

The DAILY ADVANCE Announces a \$3,000 "EVERYBODY WINS" Campaign 2 FINE AUTOMOBILES and HUNDREDS OF DOLLARS FREE

In conducting this mammoth Grand Prize Distribution, the publishers of The Advance guarantee absolutely fair and square treatment to all who participate. Without a doubt this is the largest prize distribution ever made in this locality. These two automobiles and all the other prizes are to be given absolutely FREE to our readers and friends. Any one is eligible to become a candidate and it is not necessary that you be a subscriber or even a regular reader of this newspaper. Remember—"EVERYBODY WINS." Clip the Nomination Blank on page 1 and send or bring it in for yourself or a friend today—be riding in a car of your own in a short time.

Vote-getting in this "EVERYBODY WINS" \$3,000.00 Grand Prize Campaign is easy and pleasant and the chances are you'll be mighty well paid for every minute of your spare time. The important thing is to start AT ONCE. You'll be surprised at how easy it is to get votes. Your friends will all save their votes for you and they will give you their subscriptions. Begin collecting the votes at once. The Nomination Blank starts you off with 5,000 votes right at the beginning. Get your nomination in TODAY—without fail.

Just one subscription for The Advance from a subscriber living anywhere in the ten counties of Pasquotank, Camden, Currituck, Gates, Perquimans, Chowan, Washington, Tyrrell, Hyde and Dare gives you a flying start toward getting one of these dandy brand new automobiles for your very own. You know it's an old saying that "the early bird gets the worm." You begin at once yourself today in this grand \$3,000.00 "EVERYBODY WINS" Campaign. Start at once and before long you may be riding around in an automobile of your own which did not cost you a cent. Nominate yourself today while the "other fellow" is just sitting around with his hands folded.

You will notice that the vote schedule is arranged so those who make the early start get more for their efforts. This is vitally important. Ask your friends to save their vote coupons for you and have them give you a subscription to The Advance. Begin gathering the votes at once. Clip out the Nomination Blank and nominate yourself or a friend today. Think what it means to get one of these two fine automobiles as a present just for collecting votes. The campaign is very short and the prizes exceedingly valuable. Make up your mind that you want an automobile without cost. Then begin at once. The Nomination Blank, on page 1, starts you off toward getting one of the two free cars.

Rules of the Campaign

Any reputable man or woman, boy or girl, is eligible to enter the campaign and win a prize. Campaign begins at once and nominations may be made at any time. No salaried employe of The Advance or any immediate member of his or her family is allowed to enter the election. The right to reject any nomination is reserved.

Cash must accompany all subscriptions to receive votes. No vote credit is given on subscriptions received at the office unless requested at the time of payment.

Votes are free. It costs nothing for subscribers and readers to vote for their favorites. Votes cannot be purchased. Every cent accepted by the Campaign Department must represent subscription payments.

Votes are not transferable. One candidate cannot withdraw in favor of another candidate. Should a candidate withdraw from the campaign his or her votes will be cancelled. Votes will not be allowed on subscriptions outside Elizabeth City's trade territory of Pasquotank, Perquimans, Camden, Currituck, Gates, Chowan, Washington, Tyrrell, Hyde and Dare counties.

Ballots issued on subscriptions may be held in reserve and voted at the discretion of the candidate. The printed vote coupons appearing in the paper each week must be voted before the expiration date appearing thereon.

No statement or promise made by any solicitor, agent or candidate varying from the rules and statements published through this paper will be recognized by the publisher.

In case of typographical or other error, it is understood that neither the publisher nor the campaign manager shall be responsible except to make the necessary corrections.

It is distinctly understood that candidates will be responsible for all moneys collected and that they will remit such amounts in full at frequent intervals or on demand.

There will be two standard make automobiles and cash prizes awarded besides a 10 per cent cash commission to all ACTIVE non-prize winners, but it is distinctly understood that in event ANY candidate becomes INACTIVE failing to make a weekly cash report he or she will become disqualified and THEREBY FORFEIT ALL RIGHT TO A COMMISSION.

To insure absolute fairness in awarding the prizes the campaign will be brought to a close under a "sealed ballot box" system and will be under the personal supervision of the Advisory Board. However, during the progress of the campaign the standings will be published from time to time. During the entire last week of the election, candidates and their friends will deposit their final collections and reserve votes in the locked and sealed ballot box. Not until the race is closed will the seals be broken and judges begin the final count. No one, not even the campaign manager or publisher, can possibly know the voting strength of the respective candidates which precludes any possibility of favoritism and insures fairness to the minutest degree.

The Advance reserves the right to amend the rules of this election if necessary for the protection of the interest of both the candidates and this newspaper.

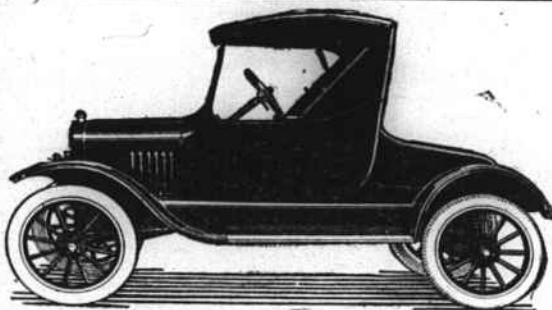
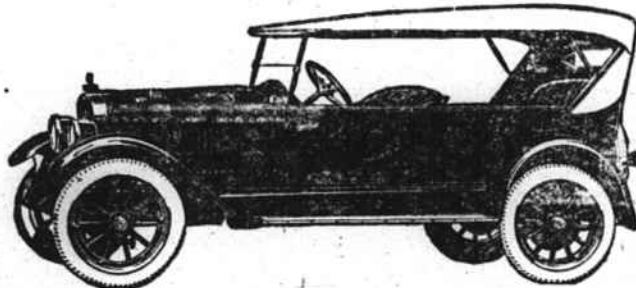
In accepting the nominations, the candidates agree to abide by the above conditions.

Winners of the automobiles and other prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions and by coupons clipped from the paper. In the event of ties, prizes identical in character with those offered will be given to each of those tying.

THESE ARE THE FREE PRIZES

FIRST PRIZE
\$1,395 Velie
Touring Car

Purchased From and on Display
Auto Supply &
Vulcanizing Co.



SECOND PRIZE
\$319 Ford Roadster

Purchased From and on Display

— at —
Auto & Gas Engine
Works Inc.

THIRD PRIZE

\$75.00

FOURTH PRIZE

\$50.00

FIFTH PRIZE

\$25.00

SIXTH PRIZE

\$15.00

SEVENTH PRIZE

\$10.00

EIGHTH PRIZE

\$5.00

BIG CASH AWARDS

A SPECIAL FUND WILL BE SET ASIDE TO BE DISTRIBUTED in the form of commissions among active non-prize winners on a ten per cent basis. Any candidate who remains active through the campaign, making a regular weekly report but fails to win one of the prizes offered, will participate in this commission feature—THINK OF IT! Ten per cent of every subscription you collect goes into your pocket if you fail to win one of the Prizes. This arrangement assures a compensation to all candidates and it means there will be no losers; "EVERYBODY WINS." Could anything be fairer or more liberal than this?

How to Enter and Win

The first step in order to share in this mammoth distribution of costly awards is to clip the Nomination Blank appearing on page one of this issue and send or bring it to Campaign Headquarters, the Daily Advance, Elizabeth City, N. C. The Nomination Blank entitles you or the person nominated to 5,000 votes.

Then you will be given a free outfit consisting of a special receipt book, sample copies of the paper and full information relative to the campaign as well as assistance that will help you win one of the two automobiles or other grand prizes.

It requires votes to win and votes are secured in two ways. First, by clipping out the free voting coupons which will appear in each issue of The Advance. Very soon, however, these voting coupons will be reduced to a lesser number of votes and they must be voted before the expiration date appearing thereon. But the other and faster way to get votes is by getting your friends to pay you for subscriptions to this paper. Old or renewal subscriptions count a lesser number of votes but you will notice that more votes are given for subscriptions turned in now than later. (See schedule of votes below). So you see that the more subscriptions you secure and the quicker you get them the better your chances will be to land one of the two automobiles. Then, too, the first in the field will get the "cream" of the votes and subscriptions while those who put off entering will have to take what is left. Be sure that your Nomination is in RIGHT AWAY.

QUESTIONS AND ANSWERS

Question—What is the first thing to do in order to enter the campaign and become eligible to win one of the two automobiles or other prizes?
Answer—The first thing to do is to clip the Nomination Blank appearing on page one. Bring or mail this entry blank to The Advance Office and you are given 5,000 free votes as a starter.

Question—Does it cost anything to enter the campaign?
Answer—There is no cost whatever in connection with becoming a candidate in the "Everybody Wins" Campaign now or at any time.

Question—Since your announcement says that the two brand new automobiles and the other prizes are to be given in exchange for votes, how are the votes obtained and what is the best way to get them?
Answer—Votes are secured in two ways. First, by clipping out the free voting coupons that appear in every issue of The Advance, or have your friends pay you for them by their credit. The other and faster way to secure votes is by getting your friends to give you their subscriptions to this paper. A certain number of votes are given for each subscription (see schedule of votes below) but you will notice that more votes are given for subscriptions turned in now than later. The best way to get votes is the latter method. You thereby get more results for your own-time efforts. However, all the 100-vote coupons count also. Get as many of them as you can.

Question—Does it make any difference whether the subscriptions I secure are old or new?
Answer—Vote credit allowed on new subscriptions is slightly higher than for old subscriptions.

Question—Where may I submit subscriptions?
Answer—Anywhere in the ten counties of Pasquotank, Currituck, Camden, Gates, Perquimans, Chowan, Washington, Tyrrell, Hyde and Dare. Subscriptions outside of these are generally outside to Advance advertisers and NO VOTE CREDIT will be allowed for them.

Question—When is the best time to start my campaign?
Answer—Right now, at the beginning of the campaign, is the best time to start for two reasons. First, subscriptions are much easier to get now than at any other time as the field will not yet have been "combed." Secondly, the vote schedule is arranged so those who make the early start get more for everything they do as the vote schedule printed on this page clearly shows.

Question—Have I the privilege of nominating myself or must my nomination be sent in by another person?
Answer—You may nominate yourself. It is not necessary that your nomination be sent in by another person.

Question—What do you mean by your announcement that "Everybody Wins"?

Answer—This means that every active candidate will be paid in proportion to the amount of money they secured. To those active candidates who make a weekly cash report, and who do not win one of the principal grand prizes, a prize in cash or a commission of ten per cent will be paid on all subscriptions turned in. Hence "Everybody Wins"—there are no losers.

THE ADVISORY BOARD

It is the sincere aim of The Advance to conduct this election, from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of the participants and absolute honesty in all dealings is guaranteed. For that reason an Advisory Board is selected whose functions shall be to decide any question of sufficient moment that might arise during the competition and from which a committee shall be selected to act as judges and count the votes the last night of the election. The personnel of the board is as follows:

- WILLIAM EDWARD GRIFFIN, First & Citizens National Bank;
- D. GUY BROCKETT, First & Citizens National Bank;
- AUBREY G. McCABE, McCabe & Grice;
- J. B. FLORA, J. B. Flora & Company.
- W. C. SAWYER, Weeks & Sawyer.

All of these gentlemen are well known to every man or woman in Elizabeth City and surrounding territory and the final results are given out by them will be beyond dispute.

HOW THE VOTES COUNT

FIRST PERIOD To October 13th			THIRD PERIOD October 20 to November 3			
	Old	New		Old	New	
6 Months	\$ 2.00	2,000	2,000	\$ 2.00	1,250	2,000
1 Year	4.00	4,000	4,000	4.00	2,000	2,000
2 Years	8.00	14,000	14,000	8.00	6,500	11,000
3 Years	12.00	28,000	28,000	12.00	10,500	17,500
4 Years	16.00	31,500	31,500	16.00	14,500	24,500
5 Years	20.00	40,000	40,000	20.00	18,000	32,000

SECOND PERIOD October 15 to October 27		
	Old	New
6 Months	\$ 2.00	1,500
1 Year	4.00	4,000
2 Years	8.00	9,000
3 Years	12.00	14,500
4 Years	16.00	20,500
5 Years	20.00	27,000

The above schedule of votes, which is on a declining scale, positively will not be changed during the campaign. No extra or "bonus" votes will be offered at any time. A special ballot and for 100,000 extra votes will be issued for each \$25.00 in subscription money turned in but to get this credit it is not necessary that the \$25.00 worth of subscriptions be turned in all at one time as this arrangement will be in effect throughout the campaign and is to be considered a part of the regular vote schedule.

For Full Details Write, Phone or Call on CAMPAIGN MANAGER, DAILY ADVANCE, Elizabeth City, N. C. Phone 357.