AT THE HEIGHT OF THEIR USEFULNESS COMES THIS SWEEPING CLEARAWAY OF OUR SUMMER :: STOCKS AT DECIDEDLY LOWERED PRICES! ::

Think of a store full of fresh and fashionable Summer goods; a store with splendid assortments of precisely the merchandise you need now and will continue to need for the next two months or more -a store where all prices are reduced and many are less than the actual wholesale cost! Think of a store like this and you will have a correct mental picture of our store during the JULY CLEARANCE SALE WHICH BEGINS ON

SATURDAY JULY 3rd, AND LAST UNTIL SATURDAY, JULY 17th.

The purpose of this sale is to effect a clearance of Summer stocks while the goods are in demand. If we waited a month or so we could probably sell a great deal of this merchandise at full prices; for it is just the merchandise that you need and have to buy. But we do not care to wait! We KNOW that at the extraordinarily low prices we quote during this sale, our Summer stocks will melt away quickly; and that is what we want!

Our July Clearance Sale is the most important event of its kind we have ever held if large stocks low prices and quick attentive service mean anything. We begin this great merchandise disposal on Saturday, July 3rd, and continue it until Saturday, July 17th. The earlier you come, the better selection you will have, so COME EARLY.

EXTRA SPECIAL SHORT LAWN KIMONA

10c Each

Muslin Underwear at Clearaway Prices.

Better supply your needs here and now -these are just the kind of garments that are good all the year.

CORSET COVERS-Beautifully made and trimmed. Extra good values at 25c

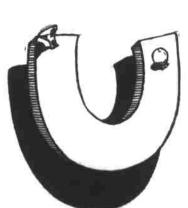
CORSET COVERS-Daintily trimmed with finest insertion and edge. woth 50c. to 98c. Sale Price

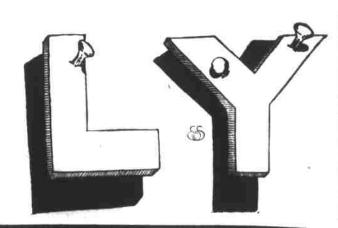
GOWNS-An unusually good assortment of regular 50c. and 75c. Gowns of crepe and long cloth. July ('learance

GOWNS-Another lot of high grade Gowns worth up to \$1.50.

SKIRTS-A beautiful assortment of Underskirts worth up to \$1.98. July Clearance Price 98c







EXTRA SPECIAL

Quantity Limited to 20 doz

Slaughtered Prices on Silk Dresses.

We've had a most successful season with Silk Dresses and on what is left we are going to cut prices so deep that no economical woman can neglect this opportunity of securing a good dress cheap.

Of course the quantity is limited and sizes are not all here—but if you find your size the price will be right.

All	\$25.00,	and	\$20.00	dresses	reduced	to			\$ 12.50
All	\$15.00,	and	\$12.50	dresses	reduced	to	****	63000 000	\$ 5.98
All	\$5.98 d	resse	es redu	ced to		,	*,*,*,*,*,*,*		\$ 3.50

DOWN GO THE PRICES ON LINGERIE AND WASH DRESSES

LOT 1

is composed of a beautiful lot of high grade, all white, and figured voile and lingerie dresses that are the latest embodiement of style and value-Dresses that sold regularly at \$7.50, \$9.98 and \$12.50. All reduced for July Clearance Sale for

\$6.48

LOT 2 is made up of lingerie, lawn and voil dresses that sold at \$6.50 and \$5.98.

\$4.48

Sale Price

Extra Values in Porch Dresses, made of crepe, ginghams, etc. Sale price.98c

LOT 3

is made up of a lot of pretty ginghams, crepe and lawn dresses also a few all white styles-garments that are worth \$2.98 to \$2.50-especially big bargains at July Clearance

\$1.98

Only One to a Customer

15c each

Shirtwaists to be Moved Quickly

A beautiful assortment of new style waists just received will add to the significance of the tempting offers below.

Crepe dechine Waists \$1.98

Extra good waists that sold from \$5.00 to \$2.50 reduced for our July Clearance Sale to only \$1,98

Jap Silk Waists 98c Newest stripes and figures-also all white-beautiful new effects-priced as

High Grade \$1.00 Waists 69c

Fresh new waists made of embroidered Voile and Ogandie, etc. Just received Latest Styles.

Waist Bargains at 45c

This lot is made up of pretty waists, some of them \$1.00 values-odds and ends-July Clearance Price only 45c ech

FINAL CALL ON ALL LADIES' COATS AND

We have a few numbers in Suits and Coats that we want to move - These reductions should clean up all that is left of them at once.

All \$25.00 and \$20.00 Suits reduced for this Sale \$0 98

Other Suits \$7.50

This includes all other Suits cheaper than above Don't miss this opportunity.

Ladies Silk Coats \$7.50

Beautiful Coats made of Stylish new silks in latest styles values ap to \$15.00-reduced as above

LADIES' BEACH COATS-made of newest woolen materials. Prices \$7.50 and \$5.98 reduced to only \$3.98

> MISSES' RED SPORT COATS-now \$2.98

A big lot of new style, all wool skirts, regular \$5.00 values. July Clearance Sale Price

White Goods, etc.

A big lot of all white fancy crepes and sheer white goods worth up to 15c, per yard will be cleared up at

8c yard

Lace Specials **Embroideries**

We are overloaded on Laces, so we are going to clean out a big lot of shadow, cluny, fancy torchon and val lace worth up to 10c. and 15c. a yd. Price to Clean

2 yards for 5c

To be sacrified

Embroideries must be cleaned up-We are going to offer a big lot of assorted widths and qualities worth up to 15c. to 25c. July Clearance Price,

9c per yard

Hosiery

The prettiest and most comprehensive lines of dainty and sheer summer hostery are now in our stock and the following reductions should prove interesting.

Extra Quality Silk Hose 25c

A big assortment of colors-black and white-worth 35c. anywhere

Regular 50c Hose Special 39c

Comprising a big assortment of silk hose-black, white and tan

Special \$1.00 Hose for 85c

ANY \$1.00 HOSE IN OUR STORE will be sold special this

week for above price

INFANTS' SOCKS -A big lot of Socks worth 10c. and 12 1/2 c. pair. Sale Price

LADIES' GAUZE HOSE - Special value at

8c pair

5c

Ladies Vests

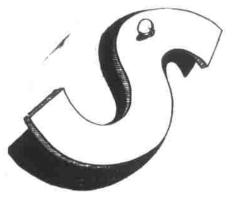
A regular 12 1/2 cent vest-extra quality-sheer pretty thread-July Clearance Price

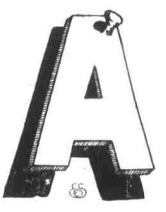
7c

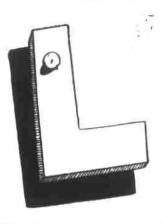
UNION SUITS—the celebrated Kayser make insuring a correct fit-regular price 50 cents. July Clearance Price

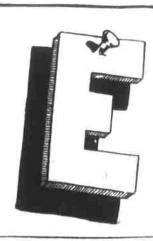
39c

No Goods Sent on Approval









Long Crepe Kimonas 85c Just what you want for now-worth up to \$1.98-all reduced to

above price for quick selling.

Long Lawn Kimona 50c Pretty floral design- cool and comfortable for these hot days

SHORT LAWN KIMONO Extra cool for this hot weather. Sale

25c

No Goods Charged at Sale Prices

M. LEIGH SHEEP **Main Street**

WOMAN'S WEAR

Elizabeth City, N. C.