

# THE SOUTHERNER

Daily 1889 Established Weekly 1824

Published Every Afternoon, Except Sunday by THE SOUTHERNER, at Tarboro, North Carolina.

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Foreign Advertising Representatives: Frost, Landis & Kuhn, Brunswick Building, New York City; Peoples Gas Building, Chicago, and 1004 Candler Building, Atlanta, Ga.

Paul Jones, Managing Editor; V. Herman Creswell, Manager

Entered at the Postoffice in Tarboro, N. C., as second class matter, under the Act of Congress March 3, 1879.

Subscription Rates: Daily, 1 year, \$5; 6 months, \$2.50; 1 month, 60c; 1 week, 15c. Weekly, \$1.50 per year.

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## THAT ADVERTISING SCHEME FOR NORTH CAROLINA.

Senator Mendenhall of Guilford says he is going to introduce a bill in the next legislature for an appropriation of several hundred thousand dollars with which to advertise North Carolina and her resources.

This looks like making another place for some fellow to get a big job and spend more money.

We must admit that we do not take to this proposition at all and are unable to catch the idea of the senator in this scheme.

The Raleigh Times has given the best expression on this new fangled proposition that we have seen and we give the full text of its editorial.

It is now proposed to ask the general assembly at its next session to appropriate 200,000 with which to tell the world about North Carolina, its resources and progress.

A waste of time and money, no doubt, this asking a waste of money if the appropriation should go thru.

Of that sort of advertising—namely telling the world of its resources and progress—North Carolina is getting enough. The tale of resources should be verified before it is released as a state proposition with tax money to back it up.

The world doesn't want to hear about North Carolina—North Carolina itself is fed up on that sort of thing.

There is no agency of present fitted to carry on an advertising campaign in the interest of North Carolina. Nor could there be one formed on suspicion that the legislature will appropriate \$200,000 for any such agency.

The platitudes about the 99 per cent pure Anglo-Saxon stock—a fiction as anybody at all familiar with the names of even the leading families throughout North Carolina knows—the bunk about the great mineral wealth that is so prone to peter out when tackled on a commercial basis, the brags of crop wealth followed by the doleful story of farm tenancy and oppressive taxation may be valuable for self-hypnosis, but will not justify the expenditure of a couple of hundred thousand dollars.

The progress really made advertises itself. It isn't the first progress that the world ever heard of, nor has it gone far enough to properly be adjudged.

And then with everybody so cocksure that the state's worst is better than any other's best, why advertise? Do we want the world to push in and jostle and crowd us. New blood will not come merely for the purpose of listening to the story of our grace and grandeur. The sort of immigrant we desire would not be content with executing a crop lien or building a factory which may be supplied with hydro-electric power three years hence if the cotton mills and Buck Duke can compose their differences of opinion.

Now this is not said with a view to denigrating the "golden spot of the earth." We've got the habit, too, and can feel off beam after years on the subject of North Carolina the best state in the Union. But the fact remains that in spite of our acceptance of this statement we haven't proved it to ourselves.

With all due respect for the state administration and all of its departments—in all of which we yield to none in our admiration and respect for the consummation of correlated information that applies to the whole state and thus means something has been said to the North Carolina Club of the State University. The rest of us know something about one or two lines and hope that everything else is accurate and its own.

The statement about the 99 per cent Anglo-Saxon stock is untrue and worn like a dead dog. The position of the state as to agricultural wealth is nothing so long as we can't make our own farmers believe they have anything to be thankful for. We have the highest birth-rate, it is true, but it is of doubtful value to count babies into the mass of the population.

The bill to pay for advertising. The business office tells us so and we, who have seen it work, tell you.

The first step in an advertising campaign, however, is to be sure one has the goods and this pre-supposes that one owns the goods himself.

The world doesn't want to hear about North Carolina—North Carolina itself is fed up on that sort of thing.

NOTICE OF SALE. Detail having been made in payment of the indebtedness secured by that certain deed of trust to me as Trustee for Jefferson Standard Life Insurance Company by Mrs. Martha Louisa Lancaster on the 19th day of September, 1913, and recorded in the

office of the Register of Deeds of Edgecombe County in Book 213 of Deeds, on page 319, etc., I will, under and by virtue of the power of sale vested in me by said deed of trust, and at the request of the cestui que trust, and for the purpose of discharging the debt secured by said deed of trust, proceed to sell to the highest bidder, for cash, at the court house door in Tarboro, North Carolina, AT 12 O'CLOCK M., ON SATURDAY, THE 23RD DAY OF SEPTEMBER, 1922, the following described lands, to-wit:

In Edgecombe County, situate in No. 13 Township, adjoining the lands of George Howard on the north, G. Z. Lancaster on the south, W. E. Moore on the west, and the Jenkins or Baker land on the east, containing 187 1-2 acres, more or less, and being the identical land conveyed in the following deeds: Guilford Moore to said Martha Louisa Lancaster, Book 82, page 118, Elijah Moore to Guilford Moore, book 28, page 635, both of which deeds are recorded in the Edgecombe Public Registry, also being the identical land devised to Elijah Moore, Jr., by Elijah M. Moore, Sr., by will recorded in Will Book F, page 140, of the Edgecombe Will Records; to which deeds and will reference is hereby made; and being the identical land wherein the party of the first part now resides, and known as the Elijah Moore land. This 19th day of August, 1922.

JULIAN PRICE, Trustee. Brooks, Hines & Smith, Attorneys. Greensboro, N. C. a24-1tw15w

### Notice to Creditors.

North Carolina, Edgecombe County. In Superior Court, before the Clerk, Harrison Wholesale Company et als, vs. E. H. Marrow, administrator of C. T. Marrow, deceased.

Certain creditors of C. T. Marrow, deceased, having brought an action before me for an accounting of the administration of the administrator of said C. T. Marrow, and for a settlement of same.

This is to notify all creditors of the said C. T. Marrow, deceased, to appear before the undersigned on or before Nov. 1st, 1922, and file evidence of their claims, as required by statute.

September 21, 1922. A. T. WALSTON, Clerk of the Superior Court.

## THE MUTUAL BENEFIT LIFE INSURANCE CO.

IS THE BEST COMPANY IN THE WORLD.

ASK THE POLICYHOLDERS

G. A. LEGGETT

District Agent

### Hall's Catarrh Medicine

Those who are in a "run down" condition will notice that Catarrh bothers them more than when they are in good health. This fact proves that while Catarrh is a local disease, it is greatly influenced by constitutional conditions. HALL'S CATARRH MEDICINE is a Pencil and Blood Purifier, and acts through the blood upon the mucous surfaces of the body, thus reducing the inflammation and restoring normal conditions. All druggists. Circulate free. F. J. Cheney & Co., Toledo, Ohio.

## MONEY TO LOAN

ON IMPROVED REAL ESTATE IN EDGECOMBE COUNTY FIVE YEARS TIME AT FIVE AND HALF PERCENT. HENRY C. BOURNE, Attorney

Notice of Sale to Satisfy Mechanics Lien on Automobile.

The undersigned C. M. Copeland will sell to the highest bidder for cash on Tuesday, the 19th day of Sept., 1922, two o'clock P. M., in front of the post office in the City of Rocky Mount, N. C., one Ford automobile five-passenger and 1919 model, belonging to James Avent, to satisfy mechanics lien for repairs to same which have never been paid, said repairs having been done more than ninety days prior to this notice. This the 8th day of Sept., 1922. s11-2tw C. M. COPELAND.

## \$15,000.00 TOWN OF PINETOPS, EDGE-COMBE COUNTY, N. C. ELECTRIC LIGHT AND POWER BONDS.

Sealed bids will be received by the Board of Commissioners of the Town of Pinetops, Edgecombe County, until four o'clock P.M. September 6th, 1922, for the purchase of \$15,000.00 Electric Light and Power Bonds of said Town, dated July 1, 1922, in the sum of \$500.00 each, principal interest payable at the Hanover National Bank, New York, N. Y., interest rate at six percent per annum, payable semi-annually on 1st day of January and July of each year, the said bonds to become due and payable one each year beginning July 1st, 1925 to 1934, inclusive, two each year beginning July 1st 1935 to 1941 inclusive.

COUPON BONDS: Obligation of the Town of Pinetops, Edgecombe County, North Carolina, unlimited tax. North Carolina, unlimited tax. Legality will be approved by recognized bonded attorney, whose approving opinion will be furnished to the purchaser without charge.

Proposals must be made on blank forms to be furnished by the undersigned, and must be enclosed in a sealed envelope, marked "Proposals for Bonds" and accompanied by certified check for two percent of the face value of bonds bid for, payable to the order of the Town. Bonds will be delivered at place of purchaser's choice on or about October 1, 1922. No bids for less than par and accrued interest will be considered. The right to reject any or all bids is reserved. This August 25th, 1922. W. E. COBB, Town Clerk. Pinetops, N. C.

### PAVING ORDINANCE.

Atlantic Coast Line Railroad Co. The Columbian Peanut Co., a corporation with principal office in Norfolk, Va., George G. Watson, Leo Alphin, C. J. Fountain, Alex. Constantine, Nicholas Constantine, Jr. Randolph Constantine, will take notice that a regular meeting of the Board of Commissioners of the Town of Tarboro held on the 11th day of Sept., 1922, the following ordinance was duly adopted:

A Resolution Providing for Paving and Grandditch Sidewalks on Howard Avenue, Between Main Street and Western Edge of Albemarle Avenue; Under Sections 33, 34, 35 and 36, Chapter 314, Private Laws, 1909.

BE IT RESOLVED, as follows:

(1) That the owner or owners of any lot abutting upon Howard Avenue between Main Street and the western edge of Albemarle Avenue be and they are hereby required to improve, curb and pave the sidewalk of such street for the distance that it extends along his or their lot; causing to be laid thereon a 4 foot grandditch walkway of the same specification as those recently constructed in the town by F. J. McGuire.

(2) That the street from curb to curb be and same is hereby ordered to be paved with asphaltic pavement from Main Street to the western edge of Albemarle Avenue and that same for the entire distance be thirty feet wide from curb to curb.

(3) That the owner or owners of any lot abutting upon said street between the points mentioned be and they are hereby required and ordered to pave with asphaltic pavement one-fourth of said street adjoining the sidewalk adjacent to his or their lot; that said work shall be done under the supervision of J. C. Martin, the City Superintendent, and shall be of such specifications as the streets recently constructed by F. J. McGuire.

(4) That the Atlantic Coast Line Railroad Company be and it is hereby ordered to construct a good and sufficient crossing at the intersection of Howard Avenue and Albemarle Avenue, filling in between the rails and the pavement and between the rails themselves with sound timbers of such size and uniformity as to make a smooth and even crossing.

(5) That in the event any owner shall fail to comply with this resolution for thirty days after notice the town of Tarboro will have such work done and charge the cost thereof to such owner so refusing, as provided in Section 35 of the Town Charter. J. H. JACOBS, City Clerk. s15-1tw-4wks

### Application for Pardon of General Smith.

Notice is given that application will be made to the Governor of North Carolina for the pardon of General Smith, convicted at March Term 1905, of the Superior Court of Edgecombe County for the crime of murder in the second degree and sentenced for a term of thirty years in

the State Penitentiary. All persons who oppose the granting of said pardon are invited to forward their protests to the Governor without delay. This September 11th, 1922. sept13-1tw-2wks

### MONEY TO LOAN.

On first class business and residence property in town, and on improved farming lands, 6 per cent on town property; 5 1/2 per cent on farming lands. Long time. Prompt service.

H. H. PHILLIPS, Atty. sept13-20t

### Service By Publication - Notice.

North Carolina, Edgecombe County. In the Superior Court. Mrs. Lousettie Owens vs. Thida Ellis and wife, Josephine Ellis; Mrs. W. S. McDiarmid, Arthur H. Styron, Jas. R. Styron, Janice Styron and Elizabeth Styron, and any and all other heirs-at-law of the late W. H. Owens. To Mrs. W. S. McDiarmid, Arthur H. Styron, Jas. R. Styron, Janice Styron, Elizabeth Styron and any and all other heirs-at-law of the late W. H. Owens, late of Edgecombe County, N. C.:

The defendants above named will take notice that an action entitled as above has been commenced in the Superior Court of Edgecombe County, the object of which is to sell for partition a certain tract or parcel of land in the County of Edgecombe, State of North Carolina, in which the defendants have an undivided interest and the said defendants specifically mentioned and any and all others who may be interested will further take notice that they are required to be and appear at the office of the Clerk of the Superior Court for the County of Edgecombe, at Tarboro, N. C., on the 6th day of October, 1922, and answer or demur to the complaint or petition in said action, which is now on file in said office, or the plaintiff will apply to the court for the relief demanded in said complaint and petition.

This the 6th day of Sept. 1922. A. T. WALSTON, Clerk of the Superior Court. s7-1tw-4wks.

## Just Unloaded

ONE CAR WILLIAMTELL FLOUR

Plain and Self-rising. BOB WHITE SELF RISING

Prices Right

R. B. PETERS

GROCER

Phone 35 211 Main St. Wholesale and Retail



THERE is always a cause for every fire—but there is no cause for a property owner to be without sound insurance to pay his loss.

INVESTIGATE WHEN YOU INSURE.

Bring your problem to this agency of the Hartford Fire Insurance Company and have your policy drawn to give you full coverage at the lowest possible cost.

Jacocks & Royster Company TARBORO, N. C.

# FARMERS

## Are You In Debt?

If so borrow money on your farm land for a long term of years, and relieve your strained condition. Interest and only a small part of principal due each year.

Come into see us. We can assist you.

# First National Bank

# Sell Your Tobacco

with Foxhall & Taylor

WE LEAD THE MARKET IN POUNDS AND PRICE. GOOD TOBACCO HAS TAKEN A GOOD RISE. WE GIVE BELOW THREE OF OUR SALES:

JOHNSON & CONYERS:	
20 Pounds at 55 cents.....	\$ 7.00
26 Pounds at 45 cents.....	9.10
60 Pounds at 45 cents.....	27.00
136 Pounds at 47 cents.....	63.92
70 Pounds at 57 cents.....	39.90
21 Pounds at 65 cents.....	13.65
332 Pounds.....	\$167.20
Average: 51 cents.	
MEN MAYO & TOM EURE:	
10 Pounds at 25 cents.....	\$ 2.50
24 Pounds at 35 cents.....	8.40
100 Pounds at 45 cents.....	45.00
22 Pounds at 55 cents.....	12.10
30 Pounds at 65 cents.....	19.50
34 Pounds at 60 cents.....	20.40
207 Pounds.....	\$110.63
Average: 53 cents.	
MATHIAS & STYMAN:	
113 Pounds at 35 cents.....	\$39.50
202 Pounds at 45 cents.....	90.90
25 Pounds at 60 cents.....	15.00
198 Pounds.....	\$250.72
Average: 52 cents.	

# FARMERS WAREHOUSE

H. P. Foxhall & Dan Taylor PROPRIETORS TARBORO, N. C.

# Better PRINTING PRICES . . .

LET US ESTIMATE FIRST

## SOUTHERNER JOB PRINT

## The Best Feed for my Egg Makers

Whether you have a large commercial flock of poultry or only a few hens in your back yard for family egg production you can make them get busy at once by feeding

### Happy Hen Buttermilk Mash and Manna Hen Scratch Feed

A month's trial of these famous poultry feeds will make you exclaim with hundreds of other poultry raisers, "They are the best feeds for my egg makers."

Your hens will be healthier and you'll get more eggs than ever before because these feeds contain the vitamins, proteins and minerals necessary to make the whites, yolks and shells.

Happy Feeds are made by Edgar-Morgan Company of Memphis—the largest feed millers in the South. These feeds are packed in 8, 50 and 100-pound bags.

It will pay you to start today and feed your poultry Happy Feeds. Phone us for prices and advice on poultry raising.

SOUTHERN GRAIN COMPANY  
WHOLESALE ONLY  
Tarboro, N. C.