

THE SOUTHERNER

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PHONE 75 P. O. BOX 907

A LOCAL NEWSPAPER

The average man knows but
little about the cost attached to
the publication of a news-
paper.

Not one man in a thousand,
when he has placed on his
breakfast table any morning
newspaper, realizes how much
brain, energy, money and hard
work it has taken to place it
there.

And the same thing applies
to the local newspaper,
whether it be a daily or a
weekly.

It takes a hard day's work
every day to place in the hands
of its subscribers any daily
newspaper.

In towns like Tarboro the
patronage of a local news-
paper is limited to a certain ex-
tent. No paper can run on sub-
scriptions alone. In the State
of North Carolina it is impos-
sible to find a college or a hos-
pital that is supported alone by
tuitions or fees.

And so it is with the news-
papers. It can not be support-
ed alone by a subscription list.
The advertising patronage
of a newspaper is its biggest
asset, and on the other hand
these rates for advertising
space is based on the subscrip-
tion list.

The question may be asked,
what good does the merchant
derive from advertising? Just
exactly what he should get out
of it, publicity for his business,
and the continual reminder to
the people. What is his busi-
ness, where and what kind it
is.

A merchant who does not
know how to advertise had bet-
ter keep out of a newspaper,
if he doesn't want to throw
away his money.

Stale, lifeless, meaningless
advertisements are injurious,
rather than beneficial, because
they are indicative of the man
and his business. Whereas live,
active advertisements with
"zip" and "vim" show up the
business and the business man
in the true light.

Beside the matters of sub-
scription and advertisement
what is a local newspaper
worth to a town in dollars and
cents? This is hard to answer.

It is easy to disparage the
efforts of the local paper, be-
cause it in some way does not
meet the exact approval of this
person or that person. It would
be impossible to find any one
man in Tarboro, that suites
everybody. Just so it is impos-
sible for any one paper to
please everybody. We are not
all made alike, neither do we
all think alike.

The local newspaper is one
of the town's biggest assets. It
keeps the outside world in
touch with each other. The
biggest booster any town has is
its newspaper.

WILL HAVE A NEW HOME.

In purchasing the old Pacifico
building, the Edgecombe Building
and Loan Association has secured a

good bargain and an ideal place to
do business.

Mr. M. G. Clark who bid in this
building for \$10,500 stated that the
officers of the association had in this
building a splendid bargain. This
building is already equipped. It has
a vault and beautiful banking furni-
ture worth at least \$3,500.

ARMS CONFERENCE

CHAPTER VIII.

Japanese Problems and Why Japan
Wants the Arms Conference
Conditioned.

By F. HUNTER CRECH.

In the "Baltimore American" for
September 26, 1921, on the first
page, are given ten reasons why
Japan balks at unconditional arms
parley:

1. Because expansion is absolutely
necessary for the survival of a popu-
lation of 79,000,000 Japanese, hem-
med within the borders of an island
territory.

2. Because of her determination
to hold on to the 750,000 miles of
land area and to perpetuate her
domination over more than a mil-
lion miles of seas that she has ac-
quired or seized since the Japanese-
Russian war, ten years ago.

3. Because she is determined to
provide a larger field for her rapidly
growing merchant marine, through
which she hopes to dictate the trade
conditions of the Far East and the
Pacific.

4. Because she will demand non-
interference with her program for
exploiting the natural and commer-
cial resources of northern China,
Korea, Manchuria, Mongolia and Si-
beria, whose population, aggregat-
ing nearly 33,000,000, are defense-
less against her huge army and
splendid navy.

5. Because of her ambition to
dominate, through the application of
imperialistic policies, the political
and economic fortunes of the coun-
tries she has coerced with her mili-
tary machine and from which she
must secure raw materials to gratify
her ambition for world power.

6. Because she is determined to
find homes and occupations, from
which she will greatly profit, for the
teeming millions who struggle for a
livelihood in the overcrowded terri-
tory of the imperial island empire.

7. Because of her confidence that,
by the application of force, she will
finally compel the assimilation of the
30,000,000 of alien population of
Formosa, Shantung, Mongolia, Sa-
ghalien, and the islands in the Pa-
cific mandated to her by the
Versailles treaty and the league of
nations.

8. Because she will demand the
fullest liberty in fortifying the
islands now administered by her as
a means of defense against any at-
tempt to deprive her of the territory
she has illegally seized or to curtail
her dice need for expansion.

9. Because of her demand that
other nations shall grant racial
equality to Japanese subjects seeking
homes and occupations outside of the
imperial Japanese empire.

10. Because of her determination
to resist any encroachment by the
United States or any other power



111 One eleven
cigarettes
The Three Inseparables
One for mildness, VIRGINIA
One for mellowness, BURLEY
One for aroma, TURKISH
The finest tobaccos perfectly
aged and blended
20 for 15c

with which she has not consented to
share the trade of Asia and the Pa-
cific through the instrumentality of
secret treaties negotiated for mutual
advantage.

Japan is probably not seeking war
—preferring to maintain her statu-
quo by the subtle diplomacy of her
Oriental statesmen, if possible, but,
if necessary, is willing to resort to
the sword to keep that which she now
has. Her absorption of Siberia and
Manchuria will give her the raw ma-
terials which she so much needs in
order to make her self economically
independent, and there is every rea-
son to believe, in furtherance of her
policy of establishing economic in-
dependence, that she will insist at the
coming conference on the twenty-
one demands she recently made
China. It is altogether probable that
she will bring into the conference
her demands for racial equality,
which America would hardly agree
to, making the displeasure of the
Pacific coast. Equally interested
with the Pacific coast in this question
is the Western part of Canada, and
all of Australia. So there is every
reason to believe that we will have
Great Britain in sympathy with us
on this issue—if not actually open
for us.

SERVICE BY PUBLICATION.

North Carolina, Edgecombe County.
In the Superior Court.
Emma K. Knight and husband
Arenie B. Knight, and Fannie K.
Howard,

vs.
K. T. Knight, Charles V. Knight, An-
nie K. Matthews and husband, T.
A. Matthews, Bennie W. Knight,
Junath, and George M. Fountain
and Rocky Mount Savings and
Trust Co.

Charles V. Knight, one of the de-
fendants above named, will take no-
tice that an action entitled as above
has been commenced in the Superior
Court of Edgecombe County for the
partition of the lands of which the
late V. B. Knight died seized and
possessed and any and all other lands
in Edgecombe County owned in com-
mon by the children of said V. B.
Knight, said lands being described as
follows: Lying and being in Edge-
combe County, North Carolina, No.
Three township, adjoining the lands
of B. F. Shelton, W. A. Savage, Nor-
man Burnette, and the Tarboro-Hob-
good road, containing 250 acres,
more or less; and said Charles V.
Knight will further take notice that
he is required to appear at the of-
fice of the Clerk of the Superior

Court for Edgecombe County, in
Tarboro, on the 12th day of Decem-
ber, 1921, and answer or demur to
the complaint in said action, or the
plaintiff will apply to the court for
the relief demanded in said com-
plaint.

November 7, 1921.

A. T. WALSTON,
Clerk Superior Court.

DIED FROM POISON.

Augusta, Ga., Nov. 8.—Mrs. J. F.
Lee, wife of a farmer in Barnwell
county, S. C., died this morning after
drinking water from a well alleged to
have been poisoned. This is the
fourth death in this family since last
Tuesday, three children having died
recently in this family.

Mr. Lee himself is in a critical

NOTICE OF SALE

North Carolina, Edgecombe County.
Under and by virtue of a power of
sale contained in a deed of trust from
John Battle to Zeb Vance Norman,
trustee, the said Battle having de-
faulced in the payment of the note
secured thereby, and the holder of
said note having made application to
said trustee to sell said land, the
undersigned trustee will sell at pub-
lic sale at the court house door in
Tarboro, North Carolina, at 10.30 a.
m., to the highest bidder for cash on
the 30th day of November, 1921, the
following described land in Rocky
Mount, North Carolina:

Beginning at a stake on the west
side of Nugent street, 121 feet south
of the intersection of Nugent street
and an alley; thence along the south-
ern line of lot No. 17, 114 feet to
lot No. 15; thence S. 56 degrees 35
minutes W. 43 3/4 feet to a stake in
the line of lot No. 14; thence in a
southerly direction with the eastern
line of lot No. 21, 30 feet to a stake;
thence with the northern line of lot
No. 19, 129 3/4 feet to Nugent street,
thence along Nugent street 50 feet
to the beginning, being lot No. 18 of
the W. A. Jordan & H. C. Nugent
and survey of which is recorded in
Book 128, page 488. Edgecombe
County Registry. Reference is furth-
er made to deed from Howard Dixon
to Geo. T. Burnette recorded in Book
167, page 363 and to deed from Geo.
T. Burnette and others to Paul Gor-
ham recorded in book 182 page 202,
both of Edgecombe County Registry.
This the 20th day of October, 1921
ZEB VANCE NORMAN,
Trustee.

NOTICE OF SALE.

By virtue of the power contained
in a certain mortgage executed by
J. T. Willoughby and wife Louvenia
Willoughby to T. M. Dall on the 3rd
day of December, 1917, duly record-
ed in Book 199 page 311 of the Reg-
ister of Deeds Office in Tarboro,
Edgecombe County, default having
been made in the payment of the
notes secured therein, the undersig-
ned will expose to public sale, before
the court-house door in Tarboro, N.
C., to the highest bidder for cash
on Monday the 5th day of December
1921, at 12 o'clock M., the following
described tract of land: Lying and
being in Edgecombe County, State
of North Carolina, beginning at an
iron stake in the line of R. B. Owens
and Windham's line, a short distance
south of the Hurricane Branch and
running eastwardly to an iron stake
on a ditch, the dividing line between
R. B. Owen's and G. M. Smith, thence
with the various courses of said
ditch southwardly to a path or road,
thence westwardly with said path or
road a short distance to W. R. Owen's
corner, thence south 6-25, 1188
feet to a black gum, thence south
2615 feet to a lightwood knot, cor-
ner, thence north 87 west 783 feet
to a sweet gum, thence north 51-30
west 106 feet to an iron stake,
thence north 2 west to the beginning,
containing 100 acres more or less.

This the 25th day of October 1921.

T. M. DALL, Mortgagee.

John Hill Taylor, Atty.

n3-10,17,24 4tw

condition. The mystery has as yet
been unsolved.

Are You a Weak
and Ailing Woman?

Beauty and Health Go Hand in Hand

Fort Thomas, Ky. — "Several years
ago I had become so poor and weak from
trouble of a feminine character that I
could not walk around in my room with-
out holding to the furniture or having
some one to assist me. I was so nervous
at times I could hardly endure any one
walking across the floor. Finally I began
taking Dr. Pierce's Favorite Prescription
and in three months' time I gained 20
pounds. I continued taking the medicine
until I was entirely well. Dr. Pierce's
Favorite Prescription certainly cured my
illness. Health is most important to you. Do
not neglect it. Obtain this Prescription
of Dr. Pierce's now, in liquid or tablets,
from your druggist, or send 10c for trial
pkg. of Tablets to Dr. Pierce's Invalids'
Hotel in Buffalo, N. Y., or write for free
medical advice.

SUMMONS.

North Carolina, Edgecombe County.
In the Superior Court. C. W. Slade,
administrator of Simon Slade, de-
ceased, vs. Ada Slade Baker and hus-
band, Ed Baker, James H. Slade, W.
A. Slade, John R. Slade, Lizzie Cain
and no-band, Willis Cain, Bennie
Macnair and husband, Andrew Mac-
nair, Mary Mizelle and husband, Wal-
ter Mizelle, Ned Slade, Madger Brid-
gers, and husband, Bennie Bridgers,
Lucy Slade, a minor, Geneva Station,
and husband, Theo. Station, Fred
Jones, a minor, King Walter Jones, a
minor, Lizzie Slade, a minor, Chester
Slade, a minor, James Arthur Slade,
a minor, and Elvora Slade, a minor,
all of said minors without general or
testamentary guardian, Lucy Slade,
Chester Slade, James Arthur Slade,
and Elvora Slade, being minors un-
der the age of 14 years.

Heirs at Law.
James H. Slade, one of the defend-
ants above named, will take notice

that an action entitled as above has
been commenced before the Clerk of
the Superior Court for Edgecombe
County N. C., for the purpose of
selling the lands of Simon Slade, de-
ceased, to make assets to pay the
debts of said estate, said lands being
described as follows: 1st. Tract of
land in Edgecombe County, N. C.,
No. 3 Township, adjoining the R. J.
Grimes land on the north and west,
Peter Worsley on the east, Roberson
land on the south, being land bought
of Harper estate, containing 76 acres
more or less; also all the right, title
and interest of Simon Slade in and
to tract of 15 1-2 acres lying in Edge-
combe County, N. C., No. 3 township,
being Lot No. 2, Division of lands of
Mary Mayo, report of which is reg-
istered in book 92, at page 316; Edge-
combe Registry, and described in
deed to Simon Slade, registered in
Book 111, at page 243, Edgecombe
Registry; and said James H. Slade
will further take notice that he is
required to appear at the office of
the clerk of the Superior Court for
Edgecombe County, N. C., in Tar-
boro, on the 1st day of December,
1921, and answer or demur to said
complaint, or the plaintiff will apply
to the court for the relief demanded
in said complaint.

A. T. WALSTON,
Clerk Superior Court.
Nov. 1, 1921. 1tw-4wks

MORTGAGEE'S SALE OF LAND.

Under and by virtue of the power
of sale contained in a certain mort-
gage deed executed by G. P. McNeely
and Catherine W. McNeely, his
wife, to the Edgecombe Homestead
& Loan Association on the 15th of
January, 1920, which said mortgage
deed is registered in book 131, at

page 256, Edgecombe Registry, de-
fault having been made in the terms
and provisions thereof, said mort-
gage will on Monday, December 5,
1921, at 12 M. before the court-
house door in the town of Tarboro,
Edgecombe County, North Carolina,
offer for sale at public auction, to
the highest bidder for cash the fol-
lowing described lot or parcel of land
to-wit:

Lying and being in the town of
Tarboro, Edgecombe County, North
Carolina, beginning at the southwest
intersection formed by the crossing
of Baker and St. David streets, thence
northwardly with the western side of
St. David street 140 feet, thence
westerly a line parallel to Baker
street 75 feet, thence southwardly a
line parallel to St. David street 140
feet to Baker street, thence east-
wardly along said Baker street 75
feet to the beginning, being same
property conveyed to S. S. Johnson
by Howard Trust Company by deed
in book 172, at page 71, Edgecombe
Registry, and conveyed to G. P. Mc-
neely by said Johnson and wife by
deed dated January 15, 1920.

This October 29, 1921.

Edgecombe Homestead & Loan Assn.

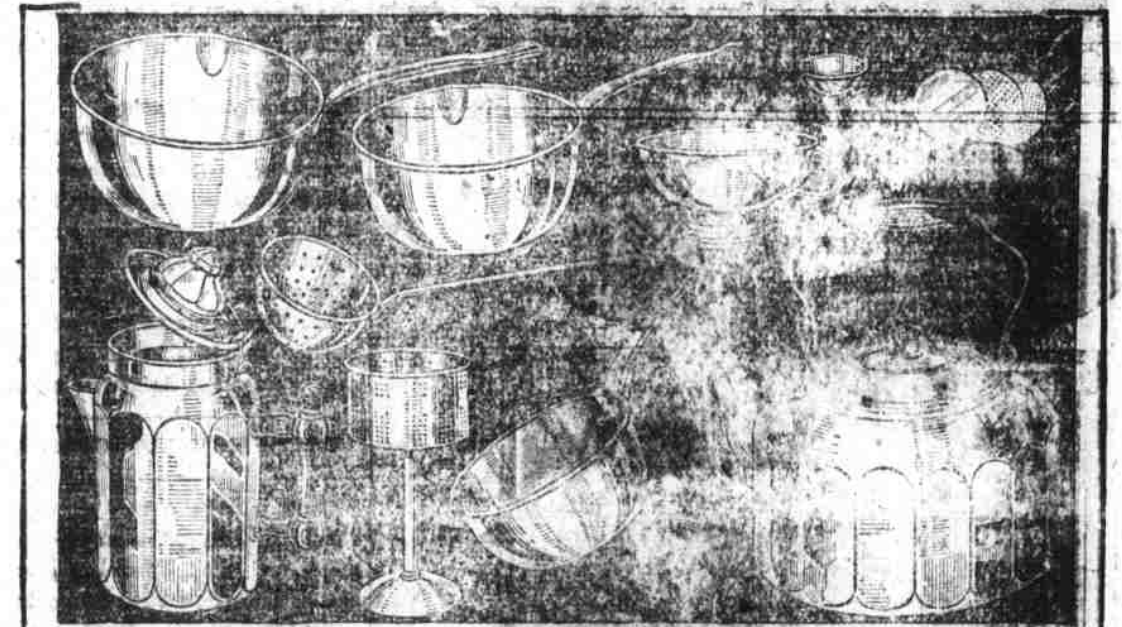
Mortgagee.

Donnell Gilliam, Attorney. 4t
Notice of Application to Amend and
Consolidate the Charter of the Town
of Pinetops, N. C.

Notice is hereby given to all per-
sons that application will be made to
the General Assembly of North Caro-
lina at its 1921 special session, to
amend and consolidate the Charter
of the Town of Pinetops, Edgecombe
County, N. C.

This the 26th day of Oct., 1921.
e28-39t E. L. PITT, Mayor.
Henry C. Bourne, Attorney.

8 Pieces Pure Aluminum



Sent Prepaid for Only
25 Trade Marks and \$2.95 in Cash

SMASHING offer! A chance to get eight big pieces
of pure Aluminum cheaper than you thought you
would ever be able to secure. Aluminum. Get any
place. Look at these pieces—a 6-Quart Beautifully Patterned
Tea Kettle, a 6-Cup Beautifully Patterned Coffee Percolator,
Sauce Pan—the very things you need most. AND EACH
PIECE PURE ALUMINUM OF FINE QUALITY!
Here is the way you get this set. Go to any one of the dealers whose
name appears below and buy enough soap to get 25 trade marks. Or
possibly you may have 25 trade marks in your house right now. We
have made it very easy. 10 or more trade marks may be taken from
Export Boxes or White Napkins and the balance to make up the 25
trade marks can be taken up from Grandma's Powdered Soap or
Oval Pearl Soap.
Then, when you have the 25 trade marks, send them with your
check or money order for \$2.95 cash to The Globe Soap Company,
Cincinnati, Ohio, and we will send you the complete set, pre-
paid, the splendid 8 Piece Set of Aluminum.
The Complete Set Consists of
A beautifully patterned 6-Quart Tea Kettle and a 6-Cup patterned Coffee
Percolator—two exceptionally beautiful pieces, with the greatest
weight and not weight. These pieces are never found in cheap
Aluminum ware offers. In addition there are three Sauce Pans
(1 quart, 1 1/2 quart and 2 quart), three Strainer-Panels
with fine strainer, one 2 1/2 quart, one 3 1/2 quart, one 4 1/2 quart, one
(1) Fruit Funnel, (1) Fruit Funnel with Strainer, (1) Sauce Funnel,
(1) Spoon Funnel with Strainer. Also a good sized Strainer Ladle,
a real kitchen necessity.
THE GLOBE SOAP COMPANY, Cincinnati, Ohio

15 Trade Marks and \$1.45 Cash
For the 5-Cup Tea Kettle Only
If you wish to start out by
getting only the tea kettle,
send \$1.45 in cash and 15
Trade Marks, a list of
which must be sent to
Grandma's Powdered Soap or Oval Pearl
Soap money order or check and the
trade marks. Tea Kettle will be
sent parcel post prepaid.
15 Trade Marks
and 95c Cash
for the 6-Cup Percolator
Coffee Pot
If you only wish to start out by
getting only the Coffee Percolator,
send \$1.45 in cash and 15 Trade
Marks—set list of which must be
sent to Export Boxes or White Napkins
and the remainder from Grandma's
Powdered Soap or Oval Pearl Soap.
Send money order or check and
Trade Marks. Coffee Percolator will
be sent parcel post prepaid.

You can get these soaps at:

THESE DEALERS SELL GRANDMA'S POWDERED SOAP:
R. B. PROCTOR W. S. CLARK & SONS
EARNES-HARRELL, Inc. O. O. BOYKIN
D. PENDER GROCERY CO. C. T. MARROW COMPANY
Illustrations of soap boxes: OVAL PEARL, GRANDMA'S POWDERED SOAP, WHITE NAPKINS.

Mix with a 25-lb sack of
Your Favorite Flour
a package of Horsford's, and then you will know your
self-raising flour is absolutely pure and wholesome—
free from any adulterant. Horsford's always makes hot
breads, cakes and pastry of fine, even texture—more
delicious, and easy to digest. Horsford's Self-Raising
Bread Preparation is sold only in original packages.
SAVE THE RED LABELS for valuable FREE PREMIUMS
Get free Prize List by writing
Horsford Chemical Works, Providence, R. I.
C. 43 Horsford's
SELF-RAISING BREAD PREPARATION