

The Weekly Advance

SUBSCRIPTION PRICE—ONE YEAR \$1.00
 SUBSCRIPTION PRICE—SIX MONTHS 50c
 SUBSCRIPTION PRICE—THREE MONTHS 25c

PEELINGS.

Did we ADVANCE the TAR HEEL? You bet we did.
 Did the ADVANCE please you? Tell us about it.

We are grateful for the kind things already said of us, more grateful for the liberal patronage that has been extended to us. The ADVANCE is no beggar. It doesn't need sympathy. But we believe that it deserves support.

"A tough proposition to run a news paper in old Betsey", we are told. Don't mind it a bit. It's a lark.

Of course we expect to come in for some hard knocks. But your humble servant is used to them. He taught school for seven years.

And we don't expect to get rich, especially while trade is dull. But we must confess that it has pained the editor somewhat, heretofore accustomed to a regular salary and a small outlay to see his bank account dwindle from the inroads of a heavy expense account. A word to the wise is sufficient. And we believe that our advertisers are wise.

We trust that no one will take offense because we styled the TAR HEEL aged, decrepit, forlorn. Every body knows that it was so.

No one should think, however, for a moment, that these adjectives will apply to the ADVANCE. It has its faults, as we know too well. Some of these are the natural result of youth and inexperience. It will get over them. Others it has inherited from its foreparents. These will be more persistent. But we hope to overcome them also. There's clean, vigorous new blood in the concern.

But we don't ask the world to fall at our feet in a day. We know that it will take patience, perseverance and pluck to gain a place in this little corner of it. But the ADVANCE has all three of these qualities in large measure. With only one man in the composing room and that one an apprentice, it came out last week; and only a day late. Its editor was frail and delicate as a boy. Now he can tramp twenty miles in May weather through Gates county sand, and hasn't been sick in over six years. Made a man out of himself against odds. See? Got his education the same way, too. Had to work for it and wait for it; but he stuck to the job.

The ADVANCE, then, shall not be easily discouraged. Nor do we propose to rest in sudden contentment at the first breath of success. Its name shall be its watchword.

AND SO SHALL WE.

The young orator fresh from his first year at college was describing the battle of Gettysburg. "That, ladies and gentlemen," he exclaimed, was a magnificent spectacle, a thrilling moment, as the boys in gray, the flower of Southern chivalry, left their breastworks and began their advance upon the federal line. Half the distance toward the cannon-crowned heights had they marched, in all the precision and pomp of military glory, when there came a blast from the enemy's cannon which severed their right arms from their bodies, but they marched on, they marched on. There came another blast from the enemy's guns which severed their left arms from their bodies, but they marched on, they marched on, clapping their trusty muskets to their breasts. Another roar from the smoke-wreathed heights and a sheet of hurtling lead severed their right legs from their bodies, but they marched on, they marched on. Again a burst of flame and a deafening roar, as another volley severed their left legs from bodies, but they marched on, they marched on, leaving their bloody footprints upon the sands of time.

The ADVANCE would like to march on, too, in the face of all opposition, or ridicule, or disaster. Would you like to help it? there are three ways in which you can do so:
 You can subscribe to the paper.
 You can advertise in it.
 You can patronize its advertisers.
 It's up to you.

OUR POLICY.

Last week we defined our creed. Now we propose to set forth our policy. It has already been intimated in the editor's declaration of independence, but in this article it will be expressed in more detail.

In the first place, the questions discussed and the news published on these pages will be generally speaking of a local nature. Not strictly but largely the Advance will confine itself to those issues of primary and peculiar interest to the people of our own section. National questions will be left for the most part to the dailies and to the magazines published in the large cities. The Advance is for Elizabeth City, it is for Pasquotank county, it is for Eastern Carolina.

In the second place, then, it shall be our purpose that these pages shall make for the progress and development of this section. The eyes of the Advance will be sharpened to see the advantages of its territory and its pages will be opened to publish these advantages to the world. It will have no sympathy with the constitutional kickers, the chronic grumblers and the eternal knockers.

This does not mean that the Advance will be blind to evil and in justice and greed. In what ever shape these monsters lift their hands and dart their tongues it will stand in the fore of the fight against them.

But it does mean that this paper shall not look for wrong as the vulture for carrion, to gloat over and to gorge and grow upon it. It does mean that in these columns truth shall not be so distorted as to make the man who has only made a mistake appear guilty of heinous crime, it does mean that the Advance shall not roll scandal as a sweet morsel under its tongue or parade on its pages the vile slander that slips from slimy lips. It does mean that these pages shall not besmirch character upon bare suspicion or attack respectability merely for the sake of sensation. Where wrong is evident it will be condemned with vigor but not with venom.

The ADVANCE will pursue the even tenor of its way with charity toward all, with malice toward none. Again, this paper does not expect to abuse a man because he disagrees with it. Claiming an untrammelled right to its own opinion, it grants the same right to others. Nor will the Advance shut out from its columns those who oppose its position. Its friends and its foes will receive equal consideration at its hands, and no honest opinion will be disregarded. Personal controversy, however, will not be encouraged. Men should settle their personal differences hand to hand and face to face, not through the columns of the printed page.

This is our policy. We shall pursue it conscientiously and, we hope, consistently.

SOME WORK FOR VACATION.

We are exceedingly anxious to extend the circulation of the ADVANCE during the next six weeks. And we should like to begin right here in Elizabeth City. We are making just now what seems to us an especially good offer; that is, we offer the paper free until July 1st, to those who will subscribe now. But personal effort will accomplish so much more than a general offer. We should be glad, then, to get ten bright boys in Elizabeth City to solicit subscriptions for the ADVANCE. We will offer a commission and special prizes in addition. Boys who are interested should call at this office at once. Only those having excellent references will be considered.

A WORD OF APPRECIATION.

The ADVANCE wishes to express its appreciation of the liberal patronage extended the paper by the business men of the city this week. Indeed there has been all the advertising that could be handled on a four-page paper. The management thinks, however that it is safe in promising definite an eight-page paper next week, as a linotype operator has at last been secured. Then there will be space and to spare.

COBB BROS. & CO

So. State Phone 438 So Bell Phone 448
BROKERS.

Members of New York and Norfolk Cotton Exchange.
 Correspondents of Chicago Board of Trade and New York Stock Exchange.
 COTTON GRAIN STOCKS PROVISIONS. BONDS

Special attention given to Telegraphic and Phone orders. Execution of all orders reported promptly. Any information desired regarding markets will be gladly furnished at any time.

101 Plume Street

NORFOLK, VIRGINIA

NEW PHOTOGRAPH STUDIO

ON POINDEXTER STREET NEXT TO QUINN FURNITURE CO.

With A NEW STYLE SKY LIGHT. NEW FACILITIES and in commodious quarters. I can do your work BETTER and QUICKER THAN EVER.

I Will be Glad to See You at my New Studio.

Zoeller Photo Artist

Remember The New

Electrical Firm

At 508 East Fearing St. Where You Can Get Work Of All Kinds Done Promptly.

A Complete Line Of Fixtures, Lamps, Shades, Dry Batteries and Electrical Supplies Carried in Stock.

Bids On House Wiring Furnished For The Asking.

Special Attention Given To Dynamo and Motor Work.

City Electric Supply Co.

508 Fearing St.

Elizabeth City, N. C.

NOTICE

Any subscriber who does not receive his paper promptly is requested to call at the office or write the editor.

Mistakes will occur but they will be rectified carefully.

Let everybody watch for the next issue of the Advance, the first eight page number. Every effort will be made to make it an attractive one.

FOR SALE

Nice piano cost \$250 Not a scratch on it

Will sell for \$170.

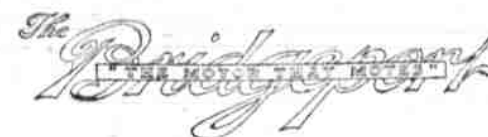
APPLY TO

Mrs. J. S. BEASLY
 913 Southern Avenue
 ELIZABETH CITY N. C.
 St. m 19 26 j 2 9

McCabe and Gibbe have an important advertisement in this issue You should see it.

DO You Need a Motor?

If You Do, Buy



Why Should You Buy a Bridgeport?

BECAUSE, "It's the motor that motes"

Ask your neighbor about the motor that won't mote and he will advise you to buy "A Motor that will mote" A BRIDGEPORT and you have got the best.

If no Bridgeports sold in your section, write for agency.

Fowler & Co.

Water Street Elizabeth City, N. C. Poindexter Street

SANITARY PLUMBING

Remember I am prepared to do all kinds of plumbing, steam and gas fitting also special attention to sewer connections.

Thoroughly Equipped Shop

ONLY SKILLFUL WORKMEN EMPLOYED

Prices reasonable. Personal attention to all orders.

W. P. KNOWLES

Fearing Street

Elizabeth City

IS YOUR PROPERTY SAFE?

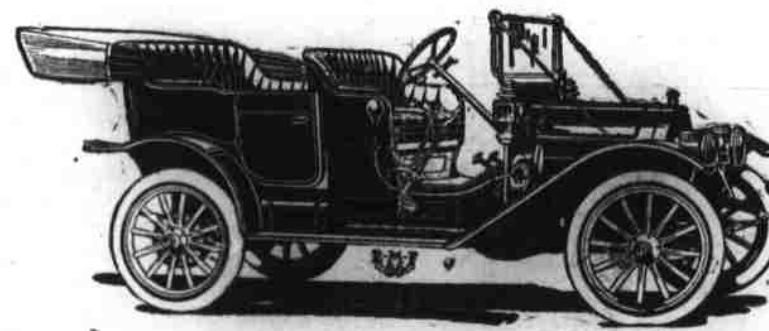
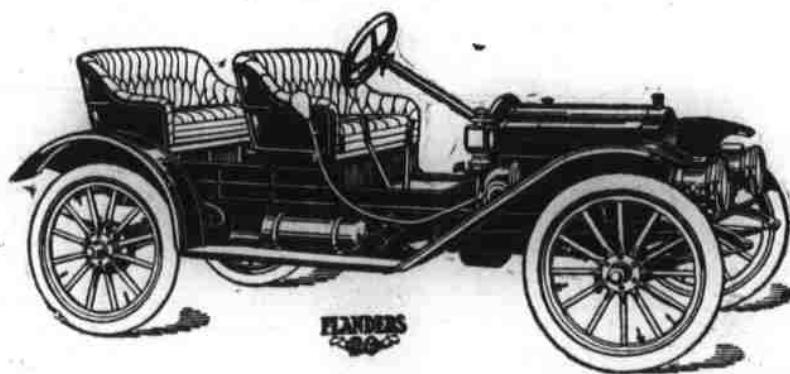
It is not unless it is amply protected with insurance. No one can tell when it will go up in smoke. If not fully insured see us. Delay is dangerous.

WE WRITE IT RIGHT.

LITTLE & SAWYER

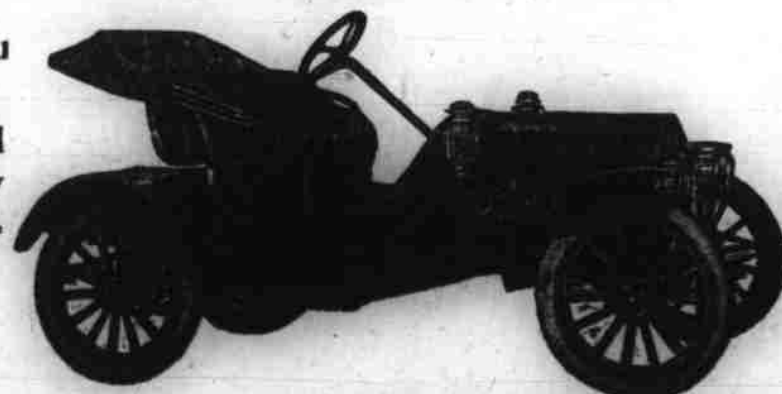
521 Main Street.

Look Out For The New E. M. F. FOUR Door Cars



C. W. STEVENS MOTOR CAR COMPANY

They are Perfect Beauties
 First orders received will be filled promptly
 Factory behind in delivery.



Orders should be Sent in at once in order to secure one for this season.