

# THE ADVANCE

**PEELE & PEELE, Publishers**  
**HERBERT PEELE, Editor**  
 Member of The Associated Press.  
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 Entered at the postoffice at Elizabeth City, N. C., as second class matter.  
 By Mail:  
 Three Months (in advance) \$1.20  
 Six Months (in advance) \$2.25  
 One Year (in advance) \$4.00  
 Single Copies 10 Cents  
 Twelve Months (in advance) \$4.00  
 Subscription Rates By Carrier:  
 One Week 10 Cents  
 One Month (in advance) 10 Cents  
 Twelve Months (in advance) \$4.00

TUESDAY, MARCH 4, 1924.

## Abe Martin



Hain't it a rare occasion t' have somebody agree with us on a resemblance? We don't know how anything as busy as gossip ever got th' reputation fer bein' idle.

What's going to happen next?

Has the ground hog done his worst?

We venture a reminder of the Daniels-for-President meeting at the courthouse tonight.

Well, we shall see if the Chautauqua prize play can match the talent of the Carolina playmakers.

Some of this talk that McAdoo won't do has its origin in the Republican fear that Democrats will nominate him.

That Weeks & Sawyer ad on today's back page is what we'd call good home town stuff. There ought to be more advertising of this sort.

Daily in every chapter Lawrence's Life of Woodrow Wilson seems to grow better, more illuminating and more interesting.

At the rate criminal cases are piling up on the docket, it looks as though Pasquotank might soon have to have a special term of criminal court.

Help make Elizabeth City a city of homes by subscribing to shares in the new series of Albemarle Building & Loan stock of the new series now open.

With all this timber yearning to be made sheriff, Pasquotank ought to be able to get a good one. But the County will hardly get one better than Reid at that.

Hi Johnson says Coolidge is yellow and intimates that McAdoo is crooked. And doubtless both Coolidge and McAdoo would agree that Hi himself is a yaller snake.

Sixty-four million in building and loan in New Orleans! How much would that mean to the Albemarle Building & Loan if Elizabeth City did as well, proportionately.

If you can find a copy of The Advance of a year ago stack it up alongside of any day's issue of The Advance for the last two weeks—and see how the Old Home Town newspaper has grown. And we trust that the improvement is not in size only. The bigger we grow, the better we want to get.

## NORFOLK COTTON

March 4  
 Middling (opened today) ... 28 1/2c  
 Middling (close today) ... 28 7-16c

# Spring Retail Trade Is Expected Break Records

### Department, Chain and Mail Order Business Will Reach New High Levels This Season If Present Indications are Taken at Face Value

By J. C. ROYLE  
(Copyright, 1924, By The Advance)

New York, March 4.—There is every possibility that department store, chain store and mail order retail trade will exceed all known records this spring. The volume of business done by those agencies in January established a new high record for that month, and a questionnaire sent to representative firms handling dry goods, tools, machinery, hosiery and drug store goods indicates that practically all expect to show increased business this year.

The dry goods and clothing businesses will be materially helped by the fact that Easter this year will come late—well on toward the middle of April. This factor has not tended to help wholesale business, as many retail distributors are waiting to the last moment for possible style changes before stocking for Easter demand but carefully authenticated reports indicate that stocks of department stores are now between 12 and 15 per cent higher than they were a year ago.

Aggregate sales of 11 large systems of chain stores last month reached a total of \$35,192,311, a gain of 13 1/2 per cent over the corresponding period of last year. The combined sales of the two largest mail order houses in the same period totalled \$31,508,330, a gain of 15 per cent.

The demand for work clothing is forcing manufacturers to employ increased forces to satisfy it, and is regarded as an accurate indication that industrial activity will continue at least for the next six months with accompanying high purchasing power. Bank deposits in the agricultural districts no longer are regarded as a criterion of the buying power of the farmers, since it is known that loose banking methods followed by closing of many financial institutions in the Northwest has caused many farmers to withhold deposits and turn to the sock under the mattress and the teapot behind the clock as places for keeping ready cash. This fact is counted on to have a bearing on mail order sales.

While the volume of cash sales has shown an increase over the early part of 1923, the development of the business done on credit has been an even more striking feature of the retail situation. For example, credit managers of the large retail stores in Cleveland estimate that their credit business ranges from 25 per

cent in the stores handling low priced and popular lines to 90 per cent in the most exclusive shops.

Down town retail stores there, according to one credit manager, do about \$100,000,000 worth of business a year, of which \$40,000,000 is in charge accounts. According to an official of the Cleveland Retail Merchants' Board, about 250,000 persons in Cleveland have charge accounts with members of the board. He estimates, however, that nearly one million individual buyers make use of these accounts.

A similar trend has been apparent in other cities throughout the country. The increase in charge accounts in many cases is attributed by store officials to the increased tendency to buy washing machines, vacuum cleaners and other labor saving household equipment, as well as pianos, phonographs and radio sets on a part payment plan.

Taking the country as a whole, 89 per cent of the representative retail merchants in all staple lines expect a better business in the next three months than in 1923. Sixty-eight per cent of them have expressed the opinion that prices will be fairly steady as compared with last year's levels while 20 per cent expect increases and 12 per cent predict prices will be lower. The Pacific Coast, as perhaps is natural, is the most optimistic.

### MRS. GRIGGS ILL

News has reached the city of the illness of Mrs. Bradford Griggs, son of Dr. and Mrs. J. H. Griggs, 304 East Church street, has been stationed for some time in the Philippine Islands and Mrs. Griggs who had had fever and was much improved, suffered a relapse and is now in a critical condition. They have two small children.

### MOVING PICTURE FUNNIES



Cut out the picture on all four sides. Then carefully fold dotted line 1 its entire length. Then dotted line 2, and so on. Fold each section underneath. When completed turn over and you'll find a surprising result. Save the pictures. (Copyright Nat'l Newspaper Service)

### PROBLEMS OF CONDUCT

By Professor Dick Calkins



What's Wrong Here? Study the picture before you read the answer.

Never discuss private affairs in public. (Copyright John F. Dille Co.)

### EVERETT TRUE

### BY CONDO



WELL, SIR, I'LL TELL YOU, MR. ALLEN, WHAT I HONESTLY THINK YOU OUGHT TO DO WITH YOUR VERSE; YOU OUGHT TO SET IT TO MUSIC.



YES. AND THEN SET IT ON FIRE!!



### CLUB MEETING DEFERRED

Owing to the absence from the city of three officers of the Woman's Club and the illness of one, the regular meeting has been postponed until Thursday, March 13.

### EUREKA LODGE MEETS

A regular Communication of Eureka Lodge will be held tonight at 7.30. There will be work in the third degree, and all visiting masons in good standing are invited. All members are expected to be present to help in the work.

### DIES AT WASHINGTON

Washington, N. C., March 4.—The entire city was shocked Thursday afternoon when the news became current that Mr. George Ivey Dail had passed away suddenly at his home on West Second street. The end came at 4:45 o'clock within an hour after he was taken ill.

Mr. Dail had been in poor health for the past several months. Thursday afternoon while at his store he was taken sick and a physician summoned. He was taken to his home where he lived only a short time.

### RAISIN SALES INCREASE

Fresno, California, March 4. (By The Consolidated Press) — Raisin sales by the Sun Dried Raisin Growers Association for the first three

weeks of this month have been approximately four times as large as those of the corresponding period of last year. This heavy volume in a dull period is expected to obviate the necessity of reducing prices next summer to move remaining stocks.

### LITERARY SOCIETY ELECTS NEW OFFICERS

Poplar Branch, March 4.—On February 22 the Wilson Literary Society of Poplar Branch High School elected new officers and has planned to put much more effort forward in making their society more interesting in the future than it has the past year. The officers are as follows: Pearl Gallop, president; Milford Baum, vice-president; Lucetta Griggs, secretary and treasurer; Mary Newbern, chaplain and Miss Lucy Gilmore, critic. These officers were installed during the last meeting, February 29, 1924.

The program for the evening consisted of jokes, an instrumental solo, current events, sketch of the senior class and a very interesting talk by one of the teachers, Miss Ottilie Shearer. Her subject was "How the Wilson Literary Society of Poplar Branch High School Can Be Improved." Her suggestions were very good and the society hopes they will be carried out.

### MEASURE PROVIDES FOR PHILIPPINE INDEPENDENCE

Washington, March 4.—The House insular affairs committee Monday decided to report the bill providing for Philippine independence.

Robert Forbes of Belcross visited relatives in the city Sunday.

### NORFOLK PRODUCE

At Jarvis & Fentress  
 SPENCE-HOLLOWELL CO.  
 Live Pressed Undn.

Chickens Spring	2 lbs.	30-35	38-40	30-35
Old Hens	27-28	30-35	27-30	
Turkeys	30-35	35-37 1/2	28-30	
Geese	20-25	35	25	
Ducks	25	35	30	
Large Hogs		8-9		
Small Hogs		10-11		
Milk Calves		12-15		
Yearlings		7-10		
Sweet Potatoes		5.00		
EGGS			20c	

### The Apothecary Shop

PHONE 400

A Good Drug Store

### THIS NEW KID LOOKS LIKE TROUBLE



## ADVANCE CLASSIFIED ADS

### DAILY ADVANCE CLASSIFIED RATES

This size type (8 point), one cent a word each insertion; minimum 25 cents, one time; 75 cents week.

Standing ads, five cents a word per week. Twenty cents per month—in advance.

White space and paragraphed ads, 50 cents an inch.

Copy must be in the office by 5 p. m. day before insertion.

### Help Wanted

WANTED AT HERTFORD, CHAPANOK, CAMDEN, BELCROSS, GREGORY, SHAWBORO AND MOYOCK, representatives of The Advance to send in news and secure subscriptions on commission basis. Address The Advance, Elizabeth City, N. C.

### Wanted - To Buy

WANTED—MAMMOUTH BROWN soy beans 50 to 100 bushels at once. Aydtlett & Owens, Mar. 3-8 np.

### For Sale

FOR SALE—MAINE GROWN BLISS Seed Potatoes, No. 1 Michigan Table Potatoes, Burt 90 day Seed Oats, Genuine Mexican and Cleveland Big Ball and Extra Early King Cotton Seed, Western grown Tom Watson, Excell and Iris Gray Watermelon Seed. We can save you money on these. Aydtlett & Owens Mar. 3-8np

FOR SALE—SECOND HAND bicycle at \$10. Suitable for large boy or man. Forest Dunstan. Mar. 3, 4, 5, np.

# IF

You want to: Buy something, sell something, rent a building, find a job, hire an employe, trade something or recover a lost article—The Advance Classified Ads will do it.

FOR SALE—ONE LOT MAIN street, three lots Cherry street and one nine room house for rent Cedar street. Apply Mrs. George Burgess 409 Cedar street, Phone 579-W. feb. 29—mar 6 pd

FLOW CASTINGS FOR SALE cheap. Apply to Elizabeth City Iron Works & Supply Co. feb. 7-11 np

FOR RENT—FURNISHED ROOMS for light house-keeping. Apply to Mrs. Mary L. Britton, 207 South Road street. Phone 725-J. 4-11np

### For Rent

ROOM FOR RENT ON BOTTOM floor, 42 x 25 feet. Good for many things. Corner Road and Fearing streets. See W. E. Wood. Phone 74. mar. 1, 3, 4 np

### Opportunities

BUY CHILDRENS HATS EARLY—We have an exclusive line, both

sport and dress hats. Miss S. A. Perry, 12 East Main street, near Southern Hotel. f27 mar 4 npd

EDGAR'S 1:30 BUS LEAVES ELIZABETH CITY every afternoon for Norfolk. Also leaves Norfolk Union Station at 5:30 evenings, arriving Elizabeth City 8 o'clock. ja. 12-14

### Candidate Cards

NOTICE TO THE VOTERS OF Pasquotank County:—Ladies and Gentlemen:—I am a candidate for Sheriff of this County in the Primary to be held on the first Saturday in June 1924. I shall certainly appreciate your influence and your vote for me for this office. Respectfully, L. W. Anderson.

CANDIDATE FOR SHERIFF OF Pasquotank County. I hereby announce myself a candidate for the office of Sheriff of Pasquotank County subject to the action of the Democratic primary to be held on Saturday, June 7, 1924. Your vote and support will be highly appreciated. Respectfully, Chas. L. Ball. tues. 11-12 pd