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THE DAILY ADVANCE, MONDAY EVENING, AUGUST 15, 1921

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Talk of the District Fair makes one appreciate the fact that 1921 is slipping away.

Business is better already for those who keep after it. But times are still hard for the man who is waiting for things to get better.

says women want war. Per- month's vacation. haps she's right about it, generally speaking. But now and has preferred to remain single. Head.

In spite of the insanity, blindness and death resulting day night from a vacation trip to from the drinking of blind tiger from the drinking of blind tiger Mr. and Mrs. M. P. Gallop and liquor, chronicled in the daily family expect to leave Tuesday for papers, there stift seem to be an extended stay at Virginia Beach. plenty of folks willing to take hack from a motor trip through Vira chance.

better, thank you; and believes ed Sunday from an automobile trip that the man who goes out Mrs H E same thing-if he doesn't stop on Bargess street. going too soon.

The thought and principal topic of through the Shennandoah Valley conversation is the way the and the Blue Ridge Mountains. women dress, the chances are, Mrs. C. Judson Sawyer, of Windis himself either a ninny or a sor, is visiting her sister, Mrs. I. M. mollycoddle. More important than what women wear is what men think.

Saturday's showers were twice blessed, breaking, as they folk. did, a long and trying drouth Mrs. Charlie Jones has returned



Rev. H. K. Williams will leave Congresswoman Robertson this week for Ridge Crest for a

> Miss Isabel Meekins is visiting relatives at Windsor.

Miss Maud Moss left Sunday for a then you find a woman who visit to Mrs. C. W. Grice at Nags

A. J. Jennings, of Weeksville, was in the city Monday morning.

Miss Maude Palmer returned Sun-Nags Head.

Mr. and Mrs. S. H. Johnson are ginia, Maryland and Delaware.

Mr. and Mrs. Howard Kramer and The Advance finds business Mr. and Mrs. Warren Pinner return-

Mrs. H. K. Williams and children after it instead of waiting for will leave this week for Nags Head. it to come to him can say the is vietting Mrs. Claud Tarkington

Dr. W. W. Sawyer and family and Mr. and Mrs. E, T. Burgess left Sunday morning for a ten days' automoman whose chief bile trip to Washington, D. C., and

Mrs. Ada Burfoot Lester has returned home after spending a month at Ocean View,

Misses Mattle and Nellie Jackson are spending their vacation in Nor-

AGONY COLUMN

EVERY NOW AND THEN SOMEBODY ASKS ME WHY I DON'T GET OUT A PAPER LIKE CARL GOERCH DOES AT NEW BERN OR LIKE BRAXTON DOES AT KINSTON

AND THE ANSWER IS PLAIN THE SUN JOURNAL IS GOERCH AND THE FREE PRESS IS BRAXTON AND THE ADVANCE. IS PEELE

AND OUR PAPERS CAN'T BE ANY MORE ALIKE THAN WE ARE

GOERCH AND BRAXTON ARE BETTER LOOKING THAN I AM BUT 1 DON'T BELIEVE EITHER OF 'EM HAVE MORE SENSE THAN I HAVE

THEIR PAPERS ARE BIGGER

AND AT FIRST GLANCE MAKE A BETTER SHOW AND THEY PRINT MORE ADVERTISING THAN 1 DO

BUT FLL BE DOGGED IF I CAN SEE ANY BETTER REPORTING OR ANY MORE LOCAL NEWS IN EITHER OF THEM THAN THERE IS IN THE ADVANCE

AND BY THE TIME THE ADVANCE IS AS OLD AS THE SUN-JOURNAL OR THE FREE PRESS THE ADVANCE WILL BE AS BIG AND PRINT AS MUCH ADVERTISING AS EITHER OF THEM

IF I COULD TAKE THE ADVANCE TO NEW BERN NOBODY'D WANT IT THERE EXCEPT A FEW SOREHEADS

AND 1 HAVE A SNEAKING NOTION THAT IF GOERCH COULD BRING THE SUN JOURNAL TO ELIZABETH CITY FOLKS WOULD STILL PREFER THE ADVANCE

ANYWAY EACH OF US IS BUSY WORKING OUT HIS OWN SALVATION ACCORDING TO HIS OWN IDEALS AND I THINK WE'LL ALLL SUCCEED IN WHAT WE ARE STRIVING FOR TO SOME EXTENT AT LEAST PROVIDED THAT EACH OF US CONTINUES TO PUT HIMSELF INTO HIS PAPER AND DOESN'T TRY TO BE SOMEBODY ELSE

SAYS SHE WAS NEVER BETTER

West Virginia Woman Well Again After Suffering 15 Years-Gained 15 Pounds

"Everyone at my house is a firm believer in Tanlac, for it has relieved me of my awful troubles and built me up fifteen pounds in weight," said Mrs. M. F. Barnett of 1814 4th Avenue, Euntington, West Virginia.

"For fifteen long years my stomach was in such a disordered condition everything I ate fermented and caused gas to form which bloated me up terribly, made my heart palpitate like it was going to jump out of my body and gave me the most awful cramping pains. I had no appetite and most of the time I couldn't retain anything on my stomach.

"This gas bothered me so at night I had to prop myself up with pillows in order to breathe, and as my nerves were also in a terribly upset condition I was never able to get a good night's sleep. I had awful pains in my back and sides, was badly constipated, had severe headaches and spells of dizziness. felt bad all the time and almost too weak and tired to move.

"Well I finally decided to give Tanlac a trial and I felt a wonderful improvement before I had finished my first bottle. Since taking four bottles my appetite is so good I can hardly get enough to eat and my stomach never bothers me a particle. "The pains have all gone from my back, I am no longer constipated and those headaches and spells of dizzines have left me completely. My nerves are perfectly calm and I sleep like a child all night long. All that weak, tired feeling is gone and I feel as well as I ever did in my life.



Taking The Bunk Out of Advertising

In criticising advertisers who use national magazines we do not decry the value of magazines, nor do we imply that all magazine advertising is ill-advised.

Advertising is simply printed salesmanship. It's purpose is to sell merchandise.

Magazine circulation is necessarily scattered, reaching obviously and necessarily but a very small percentage of the people in any community.

Comparatively few manufacturers have anywhere near 100 per cent distribution. Therefore comparatively few advertisers can afford to place the bulk of their advertising only in magazines.

It is the practice of some companies to impress the dealer with the tremendous magazine program and suggest that the dealer get his share of the national demand thus created by advertising the manufacturers product in the local paper.

That may be all right if the manufacturer can get away with it, but why should the retailer spend his money to pull the manufacturer's chesnuts out of the fire?

Retailers and wholesalers can do much to take the bunk out of advertising if they will insist that the manufacturer confine his primary advertising to his channels of distribution.

The logic of demanding concentrated advertising at the point of sale, that is to say, the selection of mediums that reach the greatest number of peoples in a specific community where the manufacturer has induced the trade to sell his merchandise, is irrefutable because it is obvious common sense.

When you are asked to put any manufacturers' line on your shelves-

Insist Upon Newspaper Advertising

on growing crops and at the after spending three weeks with relsame time giving town and atlves in Norfolk. for some days.

It seems that Secretary Hughes and President Hard-Germany on the subject of a operation for appendicitis. row Wilson was. Well, well, dones, on Pearl street

country alike relief from the Miss Addie Rea, of Edenton, is dust plague that had beset us visiting Mrs. George Williamson on Dyer street. Miss Rea is on her way to New York to buy fall goods for The Quality Shop of Edenton.

Wilbur Whitehurst was taken to a Norfolk hospital Saturday morning ing, in their negotiations with by his father and Dr. Peters for an

treaty of peace, are as oblivi- Miss Cora Jones, of Old Trap, is ous of the Senate as ever Wood-sthe guest of Mr. and Mrs. Charlle,

administrations change and Editor Herbert Peele spoke at even Lodge and Hi Johnson the evening service of Calvary Bap-tist church Sunday, supplying for seemed to be changed by them. Rev. Romulus F. Hall, who is in a

revival with Rev. E. L. Wells, of For Groceries A three hundred year feud Edenton.

was settled the other day Mrs. J. F. Adams and children, when chiefs of the Iroquois Gladys, Louise and James, Jr., have and Huron fribes of Indians Ocean View. returned from a two weeks' stay at

met, smoked the peace- pipe) and went out on the hunt together. Many of our own neighborhood feuds might be, settled as easily if we could get together and talk things over.

The Advance would be the last to take from any boy, no matter what his color, the Something Good To Eat chance to turn an honest nickel or dime; but the cloud of bootblacks that beset the pedestrian with their cries of "Shine, Shine," is little short of a nuisance. Some way ought to be found to keep them from annoving people without debarring them from plying their trade.

LOCAL MARKETS Buying (Reported by N. G. Grandy & Co.) Selling (Reported by Carolina Potato Exchange' Philadelphia\$5.50-\$6.00

15.16.17 18 1. 20 A

13 27

Something made of good flour, of good milk, of good, nourishing compressed yeast, of good shortening!

A PURE FOOD PRODUCT A product with a fine, natural flavor, with a satisfying slice, with a crisp crust.

> What could it be but Bread -the perfect food.

Bread is your Best Food-Eat more of it.

HOMEMADE BREAD

is Bread at its Best-Insist on

CARTWRIGHT'S BAKERY

I THANK YOU

PHONE 713 Prompt Service

lole

Road and Matthews Str. TERMS WEEKLY



Do you realize how vital a necessity is coal?

If there were any possibility of your food supply being forestalled you would soon take steps to insure a supply. Coal is entitled to the same consideration, and now is the time to take the necessary precautions.

DON'T wait for winter. Pennsylvania Anthracite -Stove, Nut or Egg-Buckett

and Vocahontas Lump. Crystal Ice & Coal Company

often transform the room that is your "eye-sore" to the most attractive in the house.

ners. Paint and Varnish will

A little good paint will decorate a room and change the whole appearance.

Try it in your home-you'll find everything you need here.

CULPEPPER HARD-WARE CO.

North Carolina, In the Currituck County, Superior Court. in Re: Peter G. Gallop, Adm'r. of Durant Gallop, Deceased, Plaintiff,

NOTICE VS. B. Preston Clark, Wm. B. Boulton, Henry S. Greer, Chas. H. Jones, F. Lowest Prices W. Ogden, Geo. G. Sears, Ralph B. 5. Mead, Arthur N. Millikin, Chas. Williams, partner's associated under

> Club, and B. Preston Clark, Wm. B. Boulton, Henry S. Greer, Chas. S. Jones, F. S. Mead, Arthur N. Millikin, Chus, W. Ogden, Geo, G. Sears and Ralph B. Williams, individually and Pine Island Club and St. Clair Leward, Defendants.

To B. Presson Clark, Wm. B. Boul-Chas. W. Ogden, George S. Sears, close second.

Ralph B. Williams, partners associa-Clark, Wm. B. Boulton, Henry S. war, Greer, Chas. S. Jones, F. S. Meads. Arthur N. Millikin, Chas. W. Wgden, George G. Sears and Ralph B. Wil-

notice that a Writ of Attachment has also been issued against you in said Chamber of Commerce, says business water, and with brusnes beating out cause returnable at the same time and place. This action is to recover makes it go slow.

damages against you for the injury and death of Durant Gallop, deceased, caused by the negligence or wrongful act on the part of the defendants above named and St. Clair tons.

Lewark, as alleged in the complaint. This the 12th day of August, 1921.

Clerk Superior Court. 1.80 Aug. 15,22,29 Sept 6

sing buttons.

QUILLEN QUIPS

Lenine abolished capital; here we this life two years ago, August 15, merely scared it out of circulation. 1919.

You can still take a little nip with Today recalls sad memories of our out violating the law if it is catnip. Congratulations: The verbal bar- And those who think of her most are

rage employed by the loser to conceal his pique. The man who yearns for liberty

must learn that self government be- That she would soon sleep in death gins where charity does.

tion doesn't appear to affect rent as orthodox gravity should.

If the purpose is to annihilate tax payers, the merchant ship is about as Dear Mildred, thou art gone to rest,

endly as the battleship, She knows he is in love with her, "That when we reach our journey's when he begins to resent the fact that her knees are exposed to the public gaze,

Trying to run an emergency fleet corporation without book-keepers is carrying economy a little too far.

Go to the anti, thou sluggard. He the name and style of Pine Island keeps everiastingly at it , and feathers his nest in the meantime.

A private business can't succeed without patronage, and the public business can't succeed because of it. Japan's desire to exploit Siberia appears vile and treacherous to other garages, a child's playhouse and a notions that desire to exploit it.

ton, Henry S. Greer, Chas. H. Jones. chief cause of friction is vibration. F. S. Mead, Arthur N. Millikin, Exploitation, however, runs it a place near town.

ted under the name and style of distance guns, it may be possible to Pine Island Club and H. Preston stay at home to fight out the next ant for the army of unemployed by permitting the members to wear Sam Brown belts,

You, and each of you will take

Fifty Thousand (\$50,000) Dollars

(Signed) B. B. BELL,

dreamer.

poor house.

In memory of our dear daughter, Mildred M. Stokes, who departed

IN MEMORIAM

loved one gone to rest,

those who loved her best.

She little thought when leaving home that she would ne'er return;

and leave us here to mourn. The gravity of the housing situa- Our home is sad and lonely without her smiling face;

No one can fill her vacant chair and none can fill her place.

and this shall be our prayer-

end thy glory we may share." -Devoted Mother and Father, Ed and Elsie Stokes,

FIRE BAKES PEARS ON TREE AT CHAPEL HILL

Chapel Hill, Aug. 15 .- Baked pears au natural might have been eaten at hob Strowd's when three splendid pear trees had their fruit baken upon their limbs, when two An engineer remarks that the wood house were burned just back

About 4 o'clock the fire alarm was If they keep on improving long tarned in, and some one telephoned o.ce that ans gatage was on are 'impossible:" ne said, out anyway, We might make life more pleas- he but in an car and urove as tast as he codra out to his nome. The fire company usu the same thing, but the hre was neyond fae that town nyurant. College poys and town people Archer Wall Douglas, of the U. S. worken manually with suckets of

is on the upgrade. So that's what the are as it spread, out from the first it was seen it was impossible to save the duildings themselves. As Fable: Once upon a time a Euro- it is so unusuany ary, all efforts pean celebrity visited America, was were made to seep ine are from feted and honored, and didn't de- reaching the hearby douses, Mr. scribe us later as a nation of simple- Strowus own nome, and a bungalow belonging to him, but occupied When the first man proposed an by a trateraty. The loss was small, agreement to discourage midnight about \$500, but there was no insurbors doubtless called him a darned ance. More than an acre of the sur-

rounding woods was burned, the fire

There are now 740,000 persons on running up and firing the dry leaves Uncle Sam's pay roll - a sufficient on the trees like tinder. The fire Eve had her little troubles, but number, it placed end to end, to was probably caused by a carelessly Adam never complained about mis- reach from the public treasury to the thrown lighted cigarette from the hand of a passing teamster.

liams, individually

