

THE ADVANCE DAILY AND SEMI-WEEKLY

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 This newspaper carries daily the graphic service from the UNITED PRESS. The largest circulating agency in the world. THE ADVANCE has leading quality correspondents throughout eastern North Carolina and can be relied on for accurate and dependable news of both local and national nature.

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—YOU—

You ask what the old town needs; It needs more men—some men of deeds.

Not men who talk, find fault and balk, But men who'll give the best they've got

To make the old town what she ought.

You say we need more factories, more stores,—I grant it, friend,

But in the end, it's men who make them,—is that true?

The thing this town needs MOST is—YOU.

NOW IS THE TIME

Everybody admits that Elizabeth City needs a Chamber of Commerce but one hears on this hand and on that expressions of opinion to the effect that the re-organization of the Elizabeth City Chamber of Commerce has been undertaken at a most inauspicious time.

There is a sense in which this is true.

For at this time weighty matters of much importance are claiming the attention of our leaders.

The Third Liberty Loan campaign has just begun.

Another Red Cross drive is looming just ahead.

In Elizabeth City a special election increasing the school tax is in prospect.

All these are matters that are engaging the attention of our people and that are taking up space and lots of it in the home paper.

As a result the Chamber of Commerce campaign has not been given the prominence and the space in the newspapers that it would otherwise have commanded and it has not been given as much time and consideration by public spirited Elizabeth City citizens as it would ordinarily win.

But spite of these untoward circumstances, one must realize that all of these needs make the more imperative the demand for a Chamber of Commerce in Elizabeth City. A Chamber of Commerce, organized on the lines proposed by the American City Bureau, would be the most effective organization possible to work for each of the objects which we have enumerated. The re-organized Chamber of Commerce is first of all a patriotic organization. Every patriotic endeavor would receive from the Chamber of Commerce hearty and efficient support. Every local movement for the betterment of the town would be the easier to put over if Elizabeth City had a modern and active Chamber of Commerce. In any good cause the resources of the town in manpower and in money and in natural advantages and in collateral wealth could be the more promptly marshalled to back the movement. Elizabeth City needs a Chamber of Commerce.

Moreover, if Elizabeth City permits the present campaign for a Chamber of Commerce to fall to earth there is little hope that any such organization can be effected during the period of the war. And Elizabeth City will lose the organized oppor-

tunities of peace unprepared to take advantage of them.

So The Advance again urges, as it has already urged, that for the present the Chamber of Commerce campaign be given first place in our mind and first claim upon our time. If we put this Chamber of Commerce campaign over we will be in better position to insure the success of the Liberty Loan, of the Red Cross drive, of the movement for higher taxes for school purposes.

Let's lay ourselves out, then, in this campaign for the rest of the week without reservation. Let's convince our business concerns and patriotic citizens that they must come across.

THE MASS MEETING

A few days ago a visitor in our city who had put himself to no little trouble to come here to deliver a patriotic address was escorted into the courthouse on the stroke of the hour when the address was scheduled to begin and found an audience of one in the hall before him.

How would you have felt if you had been in that visitor's shoes and had put off an important trip to a distant city to the last moment in order to come to Elizabeth City and make a speech?

But more important than our consideration for the feelings of a visitor is the matter of our response to every claim upon our patriotism. This visitor did not come to urge us to become members of the Re-organized Chamber of Commerce. He was advertised to deliver a patriotic address and those who heard him—a considerable number coming in late—know that he delivered the goods as advertised. Not a word was said from the beginning to the end of his address about joining the Chamber of Commerce.

Mr. Richardson of the American City Bureau is telling the story that ran up his spine when he saw the audience of one in the courthouse at eight o'clock last Thursday night and everybody he tells the story to laughs at it. But it's no joke.

We say that Elizabeth City people are hard to get out to a mass meeting and we are disposed to let it go at that. But we can not afford to permit Elizabeth City to have any such reputation as that when mass meetings are being called to bring the people out to hear an appeal to their patriotism. We are not disposed to harp on anything past and gone but we earnestly hope that patriotic people all over Elizabeth City will take this matter to heart and give it the consideration that it deserves.

For there is another mass meeting called for Friday night and the success of the Third Liberty Loan depends in no small measure upon a full attendance at the meeting. Let us not expect the other fellow to be there and surrender to self-interest or indifference on Friday night. Let each one of us be at the mass meeting. And let as many of us as can take a neighbor or a friend along with us.

WE SLEPT WELL

We venture to say that Elizabeth City people in general slept more soundly on Tuesday night than the striking night police force. Unless they had previously doped their consciences pretty thoroughly, they could hardly have pacified them entirely, after such mutinous conduct. A fellow who throws up his job with no warning to his employer is never worth a rate. He isn't even worth keeping at any job.

THE NEW THEATRE FRIDAY

To-morrow
 THE NEW THEATRE



Madge Kennedy

Goldwyn Presents:

Madge Kennedy

in the story of the girl who cheered her rejected lovers by taking them on her honeymoon.

Our Little Wite

From the Broadway success by the same name.

at THE NEW THEATRE

Friday Afternoon and Night 6 and 11c

AGONY COLUMN

ONE SUMMER WHEN I WAS YOUNGER AND UNMARRIED I SPENT A VERY HAPPY SUMMER UP IN THE MOUNTAINS OF ALLEGHANY COUNTY

AND IT WAS THE MOST IDEAL SPOT I'VE EVER SEEN IN EVERY PARTICULAR EXCEPT ONE AND THAT WAS THAT EVERY TIME WE PLANNED A CAMPING TRIP THE RAIN DESCENDED IN Torrents AND ONCE WE STARTED OUT ANYHOW AND GOT BETWEEN TWO RIVERS BOTH OF WHICH WERE RISING AS THE RAIN FELL AND THERE WAS JUST ONE LITTLE HOUSE AND WE ALL STAYED THERE FOR A COUPLE OF DAYS BEFORE WE COULD GET AWAY AND WE GOT USED TO BEING WET AND REALLY ENJOYED IT

AND THIS WEEK MY FRIENDS MR AND MRS J T FENDER WHO WERE THEN MY HOST AND HOSTESS CAME DOWN HERE AND IT'S RAINED EVER SINCE THEY CAME AND THEY WENT OUT IN CHIEF ON MONDAY AND TUESDAY AND WENT THROUGH ABOUT AS MUCH WETNESS AND AGONY AS WE DID ON OUR CAMPING TRIP

AND NOW THEY SAY I HAVEN'T GOT ANYTHING ON THEM AND THEIR MOUNTAIN WEATHER ANY MORE AND THEY WON'T LET ME BRAG ON THE PICTURE CITY OF THE PASQUOTANK AT ALL WITHOUT TELLING ME ABOUT THIS MEASLEY RAIN AND I'LL BE GLAD WHEN THIS SPECIAL VARIETY OF WEATHER IS EXHAUSTED AND WE CAN TRY ANOTHER BRAND WONT YOU?

A GOOD SPEECH

If Dr. Kirkwood's talk at the Chamber of Commerce luncheon Wednesday had been spoken from the pulpit of every church in the city Sunday morning it would not have been amiss.

And incidentally we believe that if all the people who attend church next Sunday morning could have heard Dr. Kirkwood the Chamber of Commerce this week would go over the top with a rush.

The aim of the church is the establishment of the Kingdom on Heaven upon earth. The vision of the coming of the Kingdom which appeared to a great apostle was that of a heavenly city descending upon the earth.

Men then in whose hearts the Kingdom is already established and in whose lives the laws of the Kingdom are exemplified, are surely about the King's business when they work toward making their own town a heavenly city.

The Big Idea of the Re-organized Chamber of Commerce is that the proposed Chamber of Commerce does not play a mere factory grabbing organization but that its primary purpose shall be to make Elizabeth City a better city to live in—a city of beauty, of harmony and of abundant life.

Can you afford not to fall in line with a movement of this sort.

It isn't your town or my town, but our town; let's join the Chamber of Commerce and make it our town.

PLEASE COMPLAIN

We have had considerable trouble during the past ten days with no-account route boys. We are weeding out the bad ones, weather or no, and trying to get good ones. Some of our friends say, "We don't like to complain," and fail to let us know when they do not get their paper. But, we want you to complain and to complain that night. Occasionally, we are late and perhaps you don't get your paper until eight o'clock. By that time, at least, though, you ought to have it, and you will do us a favor by letting us know when you do not get it. We have a few good boys who are endowed with conscience, or else they have good daddies and mothers behind them. Unfortunately, we get some of the other sort, and you will do us a favor by helping us get rid of these. We pay our boys well, and we are after getting good ones, because we believe it can be done.

Don't fail to attend that patriotic mass meeting at the courthouse Friday night. Task or Poll won't mention "taxes," if that's the word you're so scared of, just go—and if you can't get warm up for the sale, don't warm up for the sake of the crowd.

When a man does for himself, finds with him; what he does for his city, lives long after him.

TANLAC
 Aids Digestion—Gives Strength
 OVER NINE MILLION BOTTLES SOLD
 STANDARD DRUG CO.

SAY LISTEN!

Don't put off buying that Suit until the last minute. You don't save anything by waiting. In fact you lose. You get less wear during the season than the fellow who buys early. Why not be in the lead yourself?—Don't wait.

We sell everything that a man or boy wears, except shoes, strictly up-to-the-minute in Style, at low down prices.

Suits made to fit the hard to fit. Nearly Twenty-Five years experience.

C. A. COOKE
 OPPOSITE QUINN'S FURNITURE STORE

ESTABLISHED 1888
A. B. SEELEY & SON
 WHOLESALE
 Fruit, Produce and Fancy Grocers
 ELIZABETH CITY, N. C.
 Your orders will be appreciated.

People of all classes are discovering that our cleaning and pressing is the best to be had. We do all of our work so thoroughly that he who calls will call again.
WHEN WILL YOU CALL?

Cooper Cleaning Works
 ELIZABETH CITY, N. C.
 PHONE 280

New Theatre To-day
 IRENE FENWICK
 —IN—
 "THE SIN WOMAN"
 A seven part drama that is both an imposing dramatic spectacle and a social character study.
 —Also—
 A COMEDY

AT THE ALKRAMA

Madame Petrova, the incomparable screen favorite, whose popularity makes up for what she lacks as an actress, will be seen at the Alkrama in "Exile." Her latest and considered the critics her best Paramount Picture—and you know what the name Paramount means. The picture is simply dazzling in oriental splendor, also the mirroring of the oriental costumes with those of the west prove an unsurmountable barrier between the white man and the Arab. Anyhow, Petrova is right there when it comes to solving knotty problems like the above. See how she does. Does she use violence or does she make use of her personal charm and stately dignity? One thing certain, the picture has already arrived and will be shown also a Pathé News, showing our boys at the front. Come be patriotic spend your dime in the theatre over which Old Glory floats.

Friday is feature day at The Alkrama. Who is it that does not like a story full of snap and vim? Well Roy Stewart has the snap and "Keith of the Border" has the vim. This big picture of virile achievements, interwoven into a story of tender romance, brought about under strange situations, will make a story that will please the most exacting and make the chronic knicker search their brains for a day. Also a unusually funny comedy.

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 A Paramount Picture
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