

SUBSCRIPTION RATES

Published Tuesdays and Friday SHOPPERS WHO ARE NOT

SHOPPERS Penny savers are dollar raisers.

have the dollars.

how to shop.

pers. They are just spenders. Money comes easy and goes next Re Union in August 1915. easier.

They make plenty of money, yet live from band to month, tures of the yearly Friends Meet Some times the hand does not ing at Guilford College last week reach the mouth.

have no bottoms. Some times upon war were set forth and the the money does not reach their Friends were warned that the pocket at all. It is spent before plea for taking part in a war be

how to make a dollar buy a hun no Quaker, or for that matter no dred cents worth of goods. They Christian, should on any a ceun' know nothing of what they are coverage or aid this evil. getting until after they get it.

There is one great remedy for this evil-careful shopping.

lem to some people. They begin cessful year since its foundation at the end and quit before they in 1877. reach the beginning.

It faithfully portrays the enterprise of the community, Usts in its advertising columns the of ferings of live merchants, and blazes the path to the stores of best values.

It gives them shopping infor which often they would never

it is the first step to economical several sections. Next year this shopping, for when a store has of depart will be enlarged to meet ferings of especial value they are the increasing demand for this sure to be found in the paper.

To shop economically they should study the advertisements with care every one of themticle they are looking for.

The paper guides you to the ways of economical shopping; economy lifts you to greater af and trolley system at one installa fluence, and affluence brings tion. freedom from petty cares and opportunity for greater achieve ment.

Be a shopper-not a spender.

The Advance is interested in the communication from Coin jock criticising the program of the prayer service at that place. The same criticism will apply to any church- with one except ion or two- that we know any thing about in this section. The opinion seems to prevail in this corner of the state that only men who graduate from theological seminaries and have human or dination can successfully preach and 40 years old. the gospel. The Methodists as a church, we believe, have adopted that view in spite of the Care The Advance fact that John Wesley, the foun

r of their faith said on this be brought into a neat and incon, without the unsightly obstru only called of God and not of and not of God."



An effort is being made to build church at the State Farm. One of the convicts there las week sent in a dollar to the fund.

The Raleigh Meat Inspector has reported that only half as much meat has been eaten in that city this year as last. The reason given is that of the general shortage of live stock throughout the sec-

Delegates have been appointed by Lieutenant Governor Daught ridge to the Cotton Congress at Washington, D. C. which has been called for August 13-14 on ac count of the effect of the European War on the price of cotton. Plans are to be mode for financing the crop.

The Textile-building of A. & M. College at Raleigh which was One Year \$1.01 burned last winter is being replac ed as rapidly as possible and is to be completed by the beginning of the fall term. Four carloads of machinery have just arived for the new building and are being installed.

-136 136 1 At Kenansville last Thsrsday People who save the pennies Duplin County Veterans ReUn ion drew a big crowd, with the But to have the dollars you presentation of an oil pertrait of must save the penules, and to Captain William Houston as a save the pennies you must know prominent feature and enthusias tic plans were laid for the erec Some shoppers are not shop-tion of a Confederate Monument in that town to be unveiled at the

One of the most notable feawas the "Peace Sermon", in which Their pockets are large, but the views of this denomination cause it was a "righteous war" They don't know how to shop was but a subterfuge, and that

The State Summer School at Chapel Hill has just finished But careful shopping is a prob what proved to be the most suc-

The largest number in the his They should turn to the local tory of the school registered in paper. It is the shopper's best the various departments, the enrollment crossing the 600 mark during the last week of the term.

The awakening interest in the work of the elementary and gram mar grades was especially notice able by the requests from all ove: the State for the Summer School to include more work of this kind mation which otherwise it would in its course. About three hun take time to acquire, and much dred were enrolled in the grammar grade department of the Ed ucational School, some of the As a commercial encyclopaedia classes having to be divided into kind of work.

Raleigh is to install a great White Way and trolley system at every appearance of the paper from the Union Depot on Martin for to overlook it once might street to Wilmington street and mean the missing of the very ar on Favetteville street from the Auditorium to the Capitol. This Economical shopping is easy, if system consists of steel trolley you know how; but if you are a poles with ornamental lamp bracdirelict in the sea o fshopping the kets attached placed at intervals paper will tow you to a safe port. of a hundred feet apart on both sides of the street. This will ac complish a modern White Way

> With the system in effect the old unsightly poles will be remov ed. All the necessary wires will

THREE SALES LADIES WANTED

Dry Goods Store

Prefer those with some experience and between 22 ADDRESS:

"No 33"

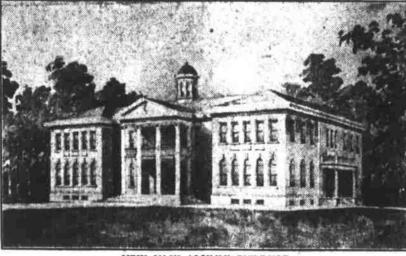
spicuous position. This is the tions on the streets. men have more right to preach system just adopted by Greensthan they who are called of men boro and is said to combine beauty and utility to a striking degree, by giving the effect of link ing the blocks toge ber in a chain ing the blocks together in a chain of lights and producing a perfect y even distribution of lights aug.11-20.pd

FOR SALE-Gas Boat, Light er, 2 skiffs, 11 Dutch nets-and 1 Typewriter. Will sell all or Will do towing and lighterage

work. See. WM. GIBBS, 301 Pearl St



Oak Ridge.Institute Sixty-third Year .



NEW \$30,000 ALUMNI BUILDING

IX buildings, 350 acres in campus, athletic fields, and farm. Steam heat, shower baths, gymnasium. Over 200 boarding students annually for the past thirty years. Prepares for College, for Business, for Life. Students study under teachers, at night, in study hall. Fall season opens September 16th. Terms reasonable. Write for illustrated catalogue. Address

OAK RIDGE INSTITUTE :: OAK RIDGE, N. C.

Don't Buy Cheap!Furniture It's Too Expensive

By cheap furniture is meant the kind that is cheaply and poorly made. We give you well made furniture, nothing cheap or shoddy, but our prices are low enough to give you your money's worth.

J. M. SILVERTHORN

Baltimore Steam PacketCo · OLD BAY LINE

Leaves Norfolk Every Day In The Year 6:30 p. m. Arrives Baltimore Every Day In The Year 7:00 a. m. Coanaction Made In Baltimore For All Points North East
And West

Enjoy a delightful evening on the Beautiful Chesapeake Bay. The staterooms on the Old Bay Line Steamers are always delightfully cool and comfortable in every way.

Delicious meals consisting of every delicacy the market af fords. For reservations or further information, address, J. W. BROWN. JR.,

S.P.A., Norfolk, Va.,

Night Trip **Paradise**

> No this is not a new novel. It is just our method of describing joys of owning one of those new mattresses we want you to see.

> To spend a night on one of them is like a trip to Paradise-you wiil want to sleep forever

See them now-at once - or sooner. There's a house full of joy in every one.

And while here just take a peep at our FURNITURE — more joy for you.

R. E. Quinn Co.

Poindexter Street

Something To Think About

The Cost of one farm hand at \$40.00 a month would amount to \$2,400.00 in five years

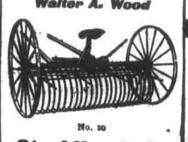
A piece of labor saving farm machinery costing a few dollars will do the work of two men, thus saving you the cost o one. Is this worth thinking about?

Here are Two Machines You Need



Admirai Mower

because it is the only mower that has genuine underdraft, "floating" frame and uniform tilt, the three big mower features no farmer should be without if he values his own time or his teams' strength, and wants the machine that does most work the easiest.



Steel Hay Rake

because every tooth is held in-dividually and has a coll spring to protect it against sudden strains; because it is made emtirely of steel and can be depended upon to stand up under constant wear and tear of work in all kinds of fields. Its long life makes it the most so you can buy.

Spence & Hollowell Co.

Make us prove these claims or convince yourself by examining the machines at our stor-

East Carolina Teachers Training School.

A State school to train teachers for the public schools of North Carolina. Every energy is directed to this one purpose. Tuition tree to all who agree to teach. Fall Term begins September 22, 1914.

For catalogue and other information address.

Robt. H. Wright, President, Greenville, North Carolina.