

Florida Plans Erect Monument To Harding

No Southern State Has Ever So Honored a Republican President But Florida Regards Harding Almost As Her Very Own

By ROBERT T. SMALL

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Miami Beach, Florida, January 19—Florida may be the first Southern State ever to erect a monument to the memory of a Republican President.

Such a movement is taking definite form here today, and the only serious obstacle which seems to be in the way of a successful consummation of the project is the fact that so many sections of Florida are laying claim to the honor of being selected as the site of the memorial.

President Harding felt himself almost a part of Florida and Florida looked upon him almost as a native son. Mr. Harding never regarded a winter complete without a trip to this State. He loved all of it, from Jacksonville to Key West and, if he himself had been called to select a site for his memorial, he unquestionably would have been as much perplexed as are the residents today of this land of fruits and flowers.

In traversing the state one finds the impress and the memory of the late President everywhere. There is not a golf course on the east coast which he did not know by heart. There is not an inlet on the Indian river which was a stranger to him. Mr. Harding was not a Florida visitor of the ordinary tourist type. He did not come down here for the spectacle and show of the place. Of all the resorts along the East coast, Palm Beach, with its glorification of the shallowest side of society, appealed to him least of all. On the other hand some of the lesser known communities such as Cocoa, Vero, Pierce and Fort Lauderdale all were familiar ground to him.

At the latter place they will cherish a visit they forced upon President Harding. The schedule of his household trip did not call for a stop at Lauderdale, but it so happens the river channel is rather narrow there, especially at the drawbridge. When the President's trim craft arrived it was found that an "unruly" dredge was blocking the channel. The city authorities were oh, oh, so sorry that such an untoward thing should have happened. It probably would be hours before the dredge could be moved out of the way. Meantime, why shouldn't Mr. Harding come ashore for a brief reception and a round of golf. Of course he did, and when he returned to the harbor the dredge was nowhere to be seen.

Mr. Harding was not merely a presidential visitor to Florida. He used to come here long before he ever dreamed of the White House. And with him came a happy group of old friends from Marion. Always the program was the same—golfing, houseboating, fishing. After he became President, Mr. Harding saw no reason why he should give up his old custom of visiting the Southland every year, and despite the vicissitudes of his office he managed to keep it up to the end.

There are a dozen or more spots along the east coast which might appropriately be selected for the Harding memorial and this is the great difficulty which confronts those behind the project. Florida cities and resorts are inclined to be a bit jealous of each other and it is certain that no matter what may be the outcome of the state proposal, each of the communities which knew Mr. Harding so well will have its own memorial tablets or stones. Already Miami Beach, where Mr. Harding made his Southernmost headquarters on most of his fishing and golfing trips, is endeavoring to buy a large tract of Government land north of the city proper to make over into a Harding memorial park.

It may be in the end that the Harding Memorial Association will be appealed to select the site for the principal Harding memorial in the state which regarded the Ohioan as least a partly adopted son.

DEMAND FOR PECANS

Atlanta, January 21—As a result of a keen demand for pecan trees which has exceeded the supply of budded stock, prices have risen to the highest point ever known and many new nurseries have sprung up. Growers are extending their acreage and setting out new groves.

BOY IS MISSING

Statesville, January 21 — Joseph Becker, 19 year old son of W. A. Becker, of Churchland, Davidson County, and nephew of W. F. and J. B. Reece, of Statesville, has been missing since August and all efforts to locate him have been futile, according to a statement made public by his uncle.

CROUP

For Spasmodic Croup rub Vicks over the throat and chest until the difficult breathing is relieved—then cover with a warm flannel cloth.

VICKS VAPORUB
Over 27 Millions Now Used Yearly

MUSIC CONTEST ENDS FEBRUARY THE FIRST

Chapel Hill, Jan 21—The final day on which North Carolina Composers may submit their musical compositions in the Shirley cup contest is February 1, 1924, it was announced by Paul J. Weaver, president of the Music Teachers Association, here today.

The Shirley Loving Cup, is offered by Dean Shirley of Salem College, is given every year by the Dean for the best piece of musical composition submitted during year by a North Carolinian.

"There is no limitation as the kind of music," Mr. Weaver pointed out. "In the past the prize has been won in different years by a group of songs, piano pieces, organ compositions and music for string instruments."

The contest is open to any North Carolina resident. In other years there have been many entries, but

so far this year there have been but few compositions submitted for the contest, it was said. Anyone contemplating entering the contest should communicate with Paul Weaver at Chapel Hill for full particulars and rules of the contest.

The contest will be conducted on the purely merit basis and the real names of the contestants will not be known to the judges until selected piece has been chosen, it was declared. Manuscripts will be signed with a non de plume name of the composer accompanied by a sealed envelope with the real name of the composer in it.

The judges will be three of the most distinguished musicians of the state, it was said. Announcement of the winner will be made at the meeting of the Music Teachers Association. This will be held in connection with the annual meeting of the State Teachers Associations which will meet on March 12-13-14 at Raleigh.

TO FIGHT FAKES WELL AS WEEVIL

County Agent Falls Will Have Co-operation of Government In Exposing Fraudulent Schemes

Every effort to prevent a repetition in Eastern North Carolina of the disastrous and costly schemes of fighting the boll weevil, which followed close upon the heels of the pest in its march across the cotton belt, will be made by the Government, acting in co-operation with the agricultural agent of Pasquotank County, G. W. Falls, who has arranged a series of meetings in this County to let the farmers in on the inside story of the weevil and how to get rid of him.

Cotton farmers are advised not to spend any money on the "wise" plans recommended by crafty citizens who become, in some localities, almost as serious pests as those they seek to destroy.

The Government has spent much time and effort in testing out methods of weevil control and scientific plans have been evolved. A series of lantern slides have been procured from Washington by Mr. Falls to use as illustrations for his talks. He was notified by wire on Thursday that the slides had been shipped.

"Every farmer who expects to grow cotton should see these pictures and learn what the Government has found out about the weevil," says Mr. Falls. "The best methods of controlling weevil are shown. The farmer should be warned against the thousand different methods which have cost the cotton growers of Alabama, Georgia and South Carolina a large sum of money and the loss of a quantity of cotton which might have been saved."

"The Government offers the farmers of Pasquotank County this protection free of charge and they will without doubt show their appreciation by their attendance at the meetings."

R. C. Job, secretary of the Elizabeth City Chamber of Commerce, and M. P. Jennings, superintendent of County schools, have been invited by Mr. Falls to attend any of the meetings and to take part in the discussion. Both have signified their intention to be present at as many meetings as possible.

Heavy shipments of meat are being made to the Norfolk market from this section.

CHANGE

"For a Change"—A pound of our nice little "Boneless Herrings" will give a Relish—also Salt Mackerel and Spots.
 "Another Change"—For Sandwiches order a Jar of Russian Dressing Relish—a can of Sandwich Spread.
 Receiving three times each week Fresh Celery and Iceberg Lettuce.

R. L. GARRETT
 Phones 697 and 698
 (Around the Corner)



Job Printing plus Service Quality Economy

At The Advance Shop

Advertising Needs Time To Develop Opportunities

Give Advertising Time: That is the thing it needs most.

The advertising agency is the precocious infant among the professions. One of the oldest agencies in New York prints on its letterhead the date of its founding, and that date is 1869! Think of it—almost ten years after the Civil War; and the boys of the Civil War are still alive among us.

Law traces its ideals and traditions back to Moses; but even law is not free from missteps. The physician takes his Hippocratic oaths, and Hippocrates lived 400 B. C.

Yet it was only yesterday when doctors discovered that bad teeth can cause anything serious. Is it fair to expect perfection in a profession that counts only a single generation to its credit? Should it occasion surprise when even a well-laid advertising campaign goes wrong? Is it any wonder that workers whose chief raw material is human nature should have to confess that they cannot always tell in advance just how that raw material will act?

We are learning. We have just passed through one great cycle of inflation and deflation. We know now what happens to the automobile business and the shoe business and the perfumery business when prices go up like a rocket and come down like a stick. How much wiser counsellors to our customers we

shall be when another cycle swings around. How much better we shall be able to read the signs of the storm, having passed through one such tempest.

Do you remember the references in English novels to those old law firms—solicitors—in which sons have succeeded their fathers to the third and fourth generation? Each new generation of lawyers has handled the affairs of the new generation among its clients, dealing out counsel based on records which run back for a hundred years or more. There is no reason why advertising agencies, too, should not outlive their founders and the successors of their founders, growing wiser with each generation and gathering a priceless possession of recorded experience.

Think of an advertising agency in 2020 being able to turn back in the records to 1920 and say to his clients: "In the Fall of 1920 this happened in silk; and this happened in leather and this happened in wheat, and the selling problems which followed were so and so. The present situation has certain aspects that are similar; and the recommendations which we are presenting are based on a recognition of that fact."

We are gaining experience; we are growing more and more valuable as advisers every year.

Don't expect the impossible.
 Give advertising time.

Have You Seen Our New SODA FOUNTAIN?

We have just finished installing a new working unit to our Soda Fountain. This unit is an improved Puffer-Lippincott and is modern in every respect. It is equipped with extra large pumps for popular drinks like Coca-Cola, and has three compartments for Ice Cream. A thoroughly Sanitary pump for milk that keeps all milk dust and germ proof. It keeps milk at a temperature of 34 degrees. This fountain has Vulcan linings and will wear almost indefinitely.

We will be glad to have you drop in and let us show you all about this fountain.

The Apothecary Shop
 PHONE 400. In the Hinton Bldg.

Cantilever Shoe

An Aid to Foot Beauty

TRUE foot beauty does not always lie in pretty shoes that cramp the foot and restrict the step. Foot beauty at its best, is the foot shod in a graceful, refined shoe which permits a graceful natural carriage.

Women the country over are realizing the advantage of comfort and flexibility in shoes as an aid to beauty and gracefulness. Cantilever Shoes are chosen. The flexible arch does not restrict the normal functioning of the foot.

Cantilevers promote health; permit freedom and good circulation. They encourage walking, which is good for everybody.



Owens Shoe Co.
 HINTON BUILDING

Capital Stock \$250,000

Member Federal Reserve
 HERTFORD COLUMBIA ELIZABETH CITY

Dr. A. L. Pendleton, Pres. Geo. R. Little, Cashier.
 Gurney P. Hood, Vice-Pres. R. C. Abbott, Vice-Pres.

CAROLINA BANKING & TRUST COMPANY

H. C. BRIGHT CO.

JEWELERS

Fine Watch Repairing And Engraving

MORE GOOD NEWS FOR MOTORISTS

The Central Filling Station has taken over the building formerly used by the Road Street garage and will use it for car storage.

Having the most convenient filling station in the city, located on the corner of Road and Matthews Streets, it is better prepared to serve you than ever.

Respecting the Sabbath, we are not open for business on Sunday. We will try to do all the work needed to your car on Saturday, and will do our best to please you.

Central Filling Station
 H. L. Trueblood & Son