



MRS. JOHN KILGORE, Editor
Phone 356

Beautiful Reception

The lovely home of Mrs. A. L. Pendleton, 110 Main street, was the scene Tuesday afternoon of a brilliant and beautiful reception in honor of her guests, Mrs. James Rhodes and Mrs. Charles Godwin of Williamston. Lighted candles in silver candelabra were used effectively and their soft light was reflected by many mirrors. Baskets of pink roses and narcissus formed an exquisite setting for the handsome gowns. Mrs. Pendleton was beautifully gowned in grey brocaded crepe de chine with grey accessories. Mrs. Rhodes wore jade green chiffon trimmed in sequins and carried a green peacock fan. She wore earrings, beads and comb of green. Mrs. Godwin wore lovely white chiffon trimmed with white ribbon, and white beads and comb. Mrs. C. P. Brown welcomed the guests at the door and Miss Sue Grice introduced the guests to the receiving line. Mrs. J. G. Fearing greeted the guests at the dining room door. Delicious ice cream, cake and mints were served by Mrs. Walter Harris, Mrs. G. F. Hill, Mrs. T. B. Cooke, Mrs. Marshall Pool, Mrs. E. P. Fearing, and Mrs. H. S. Overman. At the hall door Mrs. A. S. Neal and Mrs. J. J. Morris bade the departing guests goodbye. The guests included Mesdames George C. Rhodes of Norfolk, M. P. Hite, W. M. Baxter, C. O. Robinson, Edward Outlaw, Buxton White, J. C. B. Ehringhaus, S. H. Johnson, Edson Carr, Robert Garrett, J. J. Morris of Weeksville, Laura Chitty, W. P. Duff, W. L. Small, Wesley Foreman, Thorburn Bennett, W. G. Gaither, Charles Gaither, Clinnie Hayes, Zenas Fearing, J. G. Fearing, Carl Blades, Herbert Morrisette, C. B. Williams, Edward Conger, Frank Scott, Albert Worth, Winfield Worth, I. M. Meekins, G. R. Little, Raymond Sheeley, Duckworth Glover, Louis Selig, M. S. Bulla, Norman Whitehurst, William Skinner, Larry Skinner, Mary Wright Sawyer, J. E. Hughes, Ethel Lamb, Jerome Flora, William Peters, Kenyon Wilson, D. R. Kramer, Howard Kramer, H. G. Kramer, Warren Pinner, J. T. McCabe, A. G. McCabe, M. R. Griffin, T. S. McMullan, Carlton Evans, S. W. Gregory, George Williamson, D. A. Morgan, George Wright, John Kilgore, Misses Margaret Hollowell, Nan Burgess, Hattie Harney Sue Grice, and Beatie Cahoon.

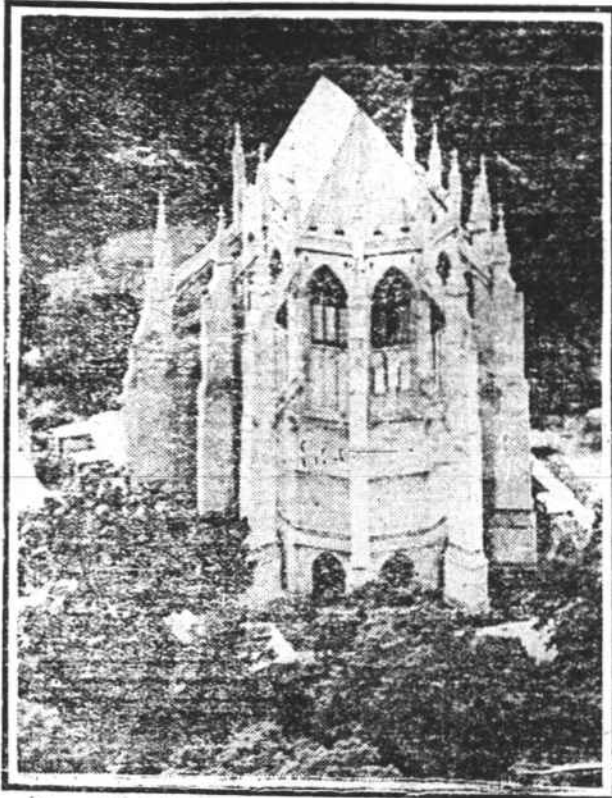
Celebrates Birthday

Miss Lucile Trueblood delightfully entertained a number of her friends Tuesday evening at the home of her grandmother, Mrs. Mary Lou Davis, the occasion being her seventeenth birthday. After music and games delicious refreshments were served. Those assisting in serving were Mrs. Jesse Pipkin and Mrs. Dennie White. The color scheme of pink and white was effectively carried out. Those enjoying the evening were: Misses Hattie Holmes, Eva Belangia, Naomi Spear, Mattie Horton, Laura Alexander, Nettie Palmer, Zulean Sample, Maude Evans, Messrs Johnnie Tuttle, Charlie Davis, James Davis, Marvin Trueblood, Marshall Newbern, Lawrence Divers, Charlie Prife, Leen Anderson, Lester Ownley, and Lester Sawyer.

Personals

Mr. and Mrs. P. H. Williams left Thursday morning by motor, for Norfolk where they will spend several days.
J. H. Wilkins returned Thursday morning from a business trip to Wilson and Goldsboro.
J. W. Wilfox left Wednesday morning for Edenton to be gone several days.
Mr. and Mrs. J. M. Weeks and Mrs. Frank Weeks motored to Norfolk Thursday morning for several days trip.
Mrs. J. H. Aydlott is in Norfolk visiting her son and his wife, Mr. and Mrs. J. H. Aydlott, Jr. Mrs. Aydlott went to welcome her little grandson. He will be named J. H. Aydlott, III.
Mr. and Mrs. Martin Simpson and Mr. and Mrs. Will Newbern motored to Norfolk Wednesday morning.
Mr. and Mrs. George J. Spence have returned to their home, 422 West Main street after spending several days in Norfolk.
W. A. Worth, Virginia Worth, Mrs. Robert Garrett and Margie Bell Carr made up a party to Moxock for a days outing Tuesday.
Mrs. T. L. Rhea of Edenton arrived Tuesday to spend several days with her sister, Mrs. George Williamson, at her home in the Perry Apartment.
Mrs. R. E. Snowden of Kinston is the guest of Mr. and Mrs. E. M. Stevens at their home, 420 West Main street.
W. C. Harper of Norfolk is visiting his daughter, Mrs. J. T. Stallings, at her home on North Road street.
Mr. and Mrs. J. W. Poyner of Poplar Branch were in the city Tuesday.

HIS RESTING PLACE



View of the Cathedral of Saints Peter and Paul, at Mount St. Alban, Washington, resting place of mortal remains of Woodrow Wilson.



James P. Burkley, vergor of the Cathedral of Saints Peter and Paul, in Bethlehem chapel, points to crypt which will for some time hold the body of Woodrow Wilson.



Jonquils and Forsythia were placed on the entrance to the Wilson home late in the afternoon of the day of the former President's death.

TWO DAY SPECIAL

Wednesday and Thursday
NICE, LARGE CALIFORNIA PRUNES

One Pound 12c
Two Pounds 23c
Five Pounds 56c

M. V. PERRY
PHONE 488

THREE ON TRIAL IN WINSTON BANK CASE

Greensboro, Feb. 7.—J. S. Barr, J. D. Waggoner, and D. G. Hill, all of Winston-Salem, went on trial in Federal Court here today for misappropriation of funds of the People's Bank of Winston-Salem. The charge is that Barr allowed Waggoner to overdraw their account by more than \$30,000 which has not been refunded and that he faked the entries on the bank books.

Welfare Work Goes Well In Pasquotank County

January the Best Month Since December, 1922, With the Outlook Very Encouraging, and a Great Variety of Tasks Confronting the Welfare Officer

The welfare officer of Pasquotank County, Mrs. Anna Lewis, reports the best month in her work since December 1922. Welfare work, as those who have kept up with it know, has long since passed beyond the doling out of charity. It seeks to help people to help themselves and its phases are so varied that it would be difficult to enumerate them. Of the 168 calls received by the welfare officer in January only nine were for the relief of poverty. The welfare officer, for instance, investigates the reasons for non-attendance at school. In January there were 23 cases reported. These she investigated and returned 22 to school. One was excused for sufficient reason. Eight juvenile court cases were reported, four of which were handled by the court and four by the welfare officer. Two children were placed in private homes and two in institutions. Four cases were handled by the welfare officer through the child-rent's parents. Three cases were investigated for agencies, the Travelers Aid Society at Norfolk, the S. P. C. C. and the Charlotte Associated Charities. In addition, three conferences were held with welfare board members, four with the juvenile court judge, and 22 general conferences. Two meetings of the welfare board were held, and two talks were made at meetings, four visits were made to Mother's Aid cases, one inspection of the County Home, six of factories, four of stores, 2 age certificates were made and one employment certificate. Persons advised and assisted besides the foregoing numbered 37, money collected amounted to \$30, 51 home visits were made, 80 calls received at the office, 27 letters were written, 168 phone calls received, and one official trip was made outside the County. Welfare work is going well in the County, and the outlook is encouraging. Mrs. Lewis does not give publicity to many phases of the work because when people need help they do not like to be held up in the limelight as being in need, whether

that need be for money, for counsel, for advice, for sympathy or for what.

Hot Rolls

EVERY NIGHT FOR SUPPER

EAGLE CAFE

C. B. IVES, Prop.

STOLEN

Ford Touring Car, License No. 171577, 1921 model, with no cushion on back seat, last night from my garage at South Mills. Reward for information leading to its recovery.

G. F. Riggs
South Mills, N. C.



- Single Bed Sheets, Corona and Pepperell Brands, size 63 x 90, White Sale \$1.25
- Pepperell Bleached Sheets, double bed size, 81 x 90, White Sale \$1.45
- \$2.00 Mohawk Bleached Sheets, size 81 x 90, White Sale \$1.59
- \$2.00 Corona 90 x 90 Sheets equal to Mohawk, White Sale \$1.59
- 50c Mohawk 42 x 36 Pillow Cases, White Sale 39c
- 55c Mohawk 45 x 36 Pillow Cases, White Sale 42c
- 60c Utica 45 x 36 Pillow Cases, White Sale 45c
- 65c Utica 45 x 36 Hemstitched Pillow Cases, White Sale 55c
- 50c Pequot 42-inch Pillow Tubing, best quality, White Sale, yd. 39c
- \$4.50 extra size Crochet Bed Spreads, White Sale \$3.25
- \$2.25 Dorcas 63 x 90 first quality Dimity Bed Spreads, White Sale \$1.79
- \$3.00 Dorcas 80 x 90 first quality Dimity Bed Spreads, White Sale \$2.39
- 60c Pequot 15-inch Pillow Tubing, best quality, White Sale, yd. 47c
- Very special value, good quality 9-1 Bleached Sheeting, worth 69c, White Sale, yd. 45c
- Very special value, good quality 10-1 Bleached Sheeting, worth 69c, White Sale, yd. 52c
- 69c Pepperell 9-1 Bleached Sheeting, White Sale, yd. 52c
- 85c Mohawk 10-1 Bleached Sheeting, White Sale, yd. 65c
- 65c Pepperell 9-1 Unbleached Sheeting, White Sale, yd. 49c
- 69c quality 9-1 Unbleached Sheeting, quality of Mohawk, White Sale, yd. 49c

RUCKER & SHEELY CO

Elizabeth City's Best Store

TWO SIDES OF TURNOVER

The alert business man dealing with present day conditions knows that the big word today is "Turnover." Whether he be a merchant, manufacturer, jobber, or banker, he sees that one thing with a clear vision unbiased by the limits of his own business. It is in the air, and on the tip of every tongue.

And yet many of them—entirely too many—are thinking on only one side of Turnover. They think of it as meaning rapid selling—putting money in and getting it out quickly and at a profit. They realize that they must put greatly increased efforts back of all their plans for selling and distribution.

The other half of Turnover is the consumer. All selling plans and efforts fail if the consumer doesn't want to buy. His desire for the product must be created. He must meet the seller half way. He must be in a mood to buy before the salesman meets him across the counter.

That is the function of Advertising—to create consumer demand and consumer preference. With

this demand as a fact all selling plans have a chance to succeed. Without it they fail. The only chance for salesmanship to succeed without an existing demand is for salesmanship to assume the task that belongs to advertising—the task of creating demand.

If the present efforts that are being put into selling were amply supported by a corresponding effort to create consumer demand through Advertising, the business conditions of this country would be rapidly changed into an era of great prosperity—in spite of Old World conditions and everything else.

The proof of this is in the fact that right now, under these very conditions, the manufacturers who are putting proper emphasis on creating a demand for their product, as well as selling it, are doing a big business and are actually getting the high turnover that others are trying so strenuously to get through intensive selling.