

of any purchase of cotton at ten cents in Elizabeth City unless the market reaches that point."

Is he a true prophet?

#### THE OUTLOOK BRIGHTENS

The action taken by the directors of the Savings Bank and Trust Company last Thursday morning and of the First National Bank last Thursday afternoon in declaring that they were ready to stand by the farmer in his effort to hold a considerable part of this year's cotton crop off the market has put solid ground under the feet of the man who tills the soil.

There is little doubt that the other banks of the city and section will be the more anxious to show themselves friendly to the farmers because of the action of these two progressive banking institutions; and with the cotton that will be stored outside of the public warehouses it looks as if fifty per cent of the cotton will be kept off the market in any event and a considerably larger per cent than that unless the price goes to ten cents.

The hope that cotton may reach the ten cent level within thirty days does not now appear to be extreme or unreasonable. Opening uncertainly at seven and a half cents cotton is now steady at eight and a half cents and it appears increasingly evident that not even the mills have yet supplied their needs. If the mill men become convinced that the tendency of the cotton market is upward rather than downward there is little doubt that they will take steps to take advantage of the low price now prevailing and should all the mills suddenly manifest an eagerness to buy cotton there is little doubt that the price would respond to the movement very quickly.

As the Advance sees it the cotton farmer now has but one danger to meet. If as soon as the cotton market rises to what he considers a fair level he at once attempts to sell his whole crop the bottom will drop out of the price again and it will probably be very hard for it to recover the lost ground. But if the farmer will continue the strong holding movement now prevailing all over the country and if as the price soars upward in response to that movement he will market his cotton slowly and carefully and with a constant eye upon market quotations, resuming his holding position as soon as there is a slight drop in the price, he will be able to sell two thirds of his cotton at as much or more than all of it would bring if dumped on the market now; and he will have besides cotton to carry over that will help largely toward defraying expenses on next year's work.

The Advance believes that the action of the banks in deciding to render first aid to the farmer is well taken. No doubt the fact that so many farmers are to be helped will make it a little harder for some others to get money who have good collateral and who are as badly in need of the funds as the farmers themselves. But generally speaking if the farmer is not hard up the rest of us can get along fairly well without the banks' assistance. Helping the farmer will mean remedying the business depression of our section at its root. It will mean the greatest good to the greatest number.

Some of our subscribers say that in recent issues they have missed on the editorial page the usual impress of the editors' personality. As a matter of fact the editor has been so busy securing new subscriptions and building up his business generally this summer that the amount of time



### Uneda Biscuit

Tempt the appetite, please the taste and nourish the body. Crisp, clean and fresh. 5 cents.

### Baronet Biscuit

Round, thin, tender—with a delightful flavor—appropriate for luncheon, tea and dinner. 10 cents.

### GRAHAM CRACKERS

Made of the finest ingredients. Baked to perfection. The national strength food. 10 cents.

Buy biscuit baked by NATIONAL BISCUIT COMPANY Always look for that Name.

he has found for editorial work has been short. The fact that some of our subscribers have noticed this is encouraging.

No less an authority than the Scientific American expresses the opinion that the European War, even if the Germans are driven within their own borders, may last for two years. All of us of course hope for an early restoration of peace among the civilized nations of the world. But at the same time there is no use to stultify ourselves by shouting that peace is in sight every time the German arms suffer a reverse. With the possible exception of the English the Germans have the reputation of being the most obstinate fighters on earth. Their unyielding determination, dogged perseverance and ability to recuperate after defeat have been manifest and have stood them in good stead in other conflicts and there is no reason to believe that they will fail to exhibit these qualities in the present struggle.

A Chicago paper says South America is sending up a cry for machinery. Good. Do more shipping and less gabbing.

FOR RENT—One eight room house—running water—bath—lights and all modern conveniences. 77 Elliott St.—Apply 101 Corner Road and Church Streets Sept 18 3t.

NOTICE! NOTICE! NOTICE!

#### SALE OF VALUABLE PROPERTY

By virtue of an order of the Superior Court of Pasquotank County, made in the case of Thomas, Harrell, Bessie Reid and husband Lonnie Reid, Patie Cartwright and husband Isiah Cartwright, Ex Parte to the Court, on the 19th day of September 1914, ordering a resale of the property herein described, I shall proceed to sell at the Court House Door in Pasquotank County, on Saturday October 10th, 1914, at 12 o'clock M., to the highest bidder for Cash, the following described real estate to wit:

Commencing at a poplar stump on or near the lands of Dr. Lumsden on the west end of the said farm running thence, Southwardly to a ditch in the Woodland pasture, thence; Southwardly along the sides of said ditch to the second ditch south of a sweet gum on said ditch commencing in an oak stump; thence Westwardly along the said ditch to the Riddick line; thence around and adjoining other lands around said tract to the first station.

SECOND TRACT: Also ten (10) acres of woodland on the east side of the farm commencing in Dr. Lumsden's line running said line to the back of said Lowe Farm; thence a long said back line enough to make ten acres; thence Westwardly to the fields. It being lot number 4, as allotted in the report of said Commissioners and recorded in the office of the Register of Deeds for Pasquotank County, in book 29 at page 314.

Said land is sold for a division among the Tenants in Common.

Terms of sale cash. This the 19th day of September 1914.

THOS. J. MARKHAM, Commissioner. Sept. 22—29—Oct 6

We want an opportunity of demonstrating our worth to you and you can depend upon it that any suit or garment order you entrust to our making will be made right in every particular. Free pants offer expires next Saturday.

The QUALITY TAILORS. Hinton Bldg Main and Martin St

**RUB-MY-TISM**  
Will cure Rheumatism, Neuralgia, Headaches, Cramps, Colic Sprains, Bruises, Cuts, Burns, Old Sores, Tetter, Ring-Worm, Eczema, etc. Antiseptic Anodyne, used internally or externally. 25c

YOU ARE CORDIALLY INVITED To See Our Attractive Line Of

## FALL MILLINERY

Wednesday & Thursday

SEPT. 23 and 24

It Can't Be Beat

Come In And We'll Show You

M. IVES AND COMPANY

Poindexter Street

## THE S. R. SIFF COMPANY

INVITES YOU TO SEE

AN UNUSUALLY BEAUTIFUL DISPLAY OF

## MILLINERY

THURSDAY AND FRIDAY

SEPTEMBER 24 and 25

We sell the same hat, made of the same material, in the same manner, that you would pay a much higher price for elsewhere.

CALL AND SEE

## MISS. S. A. PERRY

ANNOUNCES HER FORMAL OPENING

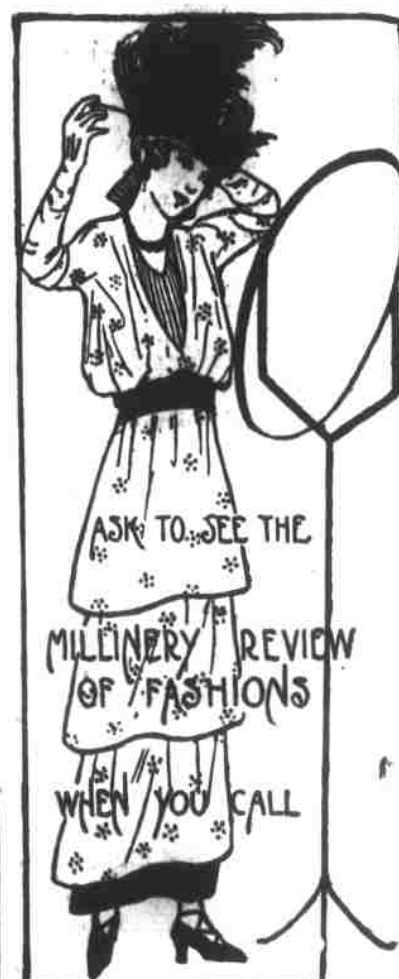
OF TAILORED HATS, TOQUES AND DRESS HATS

WEDNESDAY AND THURSDAY

Sept. 23—24

All Are Cordially Invited to Come

Y. M. C. A. Bldg.



MAIN ST.

## THE L P GILBERT MILLINERY COMPANY

ANNOUNCES

Fall Display Of Stylish Millinery

Wednesday & Thursday

SEPT. 23 and 24

Only an inspection is needed to convince you, and you are invited to make that inspection.

## THE L. P. GILBERT COMPANY

MAIN ST.

ELIZ. CITY, N. C.

## WALKER & COMPANY

POINDEXTER STREET

Invite You To See

THEIR HANDSOME ARRAY OF

## FALL and Winter MILLINERY

Wednesday and Thursday

SEPT. 23 and 24

Each lady visiting our Opening will receive a souvenir. Every one making a purchase will receive a nice Rhinestone Pin with each hat.

SUBSCRIPTION RATES  
One Year ..... \$1.00  
Six Months ..... 50c  
Published Tuesdays and Friday

"Made in America" sounds good. Push it along!

"Bought at home and used at home" is also good.

Wise men absorb knowledge. Fools absorb wind.

You may know it, but do we? Better tell us if it's news.

What a blessing is peace—in the home town.

"Peace is in sight," says a local prognosticator. Of course we can see a long ways these days.

The Progressive Farmer thinks that the disastrous effects of the war upon the cotton mill industries in England has been over estimated and in that country the mills will be kept running.

The Pan-American Life Insurance Company has, we observe, agreed to accept cotton in payment for premiums due on all policies whether new or renewals. This will help some and if the cotton is valued at ten cents it will help much.

The idea that the cotton mill men want to keep the price of cotton low appears not well founded in fact. The mill men to-day have yarn spun from fourteen cent cotton which they have not been able to market even at a loss. It is not all philanthropy that is making mill men work together with the farmers for ten cent cotton.

On the day after the Advance editorial "A Plea for the Farmer" which appeared in the issue of September 11th, was written the News and Observer came out in a short and inconspicuous editorial advocating the Buy-a-Bale movement. From that beginning however, the Observer has daily grown more enthusiastic and by last Saturday was urging North Carolinians on its front page to buy a bale of cotton at ten cents a pound. More over, it announced that the Observer was practicing what it preached, having already purchased five bales at that price.

Came news Sunday that in the town of Statesville, north-west of Charlotte, with a population not more than half Elizabeth City's and where cotton is hardly so generally grown as here, fifty six bales have already been purchased at ten cents a pound.

Said a man on the street last Saturday. "No one will bear