

# The Tell-Tale Week

Five More Days Will Determine Winners In Advance  
 "Everybody Wins" Auto and Prize Campaign

## Read The Final Instructions Carefully

As a matter of caution and to guard against the possibility of loss to candidates through misunderstanding, during the last days of the campaign, final instructions are herewith appended which must be observed. All candidates should read and weigh every line carefully.

**FIRST**—The Advance "Everybody Wins" Campaign will close promptly at 7 P. M. Saturday, November 3, and positively no subscriptions will be accepted from any candidate who is not in The Advance Office before the clock finishes striking seven. All candidates who are in the office at that time will be waited on in turn and their votes counted.

**SECOND**—Under no condition will votes be transferred from one candidate to another. This is an absolute rule and will be strictly enforced.

**THIRD**—ONLY BONA FIDE SUBSCRIPTIONS WILL BE ACCEPTED. NO SUMS OF MONEY WILL BE ACCEPTED. THE NAME OF THE SUBSCRIBERS TO BE SUPPLIED LATER. Every subscription must be accompanied with the usual stub, properly filled out with the full amount.

**FOURTH**—Absolutely no money will be refunded on subscriptions paid in during this campaign.

**FIFTH**—No prizes, nor commissions will be awarded to any candidate whose name does not appear in list of candidates published in The Advance on Monday, October 29.

**SIXTH**—To insure absolute fairness both to The Advance and to the candidates, only cash or properly certified checks will be accepted on the final day.

**SEVENTH**—All vote certificates now held by the candidate must be brought into the Campaign Office before Wednesday, October 31, for verification. After verification same must be placed by candidate in the sealed ballot-box in The Advance Office.

**EIGHTH**—The campaign department will not be responsible for any error of any kind on vote certificates issued up to and including Wednesday, October 31, unless notification is given at time of verification by the contestant.

**NINTH**—Great care should be taken to see that all second payments are plainly marked on the stub, so that the proper number of votes may be given.

**TENTH**—If any candidate fails to understand anything connected with the closing of the campaign, get in touch with the campaign department without delay.

## FALSE HOPES

No doubt every candidate in The Advance "Everybody Wins" great prize campaign hopes to be in the winners' list when the final count is made by the Official Judges.

But it is plain that not every candidate can be an automobile winner. Only those who fight their way to the top can share in the big awards, and only those who wage their fight to the very last minute can hope to reach the top.

To those who feel that they have done enough—that nothing remains but to claim their prize—let there be warning. Do not slip on the banana peel of over-confidence.

This campaign is REAL! The prizes to be given away are REAL and represent UNUSUAL VALUE. And it is reasonable to assume that only a proportionate measure of effort will win them.

Just a few subscriptions would hardly suffice.

Things worth while come to us only by going after them—hard! Do not let your past efforts go for naught. Build on! Arouse yourself to ACTION these last few days.

Fight hard to-day and figure on to-morrow.

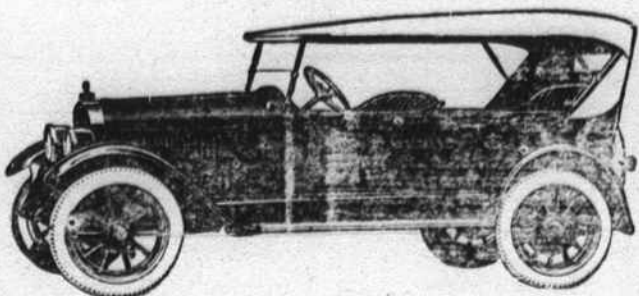
It is the bent-on, the eager-for, the hankering human, THE GO-GETTER who WINS! IT CAN BE YOU!

## Second Payment Schedule

A subscriber who has given to any candidate	Now extends his subscription through same or any other candidate by	Making Total Subscription	The Candidate Turning in the "Second Payment" Receives in Regular Votes	
			If Old	If New
6 months	6 months	12 months	4,000	5,000
6 months	18 months	24 months	12,000	15,000
6 months	30 months	36 months	21,000	25,500
6 months	42 months	48 months	29,500	36,000
6 months	54 months	60 months	38,000	47,000
12 months	12 months	24 months	8,000	10,000
12 months	24 months	36 months	17,000	20,500
12 months	36 months	48 months	25,500	31,000
12 months	48 months	60 months	34,000	42,000

DO NOT FORGET TO ASK FOR "SECOND PAYMENTS" — that is extensions from all Subscribers who have already during the campaign taken a subscription to The Advance—especially NEW subscribers. If you don't, someone else will—and "Second Payments" are very valuable in votes.

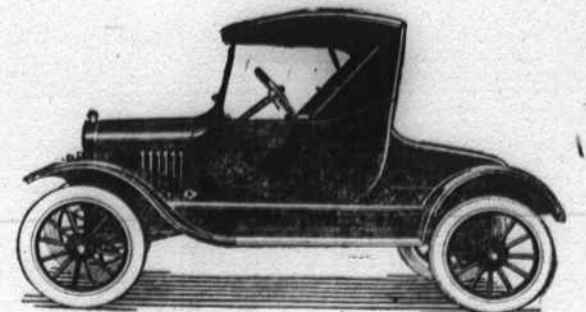
## WHO'LL WIN THE 2 AUTOMOBILES?



**FIRST PRIZE**  
 \$1,395 Velie Touring Car  
 Auto Supply & Vulcanizing Co.

### List of Eligible Contestants

- Miss Sudie Baker, City ..... 250,600
- Mrs. W. O. Bauer, City ..... 272,800
- Miss Lottie Blanchard, City ..... 274,000
- Marvin Cartwright, City ..... 273,000
- Miss Margaret Cuthrell, Camden ..... 203,000
- Miss Clara Dawson, City ..... 210,000
- Mrs. M. A. Davenport, Columbia ..... 275,000
- Mrs. W. W. Eaves, Weeksville ..... 270,000
- Miss Sue Grice, City ..... 273,300
- Mrs. Clyde Lassiter, City ..... 274,500
- Miss Maude Munden, City ..... 250,000
- U. S. White, City ..... 250,000
- Miss Ethel Walston, City ..... 274,100
- Rev. J. L. Waldrep, Powells Point ..... 273,500



**SECOND PRIZE**  
 \$319.00 Ford Roadster  
 Purchased from and on Display at  
 Auto & Gas Engine Works, Inc.