



Fall Opening



Wednesday and Thursday

September 20th and 21st, 1916

We cordially invite you to attend our Annual Fall Showing of
STYLISH GARMENTS FOR WOMEN.

SPECIAL CASH DISCOUNT.

As usual, we will offer, as a special inducement for Opening Days only, a special cash discount of 10 per cent. on every purchase of \$5.00 or more.

This will mean quite a saving on your Suit or Coat for the coming season.

AN EXPOSITION OF THE SEASONS LATEST FADS

M. LEIGH SHEEP COMPANY

THE WOMAN'S WEAR STORE

Visit To Betsey

On Dollar Day

Dear Editor:-

I arrived in Elizabeth City bright and early Saturday morning to view the city on Dollar Day, and look at the Dollar bargains.

There was a large crowd of country people gathered there.

First I went to M. Leigh Sheep's and found they had wonderful bargains such as house dresses, suits, underwear, and hosiery. The windows were beautifully decorated in new goods and handsome dresses.

The next store was McCabe and Gries, they also had wonderful bargains. Their windows were decorated in ladies, gentleman, and children's shoes also different kinds of serges, middy hats and braids.

Owens offered Tennis Oxfords three pair for a dollar. Think of it! 160 Ladies pumps and oxfords to go for \$1.00 and others at bargains.

I went to Fowler's, and a lady came in and asked one of the leading clerks to show her some of the things they had for a dollar, the clerk said, "I don't know of any special thing, but I can assure you when you buy anything here you always get your dollars worth."

Fowler has also got in his fall goods in the woolen line.

Melick offered business men, as well as others, good bargains, and I wonder who was first at Melick's and got \$1.00 worth free. Some housekeeper I hope.

I especially noticed the fine display of cut glass in Louis Selig's window.

S. R. Siff's ribbons, hats and un'on suits, were indeed a great bargain.

The Apothecary Shop offered good soda fountain drinks, I am sure many enjoyed.

Mitchell's bargains for men and women were great and the first country bargain buyer received one dollar. I will watch The Advance and see who got it.

Weeks & Sawyer offered splendid bargains to men, also a free gift to their first buyer with their advertisement from The Advance.

The City Drug Store also offered splendid bargains.

I am but twelve years old and cannot remember ten years back, but people say the town has grown considerably, and I do know it is growing larger every day.

I think the Hinton Building and

Mr. Robinson's house add a great deal to Main street.

There are now so many automobiles in Elizabeth City that the people thought it best to make new street laws, making everybody drive and hitch on the right side, and I think it a good idea, because there will not be so many accidents, but it is hard for our horses to get accustomed to turn the right way.

One of the most attractive things I saw in Elizabeth City to beautify the town was the many beautiful Canna Lilies growing, and in bloom in front of many homes, and around the public buildings.

Another thing I noticed was the cleanliness of the town, even on the outskirts the people are growing more particular.

The Dollar Day was so successful. I hope they will continue to have them, and while we country people also town people are interested in beautifying our homes, and trying to dress as neat, and cheap as we can, we ought to look out for the educational part in our homes, and by that I mean have good magazines and papers to keep up with the wonderful strides our people are making in many improvements that are being made.

There is so much going on right here in our own town, and surrounding counties that we need our home papers, and none will keep us better posted than the dear old Advance, and while the fine display of bargains in each store I visited interested me, I think that if I could have visited The Advance office, and seen how and where they print our friend that keeps us posted on all important things that happen I would have been even more interested.

As I visit Elizabeth City often and always notice some improvement I will close now with best wishes to The Advance and its family.

Your little friend and reader,
Gracie B. Davis,
R. F. D. No. 1,
Age 12 years.

Funeral Of Mrs. Fraley

The funeral service of Mrs. Penilla Fraley was held at her home at 118 North Road street Friday afternoon.

The service was conducted by

Rev. J. L. Cunningham of the First Methodist church and interment followed in Hollywood cemetery.

Mrs. Fraley was born in York, Pennsylvania and her girlhood days were spent at Altoona, Pa., where she was married to Mr. Samuel Fraley, who died here three years ago.

Mrs. Fraley is survived by six children, who were here to attend the funeral: Mrs. Fred Fisher of Kana, Pa., Mr. John Fraley of Tarboro, Mr. Sam Fraley of Mexico, Mo., Mr. William Fraley of Fort Worth Texas and Mrs. Maud Hall and Mrs. Fred McDougal, both of Elizabeth City.

To Country Subscribers:

The increasing price of the paper on which your news is printed has cut into the publisher's profit to such an extent that newspapers all over the country have been compelled to suspend publication.

The Advance hopes to be able to meet the situation but to do so is straining our resources almost to the limit.

We have been in the habit of carrying names of subscribers whose subscription has expired for a month or two in order to give them opportunity to renew without missing an issue of the paper.

Last week we decided that we could no longer afford to do this and we cut the name of every subscriber whose subscription is out from our list. If you missed your paper last Friday it means that according to our records your subscription has expired.

We are mailing you this paper to give you an explanation of our course and hope you will realize our position.

If you wish to renew your subscription, The Advance is still \$1.00 a year twice a week, or you can get it every day for \$2.50.

We have quite a number of subscribers whose subscription will expire the first of October. We suggest that they prepare to renew their subscription this week or next.

Makes Successful Chase

J. W. Shores returned Saturday from Plymouth where he was called to run down the robber who on the previous night had broken into the store of J. L. R. Leary of that place. Shores' dog trailed the burglars from the store to the home of a negro named Lem Blount and two negro youth's living at the house, one of them Blount's son was arrested for the offense and lodged in jail to await trial.

WANTED—Salesman for People's Bargain Store. Must have experience. Steady position. Apply in person O. F. GILBERT. S. 15,17.

CLASSES GIVE SOCIAL

The Berean and Fideles Classes of Blackwell Memorial church will have a social Tuesday evening at eight o'clock in the church annex. All new and old members are invited.

FOR RENT—100 acre farm, one mile from City limits, 50 acres in high state of cultivation.

About 4 acres in pasture lot, 35 acres in wood lot all under good fences, equipped with latest improved farming implements. Apply at this office.

The Advance.

RICHMOND'S

Most Centrally Located Hotel

The Lexington

Headquarters for all North Carolinians.

EUROPEAN \$1.00 and up
AMERICAN \$2.50 and up