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Means RADIO RECEPTION at its best. South America may be brought right into your living room with one of the PHILCO all-wave sets.

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Columbia, N. C.

QUALITY SERVICE AT MOST REASONABLE PRICES

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Serving

THE PEOPLE OF TYRRELL COUNTY AND SURROUNDING SOUTHERN ALBEMARLE

If It's AUTOMOBILE Service Don't Fail to Call Us

See Our Line of USED CARS Before You Make a Trade

Columbia Motor Co.

Authorized Dealers
Columbia, N. C.

COLUMBIA LOVES FINER THINGS; REAL PROGRESS

Much Civic Pride, Public Spirit, and Wholesome Social Activity Makes it An Educational Center and Banner Town of Southern Albemarle

By R. H. BACHMAN
Supt. Tyrrell County Schools
Columbia, county seat of Tyrrell, is a good safe place to live with large opportunities. It is situated in a county rich in history from its earliest development and of rich land and water resources. Transportation has continued to improve. In addition to the water resources, roads have come in to make it a better place to live.

Columbia is the center of learning in Tyrrell county for the youth of both races. It has two standard four year high schools supported by standard elementary schools for both races, accessible to all the county. These schools are housed in modern buildings, well equipped to care for the health, comfort and needs, with all opportunities for mental, physical, spiritual and social development for all the pupils.

Some of these are a standard elementary and high school library, plus a town library. Glee Club, Playmakers' Club, Literary Society, Debating Club, Lunch room, basketball teams, baseball teams Home Economics Club, agriculture, manual training, Round Table Clubs, Health Club and Art Club, with the cooperative Civic Club fostering one or more of these. The P. T. A. fosters the lunch room and Round Table Club. The Junior Woman's Club fosters an emergency sick room and class room Health Clubs, with the aid of the public health nurse. The Senior Woman's Club sponsors an Open Forum and citizenship training, as well as a Glee Club. The Lion's Club fosters projects for the blind, athletics and the opening of other opportunities for the underprivileged. The American Legion and its Auxiliary sponsor Child Welfare projects with a field worker. The four well taught Sabbath schools are sustained by pastoral preachers and pulpit speakers.

Tyrrell county's public health is well looked after by a doctor and nurse who are specializing on the care and safety of infants.

to keep them healthy surroundings from infancy to manhood such will endeavor to destroy a death blow to preventable disease. Throughout the county elementary schools have been provided with the same quality teachers as the higher schools, who lend able support to these higher institutions of learning. Plans are afoot for a large school building to serve the coming growth of Columbia and contiguous territory.

A Sportsman's Delight
Columbia has developed considerably since Route 64 was extended as a hard surface road into the town, and which now will be continued a distance of about ten miles in all toward Port Landing. The establishment of the large Resettlement project in Tyrrell and Washington counties is in close proximity to Columbia and continuous to the Lake Phelps region formerly an ante-bellum, early Paradise of large plantations and colonial aristocracy, is again coming into its own as an agricultural area, as the Resettlement project is rapidly coming to fulfillment.

There are many movements underway in Columbia that auger a more progressive town and a better place in which to live. The foundation is laid for a live Building and Loan Association to take care of the many applicants for homes in Columbia. Many people came to Columbia as renters, and having seen the larger opportunity and fine citizenship of Columbia have determined to become permanent citizens. The Enclanchard Banking and Trust Company's newly opened branch will do its part to make business boom in Columbia. A new theatre is nearing completion, a new Sunday school building for the Methodist church is under construction. From reliable information it is learned that the Columbia Hotel will soon have another story, with heating plant and rooms with bath. Already the Fisher's Inn has doubled its rooming space and is prepared to better care for the many sportsmen from the Western part of this state, who find in Tyrrell county a land of competent guides and a "Happy Hunting Ground" on land and water.

A ONE HUNDRED PER CENT TYRRELL COUNTY AGENCY

J. P. Swain, F. D. Reynolds, W. A. Spencer and Dr. R. S. Knight form the 100 per cent Tyrrell born and bred business men who are behind Columbia's authorized Ford Agency, the Columbia Motor Company, an up-and-coming organization now doing a large automobile business in Columbia. It is a concern destined to fill an important place in the large future before it.

PRITCHETT'S MILL ONE OF THE BEST IN COUNTRY

Splendid Plant on Little Alligator Near Columbia; Supplies Lumber to Dare

A large saw mill, that supplies much of the lumber used in Dare County is operated by the C. W. Pritchett Lumber Company. Charles W. Pritchett is well known in Dare County, and most of his manufactured output comes to Dare each week.

Mr. Pritchett's modern mill, is located on Little Alligator creek, and is accessible by both truck and boat. It consumes a great amount of logs, being busy most of the time, and a force of 50 men is required to do the work required to fill his contracts for lumber. The mill itself keeps seven men busy all the time. It will saw 10,000 feet of lumber a day, and 15,000 shingles.

Associated with Mr. Pritchett in the lumber business is his son, Morris G. Pritchett, and his daughter, Miss India Pritchett, the latter attended N. C. C. W., at Greensboro, returning home to remain with her father in the mill business. The Pritchett family of children have done well in life. One daughter is Mrs. D. Thomas Farr, wife of a prominent Guilford County furniture man. Another is Mrs. R. B. Jordan, wife of a banker of Mt. Gilead, and another daughter, Miss Annie Pritchett, is a bookkeeper. Young Bobby Jordan of Mt. Gilead, is the only grandchild in the family.

ENTERPRISE LUMBER CO. GOING COLUMBIA FIRM

Jack Davenport and W. E. Liverman, Co-Partners in This Tyrrell County Mill

Typical of the boundless optimism and enthusiasm that makes a live and bustling little farm metropolis are H. T. "Jack" Davenport and F. L. Liverman, two enterprising young Tyrrell County business men who have built up a nice lumber business in Columbia known as the Enterprise Lumber Company.

Liverman is a saw mill man born and bred having been in the wood cutting business since he was a lad of 15 years. The mill, ideally located on the causeway leading into Columbia, in which he and Davenport are partners, was founded by his father, W. E. Liverman, who is now 74 years old and does still a bit of farming close to the Washington County line while his son and young partner carry on the well-established business.

The Enterprise Lumber Company cuts about 30,000 shingles a day and has a capacity of about 10,000 feet of boat lumber a day when sawing this type of wood.

H. T. "Jack" Davenport is probably the youngest member of the Tyrrell County board of commissioners and one of the most active and progressive younger citizens of Columbia.

H. W. McCLEESE BUSINESS IS OVER 50 YEARS OLD

One of the best-known Columbia business firms is H. W. McCleese & Son, a grocery business that has been in operation in Tyrrell County for over 50 years. Begun by the late H. W. McCleese, for many years a prominent resident of Columbia, the present owner became a partner in the business in 1917. His wife takes an active part in the store's affairs and has proven a valuable assistant.

H. W. McCleese, the present manager of the store, is one of Columbia's most valuable citizens. In 1936 he was president of Columbia Merchant's Association and for several years served on the Columbia Board of Aldermen.

The Root of Excellence
Self-renunciation is the root of excellence.

COAL WOOD ICE

Delivered Anywhere, Anytime In Tyrrell and Washington Counties Local and Long Distance HAULING At Reasonable Rates

Call J. Q. EASON Columbia, N. C.

COLUMBIA NORTH CAROLINA

A Mighty Good Town and We Know It

MILLS, stores, trucks and boats all combine to serve a large area of the Southern Albemarle Territory.

FAST developing in beauty and desirability for living—good schools, churches, hotels and banking facilities.

FORTY MILES from Manteo, with its great seashore resorts, and many historical attractions—adjacent to the splendid sport fishing in its own county of Tyrrell, Columbia is destined to become one of the greatest towns of eastern North Carolina.

COLUMBIA has its own interesting historical background, its rich heritage of achievement, throughout the formation of our country, by its illustrious sons and daughters, is something any county may be proud of.

COLUMBIA is the commercial center of a rich agricultural section unsurpassed in eastern North Carolina. Tyrrell County is famous for its diversity of crops, its forests, and its great hunting, trapping and fishing. Its commercial fisheries are among the foremost in this section.

COLUMBIA offers all that is best in the traditional hospitality, for which the coastal section of North Carolina is famed. You will be made to feel welcome. Now, as always, we extend the glad hand of welcome to the people of Dare and Hyde, and of every other section of North Carolina, as well as of other states, and want you to visit us often.

YOU will find Columbia progressive, with paved streets, electric lights, sewer and other modern advantages. You will find its transportation facilities adequate, and its merchants, and other business men courteous, obliging, with ample facilities for your every need. Come to see us.

The Town of COLUMBIA

J. ERNEST NORRIS, Mayor J. C. MEEKINS, Clerk
C. V. LIVERMAN, Chief of Police and Tax Collector
JULIAN PASTON, Policeman
TOWN BOARD OF ALDERMEN:
E. F. WALKER; W. H. McCLEESE; R. S. KNIGHT, Sr.; J. H. BATEMAN; F. E. COHOON

Columbia Is Famous For The Fisher Inn!



From experienced travelers far and wide who chance upon the beautiful little Town of Columbia come warm words of praise for "Fisher Inn." No one wonders any longer why so many Sport Fishermen beat a track to "Fishers Inn" whenever they are within 100 miles driving distance of the Tyrrell County Seat. The reason is obvious: Fisher Inn is famous for good food and comfortable beds, two things that go a long way toward making life pleasant. Every day new people are discovering Fisher Inn, one of the things Columbia is most famous for!

RECENTLY REMODELED and enlarged by 11 new bedrooms and a larger lobby and living room, FISHER'S INN, already famous the country over among travelers to the Southern Albemarle counties who really know what good things are, is now ready to cater to more guests and especially the Spring fishermen.

CLOSE TO THE BEST FISHING AND HUNTING IN THE ALBEMARLE:

THE FISHER INN

Opposite Courthouse Square Mrs. Hester Fisher, Mgr.

2500