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The Highlander

The ONLY Newspaper in This Wide World Devoted Exclusively to Promoting The Highlands Area
Published in the Highest Elevated and Most Hospitable Town in Eastern America.

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The Weather

	HIGH	LOW	RAIN
Mar. 6	46	32	0
Mar. 7	52	20	0
Mar. 8	54	25	0
Mar. 9	52	36	0
Mar. 10	60	46	1.24
Mar. 11	56	36	.10
Mar. 12	58	46	5.27

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Heart Attack Fatal To J. Weimer Jones



Mr. J. Weimar Jones

J. Weimar Jones, 72, of Franklin, died unexpectedly around 10:30 p.m. Saturday, March 9, as a result of a heart attack.

A veteran newspaperman, Mr. Jones was known best in the Highlands area during the years he was owner and editor of THE FRANKLIN PRESS, which he bought in 1945 and later sold to Mr. Bob Sloan.

A native of Franklin, Mr. Jones had pursued a newspaperman's career since the end of World War I in which he served as a Medical Corpsman. He worked on the Greensboro Daily Record from 1920 through 1922 and was editor of the Tri-County News at Andrews until 1925. From 1925 to 1926 he worked with the Associated Press, and in 1927, after a year of free lance writing, he worked briefly on the Charlotte Observer.

He joined the staff of the Asheville Times in 1928 and was with the Times and the Asheville Citizen until the latter part of 1945, with the exception of a period in 1934 when he served as state director for the Office of War Information with headquarters in Raleigh.

He began his work on the Asheville Times as state editor and also served in the capacity of reporter and telegraph editor before being named city editor, a position held for ten years.

School Boards To Meet

The annual meeting of the District Eighteen School Board Association will be held at the Murphy Elementary School, Murphy on March 14 with registration beginning at 4:15 p.m. The theme for this year's gathering of school board members, district committeemen and school administrators is "Education Today for Tomorrow's Task". School units included in the district are Clay, Cherokee, Graham, Jackson, Macon, and Swain Counties, and Andrews and Murphy City Units.

Dr. Lester Ball of the School of Education, University of North Carolina will be the principal speaker for the evening session. Dr. Ball's address will follow a dinner to be held in the school cafeteria at 6:15 p.m.

These area conferences of the North Carolina State School Boards Association annually attract over 4,000 school board members, committeemen, educators, and other interested persons. An attendance of about 200 is anticipated for the District Eighteen meeting. Mr. Lloyd Millsaps is currently serving as President of the District and Superintendent Kenneth S. Barker of the Graham County Schools is District Secretary.

The State Association was organized in 1937 and through its history has been dedicated to seeking improvements in North Carolina Public Education. From its offices in Chapel Hill the Association works with school board members and school committeemen at the local level. Dr. Guy B. Phillips, the principal organizer of the Association, served as its Consultant until his death.

In 1940 Mr. Jones joined the news staff on the Asheville Citizen where he remained until he purchased the Franklin Press and Highlands Maconian in 1945.

A partial interest in the paper was sold to Bob Sloan in 1949, and in 1957 Mr. Jones sold his remaining interest to Mr. Sloan but continued as editor for some time.

In 1953 Mr. Jones served as president of the North Carolina Press Association, and in September of that year was named to the faculty of the University of North Carolina.

He was author of a book, "My Affair With A Weekly" which dealt with the experiences of a newspaper editor in a small town.

Mr. Jones is survived by his widow, Mrs. Nell Thompson Jones; a daughter, Mrs. Elizabeth Sewell of Winston-Salem; a son, William Jones of Florida; a sister, Miss Laura Jones of Franklin; two brothers, Richard S. Jones, Sr. of Franklin and Dr. Paul Jones of Wakefield, R.I.; and two grandchildren.

Services were held Monday at 3 p.m. in the Franklin First Methodist Church with the Rev. Donald Haynes, pastor, and the Rev. A. Rufus Morgan officiating.

Pallbearers were Bryant McClure, Allen Siler, Robert L. Coon, Jr., Albert Ramsey, James E. Douglas and Wayne T. Swank. Burial was in Woodlawn Cemetery.

Research Committee To Meet

Dr. Henry J. Oosting, Duke University, will call the Research Committee of the Highlands Biological Station to order at 9:00 a.m., Saturday, March 16th.

In addition to regular routine business matters, applications for research grants-in-aid will be processed. The funds are made available by the NATIONAL SCIENCE FOUNDATION and administered by the Station.

Members of the committee are: Dr. H.J. Oosting, Duke University, chairman; Drs. L.E. Anderson and J.R. Bailey, Duke University; Dr. W.D. Burbanck, Emory University; Dr. Elon E. Byrd, University of Georgia; Dr. J.W. Hardin, North Carolina State University; Dr. Elsie Quarterman, Vanderbilt University; Dr. Thelma Howell of the Station.



ONE DAY THE WHOLE WORLD WILL BE AN ASPHALT JUNGLE.

Heart Total Topping \$450

A report from Heart Fund Drive Chairman, V.W. McCall, Tuesday of this week revealed that a total of \$455. had been donated at that time and additional amounts were expected to come in.

House to house canvassing took place on Sunday, March 10, when the afternoon weather cooperated for the activity. Although Sunday morning was rainy, skies cleared shortly after mid day and no more rain fell until the end of the day.

In addition to Mr. McCall, those who worked in the drive Sunday included Mrs. Edna Crisp, Mrs. Geraldine Crowe, Mrs. Dolly McCall and daughter Cheryl, Mrs. Martha Reese, Mrs. Sarah Crunkleton, Mrs. V.W. McCall, Mrs. Lois Keener, Mr. and Mrs. Henry Cleaveland, Mrs. Grace Norton and Mrs. Helen Hopper.

Mr. Gene Head is currently soliciting donations in the Scaly Mountain area, and Mr. and Mrs. Carter Talley have pledged all proceeds of coffee sales on Sunday, March 17.

Mr. McCall expressed his appreciation to all who had helped with the Drive and also to the ones who gave donations.

"We realize that this is a difficult time of year for a great many Highlands people, and that is why we are particularly appreciative of their response," he said.

Scaly CDO Meets

The Scaly Mountain Community Development Organization held its regular meeting Tuesday night. New officers were elected and plans for a new year were discussed. The organization plans for a good year with many accomplishments.

The new officers are Mr. Richard Miller, president; Mr. Emmitt Wood, vice president; Mrs. Holton Metcalf, secretary-treasurer; Mrs. Richard Miller, reporter; Mr. Eugene Mason, youth leader; Mrs. Jack Cabe, beautification committee leader; Mrs. Frank Harris, program chairman; and Mr. Toliver Vinson, building program chairman.



BRIDAL VEIL FALLS, A ROARING CASCADE AFTER STORM OF MONDAY NIGHT (Staff Photo)

Racing Movie

The movie on Friday and Saturday (March 15-16) at the Galax Theater, sponsored by the Highlands Chamber of Commerce, will be a treat for car racing enthusiasts. There will be 30 championship drivers performing at the big tracks. "Tiny Lund: HARD CHARGER" is in color, and its action takes place in Augusta, Riverside, Daytona and Hickory. There will be one show each night beginning at 7:15.

Skiing Is Big Travel Attraction

Skiing, still in its infancy but rapidly becoming a major Tar Heel travel attraction, has grown to become a \$1/2 million-a-week business in North Carolina, according to estimates of the State's seven ski areas.

Based on a twelve-week season from mid-December to mid-March, expenditures by skiers in North Carolina is expected to exceed \$6 million during the 1967-68 season.

The estimates include all spending for lodging, eating, rental of skiing equipment and use of the ski areas. It is the spending of more than 15,000 skiers who come to North Carolina each week.

Watauga and Avery counties, in which four of the ski areas are located, accounted

for the greatest portion of spending by skiers. An estimated 12,000 skiers use the slopes at Blowing Rock, Hound Ears, Seven Devils and Beech Mountain, largest of the ski areas, each week. A spokesman said the skiers spend "at least" \$300,000 each weekend, with weekend spending pushing the weekly total to near a half million dollars.

Sapphire Valley Inn and Golf Club, Sapphire, reported an estimated 1,300 skiers weekly. This represents an increase of about 125 per cent over the number who used the slopes, the nation's southernmost, in 1966-67. Skiers spent an estimated \$25,000 a week in the Sapphire-Highlands-Cashier area.

Pritchard Smith Safety Director

The recent appointment of Pritchard C. Smith, Jr. of Waynesville, as director of safety and security at Western Carolina University was announced Tuesday by James E. Kirkpatrick, WCU business manager.

He will be remembered by many Highlanders, having served this area as Highway Patrolman for some years in the past.

Smith, one of the state's best known law officers, recently retired from the North Carolina Highway Patrol after a career of more than 28 years. He held the rank of lieutenant at the time of his retirement.

Smith will fill a new position at Western Carolina, where rapid physical growth and a mushrooming student body have created the necessity for the new job. "We are fortunate to obtain a person of Mr. Smith's experience and capability for this position," Kirkpatrick said. "He brings to our campus

a high degree of professional ability and training."

Smith will be responsible for the establishment and maintenance of a 24-hour security program at the university. He will direct the work of all campus police and night watchmen, and will be in charge of traffic control.

The veteran lawman is a native of Swain County and spent his early years, and attended school in Jackson County. He attended business college in Winston-Salem and is a graduate of the Federal Bureau of Investigation National Academy of Washington. He joined the SHP in 1939.

He held patrol assignments in Murphy, Franklin, Shelby, Asheville and Waynesville. He is a veteran of World War II service in the U. S. Navy. Smith is married to the former Ethel Hamilton of Jackson County. They have two daughters, Mrs. Paul Bell Jr. of Winston-Salem and Kathy, 14.

Deer Released In Blue Valley

The North Carolina Wildlife Resources Commission released three bucks and one bred doe in the Blue Valley Restoration Area during February. This is a continuing part of the program to restock Blue Valley with deer. Since Blue Valley was closed to big game hunting, sign of deer has greatly increased along with grouse and squirrel.

The U.S. Forest Service has marked two wildlife food plots of 2 acres each in Blue Valley and they are now being cleared under timber contract by Joe Wilson. After the timber sale the U.S. Forest Service will have brush plied up and plant the plot with grasses for deer browse and edge clearing for grouse and other small game animals.

Observe 57th Anniversary



MR. AND MRS. FRANK NORTON (1967 Photo)

Mr. and Mrs. Frank Norton of the Shortoff area of Highlands observed their 57th wedding anniversary on Sunday, March 10. They were the supper guests of their son and daughter-in-law, Paul and Grace Norton, on the occasion.

Mr. Norton, a retired lumberman, is a native of Highlands. He is 79 years of age, and is the son of an early settler, John Norton.

Mrs. Norton, 75, is the former Miss Jessie Henson of Cullowhee. Both have spent the greater portion of their married life in this general area with the exception of a number of winters spent in Florida where they could both enjoy their favorite sport of fishing. For the past few years they have remained in Highlands all winter.

In addition to their son, Paul, of Highlands the Nortons have two other sons--Ben, of Cullowhee and Fred

Torrential Rainstorm Ends In Snow Flurries

March threw practically everything in the book into a storm that moved into the Highlands area Monday night. Accompanied by one attack after another of thunder and lightning, the angry elements turned loose a deluge of 5.27 inches of rain before giving way to clearing skies Tuesday afternoon.

Meanwhile, erratic winds Tuesday forenoon snapped small branches from trees and in some cases broke or uprooted trees, though no substantial damage was reported.

A calmness that followed clearing skies Tuesday was short-lived, and by early Wednesday morning, temperatures had dropped, strong winds had risen and switched northwestward and were driving snowflakes from cloudy skies.

Another temperamental turn for the better was taken by the weather after nine-thirty a. m., however, and once more a bright sun shone in a cloudless blue sky, though winds continued at an uncomfortable level.

HD Club To Meet

The monthly meeting of the Highlands Home Demonstration Club will be held Monday, March 18, at the home of Mrs. Eckel Rowland on the Dillard Road.

The meeting begins at 7:30 p. m. and a special program is planned.

The Home Demonstration Club announced the addition of two new members in the persons of Mrs. Henry Wall and Mrs. James Brown.

The Club welcomes those who are interested in becoming members.

The sudden heavy rainfall swelled lakes and streams in the Highlands area to the tops of their banks, and in some cases overflowed them. Had the rain continued much longer at its earlier intensity there would have been severe flooding conditions, but February's meager precipitation left the earth able to soak up water much more readily than if there had been a normal or above-normal amount of moisture in the ground.

Forecasts Wednesday called for colder temperatures Wednesday night with a warming trend later in the week.

Meanwhile Highlanders looked toward the official arrival of Spring, scheduled next week, with the hope that Winter would give over his reign gracefully to the newcomer and retire from the scene quietly.

Louie Neely Dies Here

W. Louie Neely, 75, of Scaly Mountain, died Friday evening, March 8, in Highlands-Cashiers Hospital after a long illness.

A retired farmer and landscape gardener, Mr. Neely was a veteran of World War I and a member of Blue Ridge Masonic Lodge #435 AF and AM. He was a charter member of the Kettle Rock Baptist Church.

Survivors include the widow Mrs. Nannie Barnes Neely; two daughters, Mrs. Marjorie Sutton of Rabun Gap, Ga. and Miss Patricia Neely of the home; a brother, Preston Neely, of Highlands; three sisters, Mrs. J.O. Nix of Satolah, Ga., Mrs. Lula Watkins of Asheville, and Mrs. Mollie Angel of Burke County; three grandchildren and five great-grandchildren.

Services were held at 2 p.m. Sunday at the Scaly Mountain Church of God with the Rev. Alford Pitts officiating.

Pallbearers were members of Blue Ridge Lodge #435, and Masonic graveside rites were conducted.

Burial was in the Baptist Church cemetery at Scaly Mountain.

Heart Coffee

Mr. and Mrs. Carter Talley of Talley's Sandwich Shop have announced that all coffee sales on Sunday, March 17, will be donated to the Heart Fund. The Talleys invite everyone to drop by for a cup of coffee and help save a life through the Heart Fund.

Mrs. Childers Succumbs

Mrs. Sarah Keener Childers, 95, of Cashiers, died in Highlands-Cashiers Hospital Friday morning after a long illness.

She was a native of Swain County, and had lived in Jackson County for 73 years. She was formerly of Whittier and had resided in Cashiers for the past 25 years. She worked in Tidmarsh Clinic in Whittier and was a former postmistress of Whittier.

Surviving are four sons, John of Robbinsville, Wilburn of Whittier and Ham and Paul Childers both of Cashiers; two daughters, Mrs. Edith Reed of Whittier and d Mrs. Alida Pennington of Cashiers; 12 grandchildren and 11 great-grandchildren.

Services were held at 2:30 p. m. Sunday in Whittier Methodist Church of which she was a member.

The Rev. Bill Lindsey and the Rev. J.C. Robinson officiated. Burial was in Union Hill Cemetery. Grandsons served as pallbearers. In lieu of flowers, the family asked that contributions be made to the Highlands-Cashiers Hospital.

Sandburg Site Plan Released

U.S. Rep. Roy A. Taylor, (D-N.C.) has announced the release of a plan prepared by the Dept. of Interior for the proposed Carl Sandburg Farm National Historic Site near Flat Rock, N.C. Legislation was introduced by Rep. Taylor in the 90th Congress last September seeking authorization to establish a National Historic Site to commemorate Carl Sandburg. The site would include "Connemara", the late poet's farm and home which he occupied from 1945 until his death last summer at the age of 89.

(CONT. TO EDITORIAL PAGE)

U.S. Army Reserve Strength in Reserve