

## BANKERS MEET AT GREENVILLE

**W. G. Gaither, Jr. Elected  
President of Bankers of  
Group One for Ensuing  
Year.**

W. G. Gaither and H. G. Kramer returned Wednesday from Greenville where they attended the meeting of Group One of the North Carolina Bankers Association. They reported a very successful and helpful meeting as well as an exceedingly enjoyable one.

Mr. Gaither was elected President of this group of the State Association for the ensuing year. The other officers are: Vice President, J. L. Little of Greenville; Secretary-Treasurer, C. H. Godwin of Williamstown; Advisory Committee, A. M. Dumay of Washington, E. C. Ray of Edenton, R. G. Harrison of Williamston.

The annual address, by the retiring president, L. W. Norman of Hertford, was pronounced the witliest gem of the meeting. He said being a busy country banker who has to look after everything and everybody in his community, he could not find time to write a set speech, and even after arriving at Greenville and making some notes he had left them all on a table in the hotel, so he would have to make his remarks extempore. And he did, and there was not a dull moment from the beginning to the end.

A resolution offered by W. G. Gaither and unanimously adopted, strongly endorsed W. T. Old of Norfolk and recommended his appointment as Federal Reserve Bank Agent of the Richmond district. Mr. Old, who was present heartily thanked the convention for this expression of confidence in and for the honor done him by his old friends of this section.

The next meeting of Group One of the Association will be held in Washington on February 22nd, 1917.

At the Banquet Tuesday night Mr. Kramer was one of the speakers, discussing the question, "How Can Banks Best Promote Local Industries?" Mr. Kramer discussed the question under four heads. "A Bank," he said, "is essentially a Clearing House to assist industrial forces to find the lines of least resistance in achieving their ends. Financial institutions, in order to develop local industries, should adopt a liberal loaning policy with of course, approved securities.

"Systematic savings increase efficiency among employees; and to inculcate habits of thrift among working people is a direct and important step toward developing local industries.

"A Banker should be a student of local conditions in order that he may be of most assistance in obtaining for his community industries adapted to it.

"Finally, by working to discourage and eliminate destructive and disastrous competition the Bank is making its influence felt in the right direction on an important phase of this question."

Other speakers at the Banquet were W. T. Old, of Norfolk; Dr. J. B. Biggs, of Williamston; W. A. Hunt, secretary and treasurer of the State Bankers Association, of Henderson; H. A. White, secretary of the North Carolina Cotton Seed Crushers Association, of Greenville; and Attorney F. C. Harding of Greenville.

## FIRST NATIONAL BANK DOES IT ELECTRICALLY

The First National Bank has purchased an electrically driven Burrus Ledger Posting Machine.

## BETTERMENT SOCIETY CLEARS GOOD SUM

Poplar Branch, February 22—The Betterment Society of Poplar Branch is beginning to feel that all of its efforts are not in vain. Plans have been made for some of the regular entertainments it had been accustomed to having but these plans have been interrupted every time.

Another attempt was made however last Saturday night. Mr. Wallace Lee of Durham, a magician who is well known in Eastern North Carolina entertained in the O. F. Hall. In spite of the fact that he was left in Elizabeth City Friday, thus making him late he gave a delightful performance, one much enjoyed by a crowded house.

Other features of the evening consisted of serving cream and selling fancy work. The total receipts were \$73.25. After deducting expenses the society cleared \$48.00.

The society hopes to have several other entertainments besides the local and State debates.

The Tom Thumb wedding will be given by the first grade some time in the near future, possibly on the 11th of March.

No one has the "Bond Issue" so much at heart as the members of these societies here and elsewhere in the townships. Every effort on their part will be made to carry it.

## VERDICT FOR PLAINTIFF IN DRAWN OUT LEGAL BATTLE

Fifteen minutes after the stroke of midnight Saturday night the jury in the case of M. H. Alisworth et als vs the Richmond Cedar Works brought in a verdict for the plaintiffs. The case was begun on the preceding Monday and took up practically an entire session of superior court, no other case going to the jury throughout the entire term.

This was an involved land case in which the plaintiff was suing to establish its title to certain lands valued at nearly two hundred thousand dollars. The defendant company has noted an appeal.

## MISS SWAIN ENTERTAIN

Powells Point, Feb. 23—Misses Clara and Neva Swain entertained a few of their friends last Thursday evening in honor of Mr. and Mrs. Clarence White of Norfolk, Va. Many games were played and dainty refreshments were served.

Those enjoying the Misses Swain's hospitality were Mr. and Mrs. Clarence White, Mr. and Mrs. C. C. Gibbs, Mr. and Mrs. Paul Woodward, Mr. and Mrs. H. W. Swain, Mrs. Bertha Foster, Misses Nolle Hall and Martha Swain; Messrs John Owens, J. A. Dutcher, Willis Brinson, Erwin and George Woodward, Nathan Etheridge and Master Henry Nelson.

## BOX SUPPER FOR CHURCH

A box supper was given at the home of Mr. J. R. Bright last night for the benefit of Hall Creek Methodist church. About fifty were present and the box of Miss Rosa Bryant brought the highest bid, which was four dollars. Miss Fannie Crosby won the vote for being the prettiest girl present. The total receipts were \$14.40.

## CONVENTION BIBLE CLASSES POSTPONE ENTERTAINMENT

The entertainment which was to have been held in the annex of Blackwell Memorial Church by the Convention Bible Classes tonight has been postponed until Tuesday night on account of the unavoidable absence of the Sunday School Superintendent, Mr. E. F. Aydtlett.

WANTED. All the old rags, scrap iron, rubber etc. We will pay 1c per lb. for dry rags of all kinds delivered to our door. Miles Jennings, Elizabeth City, N. C. Feb 25 th.

## HOME COMPANY MAKES BIG GAINS

**Jefferson Standard Leads  
All Insurance Companies in Business Done in  
This State.**

The record of the Jefferson Standard Life Insurance Company of this State will be of interest to all North Carolinians who view with pride the growth of solid business enterprise at home.

The following report recently given to the press of the state sets forth the achievements of the company since its beginning:

"With assets considerably more than \$600,000 and insurance in force aggregating \$46,000,000 the Jefferson Standard Life Insurance Company of Greensboro is one of the most progressive and flourishing life insurance companies in the South. Its growth has been a wonderful reversal of the axiom 'A prophet is not without honor save in his own country' for more and more business has been gradually written in North Carolina. This is evidenced by the fact that the company closed the year 1915, ending December 31st, with 16,799 policies in force in its home State; insuring \$25,753,180. During the year it issued in North Carolina 2,420 policies insuring \$4,305,965. These figures must interest every North Carolina citizen. It means that the Jefferson Standard placed nearly twice as much insurance in North Carolina during 1915 as any other life insurance company and that it carries more than twice as much insurance on the lives of North Carolina citizens as any other company. It means that with more than fifty life insurance companies doing business in North Carolina, over one-eighth of all the life insurance carried by North Carolinians is in the Jefferson Standard.

"North Carolina people will be especially interested in the splendid gains made by the Jefferson Standard during 1915. The gross surplus of the company will be increased over \$200,000, so that the surplus to policy holders will be practically one and a quarter million dollars. It means that the assets are considerably over \$6,000,000. What this means for North Carolina in a material way is interesting.

Over \$2,430,469.13 is now carried by the Jefferson Standard in loans on North Carolina real estate this money being loaned in amounts which average from \$3,000 to \$5,000, thus enabling the farmer business man to develop the state and add to the material prosperity generally.

"Not only is the Jefferson Standard considered a benefactor in North Carolina but in other States in which it operates it is of concrete value. It has over \$9,000,000 insurance in force in South Carolina, with a proportionate amount of money loaned to the business men of that State. In Georgia the Jefferson has over \$4,000,000 insurance in force; in Alabama considerably over one million dollars; in Tennessee, over a million and a half dollars. The balance of this business is scattered over Florida, District of Columbia, Texas, Arkansas and other States. In each of these States the Jefferson pursues the policy of investing in farm loans the premiums collected from that State.

"Not a little of the Jefferson's success is due to the wise and beneficent, but rigid North Carolina insurance laws. It is not generally known, but North Carolina insurance laws are used by the newer States as models for insurance legislation. Lacking the burdensome features of the New

York laws, they admit a conservative elasticity, which makes for healthy growth.

The Jefferson Standard's success has been due in large measure to the conservative and safe management of its officers, all of whom are experienced and capable.

Today the Jefferson Standard maintains its own inspection bureau, a distinct reinstatement department and a conservation department. Through the workings of this latter department, the Jefferson's policy holders are offered the opportunity, as often as is practicable, for a complete physical examination. During the past year experience has shown the value of this to policy holders and company alike. Several instances are on record in which policy holders have been advised of a physical condition which, without proper treatment, might have proved fatal. Suggestions from the assistant medical director of the company, which led the insured to seek the advice of this local physician immediately, has caused an immediate improvement in the health of the insured. The value to the community generally, as well as to the company, in this conservation of health can hardly be over estimated.

The future is very bright for the Jefferson Standard."

## BUILDING AND LOAN ELECTS DIRECTORS

The Elizabeth City Building and Loan Association met Wednesday night, adopted its by-laws and elected its board of directors.

Under the bylaws the directors are fifteen in number and those elected are as follows: E. F. Aydtlett, S. R. Siff, M. N. Sawyer, P. N. Bray, C. L. Lister, A. K. Kramer, W. H. Zoeller, G. R. Little, W. H. Weatherly, E. F. Spencer, R. W. Turner, H. W. Morrisette, M. B. Simpson, W. W. Newbern, R. E. Lewis.

Among other features the by-laws provide that minors twelve years old and over are eligible to membership and those under twelve years of age may become members through their guardians. Ladies also are eligible to membership.

It is expected that the board of directors will elect a president and other officers this week.

## FRANCIS WILLARD MEMORIAL SERVICE SUNDAY AFTERNOON

The annual Francis Willard Memorial Service of the Woman's Christian Temperance Union will be held Sunday afternoon at three o'clock at the First Baptist Church.

Rev. J. F. Cunningham, pastor of the First Methodist church, will make the address of the afternoon, and an exceptionally good musical program will be rendered, members of the choir of the city's churches assisting. The musical program includes a violin solo by Mr. Urna Davis and a quartette which is in charge of Mr. Larry Ennis Skinner.

All the members of the Woman's Christian Temperance Union are urged to be present, and the public is extended a cordial invitation to attend this service.

## BLACKWELL MEMORIAL CHURCH

The pastor, Rev. I. N. Loftin, will occupy his pulpit Sunday morning, speaking from the subject "The Kingdom's Battle Cry of Peace." This sermon is one of the series which Mr. Loftin has been preaching since the New Year on the Kingdom.

The subject of the Sunday evening's sermon will be "The New Man Must Work," this being a continuation of the series of sermons on the New Man.

Pure Bred Poultry. Barded and White Plymouth Rock, are for sale by F. F. Cohoon. An opportunity to get high class poultry if bought now. adv

York laws, they admit a conservative elasticity, which makes for healthy growth.

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## DIRECTORS ELECT OFFICERS

A meeting of the Board of Directors of the Albemarle Building and Loan Association was held in the Directors room of the First National Bank Wednesday morning at ten o'clock. The first business before the Directors was the election of officers for the Association, and the following gentlemen were chosen: D. B. Bradford, President; H. G. Kramer and W. G. Gaither, Vice Presidents; W. Ben Goodwin, Secretary-Treasurer; T. G. Markham and C. R. Pugh, Attorneys; J. P. Kramer, J. C. Commander and W. P. Wood were elected as a loan Committee. The entire Board was named as a Soliciting Committee, and additional stock in the first series will be added up until the date of beginning business. The first payment on the shares will be made on March 4th.

## STATE SOLD OVER 800,000 SEALS

Sanatorium, N. C., February 24—The returns of the sale of Red Cross Christmas Seals for 1915 are now in, showing the total number of seals sold by the State to be 802,352. This is an increase of 27,730 over the sale of 1914, which was 674,522.

Greensboro sold 114,880 seals, the greatest number sold by any town in the State, which removes Wilmington with a sale of 99,552 from her long accustomed first place to second—not that Wilmington did not increase but that Greensboro increased more. Wilmington sold 5,893 more seals this year than last.

Clarkton leads in the largest per capita sale of seals with a rate of 10.3, the number of seals sold being 2,850 and the estimated population 276. Greensboro follows with a per capita sale of 6.1, while Goldsboro is third with a sale of 5.5. Wilmington's per capita is 3.5.

## DEGREE WORK MONDAY NIGHT

Talula Enslampment, No. 8, I. O. O. F., will meet for work in the patriarchal degree on Monday night.

## DOWNING-BEGOR

Patrick Cornelius Downing and Ruth Shaddox Begor, both of Birds Nest, Va., were married here today by Justice of the Peace, J. W. Menden. The bride is the daughter of Mr. William Edward Begor, and the groom is the son of Mr. and Mrs. John Downing.

## 'TAXPAYER' OFFERS CORRECTION

In printing the contribution by "A Taxpayer" in last Friday's issue of this newspaper an error was overlooked by the proof reader which this notice is inserted to correct. "A Taxpayer" did not intend the limit of one hundred dollars a month to apply to the county officers, but he did suggest that no city officer should receive more than that sum. The contribution was clear in its statement, but the error was made in copying the article for the linotype operator.

## FIRST BAPTIST CHURCH

Dr. B. C. Henning will occupy his pulpit Sunday morning and evening. The subject of Dr. Henning's morning sermon will be "The Bible as a Whole" and at night "Young Women" will be his subject.

## WORTHY COLORED MAN DEAD

Elizabeth City has lost one of its most worthy colored citizens in the death of Richard Horton which took place at his home on Pursue street Monday night after about two months illness of tuberculosis. He was very industrious, owned his home and was much liked by all who knew him for his politeness and general good behavior. His body was taken to Edenton, his former home for interment.

## ALKRAMA OFFERS BIG NEW SERIAL

**First Chapter May be Read  
In This Paper and Will  
Be Thrown on Screen  
Monday Night.**

Beginning Monday the Alkrama will present the opening chapter of the great railroad film novel, The Girl and The Game at both matinee and night.

At the same performance will be shown a six reel film, "The Whirl of Life", featuring Mr. and Mrs. Vernon Castle in the Castle dances and many other much talked of Castle acts.

The opening chapter of "The Girl and The Game" may be read in this issue of The Advance, and hereafter those who take this paper will have the opportunity each Friday of reading the same chapter of the story which will be shown on the screen on the following Monday.

Moreover, those who may be prevented from seeing the picture at the Alkrama one Monday can catch up with the story perfectly through the columns of this newspaper. Thus less of connection and of interest may be prevented.

Also by preserving each Friday's issue of this paper, the reader will have instant access to any part of the story about which he may wish to refresh his memory.

When Mr. Kramer offers two performances of the same show the moving picture loving public has learned that he believes that he has something extraordinarily good.

He is particularly certain that this time he has booked a show which will delight every one who sees it, and he urges every patron not to miss being on hand either for the matinee or the night performance. adv

## FORMER E. CITY BOY WINS IN CONTEST

Meyer Lavenstein, the sixteen year old son of H. H. Lavenstein who left this city about four years ago to make his home at Petersburg, was the winner in the state-wide interscholastic oratorical contest at Richmond on February 22. Mr. Lavenstein represented the Petersburg High School in the contest and was one of eight representatives from the twenty leading high school at Virginia in the final contest.

## REPUBLICANS MEET SATURDAY

The Republicans of the county will meet at the courthouse Saturday at 12 o'clock. Delegates to this convention have been chosen from the various wards of the city and from the townships.

Mrs. C. W. Hollowell Sr. and Miss Margaret Hollowell have returned to their home at Bayside after a visit to friends in Norfolk.

Before buying poultry, either pure bred or mixed stock, it will pay you to see the fine lot of chickens in F. F. Cohoon's poultry yards. adv

Mr. John Ward has returned to her home after a visit to her son, A. G. James.

Mrs. C. P. Brown is visiting relatives at her old home in Georgia.

Dr. F. P. Gates was here on business Thursday.

S. B. Ransom of New Bern was in the city Thursday.

S. S. Dozier of Manteo was in the city Thursday.