

THE ADVANCE

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Next War In Air And Is Now Being Fought

American Telephone and Telegraph Company Institutes Suits in the Courts in Which Millions of Radio Fans See Plan of "Soulless Corporation" to Levy Tribute

By ROBERT T. SMALL

New York, March 8.—The men of science and the master military minds who predicted that the next war would be in the air, knew what they were talking about.

The war in the air and for the air is on. The American Telephone and Telegraph Company has announced that it will spend millions of dollars to assert its control over the patents which in turn control many phases of broadcasting and receiving.

William Jennings Bryan is being talked of as the possible choice for the Democratic nomination for the Presidency, says a Washington writer. If Bryan had never been Secretary of State, had resisted the lure of the Chautauqua platform and had steered clear of evolution, perhaps his political hour might have struck in 1924. As it is, no chance.

If you can't get a thrill out of "Labor's First Night" by Frank H. Simonds, there must be a cold, clay clod where your heart ought to be.

The telephone company claims that already it has spent millions in developing radio-phony and that it is entitled to reap the harvest of its investments.

Also the telephone company is moving in the patent suits to protect its own stockholders. Recently some of these stockholders have become concerned over the amount of money the company was sinking in its radio experiments and construction.

The suits for injunction begun here to establish the right of the A. T. & T. Company to control the air are at once the answer to the tears of thousands of telephone stockholders all over the country and an effort to put radio on a purely commercial basis.

This latter phase naturally is not popular with the several millions of radio fans scattered from one end of the country to the other. They see in the suits an attempt to make them pay tribute to a "soulless corporation," the idea being that if the patent suits are successful, every person with a receiving set will be taxed so much a year for its use.

Officials of the telephone company say the principle has been recognized that telephone communication is a natural monopoly. They are convinced they can make out just as good a case to the public with respect to radio.

Monopoly, the radio bugs say.

would simply ruin the game. If all radio users were compelled to tune in every night on the same station, nine-tenths of the pleasure in radio would be gone.

Even before the telephone company began its patent suits there was complaint that its big station here, WEA-F, was attempting to cen-

sor the air. This charge was levelled against the company principally by officials of the city government. It was said that a city health official wanted to broadcast a talk to the residents of the city. The telephone company said it could not be done as it was bound by an arrangement to broadcast only such talks as might be requested by a certain medical society.

amounts to an agreement in restraint of trade exists among certain electrical manufacturing companies. Hudson Maxim, the great inventor, also is out after radio. Mr. Maxim has had either a deliberate or a mechanical joke played upon him. He doesn't know which. Mr. Maxim is against certain provisions of the prohibition amendment. He says that tea and coffee drinking should be stopped, because tea and coffee are intoxicants.

SATURDAY, MARCH 8, 1924



Cashier Wesley Moots, of our state bank, has resigned while their's yit time. Even if we know we're right everything costs so much we can't git ahead.

One in Six Thousand

We don't have to ask you to take our word for it any more when we tell you that typographically The Advance compares favorably with the daily newspapers from towns far larger than Elizabeth City.

The big tailoring firm of Schloss Bros. has something like 6,000 merchants who sell Schloss clothes.

The Schloss Bros. merchant in Elizabeth City is McCabe & Grice.

On February 26, McCabe & Grice ran a Schloss Bros. clothes advertisement in The Advance and had a copy mailed to Schloss Bros. headquarters at Baltimore.

The other day The Advance received by wire from Schloss Bros. an order to print 6,000 copies of the page on which their advertisement appeared. "We want to send it out over our entire mailing list," a letter prior to the wire had explained.

Doubtless thousands of newspapers carrying Schloss Bros. clothes advertising go to Schloss Bros. headquarters every month. Advertisements similar to that published here by McCabe & Grice were published all over the country, we suppose. But among all these advertisements that of McCabe & Grice appealed most to the man at the head of Schloss Bros. advertising department in Baltimore.

So 6,000 Schloss dealers in all parts of the country are to be shown the McCabe & Grice advertisement in The Advance as an example of good advertising played up in good style by a newspaper that is a credit to its community.

As we said in the beginning, you don't have to take our word for it. We quote from a letter to The Advance from Schloss

NORFOLK COTTON

March 8 Middling (opened today) .27 7-8c Middling (closed today) .28 1-1c

NORFOLK PRODUCE

At Jarvis & Fentress SPENCE-HOLLOWELL CO. Live Pressed Undn. Chickens Spring 2 lbs. 30-35 38-40 30-38 Old Hens 27-28 30-35 27-30 Turkeys 30-35 35-37 28-30 Geese 20-25 35 25 Ducks 25 35 30 Large Hogs 8-9 Small Hogs 10-11 Milk Calves 12-15 Yearlings 7-10 Sweet Potatoes 5.00 Eggs 21c

PERSONALS

Mrs. Brad Sanders has been ill for several days at her home on North Road street.

Percy Ferebee of Andrews, returned to his home Friday after a visit to his father, J. B. Ferebee, 8 West Burgess street.

Mrs. J. S. Padgett of Cedar street had an operation on her thumb at the Community Hospital Tuesday.

Mrs. George Williamson who has been ill at her home in the Perry Apartments is much improved.

Mrs. Jennie Morrisette of Camden was in the city this week shopping.

Mrs. W. H. Zoeller is improving after a critical illness.

Mrs. Herman Newbern of Belcross was in the city Thursday shopping.

Thomas Jennings is critically ill at the home of Mrs. Sam Dulin in the Perry Apartments.

Miss Mae Forbes is spending the week end in Columbia with friends.

Mr. and Mrs. Mullen Weeks and son, Edward, of Hertford arrived Friday afternoon to spend the week end with Mrs. Week's parents, Mr. and Mrs. H. E. Sedgwick, at their home, 607 Riverside Drive.

Mrs. Eliza Flemming has been ill for several days at her home on West Main street.

Miss Elizabeth Kramer is Initiated into Eko-L

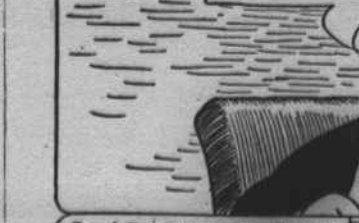
Trinity College, Durham, Mar. 8.—At the regular spring initiation of Eko-L, local woman's scholarship organization, the following co-eds were admitted to membership in the order: Misses Elizabeth Kramer, of Elizabeth City; Mary Glenn Lloyd of Chattanooga, Tennessee; Bessie Rooker of Norlina and Mildred Zimmerman, of Lexington.

EVERETT TRUE, BY CONDO

HOW DO YOU LIKE MY NEW DRESS?



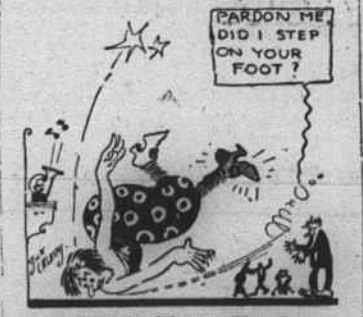
YOU COULDN'T HAVE PICKED OUT A WORSE LOOKING COFFEE JACK! IT MAKES YOU LOOK LIKE...



I ASKED YOU HOW YOU LIKE IT, NOT HOW YOU DON'T LIKE IT!!!



PROBLEMS OF CONDUCT By Professor Dick Calkins



What's Wrong Here? Study the picture before you read the answer. No lady should cross a dance floor unattended. (Copyright John F. Dille Co.)

THE TRAGEDY OF THE HOME-MADE OUTFIT



ADVANCE CLASSIFIED ADS

DAILY ADVANCE CLASSIFIED RATES

This size type (8 point), one cent a word each insertion; minimum 25 cents, one time; 75 cents week.

Standing ads, five cents a word per week. Twenty cents per month—in advance.

White space and paragraphed ads, 50 cents an inch.

Copy must be in the office by 5 p. m. day before insertion.

TO CANDIDATES

With the primary still 14 weeks off, The Advance offers candidates desiring to run candidate cards in The Advance a flat rate of \$10 to the primary for all cards not exceeding 25 words. Insertion of the special flat rate will not be begun, however, until the candidate has sent in check or cash for ten dollars plus the amount due, if any, for insertions made prior to the beginning of the flat rate period.

Lost and Found

LOST — BETWEEN HERE AND South Mills. One dozen brooms. Varnished handle with Stevens' Jobbing Co. probably on tag. Finder please return to Stevens Jobbing Co., or return to G. H. Riggs, South Mills. 1 t pd.

LOST — TAX POKETBOOK ON Main street Thursday afternoon between Miss Sallie Perry's Shop and the Post Office. Finder please return to The Advance Office. mar.7,8,10-np

Help Wanted

MAN WITH AMBITION, INDUSTRY and small capital, can make more money selling Rawleigh's Quality Products direct to consumers in Chawan or Camden counties. We teach and keep assisting you to make practically every family a steady, satisfied customer. Give age, occupation, references. W. T. Rawleigh Co., Dept., 1333, Freeport, Ill. 5-3

WANTED AT HERTFORD, CHAPNOKE, Camden, Belcross, Gregory, Shawboro and Mojo k, representatives of The Advance to send in news and secure subscriptions on com-

IF

You want to: Buy something, sell something, rent a building, find a job, hire an employe, trade something or recover a lost article—The Advance Classified Ads will do it.

mission base. Address The Advance, Elizabeth City, N. C. Southern Avenue. Apply W. D. Duzler, Mar. 5-11pd

SALESMEN WANTED—AGGRESSIVE salesman earn \$125.00 weekly utility suits and raincoats tailored to measure \$12.50. New fast selling product. Nogar Clothing Manufacturing Company, Greensboro, N. C. mar 8pd

Opportunities

EDGAR'S 1:30 BUS LEAVES ELIZABETH CITY every afternoon for Norfolk. Also leaves Norfolk Union Station at 5:30 evenings, arriving Elizabeth City 8 o'clock. ja.12-1f

STOP, LOOK AND LISTEN—IF it's Laymore meatscrap, Eshelman's growing mash for young biddies, Eagle Scratch Feed, Mak-er-lay for old fowls, or Baby Chick Feed, see D. C. Perry, 813 West Main street. He has it for sale. mar.7 15-np

GET YOUR EVERFAST SUITING from Hurdle & Parker, 6 North Poindexter street. Color guaranteed not to fade under any conditions. 38 1/2c per yard. mar.9-pd

For Sale

FOR SALE—MAINE GROWN BLISS Seed Potatoes, No. 1 Michigan Table Potatoes, Burt 90 day Seed Oats, Genuine Mexican and Cleveland Big Boll and Extra Early King Cotton Seed, Western grown Tom Watson, Excell and Iris Gray Watermelon Seed. We can save you money on these. Aydtett & Owens Mar. 3-8np

For Rent

FOR RENT—FURNISHED ROOMS for light house-keeping. Apply to Mrs. Mary L. Britton, 207 South Road street. Phone 725-J. 4-11np

FOR RENT—TWO HOUSES, ONE on West Cypress street, and one on

Candidate Cards

NOTICE TO THE VOTERS OF Pasquotank County:—Ladies and Gentlemen:—I am a candidate for Sheriff of this County in the Primary to be held on the first Saturday in June 1924. I shall certainly appreciate your influence and your vote for me for this office. Respectfully, L. W. Anderson.

PROSECUTING ATTORNEY—I hereby announce myself a candidate for the office of Prosecuting Attorney in the Recorder's Court of Pasquotank County, subject to the action of the Democratic primary, Saturday, June 7. Your vote and support will be greatly appreciated. J. H. LeRoy, Jr. feb.15-tues.