

DOLLARS
DOUBLE
DUTY
DOLLAR
DAY

THE ADVANCE

DOLLARS
REAL
DIVIDENDS
DOLLAR
DAY

VOL V

ELIZABETH CITY, NORTH CAROLINA, FRIDAY APRIL 7, 1916

NO 28

DOLLAR DAY BARGAINS WILL SHATTER ALL RECORDS

Merchants Have Surpassed Their Own Expectations And A Study Of Advertisements In This Issue Will Disclose Surprising Values

The merchants of Elizabeth City have really surprised themselves. Everybody knew that everybody else was likely to make extraordinary price concessions, but nobody had quite figured the actual extent to which these would go. There's a wealth of interesting reading in each and every one of today's Dollar Day advertisements and the discriminating shopper is advised to read each merchant's announcement carefully.

Merchants who have been making arrangements for the event have believed along that Elizabeth City could have as successful a Dollar Day as any town in the state. That belief will be transformed by this morning's paper into a profound and well grounded conviction. With such prices and such values offered as are to be found in these announcements something extraordinary must intervene to keep shoppers away from the stores tomorrow.

Many Merchants Participating
Never before have the merchants of Elizabeth City made such cooperative efforts to attract business. This statement is true in that more merchants are offering special values than ever before and in that each merchant is trying to give his customers the best Dollar values. The merchants are one and all imbued with the idea of making the event an epoch in local trade circles and are determined to leave nothing undone that will insure shoppers offerings worth coming to buy.

"We will deliver the goods" said the merchants yesterday while preparing for Dollar Day's offerings. "No one can go away and say that we promised more than we gave. And we will have clerks to look after the wants of all customers."

Dollar Day will no doubt be a great event in Elizabeth City but its greatness can not be adequately described. Shoppers must needs come and see the offerings, and it will be the part of wisdom to come early. When tired out there are Rest Rooms in the Hinton Building, there are cafes and drug stores where one may be refreshed easily and at little outlay, and there is a special matinee at the Akrama in the afternoon which will give an opportunity for relaxation and enjoyment.

MRS. J. D. HASTINGS DEAD

News reached here early Monday morning of the death of Mrs. J. D. Hastings at her home in Camden county at a half hour past midnight Sunday night, after a five week's illness.

Mrs. Hastings was forty one years of age and is survived by her husband; two sons, J. W. Hastings and Clarence Russell Hastings; two daughters, Ruth and Ethel; one brother, Lee Evans of Gregory; two sisters, Mrs. Harriett Sawyer of Berkley, Va. and Mrs. Tina Forbes of Indiantown. The funeral was conducted Tuesday afternoon at half past one o'clock at the home and interment was made in the Hastings burying ground near Hastings Corner.

Miss Claudia Sanderlin of Plymouth was here shopping Wednesday.

NEGRO LYNCHED AT KINSTON WITHOUT OFFICIAL PROTEST

Kinston, April 5.—A party of men estimated to have been between two and three hundred in number, came to Kinston this morning at about 2:30 o'clock and took Joe Black, father of the Greene county rape fiend who was hurried away from that county to prevent a lynching, last week, and in a few minutes a number of shots were heard on the edge of the city in northeasterly direction and there was no question as to the fate of the negro.

The negro, who was accused of giving his son firearms and advising him to use them after his dastardly crime, was brought to this city at about nine o'clock last night by Sheriff Williams, Greene county, to prevent a lynching. Evidently the people of Greene county heard the negro had been brought here and the lynching was the result.

Shortly after 2 o'clock the night police force saw a crowd of men gathered around the court house but before any effort could be made to protect the prisoner nine of the mob appeared at the jail door and after informing Jailer Allen that they did not wish to harm him or his wife, but meant business, they surrounded the jailer to prevent him taking any action. One of them threw a whistle and the others swarmed into the jail. Securing the man they were after the crowd soon disappeared in automobiles and a few minutes after the shots were heard.

Residents of King street were awakened by cries of 'murder' and a number got up to investigate, but soon saw what was in the air and realized that there was no help for the situation.

Jailer Allen told a reporter after the occurrence that the nine men who first appeared at the jail and 'got him' did not wear masks of any kind, but that many others in the party were masked. Mr. Allen says he did not know any of the party but believes that they were not Greene county men, as he knows a goodly number of citizens of that county.

While the affair is to be greatly regretted, no fault attaches to Jailer Allen or to the police force of the city as the whole affair was pulled off so quickly that it would have been impossible for a regiment to have prevented. The mob was very orderly and quiet, but demonstrated in every act that they meant business and knew what they were after. This is the first lynching that has occurred in this county for nearly fifty years and this one can in no wise be charged against the good county of Lenoir as the 'bee' was not our people or the victim a Lenoir man.

TO MEET AT NEWBERN

A meeting of the Standing Committee of the diocese of Eastern Carolina has been called to New Bern on April 11th. Dr. Drane of Edenton, the chairman, desires a full attendance. The committee consists of Dr. Drane, Dr. Milton of Wilmington, Rev. B. F. Huske of New Bern, Mr. George Roberts of New Bern and Mr. F. R. Rose of Fayetteville.

J. L. Lewshe of Wilson was in the city Wednesday.

COUNTY COMMENCEMENT A SPLENDID SUCCESS

Poplar Branch, N. C., April 4.—The annual County Commencement was held at Grandy Friday March 31st. The bell rang at 9:45 for the schools to get in line and march in the church. All the 7th grade pupils occupied the south wing of the church, the high school pupils occupied the north wing. Hon. J. Bryan Grimes gave an interesting and instructive address on education. He emphasized the fact that the progress of the world is due to education. This address was one of the greatest ever heard in this part of the county. Hon. Grimes presented the certificates to the fifty-six 7th grade pupils who had passed the county examination.

Superintendent R. W. Isley called upon many people for testimonials in regard to why the bond issue should be carried. Mrs. Charleston of Moyoek showed how the progress of the north end of the county depended upon the progress of this end of the county. Miss Peck, Miss Pasmore and Mr. Weathers told how high schools had been established in Wake County by the bond issue. Prof. Lehr took the floor the second time telling of the progress in Gas on County by the bond issue.

The lunch was greatly enjoyed that was spread upon the tables by the good ladies of the Grandy Reformation Association.

At the ringing of the bell the people returned to the church to hear the different contests.

Margaret Barnard and John Spry won medals for the best recitation and declamation in the 7th grade. Fannie Simpson won the medal for the best recitation in 8th grade; Louis Midgett won medal in spelling contest; Mildred Baum for highest average in 7th grade English; Ina White for second highest; Edward O. Baum for best paper on 'Booze and its Evils'; Vivian Evans for second best paper. The medals were delivered by Rev. Bradley.

Prizes were awarded to the following: Corolla School for raising most money per student enrolled during the year; Ralph Smith, best outline map of North Carolina; Ralph Smith best outline map of Currituck County; Robama Griggs or best darned stocking; Gibbs School for best exhibit of writing from first three grades; Ayldett School for best hand cutting of story of Hiawatha; Minnie Kirbs for best set of doll clothes; Archie O'Neal for best pig trough; Archie O'Neal for best boat hand carved; Poplar Branch School for best drawing of a boat; Poplar Branch School for best exhibit of drawing; Eva Bagley, for best made dust cap; Nellie Barco for best made cook apron; Gladys Saunders for best made button holes; Evelyn Kinsey for best fancy work; Vernie Parker for 2nd best fancy work; Mildred Baum for 3rd best fancy work; Tessie Ayldett for best sweet potato pie; Mildred Doxey for best corn meal muffins; Grandy School for best six biscuit; Poplar Branch school for best all round exhibit; Nellie Barco for best plain cake; Nellie Lane for best loaf of light bread; Ethel Gregory for best school lunch; Alvin Saunders running broad jump; Alvin Sanders standing broad jump; John Spry for best paper on Sanitation in the school.

Two thirds of the white schools in Currituck County were represented at this commencement. Those that were not represented were small one teacher schools. Poplar Branch, Jarvisburg, Harbinger, Moyoek and Knotts Island schools were the best represented. More interest was taken in the county commencement this year than ever before. More schools were represented by exhibits.

LOST Between Blackwell Memorial church and R. E. Quinn's Furniture Store one gold pin, horse shoe shaped, with leaf and pearl in horse shoe. Reward if returned to the office of R. E. Quinn & Co. 11

MANY FROM COUNTRY ATTEND REV. J. Y. OLD'S FUNERAL

A host of out of town friends who had known Rev. J. Y. Old as their pastor were in the city Wednesday to attend his funeral which was held at two o'clock in the afternoon at the First Methodist church. The services were conducted by Presiding Elder Adams and Rev. J. L. Cunningham, assisted by Rev. E. L. Stack, Rev. C. B. Culbreth, and Rev. Rufus Bradley. 'Some Day We'll Understand' was sung as a quartet by Mrs. Wesley Foreman, Mrs. Robert Fearing, W. C. Sawyer and Wesley Foreman, and a profusion of floral offerings expressed the grief of those who knew him.

Mr. Old was born in Norfolk County, Virginia, on February 5th, 1844. He served through the Civil War with distinction in the Thirtieth Virginia Infantry, and carried his body like a soldier to the east.

Directly after the war Mr. Old was married to Miss Agnora Ives of Berkley. Four children were born of this union, three of whom, with their mother, are now living. These are W. T. Old of Norfolk, L. E. Old of this city and Walter Old of Greensboro.

Thirty years ago Mr. Old came to Elizabeth City to live, and twenty years ago he entered the ministry under the North Carolina Methodist Conference. He held a number of charges in this section among which were the Pasquotank circuit, the Belhaven circuit, the Camden circuit and the Currituck circuit and at one time was stationed at Fairfield. Compelled to retire from the active ministry by failing health at last, he was for a number of years without an active charge, but two years ago when the Perquimans circuit was left without a pastor he undertook the work first as a supply and then as regular pastor, taking much gratification in the fact that he was finding himself again fit for active service.

DR. McMULLAN ELECTED DELEGATE

At the April meeting of the Pasquotank-Camden-Dare Medical Society held Wednesday in the office of Dr. O. McMullan, the society elected Dr. McMullan as delegate to the State Medical Society which meets in Durham on April 18th.

The meeting was a very interesting one and well attended. Dr. John Saliba of the Elizabeth City Hospital read a very interesting paper on the Caesarian section. Local health conditions and cases of interest to the profession were discussed and Dr. Newby of Hertford was appointed to read a paper at the next meeting on May the third.

The following members of the Society were present: Dr. O. McMullan, Dr. O. W. Sawyer, Dr. W. W. Sawyer, Dr. I. Fearing, Dr. Z. Fearing, Dr. R. L. Kendrick, Dr. W. A. Hoggard, Dr. H. T. Ayldett, Dr. W. A. Peters, Dr. C. B. Williams, Dr. John Saliba. Dr. G. E. Newby of Hertford affiliated himself with the society at this meeting.

INSTALL ELECTRIC MOTOR

An electric motor for the pipe organ at Christ church was installed this week. Mr. A. F. Stein of Richmond had the work in charge.

TO HEAR BILLY SUNDAY

Rev. I. N. Loftin left Monday to attend the Billy Sunday meeting in Baltimore. He will return tonight and fill his regular appointments at Blackwell Memorial church Sunday. At the evening service Sunday he will speak of Billy Sunday and his work.

Dr. B. C. Henning left Thursday morning for Richmond to attend a meeting of the Foreign Mission Board of the Southern Baptist Convention. He will return Friday and fill his regular appointments on Sunday.

BARGAIN EVENT OF SEASON IS NOW COMING ON Apace

And Preparations For Dollar Day Will Be Complete When The Business Concerns Of The City Open Their Doors Saturday Morning

A period of only twenty-four hours intervenes between Elizabeth City and what is expected to be one of the greatest business days in the city's history—the first Dollar Day, —scheduled to be staged tomorrow by the progressive merchants of the town.

This morning's paper carries announcements supplementary to those which made Tuesday's issue interesting to the economically inclined. The two issues together tell the story pretty nearly in full and a great story it is, too, describing as it does numerous opportunities to stretch the dollar to its maximum purchasing value.

Notwithstanding the fullness of the details which have been published however, the real wealth of bargains to be had tomorrow defies listing. The most that the merchants have been able to advertise is merely a portion of what will be on sale tomorrow. Scarcely a customer will cross the threshold of the average Elizabeth City store tomorrow who will not delightedly happen upon some trading tidbit which either as not found a place in the published advertisements or has been overlooked in the reading of them by that particular shopper.

An Early Start

Approximately every Dollar Day shopper worthy of the name will set out early on the morning, a definite bargain or group of bargains in view. Negotiations therefore completed the really wise will devote considerable time to a general tour in search of any thing and every thing that may prove interesting. There are so many different articles offered at a reduction that it would be vain on the part of any single shopper to hope to find time to consider all the bargains or even that portion of them in its entirety in which he or she is especially interested. None the less when tomorrow comes with its busy close, were the truth to be told that is precisely what more than one shopper in this city may have very nearly accomplished. Elizabeth City's progressive merchants enter to a type of customers which is as aggressive on the bargain paths as Ty Cobb on the diamond.

Interest is Growing

On this, what may be described as the 'eve of the battle,' interest in tomorrow's event should reach the high water mark. On the streets, over the counters in the offices, one and all have Dollar Day on their minds and the majority of folks have it often on their lips as well. This interest is not limited by class or condition. My lady who drives her own car and the dusky dame who is my lady's laundress are alike pleasantly thrilled with expectation. Dear to the feminine heart is the idea of a bargain, and trebly dear is the idea of many bargains on the same day. Nor has the sex that is said to desire the vote any monopoly on this interest. There's many a trousered citizen who will on the morrow abstract from business enough of his own or his employers' time to connect with a few of the juiciest items.

This state of affairs is only natural. Dollar Day is made possible only through the co-operation of all the merchants practically all of them, dealing as a whole in every commodity usually found in a city

of ten or more thousand bustling people. Its appeal must be to all classes and sections of the community if the day is to be a success.

Evidence is not lacking that Elizabeth City's first Dollar Day, as it is understood and practiced by the town's retail merchants carries a commercial appeal which is to all intents and purposes irresistible. Further evidence, it is believed, to the same effect will be in sight before tomorrow's sun has sunk, and still, until the store close, will the merchants wait for testimony as to the value of Elizabeth City's semi-weekly paper as an advertising medium.

MARY V. JENKINS DEAD

Miss Mary V. Jenkins, 26 years old, died at the home of her parents, Mr. and Mrs. J. B. Jenkins, on Pennsylvania Avenue Monday evening at seven o'clock. For more than two years she had been a victim of tuberculosis, but her condition up to a few hours before her death had seemed rather better than usual. Her mother is prostrated from shock and grief.

The funeral service was conducted at the home by Rev. C. B. Culbreth, pastor of City Road Methodist church, Tuesday afternoon at four o'clock. Interment followed in Hollywood.

Miss Jenkins is survived by her father and mother; five sisters and four brothers. The sisters are: Mrs. Hugh Mitchell of Edenton, Mrs. G. W. Bell, Misses Margaret, Grace and Nellie Jenkins. The brothers are: John, Wright, Vernon and Willard Jenkins.

DEAD NEGRO FOUND IN DITCH

A long distance message received here late last evening brought the news of the finding in a ditch near the Roberts farm about a mile from Gregory of the body of James Coe field a negro who escaped from the chain gang here some time ago. Coe field got off the train at Gregory, it is said, Sunday night and found that his wife was living with another man. A fight ensued. Coe field drew a gun which was taken away from him and turned against him. The man who shot Coe field was a Gregory negro by the name of Dick Perebee.

THESE ARE DOLLAR DAY FIRMS

- ALKRAMA THEATRE
- THE APOTHECARY SHOP
- H. C. BRIGHT
- CITY DRUG STORE
- DEANS
- FOWLER & COMPANY
- GALLOP & TOXEY SHOE CO.
- MARKHAM & FEREBEE
- THE GAS COMPANY
- MITCHELL'S DEPT. STORE
- P. W. MELICK COMPANY
- D. R. MORGAN & COMPANY
- MORRISSETTE & PERRY
- MCCABE & GRICE
- M. LEIGH SHEEP COMPANY
- OWENS SHOE COMPANY
- PRICHARD MILLINERY CO.
- PARKER BROS
- THE PEOPLE'S BARGAIN STORE
- R. E. QUINN & COMPANY
- LOUIS SELIG
- S. R. SIFF COMPANY
- SHARBER & WHITE
- WALKER & COMPANY
- WEEKS & SAWYER
- ZOELLER'S STUDIO