 1st, Patrick and Granville sts. o13-10t

FOR RENT—SMALL FOUR ROOM house on Phillips street. Apply to H. H. Phillips. o8-1f

ROOM AND BOARD FOR COUPLE or two gentlemen; close in; phone 133. o11

FURNISHED ROOMS FOR RENT—Married or single. Apply Mrs. R. H. Parker, 112 Main street. tf

ANY KIND OF HAULING. SHORT or long trips, moving a specialty, slab wood, green or dry, for sale. Marrow and Norman. Phone 287 or 188. o3-5t

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Mallory Hats

MALLORY HATS ARE SURE TO PLEASE THE DISCRIMINATING BUYER
THE THOMAS COMP'Y

Your only care is the cooking

WITH just ordinary care in the cooking you can make the most delicious biscuits, waffles or hot cakes that ever went on your table. You buy the skill and the ingredients in Occo-nee-chee Self-Rising Flour.

Your baking is bound to be successful when you make Occo-nee-chee Flour your standby. Salt, baking powder and soda are already mixed in it and cost less than when bought separately. By adding water or milk and shortening you get fine flavored batter that bakes wonderfully light and tender. It surely takes the guess out of baking.

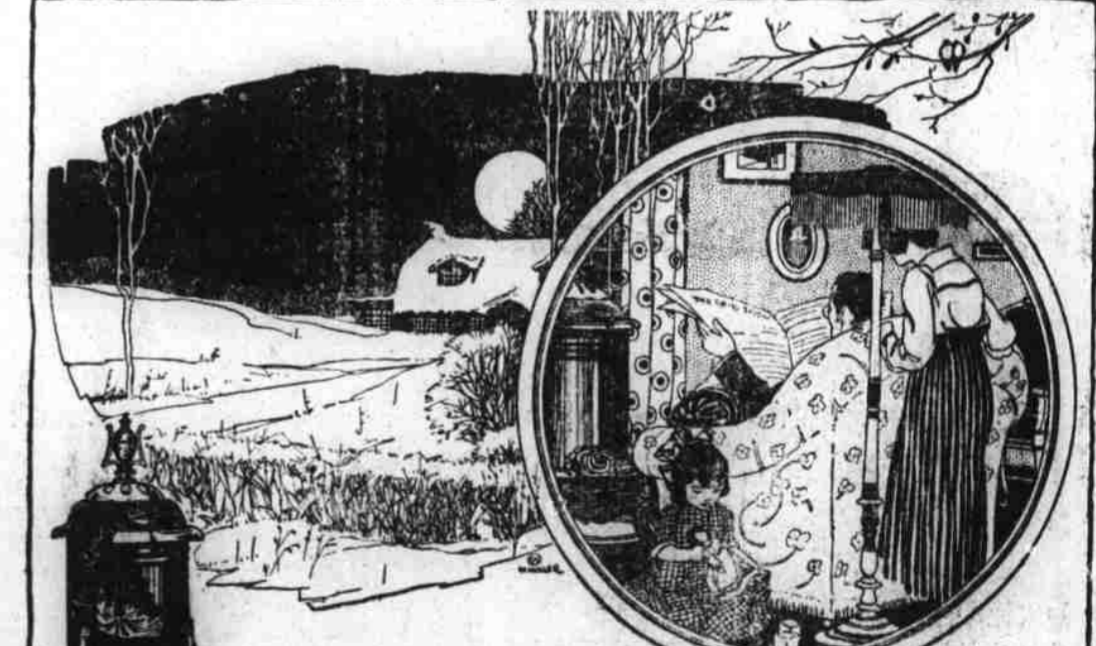
See how much simpler and easier baking can be, by trying Occo-nee-chee Flour. It comes in the sack with the Indian Head. Your grocer has it.



Always use Peerless when you need good plain flour.

AUSTIN-HEATON COMPANY
Durham, North Carolina

OCCO-NEE-CHEE
Self-Rising Flour
Takes the Guess out of Baking and Saves you Money



Those Long Winter Evenings

keep your home warm and cosy with a

COLE'S ORIGINAL HOT BLAST HEATER

THE health of your family depends upon properly heated rooms—warm floors. The maximum radiation, low base heat, air tight construction, and Hot Blast Combustion insure even temperature in all parts of the room at all times.

And besides, Cole's Original Hot Blast Heater is guaranteed to consume one-third less fuel than any underdraft stove on the market—guaranteed to hold fire for thirty six hours.

Let us show you yours today.

Pender Hardware Co.

New Bakery

We have just opened a new and up-to-date Bakery and are prepared to furnish you with FRESH BREAD, ROLLS, CAKES AND PIES In fact, most anything found in an up-to-date Bakery. We have all new machinery, in charge of an experienced man.

WE SOLICIT YOUR PATRONAGE

The Tarboro Baking Company
Near A. C. L. Depot
PHONE 532

Look! Look! Look!

FOR LEDBETTER'S TRUCK, MONDAYS AND THURSDAYS. French Dry Cleaners, Dyers and Tailors. Our work guaranteed. Give us a trial and see the quality of work we are returning to our customers. LEDBETTERS, ROCKY MOUNT, N. C. Phone 717 227 Tarboro St.

AT THE COLONIAL "AFTER THE SHOW"

Colonial Phone No. 518