

ADVERTISE
IT
IN
THE
SOUTHERNER

OPEN SESAME!

ALI BABA MURMURED THE MAGIC WORDS, THE CAVERN DOOR SWUNG OPEN AND MOST COSTLY TREASURES LAY AT HIS FEET.

YOU, TOO, HAVE AN "OPEN SESAME" TO THE TREASURES OF THE WORLD. IT IS ADVERTISING. READ THE ADVERTISEMENTS AND YOU OPEN THE DOOR

TO COUNTLESS COMFORTS AND CONVENIENCES YOU OTHERWISE WOULD MISS. FOR ADVERTISING WILL SPREAD BEFORE YOU THE PRODUCT OF FIELDS, LOOMS, AND FACTORIES THE WORLD OVER—THINGS THAT MAKE LIFE EASIER, HAPPIER, MORE INTERESTING AND MORE FRUITFUL FOR YOU AND YOUR FAMILY.

THERE IS NO QUESTIONING THE REAL BENEFITS THAT COME FROM THE REGULAR AND SYSTEMATIC READING OF THE ADVERTISING COLUMNS. NO OTHER ONE THING WILL GIVE YOU SUCH ECONOMY AND KEEN SATISFACTION IN EVERY-DAY BUYING.

ADVERTISING IS FAR TOO IMPORTANT TO BE OVERLOOKED.

READ IT EVERY DAY. IT IS A PROFITABLE PRACTICE.

WORLD SHIPPING LOSSES 167 UNITS IN 3 MONTHS

LONDON, Sept. 4.—Lloyds Register of shipping records the loss during the last quarter of 1921 of 99 steamers, and 68 sailing vessels, representing 117,926 and 38,138 tons, gross, respectively. The causes are given as wrecked, foundered, collisioned, burnt, missing, abandoned, lost, and condemned.

Of this total seven steamers and 17 sailing vessels were of American register. Holland had no losses during the period under notice.

Vessels under 100 tons are excluded from the return.



A TINY SPARK CAUSES FIRES

A match carelessly thrown aside may come in contact with an explosive and cause tremendous loss. Causes of explosion are often matters of negligence. Danger may be minimized with care.

First, secure reliable fire insurance if you do not have it. Then give some serious thought to Fire Prevention. This agency of the Hartford Fire Insurance Company will cooperate with you. Call or phone.

**Jacocks & Royster
Company**
TARBORO, N. C.

MONEY TO LOAN

IMPROVED REAL ESTATE IN EDGECOMBE COUNTY FIVE YEARS TIME AT

FIVE AND HALF PERCENT HENRY C. BOURNE, Attorney

THE MUTUAL BENEFIT LIFE INSURANCE CO.

IS THE BEST COMPANY IN THE WORLD.

ASK THE POLICYHOLDERS

G. A. LEGGETT
District Agent.

FIGHTING STILL GOING ON BETWEEN GREEKS AND TURKS

ATHENS, Sept. 4.—The capture by the Tarkist Nationalists of Eleusis, an important position of Greece, has been confirmed here today.

Dispatches to newspapers indicate that Eleusis may soon fall into the hands of the Kemalists.

ADANA, ASIA MINOR, Sept. 4.—Five Greek Army Corps in the Eastern Suburbs of Greece on the Turkish front have been dispersed. The official report that these Corps have been annihilated by the Turkish Nationalists, according to dispatches from Ankara, seat of the General Government of the Greeks, is in great disorder. The Turks have advanced within twelve miles of the city of Gousa.

LEAGUE OF NATIONS TO MEET TODAY

GENEVA, Sept. 4.—The Third assembly of the League of Nations has convened to meet this morning by invitation of Domíngos da Gama of Brazil. There are large gatherings of interested spectators.

HINTON AND PARTY OFF ON SECOND LEG OF FLIGHT

St. PETERSBURG, Fla., Sept. 4.—Lieutenant Walter Hinton and his South American Board Liners hopped off for Key West on his second leg of his flight which they intend to go to South America. Their plane was captured by the Navy station and the plane they have taken is Santa's Corolla No. 2. The flight took a slight thirty-five this morning.

HERE TO ATTEND SCHOOL

Mr. Charles R. Rogers of Snow Hill is here for the next year term to attend the Graded School.

Hall's Catarrh Medicine

Those who are in a "run-down" condition will notice that Catarrh bothers them more than when they are in good health. The best remedy for Catarrh is a local disease. It is greatly benefited by Catarrh Medicine. It is a safe and reliable medicine and acts through the blood upon the mucous surface of the body. It is the only medicine that cures Catarrh without any harmful conditions. It is available at all drug stores. Prepared by J. J. Cheney & Co., Toledo, Ohio.

Just Unloaded

CAR OLD RELIABLE
GILT EDGE FLOUR
Plain and Self-Rising

CAR OF FEED OATS
and VA. GRAY and RED
RUST PROOF OATS
SEED OATS
SEED RYE

Prices Right

R. B. PETERS

GROCER
Phone 35 211 Main St.
Wholesale and Retail

Executor's Notice.

Having qualified as executor of the will of Mrs. Helen P. Powell, deceased, late of Edgecombe county, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 27th day of July, 1922.

Edgecombe Homestead and Loan Association

THE 35TH SERIES OF STOCK WILL MATURE ON SEPTEMBER 9TH.

THE 48th SERIES WILL OPEN SATURDAY OCT. 7th 1922.

No better method known by which a safe and profitable investment can be made in our community. PROFITS AROUND SIX PERCENT—NO TAXES. GILT EDGE ASSETS OVER \$600,000.00. Descriptive Booklets furnished upon application. OFFICE IN PAMLICO BANK BUILDING. C. A. JOHNSON, President S. S. NASH, Secretary-Treas.

or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This the 27th day of July, 1922.
WM. H. POWELL, Executor
of Mrs. Helen P. Powell.

Administrators Notice.

Having qualified as administrator of the estate of J. J. Pittman, deceased, late of Edgecombe County, North Carolina, this is to notify all

persons having claims against the estate of the said deceased to exhibit them to the undersigned at White-kers, N. C., R. 1, on or before the 22d day of August, 1922, or this notice will be pleaded in bar of their recovery. All persons indebted to the estate will please make immediate payment. This 22 day of Aug. 1922.
A. W. HARPER, Admr.
Estate of J. J. Pittman, deceased.
Aug 30-17w-6wks

SAPOLIN ENAMEL

MAKES OLD BED STEADS,
RADIATORS, PICTURE FRAME
and MOULDING BATH TUBS
and a thousand other things look
like new.

— TRY IT —

WASHABLE — \$ — \$ — SANITARY

Marrow-Pitt Hardware Co.

Notice to Subscribers

A LITTLE PAYMENT on your Subscription RIGHT NOW will help us considerably during these dull times. It takes the same amount of money each month the year round to meet our pay rolls. Please mail us check. Don't wait for bill. Look at the label on your next paper and remit what you can NOW.

THE SOUTHERNER