

ELIZABETH
CITY'S
SEMI-WEEKLY
PAPER

THE ADVANCE

NEWS WITHOUT
BIAS
VIEWS WITHOUT
PREJUDICE

VOL V

ELIZABETH CITY, NORTH CAROLINA, TUESDAY APRIL 4, 1916

NO 27

Rev. J. Y. Old Dies of Heart Failure

Prominent Methodist Minister Succumbs at Snowden to Attack Not Thought Serious

The body of Rev. J. Y. Old, who died at Snowden Monday evening, was brought here this morning and the funeral services will be conducted by Presiding Elder Adams and Rev. J. L. Cunningham at the First Methodist church Wednesday afternoon at two o'clock.

The active Pall Bearers are as follows:

W. G. Gaither Jr., M. R. Griffin, H. G. Kramer, G. R. Litt'e, C. W. Meick, O. F. Gilbert, W. A. Worth, T. T. Turner.

The following are the Honorary Pall Bearers:

C. E. Kramer, C. W. Grice, F. M. Grice, Rev. E. F. Sawyer, E. S. Chesson, W. C. Glover, J. M. Martin, Dr. L. S. Blades, C. H. Robinson, Dr. O. McMullan, D. B. Bradford, Dr. S. W. Gregory, R. W. Turner, J. Q. A. Wood, P. H. Williams, R. J. Williams, F. P. Snowden, Snowden, N. C., J. J. Ferebee, Shawboro, N. C., R. O. Bagley, Moyock, N. C., G. F. Derickson, M. B. Culpepper, N. P. Parker.

The Board of Stewards of the First M. E. Church are invited to attend in a body.

Mr. Old's death was due to heart failure and though sudden, the shock to the family was somewhat relieved by the fact that it had long been realized that the end might come at any moment. He was seventy two years old.

Mr. Old left Elizabeth City Monday morning to conduct the funeral of Cadet Phillip F. Northern at Snowden. After the funeral service and while on the way from the grave to Snowden station, Mr. Old's horse, frightened at a passing automobile, jumped from the road and landed in the bottom of a big ditch alongside. Fortunately the horse took the ditch almost at right angles to it and as it was about twenty feet wide, the buggy was not overturned. Neither occupant was thrown out the buggy was not damaged, and not a strap of the harness was broken.

Mr. Old suffered not a scratch in the accident, got out of the buggy and walked to Mr. Snowden's house, a distance of about two hundred yards. He was composed, discussed the accident quietly and humorously and stated that like a good Methodist he had escaped without a wetting.

Nearly two hours after the accident Mr. Old said that he would like to go to his room. When it was suggested that a physician be sent for he reluctantly consented. The doctor had been with him for about an hour and the patient was resting quietly, when suddenly the end came without warning.

Dr. Cowell who attended him stated that in his opinion there was no connection between Mr. Old's death and the accident.

James Young Old came to Elizabeth City about twenty years ago, being at that time engaged in the lumber business. He established the mill now owned by Kramer Bros. & Company on Riverside Drive and later entered the mercantile business, operating a men's furnishing store on Water street, in the building now occupied by Spence & Hollowell.

Later still Mr. Old entered the ministry under the North Carolina Methodist Conference. He held a number of charges in this section among which were the Pasquotank circuit, the Camden Circuit, the

BESS CITY TWICE BEATEN BUT WASHINGTON WINS

Washington goes to Chapel Hill from the Washington-New Bern-Elizabeth City Debating Triangle; winning against Elizabeth City here last Friday night and also at Washington on the same night. New Bern won at New Bern against Elizabeth City, but lost at Washington.

In the debate in the High School auditorium here Friday night between Elizabeth City's and Washington's representatives the decision of the judges, Attorneys Geo. J. Spence, and C. R. Pugh and Rev. C. B. Culbreth, however, was not unanimous. It seemed to be generally admitted that Elizabeth City had the better argument but in the opinion of two of the judges this was more than counterbalanced by the superiority of the visitors in their grasp of what they had to say and in their delivery.

Elizabeth City upheld the affirmative side of the question, Resolved that the United States Should Greatly Increase her Navy, and the speakers were Clarence Ashby and Henry LeRoy. Washington upholding the negative, was represented by Miss Elizabeth McIlhenry and Miss Freda Williams. Miss Lou Kelly chaperoned the visitors and officers of the McNeil Literary and Debating Society were in charge of the exercises. That the navy should be greatly enlarged for defense—not aggression, was the opening argument of the affirmative speakers. It was pointed out that with its extensive coast line and islands and possessions to defend and with its responsibility for the good conduct of its South American neighbors, this government needs a strong navy if it is to maintain its place among the nations of the world and protect its borders against aggression and invasion.

The negative on the other hand contended that with the European nations engrossed in war there can be no immediate danger and that as a result of the weakening wastes of war it will be twenty-five years before any nation of Europe is strong enough to attack us. Already the United States is better prepared against war, so far as its navy is concerned, than ever before in its history and that to further increase it would be justifiable only on the ground that the country is preparing for war—not against it.

Preceding the debates, Superintendent S. H. Sprazins spoke for a few minutes upon the increasing demand for public speakers and the work of the High School in supplying this demand.

Belhaven Circuit and the Currituck Circuit. Compelled by failing health to retire from the active ministry he was without a regular charge for a number of years, but two years ago when the Perquimans circuit was suddenly left without a pastor, he undertook the work first as a supply and later as its regular pastor.

Mr. Old was a native of Virginia and a Southern gentleman of the highest type. He is survived by his wife and three sons, W. T. Old of Norfolk, President of the Seaboard National Bank, L. E. Old of this city with the firm of Culpepper, Griffin O'd and Grice, and Walter Old of Coleraine, who is with the Dare Lumber Company

SPECIAL BARGAINS FOR DOLLAR DAY

Merchants of City Co-operate With This Paper to Save Shoppers Money

Next Saturday, April 8th, will be Dollar Day in Elizabeth City.

The last issue of this paper carried to Advance readers a story of the interesting values in reasonable merchandise offered to the spring trade, by the progressive merchants of Elizabeth City, and the largest crowd of out of town shoppers seen in the city this spring was on hand the following Saturday.

Now an event is scheduled for next Saturday which it is believed will bring Elizabeth City merchants the busiest day in their history and will offer the Elizabeth City shoppers the best bargain opportunities ever displayed here.

Four or five weeks ago a representative of the Advance interviewed a few of the city's leading business men relative to the advisability of having a fare refunding sale in Elizabeth City during the opening weeks of spring trade. It was the consensus of opinion among those seen that a Dollar Day would give the merchants opportunity to offer a more inviting and attractive list of bargains and insure better satisfaction among the shoppers who would not then be required to spend ten or fifteen dollars before drawn benefit from the event.

In this Dollar Day movement the Advance has been assured the co-operation of nearly every merchant in the city and already these wide awake hustlers are busy preparing their offerings for the bargain hunters who will throng the city on Dollar Day. Unusual efforts are being made for the attraction of out of town customers to the city for inspection of the array of bargains which will be presented by local firms. Participating stores are making an early start toward listing their individual contributions to the bargain total and a vigorous advertising campaign will be pursued in advance of the occasion which is expected to eclipse in scope anything hitherto attempted along similar lines. Special attention will also be paid to attractive window displays for the day; this phase being emphasized as an important link in the success of the event.

The approaching Dollar Day, which the merchants of Elizabeth City are to stage on Saturday April 8, will offer a splendid opportunity for the friends of the city from outside of its bounds to visit its shops and incidentally see their friends, take in the show at the Alkrama to be offered especially for the occasion and in general enjoy an Elizabeth City holiday.

In putting on an event of this kind for the first time Elizabeth City wishes to establish a reputation of not fooling its friends.

Seriously, the essence of Dollar Day lies largely in the throng of out of town shoppers thereby attracted within the city gates. It's good business to offer bargains to home folks and mighty good business, too. But it's even better business to get these bargains before the eyes of people from Currituck and Camden and Perquimans and Gates and Dare and Tyrrel counties. More and more folks from the sections mentioned are finding out that it is quite unnecessary to send to New York or Philadelphia or Chicago or Atlanta for many things they can't conveniently obtain at the cross roads. They are discovering that the parcels post will bring the needed articles from Elizabeth City quite as reliably, about as cheaply and in very much less time

Saving Money On A Pilsener Trip

GOOD ROADS ASSOCIATION ORGANIZED FRIDAY NIGHT

A Good Roads Association for the six counties of this section immediately north of the Albemarle Sound was organized at the court house Friday night. J. T. McCabe was elected President of the association and Frank V. Scott, Vice President.

Judging from the small crowd present Friday night, the association has heavy work ahead of it but those who gave in their names that night as charter members were enthusiastic as to results which may be attained by persistent effort. It is hoped that the membership will soon be materially increased and that the merchants and business men of Elizabeth City particularly may be interested in it.

Saturday morning at eleven o'clock there were moving picture slides and interesting lectures on the subject of good roads by H. D. Winslow, superintendent of road construction of the national Bureau of Good Roads by S. N. Falls, a prominent road engineer of this state. The Alkrama Theatre was the place of the morning meeting and the crowd attending was considerably larger.

At Saturday's meeting vice presidents from the following counties were elected: Miles Ferebee, Camden; E. R. Johnson, Currituck; Tom White, Perquimans; Frank Wood, Chowan; Martin Kelog, Gates.

Directors from each county were chosen as follows: James Aydtlett, Pasquotank; Dr. W. T. Griggs, Currituck; W. S. Berry, Camden; Charles Johnson, Chowan; Benjamin Banks, Gates; Jack McMullan, Jr., Perquimans.

W. R. Lambert was made secretary of the organization, and a membership fee of one dollar a year was adopted.

WANTS TO SELL CITY MARKET

Alderman Owens Thinks New Building a White Elephant

The proposition to sell \$10,000 worth of market house bonds, put before the aldermen at their meeting yesterday afternoon by a motion from Alderman Pappendick, developed the fact that at least three members of the present board are opposed to this action. The additional money is required if the new market is to have cold storage facilities.

Mr. Pappendick's motion was not acted upon.

Aldermen Owens, who has opposed the market house since the present site was decided upon, made the suggestion that the city sell the property. He contends that the building will never be a source of revenue and that if the town could get sixty six cents on the dollar for the structure it would be well out of a bad bargain.

"Dollar Day" gives these folks an opportunity to come in and look the city over and what's more to save money by so doing. Dollar Day, furthermore, is more than likely to send them home again pleased with the day's shopping, and as a necessary consequence, pleased with the city in which it was done. Thereafter the Dollar Day shopper is more or less a booster for the city and retains a warm feeling for its up to date merchants which in turn leads to further business transactions.

Merchants who are now preparing for the Dollar Day event are keeping in mind Elizabeth City's reputation for not fooling its visitors. They have said and are saying that there will be bargains to be had at that time. That's a sufficient guarantee.

WILL PAY YOU TO READ THEM

Advertisements in This and Next Issue of The Advance Worth Close Study

In one sense of the word this evening's paper is better worth reading than any issue that has appeared in many weeks. The headlines on the front page may not convey any more startling intelligence than usual—it is impossible as this is being written to predict as to that for since civilization in Europe devoted itself to a life-like imitation of an old fashioned shambles and the Mexican border went in for a repetition of Donnybrook Fair on a continent-wide scale, less than ever one can tell what twenty-four hours will bring forth. The editorial comment may or may not be more weighty, the social news may or may not be more than unusually scintillating. Aside from these features however, today's Advance cannot fail to be of unusual importance.

The part of the issue which gives rise to this unusual interest consists of those pages which carry the announcements of the merchants of Elizabeth City as to the bargains which will be offered on Dollar Day, Saturday, April 8th. For some time preparations for this event have been in the making. It is already an assured fact that the price concessions which will be made on the approaching Dollar Day and the values which will then be offered will be of the most advantageous character—from the standpoint of the buyers. This assurance arises from experience. Whenever Elizabeth City merchants announce a special bargain event, and particularly when other merchants are offering similar bargains their reputation is at stake and it is up to each firm to see that their reputation on Dollar Day suffers not in the slightest.

Further Details Friday

Further details of the offerings will be made public with Friday's issue of The Advance.

On no other occasion has bargain offering been so widespread throughout the entire list of Elizabeth City merchants as will be the case on next Saturday. On no other occasion have price concessions been so marked or values offered been so good. This, in brief, is what the merchants have authorized this paper to say and the truth of their proclamation—and furthermore its conservatism rather than the reverse—will be amply demonstrated by a perusal of today's advertisements and those which will appear in the next issue.

Should Be Read Carefully

Therefore, advertising columns are not to be glanced through and turned aside—that is if the reader desires to reap the full benefits to be found in the "Dollar Day" bargains. The advertisements have not been hastily prepared and their full meaning is not to be grasped at a glance. They are prepared with a view to their careful study by the prospective customers and such a study will be well repaid. They should be cut out and carried with the shoppers on their tours of the business district Saturday. Only in that way can one be sure that some important item—some rare gem of a bargain which may not be again obtainable for a long time—has not been overlooked.

Muslin underwear will be sold at bargain prices all this week at M. Leigh Sheep Co's. adv

TO HAVE CHAMBER OF COMMERCE

Organization Effected Last Night Promises Big Thing for Town's Future

In spite of the bad weather last night about seventy-five of Elizabeth City's business and professional men at a meeting at the Court House organized a Chamber of Commerce for Elizabeth City. W. G. Gaither, Jr., was elected president of the new organization. M. Leigh Sheep was elected Vice President and J. T. McCabe Treasurer. The following Board of Directors were also elected: H. G. Kramer, O. F. Gilbert, Geo. A. Twiddy, P. G. Sawyer, Geo. J. Spence, S. H. Johnson, T. Delos Crary and Walter P. Wood.

Attorney C. R. Pugh called the meeting to order about 8:15. He stated that in spite of the many organizations in the city none of them were working to stimulate trade—to boost the city. Mr. Pugh then introduced Mr. H. F. Smith of Richmond, Va., who spoke for more than an hour on the essentials of an effective Chamber of Commerce and of the work of that organization at Richmond.

Mr. Smith pointed out in the beginning of his speech the necessity of an efficient secretary for a successful Chamber of Commerce. "You may select the best possible Board of Directors" he said, "but you must have an all-time wide-awake Secretary or it is good night Chamber of Commerce." Mr. Smith mentioned as a special advantage to this section the large trade territory which surrounds it and stated that the cooperation of the towns-people with the country people should be the first work of the organization here.

Following the address of Mr. Smith twenty-five of the number pledged yearly membership fees ranging from ten to fifty dollars. A nominating committee, at the suggestion of Mr. Smith, was appointed by the chair consisting of Messrs Lou's Selig, Frank Scott, Harold Averman, Joe Winslow and J. T. Stalligs who nominated the officers who were unanimously elected.

The Board of Directors will have a meeting at an early date for the purpose of electing a secretary and launching a membership campaign. Mr. Smith stated that an organization of 250 members would be of creditable size for Elizabeth City.

Just before adjournment those present extended to Mr. Smith a rising vote of thanks for his efforts toward the organization of a Chamber of Commerce in Elizabeth City. The young business men present were very enthusiastic and optimistic in regard to Elizabeth City's future Chamber of Commerce.

THESE ARE DOLLAR DAY FIRMS

- THE APOTHECARY SHOP
- H. C. BRIGHT
- CITY DRUG STORE
- DEANS
- ELECTRIC LIGHT COMPANY
- FOWLER & COMPANY
- GALLOP & TOXEY SHOE CO.
- MARKHAM & FEREBEE
- THE GAS COMPANY
- MITCHELL'S DEPT. STORE
- P. W. MELICK COMPANY
- D. R. MORGAN & COMPANY
- MORRISSETTE & PERRY
- McCABE & GRICE
- M. LEIGH SHEEP COMPANY
- OWENS SHOE COMPANY
- PRICHARD MILLINERY CO.
- THE PEOPLE'S BARGAIN STORE
- R. E. QUINN & COMPANY
- LOUIS SELIG
- S. R. SIFF COMPANY
- SHARBER & WHITE
- WALKER & COMPANY
- WEEKS & SAWYER