## In Politics Teddy Is Name To Conjure With

 Groomed for New York Governorship With By robert T. sMall
New York, January 2-A year of political destiny has opened have carried matters in his behalf so far that they have almers made him openly an aspirant for the Republican nomination for governor, in this, his native stat fact that one of the Roosevelt slogan "We want Teddy fo:
Governor:" This is $t$

## FANS GATHERING AT FORT BRAGG

BEAUTY ADORNED


## CALL US FOR

This is the first time the young
Colonel has been given the appella-
tion which was so great a asset to his has so great a polititical.
astinguished father.
"Teddy" buttons have been order. Teddy" buttons have been ordered
by the hundreds of thousands and
they are to be scattered from one hey are to be scattered from one
end of the state to the other by trav-
elling salesmen who club in behalf of the young Roosese.
velt who is rounding out his third
year as Assistant Secrut
 That was also his frither's as "Ted.".
him. Now that for
ly been attached to ty" has formalb

From Many Sections of StateThey Come to See Bout To-
night Between Stribling and night Betw
Numbers.
 carnival at Fort Bragk. near
here tonight. The maln event of
the program whtch is being staged for the benetit of the Soldiers' Ath-
letic Fund will be a boxing bout be-
tween Young Stribing. Macon, Ga.
schoolboy, who claims the title of schoolby. Who claims the title of
World's Lisht-Heavyweight Cham-
pion, and Kld Numbers, a member of plon, and Kid Numbers, a member of
the Seventh Field Artillery, United
States Regular Army. Numbers States Regular Army. Numbers
given name is Jhn Numerovich
and he enlisted in the service from Pennsylvania where has was at
work in a coal mine when a recruit-
Tol work in a coal mine when a recruit-
ing party passed through. Young
Stribling needs no introduction to
the boxing fans of the country, haythe boxing fans of the country, hav-
Ing buitt up an enviale reputation
over a perto ing built up an enviable reputation
over a period of several years and
culminating in his senmational showIng against the veteran Mike Mc-
Tigue in Macon, Ga.. last October. Strue in Hacon, Ga., last, October,
Strbling fought Daye Rosenberg in
Newark, N. J. New Year's Day. Stribing
accomived this morning accompaniled hy his picturesque fam-
lly, which fincludes "Pa" Stribling;
"Ma" Stribling and even "Baby"; Ma" Which includes "Pa" Stribling;
Stribling and even "Baby"
Stribling. The entire family will
have reserved Kid Numbers presents a type of
tonight. American youth "made by the
United States Army." His parents are of Russian descent, Numporentich
being born in this country. The sol being born in this country. The sol
dier boxers rise to his present poi-
tion in Army athletics is tion in Army athletics is ittle
short of remarkable. Scarcely one
year ano he never thought of adjust ing a boxing glove to his grat fist.
In November, 1922, the Post Recrea
tion Orficer fould tion orficer found it necessary to
comb the camp for volunters to
enter an Army Champlonshin enter an Army Champlonship meet
in the middeweight class. Private
John Numorovich, scarcely more John Numorovich, scarcely more
than a recruft, presented himself
and after a few days hurried instruction was shiped to the place of the
meet. where he was soon knocked out meet, where he was soon knocked out
by the twice-champion of that dis
trict. He lost mainly through the
lack of proper conditioning and returning to For Fonditioning and rrage folned the
boxing school that there. Schoomorovich set his his heart
unon one thing and that was to de-
feat the mana who knek
 when he knocked out the champion
atter one of the greatest battles ever
seen here Army training, clean, heathy food
and Hying is credited by Numbers for his chance at world honors in
boxing, and he faces Young Stribling boxing. and he faces Young Stribling
onight with the full knowledge that
decislye. With decisive-victory will put pirm in that the
position of not only gaining fame for Unself, but for his "outtit", and the
United States Army. If he losesbut friends of the kood natured sol
dier agree he fa not thinkink of any a goch happening tonight.
a goodlv number of prellminary

Snap Beans Cucumber
Tomatoes
Squash Spinnach Green Peppers Cekery Iceburg Lettuce Parsnips White Cables White Cabhag Green Cabhage
Collards Collards Turnips
Rutabagas

We have plenty of FRUIT of all kinds Oranges, Tangerines, Grape Fruit, Apples, Bananas, and Graper

GIVE US A TRIAL

## Leslie Belanga <br> Phone 31



MYNTERY LOST PETS SOLVED Hamburg, January 3 - Reaidents
Hamburg and the adjolning city of Altona have found the nkins of so
many of thetr pet cats and dogs for
sale in fur-shops that the nither sale in fur-shops that the police have
begun a general prosecution of fur
dealer's. who buy skins from the dealers who b
general public.


WOMEN'S SHOES

## Genuine Bargains




Owens Shoe Co.
mextox metuonsa

## IT PAYS TO SWIM WITH THE CURRENT

This is about two spark plugs. At the moment
they are lying on the sales manager's desk in the they are lying on the sales manager's desk in the
establishment of a large middle-western hardware establishment of a large middle-western hardware
jobber.
One spark plug bears a name known wherever automobiles are used, the other a name seldom heard
Both, says the sales manager, are good plugs. On the score of quality they run neck and neck.

## "But," he adds, "we are discontinuing this line"

 and he holds up the plug of unfamiliar name. "Yes, and our discount on it is larger, too.""What's wrong with it? Not a thing. It's a good plug-mighty good plug, but-no one knows about it. It isn't advertised-the other one is. The demand is for the advertised make. And we've learned it pays to swim with the current, not against it.
More and more jobbers in every line of business
are learning every day that it pays to swim with the current of popular demand
"Our job," said one jobber, "is to supply mar-
kets, not create them. Let the manufacturer kets, not create them. Let the manufacturer
make a market for-his goods and we will handle
Said another-"Our salesmen carry a catalog Said another-"Our salesmen carry a catalog
with thousands of items in it. They haven't the time to push unadvertised goods. Their work is principally taking orders."

If you go among these wholesalers today to introduce a new product in competition with merexceptional, yoully advertised, unless the article is injunction: "First go out and get a reputation for your goods.through advertising.
The wholesaler knows by actual contact with dealers how they value speed of turnover, goods which move with a minimum of effort, goods people know about and ask for.

The Apothecary Sloop Phone 400

