

THE WEEKLY ADVANCE

Published Every Friday

By
HERBERT PEELE,
Editor and Manager.

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ONCE AGAIN

We believe that with very little effort this paper could win the advertising of quite a number of firms outside of Elizabeth City who are anxious to reach the people of this section, but firms who would compete with our own home merchants for the people's trade.

We have never made the effort however. And the columns of the Advance, filled as that are almost exclusively with home advertising offer striking contrast to some other local papers we might mention.

The truth is, the Advance believes that the paper that sells most of its space to competitors of the merchants of its own town speaks with little grace and less consistency when it counsels its readers to "buy at home."

We think, too, that the merchant who hawks over the fact that many Elizabeth City shoppers go away from home to buy their goods, and then himself turns up his nose at the home paper and advertises in one published in a larger city, is more of a howler than he is a merchant or man.

But we have always endeavored to shun petty spite, and, where possible, to return good for evil. We have pursued the even tenor of our way, counselling our readers to buy at home, and saying no word of ill of the erring merchants who took twelve months and more to find out that there was a new newspaper in Elizabeth City.

This policy has paid, even from a business standpoint, as the increasing number of names in our advertising columns will attest. Firm after firm that viewed the Advance first with suspicion, or even with contempt, has come over into the ranks of our friends and already the amount of business seems to make necessary an increase in the size of the paper.

But it is not because we know it will pay us for our readers to support their home merchants that we continually urge them to buy at home. It is because we know that in the long run it will pay them. As a rule, those who go elsewhere to buy feel that they can be better served in a larger city. But if they would take the time and the trouble to try to satisfy themselves in the home stores, even going to the point of insisting if necessary, that their merchant order the goods they are looking for, in a little time such insistence would not be necessary.

The merchant is most anxious to satisfy the most fastidious customer, and will go to great length to meet her demands. Let the home merchants get the liberal patronage of these customers, and Elizabeth City's stores already the best to be found in any town of its size, will become the best in the state.

Not only, however, because it will pay should Elizabeth City's shoppers buy at home. They should give their business to the home merchant because it is right. Any town that is good enough for a man to make his living in ought to be good enough for him to buy his food and clothing in. In other words, it is nothing but right that a man should spend his money where he has made it—and likewise they of his own household.

Don't blame the newspaper man for what happens in the community. If there is anything in the community life that you do not wish to go abroad, blame yourself that it exists—not the paper for saying something about it. It is the editor's business to make a typographical photograph of the town each week; and if you take a homely picture don't kick the instrument; but try to get a better expression on your face next time.

This is not intended as an apology for the newspaper that dis-

ports fact and emphasizes ugliness. He is low downer than a liar and who would draw a cartoon and call it a photograph.

If there is anything on earth that gives us a longing for eternal rest and deep damp solitude it is a man who comes to a town or a community, builds up a big business grows rich, and then squats down on the gold like a hen on a doorknob and is too stingy to let the grvels grind in his own big gizzard.

A real, genuine 18 karat stingy man can't be honest, and if he should ever get to heaven and have wings he would fold them up and walk for fear that he would ruffle a plume or lose a tail feather. The men who build up a town and make good citizens are enterprising, energetic and liberal; not tight-wads who when they get a dollar squeeze it until the American Eagle feels as if she had on a corset.

Copies of Judge Clark's keynote speech, delivered at Greensboro and extracts from which have appeared in the Advance from time to time, may be had by calling at this office. Those interested in the senatorial race and who may not have yet decided how they will vote in this contest should not fail to read this speech in full. It is a complete exposition of the Chief Justice's platform.

MECKLENBURG WATERS WORK CURE

(Advertisement)

A Well-Defined And Obstinate Case of Bright's Disease Cured; That of Mr. J. D. Wakefield, Formerly of Wakefield Kentucky.

The following statements and certificates fully warrant the claim that the Mecklenburg Water has effected a most wonderful cure of Bright's Disease. Mr. Wakefield's condition when he arrived at Chase City was most desperate. For a number of years he had been a sufferer from kidney trouble in an aggravated form and had used in vain other remedies, including a widely advertised Lithia Water which he had also used for a number of years without obtaining relief. Prominent physicians of Louisville, Ky., in consultation pronounced the case Bright's Disease. He came to Chase City and commenced drinking Mecklenburg Waters, which in three months restored him to good health.

J. J. Wakefield, M. D. Bloomfield Ky., physician attending J. D. Wakefield.

This certifies that for ten years I was the physician of Mr. Jno. Wakefield formerly of Spencer county Ky., now of Chase City Va., and that during this period his health was very poor. About four years ago urinary analysis revealed the existence of Bright's Disease. The urine contained large amounts of renal derivatives. Remedial agents gave him for a time partial relief, but soon lost their effect. His sufferings at times were severe. He sent for the water of Buffalo Lithia Springs, which for some time gave relief, but this lost its good effects, and when his condition became hopeless he was advised to visit Chase City and try the virtue of the water there. The result was wonderful, as he now writes me that he has fully recovered. I am fully satisfied that the water of Chase City Va., saved his life, as I did not believe when last I saw him that he could live three months.

Statement of Dr. H. L. Burwell Resident Physician, Chase City, Va., as to Mr. Wakefield's condition.

When Mr. John D. Wakefield commenced using the Mecklenburg Water on his arrival at Chase City, he was in the condition as stated above by his physician, Dr. Wakefield of Kentucky. It worked a wonderful change in him. He looks like a new man. His digestion is good he sleeps well, and says he has no trouble with his kidneys, his former trouble.

Mr. Wakefield's Statement:

Replying to your inquiry as to my condition previous to my coming to Chase City, and also

as to my present condition, I will state that for four years previous to that to April 1890, my health was in very bad condition. I had suffered with Bright's Disease in the most aggravated form and also with the various distressing complications usually attending that disease. During this time I suffered greatly from very severe convulsions which increased in frequency each year and when I came to Chase City, in April 1890, I was in such a desperate condition that I really did not care whether I lived or not. I had commenced the use of the Water on my arrival here, and soon began to improve. In three months I was completely restored to health, and to-day I consider myself in perfect health. I would further state that all of the statements made by the company, and by Drs. Wakefield, Hughes and Burwell, are correct in every particular.

Fourteen Years Later Mr. Wakefield Testifies to Permanency of Cure.

Moff Hellenger County, N. D., January 1, 1905
MR. GEO. A. ENDELY, Vice president, Mecklenburg Mineral Springs Co., Chase City, Va.

MY DEAR FRIEND: It has been some time since I was in Chase City, and as I know you were particularly interested in my case, I thought it might be of some value to you to know my present condition.

I am now located in Mott, N. Dakota, and am running a farm. I am glad to say that, although it is fifteen years since I drank the waters at Chase City, which effected my cure from Bright's Disease, I am still strong as any man of my years could be. As you well know my case was supposed to be hopeless, and I had been given up by all physicians as incurable, in fact I believe when I went to Chase City they thought they could do nothing for me. In fact, one of the proprietors refused to keep me at the hotel for fear I would die there, and it would injure the reputation of the waters, but am glad to say that after using the waters for a short time I commenced to improve at once, and before I left Chase City, was entirely cured.

I will be glad to write to any one whom you might chance to refer to me. You have the certificates of the physicians who treated me, and I will gladly certify to their being true. It is my great pleasure to recommend Mecklenburg Waters to anyone who is suffering as I was. I wish the company every success, as I feel sure that their waters are a gift to suffering humanity.
Yours very truly
J. D. WAKEFIELD

It has been more than twenty years since Mr. Wakefield was cured by drinking Mecklenburg Waters and he is today in good health, notwithstanding his age. His address is Mott, Hellington county, North Dakota, so should any one doubt the above assertion we should be more than

PROFESSIONAL CARDS

DR. S. W. GREGORY,
DENTIST.
Office in Flora's new building,
Cor. Main and Water Sts.

DR. M. M. HARRIS
DENTIST
Kramer Building, Main St.
Elizabeth City, N. C.
Hours 8 to 12 and 2 to 6.

Dr. H. S. WILLEY
DENTIST
Kramer Building, Room No. 219

J. H. WHITE, D. D. S.
Twenty five years in
DENTISTRY.
in all its branches.
Office over McCabe & Grice's Store
Cor. Main and Poindexter streets.

GEORGE J. SPENCE
Attorney and Counsellor at Law
208-209-210 Kramer building
ELIZABETH CITY, N. C.

pleased for them to write him there. Doubtless numbers of Richmond people will remember having seen him at Chase City during his sickness.
These Waters are for sale at all the best places \$3.50 per case of 12 one-half gallon bottles and \$3.00 per 5 gallon carboy. \$1.00 paid for empty cases and the carboy f.o.b. Chase City, hence you can get the best water now for what you have been paying for inferior.
Oct. 25-01

BELVIDERE NOTES

Belvidere, N. C. Oct. 22.—Miss Ira Ward left Monday for Elizabeth City to visit relatives and friends.

Miss Belle Griffith of New York is the guest of Miss Clara White.

Mr. Troy Lamb left Saturday for New York.

Misses Adelaide White, Tillie Lane and Mary Lamb and Mr. Sammie Riddick spent Sunday at Whiteson.

Mr. Hinton of South Mills passed through our village Friday afternoon in his automobile.

SANITARY PLUMBING

Remember I am prepared to do all kinds of plumbing, steam and gas fitting also special attention to sewer connections.

Thoroughly Equipped Shop

SPECIAL ATTENTION given to Hot Water and Steam Heating. Nothing but Ideal Boilers and American Radiators used.

ONLY SKILFUL WORKMEN EMPLOYED

Prices reasonable. Personal attention to all orders.

W. P. KNOWLES

Fearing Street

Elizabeth City

FOWLER & CO'S SPECIAL VALUES

IN

Ladies AND Misses Suits And Dresses

Every Suit New, representing the very best of the season's models. All Wool Material, handsomely trimmed and tailored.

Now is the time to see them with the sizes unbroken.

Ladies' Misses AND Children's Coats

Bought in large quantities and priced at lowest possible figures. An opportunity to save some money on your coat purchase.

Make our stores your headquarters and profit by the price that we offer you

FOWLER & CO.,

Poindexter St.

Water Street