## Sucker Lists Made Up Of Wise Guy Sports In City

Barnum's Philosophy of Birth Rate of Gullible Seems to Have Been Too Conservative, Making No Allowance for Increasing Population of Big Cities

By L. C. OWEN Copyright, 1924, by The Adv

By L. C. OWEN Conversion 1924, by The Advances San Francisco, March 28.—P. T. Farnum's philosophy anent the birth rate of suckers, it would seem, which into consideration subsequent in creases in the population. Moreov-et a lot of city fellows, who class of sophistication far superior to that of their country cousins, really be long in the sucker classification. These facts are proved by a raid just made by postoffice authori files here on a "one man" racing a downtown office building. The possibility of the development information bureau," conducted in a downtown office building. The possibility of the development is to support of the pup mill built to stopped to be making from \$5,000 to \$10,000 a day by the simple process of playing both ends against the mind of in faceting sporty clients. The man under arrest is Frank using the mail to defraud and poor soffice authorities declare he would a we been a multi-millionaire within performent in the soperations. His performantice with his operations the performantice with his operations the performantice with his operations the performantice with his operations. His performantice with his operations the per

rich-quick Ponzi and other modern financial wizards pale into insignin-cance. Bennitts, say the postoffice inspec-fors, advertised extensively in more than a score of the larger cities, of-fors, advertised extensively in more than a score of the larger cities, of-fors, advertised extensively in more than a score of the larger cities, of-fors, advertised extensively in more than a score of the larger cities, of-fors, advertised extensively in more than a score of the larger cities, of-fors, advertised extensively in more than the had more than 20,000 cilents in New York. Chicago. Cincinnati, St. Louis, New Orleans and other large cities, and that he daily sent out more than 18,000 telegrams to cilents who paid \$5 weekly for two "inside information" wires a week. The postoffice inspectors declare that the only inside information Ben-nits had was how to make himself an infallible winner every day. It wasn't necessary for him to be a good dopester, acquainted with the qualities of the race horses he picked. His scheme, it is alleged, was simply to pick every horse in the face as a "sure winner" and send one "winner" to a part of the list, another to another part, and so on. Thus a part of his cilentele had to win every day. And those that did sing his praises to the sky, thereby heling him get more clients. When the authorities raided Ben-mitt's office at 10 o'clock in the morning, they found \$6,000 heaped on a deak. Bennitts they say ad-mitted that this was "part" of one advert. The hundreds of race track windles uncovered by Federal ag-mits in the last 20 years, Bennits' was the best producer of profits cliev said. And practically all of it came rom city "wise guy."

Mrs. S. E. Williams of Baxter Av-enue is able to be out again, after being confined at her home for several days from a severe fall.

#### STUDENT SUITS

Young fellows' first Long Pants Suits, finely tailored-\$20, \$22.50, \$25; new Spring styles. T. T. TURNER & CO. adv.27,28

the friend of the modern wom work a pleasure t. It attends to instead of a burden.



Overhauling of Old Dare Lumber Company Mill at Buffalo City Starts Talk

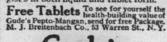
The possibility of the development in this section of the industry of manufacturing puip wood to be used in making newsprint and other pa-pers is again being talked of here as a result of the overhauling of the machinery of the puip mill built by the Dare Lumber Company at Buf-falo City in Dare County shortly before this corporation ceased oper-ations.

The possibilities offered for the manufacture of pulp wood by the thousands of acres of swamp timber in Northeastern North Carolina has

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needs something to enrich the blood and tone up the system. If you are beginning to feel listless and exhausted, get Gude's right away and begin to get the benefit of its won-derful strengthening, energizing qual-tites. It contains the iron your blood needs and the health giving invigor-ating elements to put you in fine trim for spring and summer. At your drug-gist's in both liquid and tablet form.





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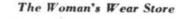
Values to \$24.50

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CHELL'S O. F. GILBERT, Prop. THE STYLE CENTER.

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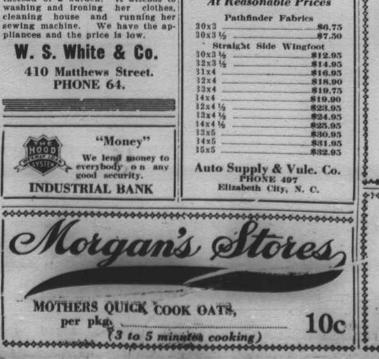
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Come in and let us show you the beautiful two pants suits we have for boys from eight to eighteen years.

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