

WESTERN CLUBS WANT PARKINSON

Belief Is He Will Not be Retained by the Phillies Since They Got Ford from the Boston Club.

By JOHN B. FOSTER
(Copyright, 1924, By The Advance)
New York, February 8.—Western clubs are anxious to obtain the services of Parkinson of the Phillies, who, they believe, will not be retained now that Philadelphia has obtained Ford from Boston.

Los Angeles has been angling for him, and there are two clubs in the American Association that have expressed a desire for him. The newest trouble that confronts the hopefuls, however, is the attitude of the major league players.

Obtaining the privilege of the modified draft by the minor leagues has no more effect upon the player than to make him determine not to accept a modified contract. The more the draft is modified, the more he accelerates his salary demands. He seems to have taken the stand that if the big leagues don't want him, the minors will have to pay dear to get him.

The Pacific Coast has discovered that the American Association is outbidding it for players, which would seem to indicate that the latter expects to make more money than the coast. The Coast League has a longer season, and the players are not keen to go out there and play more ball for relatively less money, despite the advantages of climate and food.

Walker of the Athletics was wanted on the coast, but the club after him was too light in its offers and the American Association grabbed him. Players of the Pittsburgh Club are not free agents, and are not so averse to going to Oakland, because for many of them it is going home.

Parkinson has never been outside of Philadelphia as a club member. He was taken from the sand lots of New Jersey by the Phillies, and made a good impression at second from the start. As he has gone on, though, the impression has grown that he has reached his maximum, and that is why the Phillies wanted a player with more speed. Tierney batted all around Parkinson, but he hasn't a sprinting muscle in his body, so the Phillies found themselves still with a hole at second. They took Ford to block the gap but they lost a hitter.

If the third so-called major league climbs over the horizon, there is a man in New York City who will go into it with plenty of cash and wants to put a club in New York. It had been figured that any new league would fight shy of New York, but this figuring was done without certain capitalists who think they could give the present big league clubs a run for their money.

If the proper site can be purchased to establish a club across the East River in the borough of Queens, it is figured that the following can be built up that in time will support any baseball club managed upon a conservative basis.

But Little Hope For Lightweight Thrill

Moran Blown Up and Dundee Lacking In Cleverness, Goldman Seems Best Guess

By FAIR PLAY.
(Copyright, 1924, By The Advance)
New York, Feb. 8.—With Pal Moran more or less blown up as a logical contender for Benny Leonard's title, what is going to happen in the lightweight situation? Johnny Dundee surprised everyone by his excellent showing against Polo but he did not get anyone excited over the idea that he could do much to Leonard.

Tender has victories to his credit over both Moran and Dundee and there does not seem to be a great deal of point, speaking from a gate receipt standpoint, for his meeting either of the two. If Moran had beaten Dundee, that would have been accepted as justifying the theories that have been advanced as to his great recent improvement. But he didn't. He's a good willing boy, a real scrapper but he hasn't a champion's wallop.

As for Dundee, a meeting between him and Leonard would be properly regarded as another of these things and such interest as would be aroused would center about the Scotch wop's ability to go the route. You can't get up much of a hooley about a proposition of that sort.

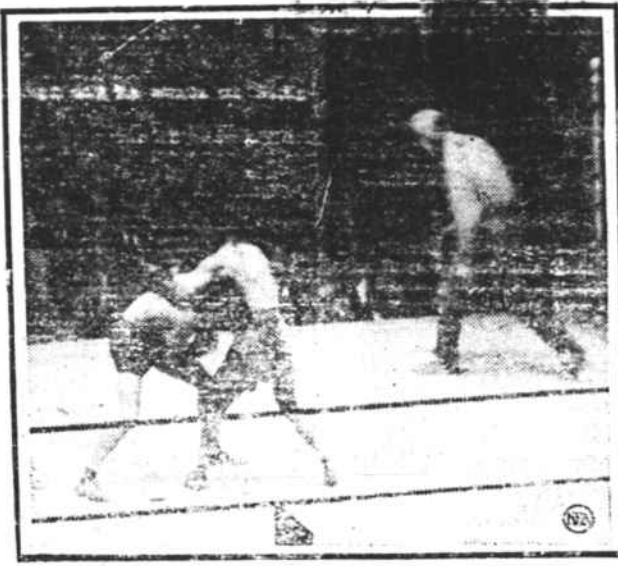
Hope for a real lightweight thrill next summer therefore relates to Nate Goldman's progress throughout the winter and spring and to Tender's success in carrying along his come back.

They say Paul Berlenbach is beginning to find trouble in catching on with attractive opponents. The trouble with Paul is that he is likely to break up even a no-decision bout with his right or his left fist and as a consequence he is no hard bird to bother with. Big bouts in the future, so far as he is concerned, seem to involve Ad Stone and Young Stribling—three comparative beginners.

Spencer-Walker Co.

Where Every Man Finds What He Likes To Wear

DUNDEE KEEPS TITLE



Featherweight Champ Johnny Dundee won the decision over Pal Moran of New Orleans after 15 rounds of fighting at Madison Square Garden, New York City. Photo taken during 14th round.

MARKS TO PUT UP WHALE OF FIGHT

If He Can Stand Up as Well as He Can Hit Pancho Villa's Title May be in Danger Tonight.

By FAIR PLAY
(Copyright, 1924, By The Advance)
New York, Feb. 7.—Watching George Marks work out lately for his battle tonight against Pancho Villa, the world's fly weight title being at stake, the writer gets a strong impression that he is going to put up a whale of a fight against the little Filipino. His sparring partners complain of very rough treatment, and their complaints are justified.

What remains to be proven is whether Marks can stand up against Villa's lightning attack and punishing wallops. Mark did a lot of fighting hereabouts as a beginner, but his best work has been done on the Pacific Coast, where he is highly regarded.

Philadelphia boxing authorities, in searching for light on the question of money for boxers, have discovered that a certain fighter will appear in smaller cities for a sum considerably less than he is said to demand in Philadelphia. Well, why not? Probably he asks more to appear in the Madison Square Garden than he does in Philly.

John Barrymore, on tour with Hamlet, will appear for less money in the small centers than he receives in New York or Philadelphia. That is to say prices of admission will be smaller. A fighter, or any one else, is worth what it will bring. It Philadelphia the unnamed fighter has sufficient reputation to draw forth fans in sufficient number to fill a ball park.

In a smaller city his reputation would be no less attractive than in Philadelphia, but there would not be so many fans to turn out. As a consequence it is fair for a fighter to charge less for his services. If all topnotchers were willing to do this they would be kept much busier than they are and in the long run pick up a whole lot more money.

CARD OF THANKS
We wish to thank our many friends for their kindness and words of sympathy during the illness and death of our husband and father, W. D. Williams, also for the many beautiful flowers and the cars loaned. — Mrs. W. D. Williams and children.

Mack Has Array Of Right Hand Hitters

Connie Expects To Make Left Hand Pitchers Look Askance In 1924 Season

By JOHN B. FOSTER
(Copyright, 1924, By The Advance)
New York, February 8.—If the new players of the Athletics prove to be valiant knights and true with the bat in 1924, left-hand pitchers will look askance at that team, as Connie Mack will have a straight array of right hand hitters with a single exception—Hauser at first base.

On the bases there will be Hauser, first, left-hander; Dykes, second, right-hander; Calloway, shortstop, right-hander; Hate, third, right hander. The outfielders Simpson, Strand, Welch and Miller are all right-handers so are Perkins and Bruggy behind the bat. Almost all the pitchers are right handed.

Should Bishop happen to supplant Dykes at second, there would be two left handers in the line up. But Dykes says Bishop will have to go some to get his place.

Of all the Athletic batters none has a fancy for hitting into the right field. The result will be a deep left opposition from every nine in the league when the Athletics come to town. The "A's" will bombard all the left field fences in the circuit if they turn out as well as Mack hopes.

Cleveland will start with one of the most formidable arrays of batters that ever began a big league season, but they will find these right handed Athletics running

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Cut from the original tub, Per lb. 56c



them a tight race if the bushers who have been promoted to the city of brotherly love come through anything like they did in the minors. The Athletics have a possibility of a .340 batting outfield. It will be found that Simmons is an improving batsman. He has never gone back since he started, as he started only a little while ago.

The greatest amount of interest will center in Strand. He is a player who has been made by the environment of the Pacific coast, which betters ball players who find their way out there. Strand led the majors years back with no reputation for being a frequent hitter or any other kind of hitter.

He ended as leader of the Coast League. Granting that he had a longer season in which to make his record his average for a standard season is as good as that of the sluggers who have their Roman noses portrayed daily in the big town shows. If he can make his accomplishment last him in 1924, the Athletics will have a smattering of the punch which they lacked last season. And he is known that Connie Mack, long before the fourth of July last year, knew his team was without that one big whack which makes a championship nine. He started the road to find it and travelled all over the U. S. A., with his nose to the scent.

MINSTREL REVUE FEBRUARY THIRTEENTH AND FOURTEENTH

Cwing to the official opening of the new high school auditorium being changed to February 15 the date of the Minstrel Revue will be Wednesday and Thursday, February 13 and 14.

Those that have already purchased tickets will notice that the date of the show has been changed from the date printed on the ticket.

The committee points out that persons who provide themselves with advance tickets now on sale will have opportunity to make seat reservations ahead of the general public when the reserve seat dia-

Bradley Sweaters

For these cold days — Made like a good sweater should be made and every one guaranteed to give satisfactory wear. Made in all sizes for Men, Ladies and Children.

Mitchell's
Exclusive Dealers for
Elizabeth City, N. C.

gram is opened on Monday, February 11.

SILK IN DEMAND

St. Louis, Feb. 8 (By the Consolidated Press) — Advances in the prices of cotton goods has created a sharp demand for silks.

Gelfand's Relish and Mayonnaise at all good grocers.

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Volrath's Enamel Ware
Absolutely the Best. A little higher in price but worth it. Make this investment for your housekeeping today.
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We've paved the way with a bevy of beautiful flowers, so all you need do is leave your order here and we'll do the rest.
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You'll find this firm always abreast of the times. When more modern features and facilities are necessary they are added. We cater to the requirements of our patrons.

Our recent addition consists of a large Dry Cleaning Machine; another latest model Sanitary Steam Presser, an Electric Rotary Extractor, and a drying room, which gives us the best equipped cleaning establishment in the city, plus twelve years of experience.

Cooper Cleaning Works

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NINETY ACRES HIGH LAND

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U. S. AND GOODYEAR TIRES For Service and Satisfaction
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PHONE 497

Came Home To Die

"Three years ago I came home thinking 2 or 3 weeks would be my limit to live. I had suffered for 15 years from colic attacks and severe liver and stomach trouble. I happened to see an advertisement of Mayr's Wonderful Remedy and purchased a bottle at the drug store and after taking the first dose I felt better than I had for fifteen years. I am now in the best of health—thanks to Mayr's Wonderful Remedy." It removes the catarrhal mucus from the intestinal tract, and allays the inflammation which causes practically all stomach, liver and intestinal ailments, including appendicitis. One dose will convince or money refunded at all druggists. 8tdv

USE SULPHUR TO HEAL YOUR SKIN

Broken Out Skin and Itching Eczema Helped Over Night

For unsightly skin eruptions, rash or blotches on face, neck, arms or body, you do not have to wait for relief from torture or embarrassment, declares a noted skin specialist. Apply a little Mentho-Sulphur and improvement shows next day.

Because of its germ destroying properties, nothing has ever been found to take the place of this sulphur preparation. The moment you apply it healing begins. Only those who have had unsightly skin troubles can know the delight this Mentho-Sulphur brings. Even fiery, itching eczema is dried right up.

Get a small jar of Rowles Mentho-Sulphur from any good druggist and use it like cold cream.

TWO SIDES OF TURNOVER

The alert business man dealing with present day conditions knows that the big word today is "Turnover." Whether he be a merchant, manufacturer, jobber, or banker, he sees that one thing with a clear vision unbiased by the limits of his own business. It is in the air, and on the tip of every tongue.

And yet many of them—entirely too many—are thinking on only one side of Turnover. They think of it as meaning rapid selling—putting money in and getting it out quickly and at a profit. They realize that they must put greatly increased efforts back of all their plans for selling and distribution.

The other half of Turnover is the consumer. All selling plans and efforts fail if the consumer doesn't want to buy. His desire for the product must be created. He must meet the seller half way. He must be in a mood to buy before the salesman meets him across the counter.

That is the function of Advertising—to create consumer demand and consumer preference. With

this demand as a fact all selling plans have a chance to succeed. Without it they fail. The only chance for salesmanship to succeed without an existing demand is for salesmanship to assume the task that belongs to advertising—the task of creating demand.

If the present efforts that are being put into selling were amply supported by a corresponding effort to create consumer demand through Advertising, the business conditions of this country would be rapidly changed into an era of great prosperity—in spite of Old World conditions and everything else.

The proof of this is in the fact that right now, under these very conditions, the manufacturers who are putting proper emphasis on creating a demand for their product, as well as selling it, are doing a big business and are actually getting the high turnover that others are trying so strenuously to get through intensive selling.