

THE HIGHLANDER

Highlands, North Carolina - - The Highest Incorporated Town in Eastern America

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Tax Reduction of Aid to Residents and Visitors in Highlands

At a meeting of the city council in the town hall last Friday night, it was moved by Mr. G. W. Marett, and seconded by Mr. Cobb, that the tax rate in Highlands be reduced from \$3.00 to \$2.25. The motion was carried unanimously by all Commissioners present. Commissioner D. W. Wiley being the instigator of this proposition. The newly created rate of \$2.25 per hundred dollars valuation, for 1937-1938, should do more to cause an increase in building than any other single factor could do.

With the reduction in tax rate, it is a clear indication that the Town Commissioners are looking towards an increase in the building trade in Highlands during the coming year; and the more people who come here and build homes, the greater will the reputation as the beauty spot of North Carolina, Highlands will become.

This reduction in the tax rate is the first in several years. In 1935, the tax rate per hundred dollars was \$3.00; as it was in 1936 fiscal year. Seventy-five cents is a marked reduction in any tax rate anywhere; and goes a long way to prove that Highlands is solvent and her credit good. The citizens of Highlands should rejoice over this decrease.

SPECIAL PROGRAM LABOR DAY AT HELEN'S BARN

Aside from the regular square and round dancing at Helen's Barn on Labor Day night this year, Mr. Sam Wilson, proprietor, has provided an evening of entertainment as well. There will be a good floor show, which will captivate the audience from beginning to end. The Personality Twins from Hendersonville will entertain with singing and tap dancing. They are past masters in the art of tap dancing. Mr. Wilson has provided other acts in the floor show as well, a full program of which will be published in the next issue of THE HIGHLANDER.

It will be a grand climax to a summer's vacation and entertainment for visitors and residents alike to go to Helen's Barn on that eventful evening.

NOTICE

With this issue of THE HIGHLANDER, free distribution will end. All papers in the future will cost five cents each; or may be subscribed for at the rates indicated in the paper. We suggest that those of you who are leaving Highlands for the winter months, have the paper forwarded to you with each issue; for in this way you can keep up with the events and news which transpire here in your absence. We thank the many who have already subscribed for the paper; and URGE everyone to take out a one-year's subscription NOW.

Events of The Highlands Museum

We wish to call attention of the members and friends of the Highlands Museum to the annual meeting which will be held at the Laboratory Saturday (this) afternoon at three o'clock. A reception will follow the regular meeting. The Board of Trustees will hold their meeting just after the regular annual meeting. Dr. L. R. Hessler, who is president of the University of Tennessee, and vice president of the Highlands Museum association, is staying in the home of Miss Ravenel. He may speak here on Sunday afternoon, August 29th, at three o'clock. Further announcement concerning this will appear on the bulletin board in front of the Museum.

Mr. Wheeler, director of the Highlands Museum, went to Asheville Tuesday afternoon to attend a convention in that city of the Philatelic Sons of America. Among the many exhibits at this convention, Mr. Wheeler exhibited some of his stamps there. The magnificent series of Mr. Colburn's stamps, of which there are twenty frames, were on exhibition to these stamp collectors gathered at the convention. It is estimated that the total value of stamps exhibited in Asheville at the Philatelic Sons of America convention, was in excess of one million dollars.

Resident From Canal Zone Subscribes to The Highlander

In a recent communication from Mrs. S. J. Few, of State College, Mississippi, we received a one year's subscription for Mrs. S. C. Russell, of Balboa Heights, Canal Zone. Mr. and Mrs. Russell have recently purchased property on the outskirts of Highlands, with the expectation of later retiring here.

Thus has the fame of THE HIGHLANDER thus far, extended out of the immediate realms of our country. We hope that our efforts will receive greater reward in the form of your subscription, and yours, and yours! SUBSCRIBE NOW!

Visits Highlands From England

Miss E. T. Bowring, of London, England, accompanied by Miss E. W. Nairn, of Nutley, New Jersey, were Highlands visitors recently. Miss Bowring said she has been to America seventeen times, but this was her first visit to Highlands. But it would not be her last. She plans on returning next year. When she made this remark to Mr. Trice, manager of the Tricemont Terrace, a gentleman from Chicago, whose name we did not learn, spoke up and said, "Here I have been looking for this beautiful spot for several years, and a lady came all the way from England and found it at the same time."

Georgia Section of Walhalla Road Be Improved Very Soon

ARE WE LOSING FAITH?

(By S. J. Fullwood.)

Are we so busy attending to the material wants of ourselves, of our families, of our friends, that we can afford to neglect the church and the effort it is putting forth in the community of Highlands? What would Highlands, or any other town for that matter, be like, if the churches would fold up and quit? How long would you business men and you citizens of the community continue on in your business life, if all your work netted you a very few hundred dollars a year?

Suppose, as it was suggested to the editor, by a friend up North, the ministers of Highlands decided to declare a holiday for one month. Suppose they closed up all their churches. Suppose they refused to bury the dead; to marry those desiring to get married. In other words, supposing the ministers of our community decided to get together and boycott the people of that community. Where would that community stand? How long would the people of that community stand for a churchless one? Would you want to live in a community where there is no church, or where there were churches but the ministers refused to tend to our needs? No, we do not think so. But the people of most small communities are driving the ministers to just that goal; with their half-hearted support of them and their churches. It is often said, "We will let the minister's salary and the doctor's bill go until last." Why? The minister, as well as the doctor, has to live; they have the same material necessities to keep them alive as you and we do. Would you stand it very long, if the people who owed you money for your marketable commodities, said the same thing relative to your business? How many of you people would work for the starvation wages which a minister has to work for? Not many, we believe. But what right do you and we have of permitting our ministers to do that which we would refuse to do ourselves? No right at all.

When someone in our family is seriously ill, or dying, who are the first ones we call upon? The doctor, first, perhaps; and then the minister. We lean upon the minister in every period of trouble or sorrow. We expect the minister to relieve us of some of the burden of our sorrow. We expect him to pray for and with us upon occasion. We expect him to be a leader in our community. We put upon him jobs which we would not think of doing for nothing: all in the Name of the Lord. What do you suppose God thinks of us? What do we think of ourselves, as we look inward into our hearts? Pretty much of a slacker, aren't we?

Well, someone says, what can we do about it? The answer is plain to us all, namely, GIVE. Give of our money in order that

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One of the most vital pieces of information coming to us in weeks, is news concerning the letting of the contract to improve the Georgia section of the Walhalla-Highlands highway. This contract is to be let, September 10th. And work will commence very soon after. The following letter from the publicity chairman of the Walhalla Rotary Club, tells its own story concerning the vital connecting link between Walhalla and Highlands:

Mr. S. J. Fullwood, Editor,
THE HIGHLANDER,
Highlands, N. C.

Dear Sir:

We wish to extend our best wishes for the success of your little newspaper and it deserves the support of your entire community.

It must be a source of gratification to Highlands today to notice by ASSOCIATED PRESS article where the long fight for the 8-mile Georgia stretch is ended and contract will be let, September 10th.

About 9 years ago the Walhalla Rotary Club wrote its first letter on this project and we have been "at it" ever since.

Through the co-operation of our Highway Department and every interested party, especially of our own Senator, E. D. Smith, of Washington, we feel justly proud. Walhalla really had a big hand in accomplishing this worthwhile project and seeing it to a successful conclusion.

Naturally Highlands will be greatly benefitted, as you would be surprised to know the large number of tourists that are routed out through the Rosman, Brevard section instead of through this ideal short cut.

Highlands and North Carolina now have a marvelous opportunity to meet this super-highway with a greatly improved one of its own from the Georgia line into the heart of your city.

With best wishes and seeing only big things for Highlands and its future, we are your neighbors and boosters,

Cordially yours,
(Signed) Lewis Harrison,
Walhalla Rotary Club
Publicity Chairman.

Henry M. Stevenson Lectures Sunday, September 5th

Henry M. Stevenson, who is connected with the work of the Highlands Museum for the summer, and whose home is in Alabama, will deliver a lecture Sunday afternoon, September 5th, at four o'clock. This lecture will be delivered in the First Presbyterian Church of this town. Mr. Stevenson will speak on the subject, "A Preliminary Introduction to the Study of Birds." All nature lovers, and ornithologists are invited to attend, as Mr. Stevenson will undoubtedly point out some of the more interesting factors concerning the birds of this region.