STARTS THURSDAY JAN. 10th

AND LASTS 10 DAYS

You will SAVE Money by Trading During This Sale. Everything greatly reduced.

CHILDRENS COATS

Sizes 8 to 14

Special	814.75	grade	\$9.00
Special			
Special			85.98
Lot size			\$3.98

SILK HOSE Bought just for this sale, 50 dozen Ladies Silk Hose. Worth \$1:75—

\$1.10

Embroidered

Silks
About 20 short pieces; sold up to \$9.00 a yard, yd.—

\$3.50

LADIES **DRESSES**

75 very fine Dresses, made of Poiret and Silks; values up to \$25.00—

85 very select Dresses, values up to \$34.50. All sizes

\$11.50

\$16.50

59 Exclusive styles, some of these sold up to \$49.50-

Two small lots; our finest Dresses; values up to \$75.00. Just wonderful

\$23.50

\$33;\$39

Special lot dark grey Double Special lot Double Grey Blankets, \$5.00 value 83.65 All wool Army Blankets 83.65 A Big Clean up-good Wool Mixed Blankets, values to \$10. Special, extra size 85.95

LADIES **UNDERWEAR**

Good	Heavy	Ribbed	Vests	and
Pants	************	minimum and a second		49
Extra Ge	ood 81.	25 grad	e	95
Ladies'				
Children				
All si	zes			59
Childs' I	Union !	Suits, all	sizes	98

This is the SALE that Brings the Crowds from Seven Counties.

Our Gigantic at MITCHEI Men's Work Gloves \$1.25 grade98c \$1.50 grade\$1.20 \$2.00 grade\$1.65

This Sale is a well established SALE—Genuine in every way—No misstatements relative to reduk take notice. In the face of goods advancing every day, we are giving you prices lower than wholesal yourself of these marvelous Bargains. ALL GOODS SOLD FOR CASH ONLY. Bring the circula

Clark's O. N. T. Brown SPOOL COTTON COTTONS All colors and sizes Best Ma'de spool

143-4C

Very Good HILL and Bleached Androscoggin Cottons Cottons yard

183-4C

FREE! FREE! FRE

The first 50 Ladies entering our store will be given a worth 25c to \$1.00 ABSOLUTELY FREE. Several guess tests will be featured and you may be a real lucky person handsome prize FREE.

Ladies Ready-to-Wear At Dry Goods Sil SENSATIONAL PRICES

16c

Every garment must go. We do not consider cost. Just come in and see the prices and you'll know we mean business. YOU'LL BUY TWO when you see 'em.

LADIES' DRESSES

50 All-Wool Poiret Dresses. These

\$6.95

50 All Wool and Silk Dresses; sold up to \$16.75 and \$18.00; all sizes and some extra sizes.

\$9.50

LADIES' SKIRTS

Lot All Wool Plaid Skirts; values to \$5.00-

\$2.98

Lot Plain and Plaited All Wool Skirts and Extra sizes; values up to \$6.50—

LADIES' SWEATERS

Big lot very fine Sweaters; all kinds; values up to \$10-

\$4.50

Our Finest All Wool Sweaters Values to \$11.50; Coat and Slip-Over Styles-

\$7.95

LADIES' COATS

50 Coats, good, serviceable Coats, alues up to \$15.00—

25 very nice grade Coats. They sold up to \$25.00-

LADIES' SKIRTS

Lot very fine Camel Hair and Sport Skirts; values up to \$12.00-

\$4.98

CORSETS Special lot Odds and Ends; big

CHILDREN'S SWEATERS

Lot All Wool Childs' Sweaters

\$2.98

Lot Ladies All Wool Slip-Overs-

\$1.98

LADIES' COATS

25 very fine Coats; sold up to

18 Select Styles; some sold up to

MILLINERY

Every Winter HAT in our Store, both Ladies' and Misses'—no matter what the price was—

\$1.00 each

NEW SPRING HATS

\$3.98, \$5.00

Special values for this Sale.

LADIES' WAISTS

Big lot; vames to \$1.50-

98c

Lot Silk Waists; values to \$5.98-\$2.98

NEW BLOUSES

\$3.98

go at less than Wi

Go at LESS THAN WHOLESALE COST--all New and Desirable Goods.-NOT

\$1.25 Corduroys, all colors-

95c

Big Table Silks, value to \$3.00 yd., yd.-

\$1.00

Special lot black serge, values to \$1.50, yd.-

79c

Table Damask, speciai lot; values to \$1 yd .-

69c

Lot Bath Mats, \$1.48 grade, each-

> \$1.00 Two to Customer

Silk Petticoats, all colors, \$5.00 grade, each-\$3.45

\$6.00 Costume Velvets, yard-

\$3.95

grade, each-15c Outing Gown

Crepe de Cl

Best \$2.50 44

Silk Striped

worth 75c yd.

Lot Pillow Ca

es, all wool-

\$1.45

\$1.95

45c

colors, \$2.00 gra

cial lot, \$1.50 each-98c

Princess Slips

grade-\$2.39

Children's To all wool, Caps, 7 50c

Some Rare El

Ladies' Finest SILK HOSE, our \$2.50 and \$2.75 reg. numbers, all shades _\$1.95

25 dozen BUSTER BROWN Pure SILK HOSE, \$1.50 value 95c

GUARANTEED SILK HOSE, all shades, \$2.00 value \$1.39

A MIXED LOT AND A CLEAN UP OF SOME \$2.00 and \$2.50 Hose \$1.50

ean Sweep Sale at IVI.

IF You Cannot Come to This SALE, SEND Mail Orders with CASH or P. O. Order.