

The Highlander

HIGHLANDS, N. C.

S. J. Fulwood, Editor-Owner

Ad rates on application.
INDEPENDENT

Patronize Our Advertisers

GREETINGS!

Here it is! The first edition of THE HIGHLANDER, Highlands' own newspaper. Whether there will be more than this one edition will be decided by the amount of support you advertisers give to the paper; and the number of readers who will subscribe for it. Subscription price for the thirty-six issues in the year is: \$1.00 for those living in Highlands; \$1.50 for those whose home is outside of the city most of the year.

We believe in Highlands. We believe in our local merchants. We believe in all our advertisers. Our policy is to serve the community in every way we can; and to the best of our ability. We decline any opportunity to take sides, believing that the HIGHLANDER is an organ for dispensing news and advertising for all, regardless of creed or beliefs.

It is the aim of this paper to give unstintingly to the best interests of the community and city. To publicize Highlands as much as possible. To make our city more attractive to our many and pleasant summer visitors. WE NEED YOUR SUPPORT! WILL YOU GIVE IT?

POTTS BROS.

Groceries and Meats

American Shoe Shop

J. W. Beck, Prop.
Look at Your Shoes
Everyone else does

Highlands
Barber Shop
and Beauty Parlor
J. E. Hicks

HIGHLANDS HARDWARE Complete Service

Chamber of Commerce Announcement

The Office of the Chamber of Commerce is located in the lobby of the Jackson County Bank building. Any information visitors may desire concerning Highlands and the surrounding country, will be gladly given by the person in charge. The Chamber of Commerce will provide drivers for a limited number of people desiring to see some of the beautiful drives around Highlands. The cost is nominal.

Main Street
Service Station
W. P. HEDDEN,
Sinclair Products
Washing * Greasing

The Jackson County Bank

Highlands — Sylva
Member Federal
Deposit
Insurance
Corporation

Theatre Attractions Coming Soon

George O'Brien
Windjammer
Maytime
Toast of New York.
London By Night
Wee Willie Winkle

Highlands Museum Hours

Main Street

Daily except Sunday—9 to 5:30.
Evenings by special request.

RICE'S MEAT MARKET

You can say one thing for the bandit. When he starts to trim you he doesn't begin by telling you how nice you are.

If you want to be popular let the other fellow describe his pain and then keep your mouth shut about yours.

Another drawback to success is that by the time you are rich enough to sleep late you're so old that you wake up early.

The only people nowadays who wake up and find themselves rich are professional boxers.

As we understand it, the rising generation retires about the time the retiring generation is rising.

Proof that a woman is aging comes when a man is nice to her and his wife isn't jealous.

It takes a pretty shiftless sort of man to blame his poverty on the will of Providence.

Talley & Burnette

Groceries - Feeds -
Fertilizers -

Bell Telephone Company

Highlands - Franklin
'A Phone In Every Home'

Highlands Wood- Working Shop

See Us for Woodwork

A Beautiful 18-hole

Golf Course

at your disposal — Apply
Country Club for rates.

W. P. Pierson Real Estate Insurance

Speed & Crane Saddle Horses For Hire

Enjoy a delicious
Cup of Coffee at

SATULAH CAFE

F. A. Edwards General Merchandise

— Try Us —

Dillard Bargain Store

General Merchandise
Dillard, Ga. Highlands

Highlands Drug Store

"Where Everyone Meets"

Rexall Drugs — Biltmore
Ice Cream — Whitman's
and Nunnally's Candy —
Native Souvenirs — Ko-
daks Loaned — Tourists'
Information.

HIGHLANDS AUTO SERVICE

W. A. BRYSON, Prop.
TAXI SERVICE

Complete Information
Service - Phone 19

ORIENTAL ARTS — MOUNTAIN CRAFTS

Mrs. J. E. Root

Just Next Door to Sand-
wich Shop - Fine Dinners