

Beginning Wed., Jan. 9th And Lasting 10 Days

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RUCKER & SHEELY Co's.

JANUARY CLEARANCE SALE

Before taking Inventory we will offer the following Seasonable Merchandise at very low prices so as to reduce our stock. These are all exceptional values and at this particular time when prices are advancing, it will pay you to buy every needed item. A "Sale at Rucker's" is always worthwhile for we offer our friends and customers a large number of items of high grade standard merchandise from which to make your selections with our reputation of many years standing of satisfaction guaranteed for every article purchased.

January Clearance Sale of Blankets

- \$9.00 All-Wool Plaid Blankets, large size \$6.95
- \$11.00 All-Wool Plaid Blankets, taped edge, large size \$8.95
- \$12.50 All-Wool Plaid and White with colored borders Blankets, full size \$9.95
- \$1.98 Crib Blankets, pretty patterns \$1.48
- \$2.50 All Wool Crib Blankets, pink and blue patterns \$1.89
- \$3.95 All Wool Crib Blankets, size 36x54, dainty pink and blue patterns \$2.75

January Clearance Sale of Sweaters and Knitted Caps

- \$2.26 Children's Sweaters, sizes to 28 \$1.75
- \$3.00 Children's Sweaters, sizes to 34 \$2.19
- \$4.00 Children's Sweaters, sizes to 34 \$2.89
- \$4.50, \$5.00 and \$5.95 Children's Sweaters \$3.95
- 50c All Wool Toboggan Caps .39c
- \$5.00 Shaker Knit Sweaters, sizes 36 to 46 \$3.95
- 75c All Wool Toboggan Caps .59c
- \$7.95 Wool Shaker Knit Sweaters, sizes 36 to 46, pull-overs and coats \$5.95
- \$9.95 Pure Worsted Shaker Knit Sweaters, all sizes, coat or pull-over \$7.95
- \$1.00 All Wool Toboggan Caps, all colors and combinations, heavy weight 79c

January Clearance Sale of Knitted Underwear

- One lot Misses 60c best quality Knitted Pant, Ankle Length, very special 29c
- One lot Misses Ankle Length Union Suits, 75c quality, to close out 29c

January Clearance Sale of Ladies' Hosiery

- \$1.00 Ladies' and Misses' Sport Hose, special 85c
- \$2.50 Ladies' Silk and Wool Hose, best quality \$1.59

January Clearance Sale of Bed Comfortables

- \$3.98 Cotton Padded Double Bed Comforts, pretty patterns \$2.98
- \$5.95 Cotton Padded Silkline Comforts, very attractive \$4.89

January Clearance Sale of Draperies

- 25c Cretonnes, 27 inches wide, the yd. 19c
- 35c and 39c Cretonnes, the yd. 29c
- 50c and 60c Cretonnes, very pretty, the yd. 39c
- \$1.45 Silk Curtain Drapery in green, blue, gold and rose, 36 inches wide, the yd. \$1.10

January Clearance Sale of

Many Attractive Values Of Ladies' Ready-to-Wear

- \$10.00 Ladies' Wool Poiret Twill Dresses \$6.95
 - \$12.50 Ladies' Wool Poiret Twill Dresses \$7.95
 - \$16.50 Ladies' Wool Poiret Twill Dresses \$10.95
 - \$19.75 Ladies' Wool Poiret Twill Dresses \$13.95
 - \$2.00 Ladies' Hand-made White Batiste Waists \$1.48
 - \$3.00 Ladies' Hand-made White Batiste Waists \$1.98
 - \$2.95 Ladies' Pongee Waists, lace trimmed \$2.89
 - \$10.00 Ladies' Crepe Blouses, very special \$7.95
- The balance of our stock of Misses' Navy Serge All Wool Middy Suits worth up to \$15.00, special \$1.95

January Clearance Sale of Woolen Dress Goods and White Flannels

- \$2.00 Wool Dress Goods in plain colors, fancies and black, the yd. \$1.39
- \$3.00 Fancy Plaid and Striped Dress Goods, 48 and 54 inches wide, the yd. \$1.98
- \$3.98 and \$4.50 Plain and Fancy Wool Dress Goods, 54 inches wide, the yd. \$2.89
- \$5.00 and \$6.00 Shifon Velvet in Black, Brown and Copen, 40 inches wide \$3.95
- 50c White Flannel, the yd. 39c
- 75c and 85c White Flannel, the yd. 59c
- \$1.00 White Flannel, the yd. 79c
- \$1.25 Very Fine White Flannel, very dainty for Baby Clothes, the yd. 95c
- \$1.00 Heavy Storm Serge, all wool, black only and a yd. wide, the yd. 59c

January Clearance Sale of Silks

- One lot of Colored Taffetas, worth up to \$2.98, the yd. \$1.59
- \$3.00 and \$3.50 heavy Silk Canton Crepe, the yd. \$2.75
- \$4.00 Ruchanara Crepe in brown, navy, black and tan, the yd. \$2.75
- \$3.50 and \$4.00 Fancy Ruchanara Crepe, very pretty patterns, the yd. \$2.75

REMNANTS

Look over our Remnant Table. We have gone through our stock and put out everything in short lengths at very low prices. You may find many of these to be just the thing for making some economical garment or article.

January Clearance Sale of

Ginghams, Percales

- 25c and 29c Dress Ginghams, the yd. 19c
- 39c Dress Ginghams, the yd. 29c
- 50c Dress Ginghams, the yd. 39c
- 39c Devonshire Cloth, 32 inches wide and fast colors, the yd. 29c
- Our Best Quality 27 inch Outing, the yd. 19c
- Punjab Percales, the best quality made, the yd. 22c
- Everfast Suiting, guaranteed not to fade and a very fine, durable cloth, the yd. 39c
- \$1.00 Dress Linens, 36 inches wide, nearly all colors, the yd. 79c

1-3 OFF

Regular Price of Our Entire Stock of Ladies' and Children's Coats

Sale of Brassieres

- 50c Ladies Brassieres 37c
- 75c Ladies Brassieres 57c
- \$1 Ladies Brassieres 77c

January Clearance Sale of Ladies' Corsets

- \$2.00 Ladies' Corsets, good numbers, many styles \$1.48
- \$2.50 and \$2.75 Ladies' Corsets \$1.95
- \$4.00 and \$4.50 Ladies Corsets \$2.95
- \$5.00 and \$6.00 Ladies' Corsets \$3.95

January Clearance Sale of

Men's and Boy's Wear

- 75c Men's Wool Hose 55c
- \$1.00 Men's Wool Hose 75c
- \$1.25 and \$1.50 Men's Wool Hose \$1.10
- \$1.00 Men's Fleece Shirts and Drawers 65c
- \$2.00 and \$2.25 Men's Ribbed Union Suits \$1.55
- \$3.00 and \$3.50 Men's Woolen Union Suits \$2.55
- \$2.00 Men's Woolen Shirts and Drawers, Glastenbury make \$1.55
- \$2.50 Men's Finest Glastenbury Woolen Shirts and Drawers \$1.85
- \$1.00 Men's Caps 85c
- \$1.50 Men's Caps \$1.15
- \$2.00 Men's Caps \$1.45
- \$2.50 Men's Caps \$1.85
- \$1.25 Men's Shirts, striped and solid colors, neckband, collar attached, soft or laundered collars to match, excellent values 95c
- \$3.50 Men's White Piquetex Eagle Shirts, neckband or collar attached \$2.55
- \$1.00 Wool and Silk Crepe Ties, our entire stock, very special 65c
- \$3.00 Men's all wool Khaki colored collar attached Shirts \$2.45
- \$7.95 Jack Tar Woolen Suits for Boys, sizes 3 to 8 yrs. \$5.95
- \$5.95 Jack Tar Serge Suits for Boys, sizes 3 to 8 yrs., brown and navy \$4.50
- \$4.95 Jack Tar Woolen Suits for Boys, sizes 3 to 8 yrs. \$3.95
- \$15.00 Boys' All Wool Two Pants Suits, sizes 10 to 18 yrs. \$11.75
- \$12.50 Boys' All Wool Two Pants Suits, sizes 7 to 18 yrs. \$9.75
- \$10.00 Boys' All Wool Two Pants Suits, sizes 7 to 18 yrs \$7.75
- One lot Boys' Suits, excellent values, only a few of some sizes, very special \$5.75
- \$1.25 Boys' Corduroy Pants 95c
- \$1.75 and \$1.50 Boys' Corduroy Pants \$1.20
- All of our Boys' Winter Hats, worth up to \$2.00 especially priced at 65c
- Boys' Overcoats—our entire stock, sizes 2 to 12 that sold for \$5.95 to \$12.50 now priced at 1/3 off the regular price.

All mail orders will receive our prompt and careful attention. Our store shoppers will select for you the best values and satisfaction guaranteed or your money returned. Please include postage and insurance charges with your remittance.

RUCKER & SHEELY CO.

ELIZABETH CITY'S BEST STORE

Our January Clearance Sale begins at eight o'clock Wednesday Morning, January 9th. Come early while assortments are most complete. No merchandise will be charged at these Clearance Sale prices.