Heir To \$75,000,000 Keeps On Making His Own Lamb Stew In Humble Home

By STEVE HANNAGAN
(NEA Service Staff Writer)
Coytesville, New Jersey, Feb. 9—
Sitting by the kitchen stove placidly Sitting by the kitchen stove placidly stirring a pan of lamb stew, Joseph Lanoville, 54-year old heir to a \$75,000,000 legacy in France, seemed to be little concerned with his new-femed tortune.

"I'll give most of it to the poor," he said, "not through recognized organizations, but to the people I find in need as I travel about."

Born in New York State, Lano-

find in need as I travel about."

Horn in New York State, Landoville struck the trail that led to his gold while he was in France during the war, as an officer in the United States Army.

Told of the French legend of an enormous legrey awaiting the heirs of Count Anthony Landville of French Recolution days, Joseph Landville began an investigation.

It culminated a few days ago when a French attorney appeared at Landville's humble but comfortable home in this village in Jersey.

36 minutes by trolley off the beaten path of the world's mad rush.

The French barister assured Landville that his claim to the fortune is well founded.

For five generations—174 years—the \$10,000,000 estate bequeathed by Count Landville to his only son has been doubling and trebling in value as the interest was compounded and the search for the

in value as the interest was com-pounded and the search for the

ir went on. Count Lanoville's son was kidnap-Count Lanoville's son was kidnaped, brought to America and later married an indian girl. Now after five generations, Joseph Lanoville is believed to be the cldest living heir. To him goes the fortune. He leaves for France to collect the legacy as soon as the weather breaks.

legacy as soon as the weather breaks.

"I'm in no hurry," he said, "I got along without it before I knew about it, and I'll live in comfort if I never get it,"

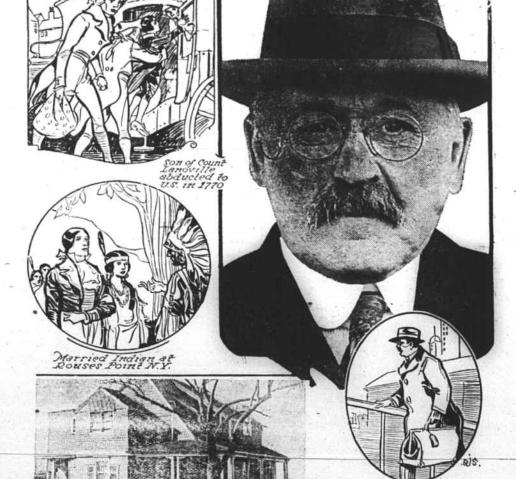
Lanoville has had several offere from Wall Street syndicates to buy out his birthright for immediate cash, he declared. But he has—and will—refuse all such advances.

Lanoville has been known by the Christian name of Denis, said to be the name of the sea-going man who

Christian name of Denis, said to be the name of the sea-going man who kidnapped Count Lanoville's son, in public life—but his personal papers, bank books and the like, have always been made out in the name of Lanoville, he exhibited.

He is one of a family of sixteen children and the father of a family of 14 children, only three of which are living. He has been twice married and his present wife, whom he wed five years ago. assists him in

Railroad Investors



RED CROSS CAMP NEAR ASHEVILLE

Greenville, Feb. 11—That Chum's Cove Camp near Asheville will be selected in all probability by the American Red Cross of the Southern Division, for the location of the Life Saving and First Aid Institute camp is evidenced by a letter which Miss Jane Moxley of this city has received from American Red Cross headquarters of the South in Atlanta. The letter to Miss Moxley, who is executive secretary of the Pitt County Red Cross Chapter, states that while definite arrangements have not been made for the location of the camp, Chunn's Cove Camp, near Asheville was being seriously considered. As the plans now stand the courses will be for one week and will be held probably during the week of June 16 to 25, it was stated.

The course will be conducted by an experienced worker of the American Red Cross and will be expecially for the camp councillors and camp symming instructions and instructors, and others who might be interested in this nature of the work.

The course will consist of expert swimming instructions and instructors, and others who might be interested in this nature of the work.

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Saturday.

Jesse Williams of Belcross wan in Elizabeth City on business Satur-

Mrs. A. S. Mann was called to Moyock, Friday on account of the illness of Southgate Mann.

BY BLOSSER

FELT "ALL GONE"



ARE OTHER MEN'S DAUGHTERS TO BE CONSIDERED LEGITI-MATE PREY?

Are men to continue to consider their own kin sacred and yet bring shame and disgrace into other families? Is the golden truth "Do unto others as you would have them do unto you" to be ignored?

This is the question raised and the answer is brought home forcibly to one narrow minded father, in realistic style, in the gripping picture that Ben Wilson has just made for Grand-Asher release. "Other Men's Daughters" is the title of the feature that displays the ever-careful father keeping his daughter away from simple and innocent pleasures of life while he disports with sordid characters amid the riotous and sinful byways of life.

Bryant Washburn in the part of "Alaska Kid" gives an excellent portrayal of the right-thinking he-man who is instrumental in saving the girl, played by Mabel Forrest. Be sure and see this gripping picture at the Alkrama Theater today. Also "NIP AND TUCK" Mack Sennett Comedy

Matinee and Night Admission 10c and 30c **************

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Certainly the question of these tax

Railroad Investors

Are Sitting Pretty

Their Minds Relieved By Statement of Maddox As New Equipment Bought

By J. C. ROYLE.
Copyight. 1924, by The Advance of thousands in the United States, and some of whom have been suffering from periodic rumors that something unexpected was going to be done by governmental agencies to their investments, have had their investments, have had their minds relieved. Deputy Commissioner of Internal Revenue Maddox, in a statement to the writer, declared he knew of no pending decision which would affect the carriers in connection with depreciation of the new equipment which the roads are buying and must buy so freely this year.

Most of this new equipment has been purchased with money raised by the sale of equipment trust certificates. These certificates, in most cases, have a life of ten years, one tenth of their face value being retired by sinking fund process each year. Under the nature of this financing, title to the cars and locomotives. In the last year over 176,000 new freight cars have gone into service. It is obvious, however, that the sorious, however, that the solvious, however, that the coupling and it is probable that at least 100,000 will be bought this sow are working on orders for 30, now are working on orders for 30, now are working on orders for 30, own are workin

GEE-I WISH OR SOMETHIN' INSTEAD OF

FRECKLES AND HIS FRIENDS

YEAH-THEN I COULD GO EVRY DLACE AN'CARRY PEOPLE AROUN' ON MY BACK- AN' I YA KNOW WHAT NEVER WOULD HAFTA I'D LIKE T' BE GO TO SCHOOL IF I WUZ A HUH ?

For His Stomach's Sake





statements for tax purposes, the depreciation on such equipment, in view of the fact that title to the cars did not pass to the companies until they were completely paid for. This question involved the sum of hundreds of millions of dollars.

Commissioner Maddox says, however, that there is a precedent in much matters in the rulings on property held under mortgage. It is his personal belief that if the question on equipment would be allowed, exactly in the case of other mortgaged property.

The alert business man dealing with present day conditions knows that the big word today is "Turn-Whether he be a merchant, manufacturer, jobber, or banker, he sees that one thing with a clear vision unbiased by the limits of his own business. It is in the air, and on the tip of every tongue.

And yet many of them-entirely too many-are thinking on only one side of Turnover. They think of it as meaning rapid selling-putting money in and getting it out quickly and at a profit. They realize that they must put greatly increased efforts back of all their plans for selling and distribution.

The other half of Turnover is the consumer. All selling plans and efforts fail if the consumer doesn't want to buy. His desire for the product must be created. He must meet the seller half way. He must be in a mood to buy before the salesman meets him across the counter.

That is the function of Advertising-to create consumer demand and consumer preference. With this demand as a fact all selling plans have a chance to succeed. Without it they fail. The only chance for salesmanship to succeed without an existing demand is for salesmanship to assume the task that belongs to advertising - the task of creating de-

If the present efforts that are being put into selling were amply supported by a corresponding effort to create consumer demand through Advertising, the business conditions of this country would be rapidly changed into an era of great prosperityin spite of Old World conditions and everything

The proof of this is in the fact that right now, under these very conditions, the manufacturers who are putting proper emphasis on creating a demand for their product, as well as selling it, are doing a big business and are actually getting the high turnover that others are trying so strenuously to get through intensive selling.

ABY'S COLDS

property.

Other statisticians pointed out that for the "long haul" investor, it made comparatively little difference whether the railroads were allowed to charge off the depreciation in equipment over a term of years or

can often be "nipped is the bud" without dosing rubbing Vicks over the throat and chest and applying a little up the little one's nostrils. 4