OUR LAST WEEK'S announcement of a SALE at this season of the year was a SUR-PRISE to our many patrons —But it did not take long to discover that this store was handing out some

LIVE BARGAINS

MANY NEW THINGS ARE BEING ADDED EVERY DAY

and at such prices that you cannot resist buying NOW—WHAT'S THE USE IN WAIT-ING. Read some of these prices—Hundreds of things are in the sale which are not listed on this advertisement. : : : : : : : : : : :

50000 C

40 inch voiles—They are 25c. and 50c. values. All new pat- terns.	Androscoggin and Hill, yard wide cottons.	MONEY TALKS	HOT SHOT BARGAINS FOR LADIES Ladies Silk Waists	95c
19c yard	10 yds for 69c	We have just bought 200 suits—Palm Beach Suits— bought for cash and sold for	Ladies Muslin Gowns	25c 50c
Lot wash goods. Values to	Ladies Silk Waists. Values to \$2.	the self same unu sual stuff. \$10. Palm Beach suits—all	Ladies Low Shoes, Values \$2.	950
25c. a yard. 8c yard	95c each	colors stouts, slims and regu- lars go at	Ladies \$1. Silk Hose. White and Black. Ladies 50c. Silk Hose. All Colors	75c 39c
Children's 15c. sox. Plaid		\$7.50 suit	Ladies Silk Hose. All Colors	25c
tops.	Ladies low shoes. Values to \$3.	NONE BETTER	Ladies Silk Waists. Values \$2.50 50c. Crepe DeChine.	\$1.98 25c
10c pair	\$1.98 pair	The \$7.50 and \$8.50 grade. All colors and sizes.	\$1. Silk Poplins. All Colors.	75c
Washable corduroy. Special quality. Worth 85c. yard.	Children's low shoes. Values to \$2	Palm Beach \$5.95	\$1. Embroidered Organdie	69c 35c
600 ward				-

69c yard silk Poplin. 50c. grade. 44c Ladies suits. Values to \$25. \$9.75	95c pair 10c. cake best soap. 5c Ladies waists. Values to \$1. 25c each	Palm Beach Snits, tan only, all sizes. Special. 94,95 Raim Beach pants, all colors and sizes, best make. 92,95	50c. shadow lace, 36 inch. Lot shadow lace, 36 inch. Lot Shadow lace, Value 25c. Lot Oriental laces. Value 25c. 15c. Ladies vests, with V. neck \$1.50 wash skirts Children's hats. Values to \$1. 25c. Ribbons, all colors. 50c. ribbons, all colors	29c 15c 15c 8ic 95c 25c 15c
2	OUR STORE I	IS BRIM FULL OF	RARE BARGAINS	
going to sell a lot ladies They are A big clean up	and Saturday we of fine new dresses valued up to \$10. \$4.85 eac EATEST BARGAIN WE H	for \$25 and \$30. \$20 suits all \$18, suits all \$15, suits, all	e Hart Schaffner and J and Other Makes Suits now for new styles, etc. wool wool and up to date ill wool.	\$18.75 \$16.75 \$14.75
	OFFERED 10 dozen fine men's \$1.50 s New styles. All sizes. 95c	Values up to \$3.	S HATS \$1.95 \$1.00 \$3.50 \$2.95	Men's Silk Hats all colors 50c Grade 39c
NOTHING SHARGED OR SENT ON APPROVAL	Do IT WILL PAY YOU	nt put it off. Come Litchell's	Today. Elizabeth City's Greatest Store	A SALE THAT'S DRAWING THE CROWDS