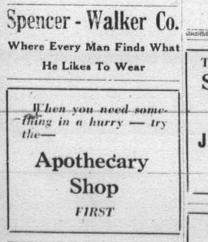
THE ADVANCE, TUESDAY EVENING, JANUARY 15, 1924.

<text>

the emisrants, offering them wages they had never heard of before and presenting them with raliroad tick-ets to the new promised land. That has always been one of the most pitful sides of all the negro migratory movements of the past, this constant searching for the "promised land." In some way the neuroes associate it with the camp meeting and revival songs that they sing. They begin to believe there is a land that is fairer than this, and then along comes some colonizer painting the picture of a land flow-ing with milk and honey right here on earth without the necessity of waiting for the hereafter. It is esti-mated that the poor deluded negroes of the South have sumk in the ag-streate millions of hard earned dol-lars in the various schemes to trans-port them to Liberia, to other parts of Africa and to some golden tropic island in the never-never land. Fre-quently the day of departure has been set by the fraudulent promot-ers and thousands of negroes, hav-the siven up homes and jobs and money, have been left waiting at the depot.

depot. The recent cold waves in the North and West bave driven the re-cently migrated negroes home in large numbers. Many of those who went out of Georgia and Alabama were taken to Chicago. That was to be their Promised Land. But when the Chicago mercury ten days ago went sliding down to 16 degrees te-low zero, the promised land became one of suffering and misery to the negroes who at home had always thought of a temperature of 40 de-grees above as a "sho nuff" cold wave.

The return of the negro is viewed with a great deal of satisfaction by the white people here in the South-cast. They say now that they knew the colored people would come back

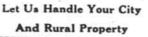


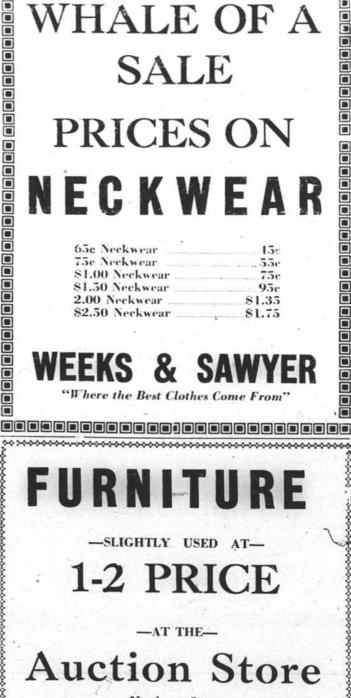
"Sophie Mae" Peanut Brittle 39c per package. One box 10c pure sugar stick candy free. ALBEMARLE PHARMACY



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January Clearance SALE of-

^{(Every time you eat food that does not properly digest you do not get the full nutritional value - you are over-taxing your stomach. Nourishing and perfect hakings are what good} perfect bakings are what good health demands. The one sure way is-use pure flour and good baking powder.

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of Your Bakings

Most self rising flours are not successful because they do not raise the bakings to the proper

lightness. This means a cer-tain loss of nutrition because

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Plain flour has a large amount of food value but it must be combined with good baking powder in order to retain this

value.

digest.

of the Food Value

If you want to find what thou-sands of housewives have learned—make some biscuits with self-tising flour—then make some with good plain flour and Calumet Baking Pow-flour and Calumet Baking Powder – notice the great differ-nce. One trial will satisfy you. Your health demands that you make the experiment.

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