

THE SOUTHERNER

Daily 1889 Established Weekly 1824
Published Every Afternoon, Except Sunday by THE SOUTHERNER, at Tarboro, North Carolina.

Member of Associated Press: The A. P. is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited to this paper, and also the local news published herein. All rights of republication of special dispatches are herein also reserved.

Foreign Advertising Representatives: Frost, Landis & Kohn, Brunswick Building, New York City; Peoples Gas Building, Chicago, and 1004 Candler Building, Atlanta, Ga.

Paul Jones, Managing Editor
V. Herman Creech, Manager

Entered at the Postoffice in Tarboro, N. C., as second class matter, under the Act of Congress March 3, 1879.

Subscription Rates: Daily, 1 year, \$5; 6 months, \$2.50; 1 month, 60c; 1 week, 15c. Weekly, \$1.50 per year.

Phone 75 P. O. Box 907

MY HOME CITY.

My city is the place where my home is founded, where my life is located, where my voice is raised, where my children are educated, where my neighbors dwell, and where my life is chiefly lived.

I have chosen it after due consideration among all the cities of the earth. It is the home spot for me.

My city has a right to my civic loyalty. It supports me and I must support it.

My city wants my citizenship, not partianship; friendliness, not selfishness; cooperation, not dissension; sympathy, not criticism; my intelligent support, not indifference.

My city supplies me with law and order, trade, friends, education, morals, recreation, and the rights of a free-born American. I should believe in my city and work for it, and I will.—Morganton News-Herald.

PUBLISH THE TAX LIST.

In Minnesota, we learn from the Monthly Bulletin of the National Editorial association, the entire personal property tax list is published so that each taxpayer who cares for it may have a copy and may make comparison of the taxes paid by himself and his neighbors. The result has been that taxes have been equalized and the publicity has been of untold value to the state.

Commenting upon the Minnesota law the editor of the Long Prairie Leader says the cost of publishing in his county is about one-tenth of a cent per taxpayer and the item is published in every paper in the county. It is the best system possessed by any state in the Union and has done much to secure better assessments, find tax property and check up tax dodgers.

During the month of May when the assessors were at work. The Leader received many calls for copies of its issue containing the personal property tax list from citizens who wanted to check neighborhood assessments, and tell the assessor what they knew. Doubtless many others laid away the copy of the list when it came and in May and June used it for the same purpose. There is little question but that the publication of the personal property tax list, thereby giving publicity to the work of the assessors, is having a helpful effect in securing better assessments.—The Robesonian

DR. IVERSON PREACHES HIS FIRST SERMON HERE

Dr. Dan Iverson, new pastor of Howard Memorial Presbyterian church, preached his first sermon in this city yesterday morning to a large and most appreciative congregation. The subject of his sermon was "The Nominal and the Normal Christian." This same subject was continued last night at the evening service.

Dr. Iverson has a most pleasing delivery and impresses his congregation with his great earnestness. Both his sermons yesterday were of the old-fashioned gospel kind that the people want to hear.

HERE ON BUSINESS

Mr. M. C. Braswell of Hatterboro was in town today on business.

Pender's Stores

Announcing the Opening OF OUR 100th Yellow Front Pender's Store

ONE HUNDRED STORES OPENED IN A LITTLE OVER THREE YEARS, AND OWNED BY AND OPERATED UNDER THE SUPERVISION OF ONE MAN IS A NOTEWORTHY EVENT THAT STANDS AS AN UNPARALLELED ACHIEVEMENT IN MODERN MERCHANDISING.

ON January the 6th, 1919, at 515 Park Avenue, we opened our first Pender's Store. A little over three years later, on September 2nd, 1922, we opened our latest and our One Hundredth Pender's Store.

We refer to this not in a spirit of egotism or with any undue importance over the accomplishment. But rather as a tribute to the appreciation of a buying public who by their liberal patronage have placed upon these stores their unqualified stamp of approval, and made for them the success they are today.

We neither ask for or lay claim to any original scheme or bright plan, in placing the Pender's Stores at your disposal. As a matter of fact it was the kind of store demanded by a thoughtful public who had grown weary of paying for the unnecessary and with an eye for the economical were demanding a full dollar's worth of merchandise for their dollar and not something which was of no use to them.

It is this kind of a store that we have tried to give the public. We have worked hard to make them a success. We are proud to work in such a cause.

To barter and to trade is the privilege of any man. It is a secondary affair at best. But to bring into one's business something deeper something finer—something that strikes home to the heart of the buying public and makes them look upon the merchants, not

merely as a trader, but as one who has other ideas than the amassing of dollars is a rare privilege of infinite worth that comes only to a favored few.

Quality is the watchword at the Pender's Stores, and you are assured at all times of superior goods of the most dependable sort. Pender's Stores customers know this and are seen in their every purchase. We especially recommend all merchandise bearing the Pender's Stores Label.

Pender's Stores are arranged for your convenience—to make your buying both pleasant and profitable.

For instance, they are equipped with Walker Sanitary Bins for the display of dried fruits and vegetables—with Walker Bread Cases for the exhibit of Bread and Cakes, Baldwin Refrigerators to insure correct temperature for your butter, eggs and cheese, while National Cash Registers, of the latest type, give you an itemized printed receipt which is of course for your protection.

Pender's Stores are distributed over a wide territory serving over a million people and have greatly simplified shopping for those who live in those sections away from the shopping districts.

In due recognition of the importance of an event of this kind, and that you may share in the pleasure of the occasion in a thoroughly material manner, we offer in all our stores the unusual specials presented in this announcement.

D. P. BLEND
COFFEE POUND 31c

Relative to D. P. Blend Coffee, we have the world's markets to select from, and buy the very best quality obtainable, purchasing in carload lots direct from the growers in South America, thus eliminating every item of expense possible.

SWIFT'S PREMIUM 7 TO 9 LB. AVERAGE.

HAMS POUND 30c

SWIFT'S PIC-NIC 4 TO 5 LBS. AVERAGE
HAMS POUND 17c

SWIFT'S SILVER LEAF PURE
LARD POUND 15c

EVAPORATED
MILK TALL CAN 9c

PET. BORDEN'S LIBBY'S OR ROGER'S.
CLEAN EASY
SOAP SEVEN 5c CAKES 25c

PREMIER SALAD
Dressing LARGE BOTTLE 29c

EXTRA FANCY STOCK IRISH
POTATOES POUND 2c

LIBBY'S CREAM
Asparagus TIPS CAN 35c

LIBBY'S POTTED
MEATS 7 5c CANS FOR 25c

NO. 3 LARGE CAN
TOMATOES 12 1/2c

NO. 2 MEDIUM CAN
TOMATOES FOR 10c

D. P. PERFECT
BREAD 16 OZ. LOAF 6c

- | | |
|--|-----|
| Campbell's Beans, can | 10c |
| Campbell's Soup, can | 10c |
| Bon Ami, Brick | 9c |
| Baker's Cocoa, small can | 9c |
| Baker's Cocoa, large can | 19c |
| D. P. Cocoa, large can | 15c |
| Chocolate, small cake | 9c |
| Chocolate, large cake | 17c |
| Dromedary Cocoanut, can | 15c |
| Baker's Fresh Cocoanut, can | 15c |
| Gorton's Cod Fish, ready to fry, can. 12 1/2c | |
| Gorton's Deep Sea Breakfast Roe, can. 15c | |
| Beardsley's Cod Fish, can. | 15c |
| Chaimers' Gelatine, pkg. | 15c |
| Marshall's Kipperd Herring, plain or in tomato sauce, small can. | 25c |
| Large can | 25c |
| Quaker or Mothers Oats, pkg. | 10c |
| Jell-O, all flavors, pkg. | 10c |
| D. P. Macaroni, pkg. | 8c |
| D. P. Spaghetti, pkg. | 8c |
| Franco-American Spaghetti, large can. 10c | |
| Post Toasties, pkg. | 8c |
| Kellogg's Corn Flakes, pkg. | 8c |
| 2-in-1 Shoe Polish, all colors | 12c |
| Wright's Silver Cream Polish | 20c |
| Electro Silican | 8c |
| Vulcanol Stove Polish | 8c |
| Instant Postum, small | 23c |
| Instant Postum, large | 38c |
| Postum Cereal, small | 12c |
| Postum Cereal, large | 22c |

D. P. PERFECT
BUTTER POUND 37c

From healthy, contented cows pastured in the greatest butter producing region in the United States comes the rich sweet cream from which is produced this wonderfully delicious butter.

It is shipped to us in the original tub in which it is packed at the creamery and goes to your table in the same perfect condition it was when it first left the creamery. You may purchase some other butter in a fancy package but there is no way possible to get a better quality.

FAMOUS D. P.
CAKE Plain, Raisin, Layer 25c

Wesson Oil PT. 24 QT. 47

P&G Naptha Soap 5c

P. & G. NAPIHA SOAP
POWDER NO. 16 FOR 6c

WILSON'S CORNED
BEEF 6 Lb. Net Weight Can 55c

WILSON'S CORNED
BEEF No. 2 Can 1 1/2 Lbs. For 15c

KINGAN'S CORNED
HASH 2 Lb. Net Can 12 1/2c

GOVERNMENT ISSUE
Roast Beef 6 Lb. Can 45c

BEST AMERICAN
CHEESE POUND 25c

GIBRALTER CALIFORNIA
Peaches LARGE CAN 21c

PILLSBURY, GOLD MEDAL, OBELISK
Flour 12Lb. 55c 24 Lb. 1.10.

SUGAR LB. 7 1/2c

- | | |
|--|-----|
| Lea & Perrin's Sauce | 27c |
| McIlhenry's Sauce | 40c |
| D. P. Yellow Lab Tea, 1-4 lb. | 17c |
| 1-2 lb. 32c; 1 lb. | 60c |
| Better than you pay 85c the pound for elsewhere. | |
| Lux, pkg. | 10c |
| FAB, pkg. | 10c |
| Sapola | 9c |
| Zu-Zu's, Grahams, Cheese Tidbits, Vanilla Wafers, Vanilla Snaps, Premium Soda, Macaroons, or Barnums Animals, per pkg. | 5c |
| Batter Thins, 5 o'Clock Teas, Social Teas, Graham, Tokens, Lorna Doon, Unity Jumbles, Cheese Sandwiches, pkg. | 10c |

ST. JAMES STREET TARBORO, N. C.

THE TIME TO SAVE

IN YOUTH if you are so lucky as to be young—
IN MANHOOD, if you have arrived at maturity—
IN MIDDLE AGE, if you have traversed half of your intended span of years—
IN OLD AGE, if you are beginning to catch glimpses of your life sun-set—
Always the Time to Save is NOW.

First National Bank

TARBORO NORTH CAROLINA
THE PLACE FOR YOUR SAVINGS
THE BANK FOR EVERYBODY

FARMERS WAREHOUSE

Leads in High Averages.

We are beginning to receive tobacco from up the stalk and the buyers are in shape to take care of all grades.

Bring us a load and watch us work for the—
TOP-NOTCH PRICE

THE
Farmers Warehouse

H. P. Foxhall & Dan Taylor
PROPRIETORS
TARBORO, N. C.

Better PRINTING & PRICES . . .

LET US ESTIMATE FIRST

SOUTHERNER
JOB PRINT