

Helping Develop Albemarle As Great Trucking Section

BROCK & SCOTT DOING ITS PART

Produce Firm Has Had Large Share in Developing Favor in Northern Markets to Truck Shipped from Here.

The Albemarle is rapidly developing into a great trucking section. Not only May peas, string beans, and potatoes are being grown here for northern markets, but a wide variety of other truck as well, such as spinach, cucumbers, radishes and cabbage.

No firm in Elizabeth City, perhaps, has done more to encourage such development than the produce firm of Brock & Scott.

A city is known by its institutions, and by the character of its commercial enterprises.

The Brock & Scott Produce Company has done much to make Elizabeth City favorably known in the markets of the West and North.

The extensive operations of this large firm, engaged in buying and selling Irish and sweet potatoes, May Peas, beans and other produce, have grown steadily with the years until it has become one of the most important in the South.

The firm is composed of C. T. Scott, and S. G. Scott, son of C. T. Scott, and S. W. Scott, brother, members of one of the oldest families in the South. Their operations extend over a dozen counties, and their representatives are located in many of the larger cities of the United States.

The founders of this firm were W. A. Brock and S. G. Scott, who organized the business in 1917. C. T. Scott became a member of the firm in 1918, and S. W. Scott in 1919.

Not only has the company built up an unusually large business for itself, but it has provided the farmers of Northeastern North Carolina with another channel through which their choicest products may flow easily to the best markets of the United States. The company pays the best prices for its goods, and has been of inestimable assistance to the agricultural districts.

The Messrs. Scott are identified with many prominent business and civic enterprises, and have always been ready at all times to lend their aid to any movement designed to promote the best interests of Elizabeth City and the surrounding county.

Their business has done a great deal to connect up the Northern markets with the high productive territory of the Albemarle, and to bring Northeastern Carolina into its own as the producer of the finest agricultural products in America.

They are progressive, public spirited, and broad gauged business men, standing as among the most representative citizens of North Carolina. They have put into their business the same spirit which has marked them in their private life.



PERSONALS

Mrs. W. B. Foreman, Wineke Apartments, is visiting her mother, Mrs. John Wood Sr., at Edenton.

Miss Pearl Munden returned Tuesday from North Carolina College for Women at Greensboro.

Miss Lillian Harris is at home from the Greensboro College for Women.

Misses Nell and Minna Pickard were called home Thursday on account of the illness of their father.

Miss Maxine Fearing arrived home Thursday from N. C. C. W. at Greensboro.

Miss Ellen Melick arrived home Wednesday from St. Mary's at Raleigh. She has as her guests Miss Mary Mutter Moore of Burlington and Miss Margaret MacMillan of Wilmington.

Miss Evelyn Hooper arrived here Wednesday from Greensboro Womens College at Greensboro.

Mrs. J. H. LeRoy left Thursday for Greensboro to attend the graduation exercises of her daughter, Miss Ina Mae LeRoy.

COLUMBIA BRIEFS

Columbia, May 30—Services were conducted in the Chautauqua tent Sunday morning by Mr. Walters and in the evening by Mr. Williams.

Two jitney buses collided Sunday and the one driven by Joe Basnight was damaged to a great extent. The occupants of the car were hurt, but not seriously.

A delightful birthday party was given by Miss Jacqueline Combs Monday at her home. A large number of her friends were present and spent a very enjoyable afternoon.

Wilson Barnes is visiting his grandfather and grandmother, Mr. and Mrs. Henry Brickhouse here.

Miss Dora Cohoon is visiting her grandmother and uncle at Norfolk. Mrs. Elsbury Sexton, who has been seriously ill, is now recovering.

A BILLBOARD BOULEVARD

Philadelphia, May 30—(Special.)—The Civic Club has made a vigorous protest against the erection of advertising billboards along Roosevelt boulevard leading into this city, stating that the highway is "transforming into a billboard boulevard."

Everyman's Investments

By George T. Hughes



GEORGE T. HUGHES

Mr. Hughes is a bond expert and analyst with many years' active newspaper experience. Every week day of the year he writes an interpretive dispatch from New York concerning the activities of the day in the bond market. He has prepared this series of articles for Advance readers at the request of the Consolidated Press Association.

CAUTION TO SMALL INVESTORS

One rule of sound investment which many people overlook is that the smaller your capital the more conservative must be your securities. I am often told that this or that investor must have a large return because his capital is so small. Now exactly the opposite is true. The investor cannot afford to look for a large return. He must have above everything else security of principal. He cannot afford to take chances no matter how small because he cannot sufficiently diversify his list. Moreover the large capitalist is in a position where if one or two of his commitments prove unsatisfactory it is a matter of only minor importance. The same thing might prove a disaster to the small investor. It follows that what may be a good investment for one man may be strictly unsuitable for another. A widow with no experience in financial affairs and entirely out of touch with business conditions requires a different investment list from a man actively engaged in trade. This is especially the case when the widow is entirely dependent upon the income from her securities. She has, however, one compensation in that to her marketability is a secondary matter. The business man must have securities for which there is a ready sale as it is conceivable he might need the money at any time for use in his business. Or he might want to borrow upon his stocks or bonds at the bank and banks loan money only on securities with a ready market. The widow on the other hand requires only a steady and assured income. She can afford therefore to take a bond or mortgage not so readily saleable and other things equal a slightly higher return can be obtained from the security with a less active market. Every investor should make perfectly plain his or her own exact financial situation to the investment banker or investment adviser, in just the same way as he or she confides in his doctor or his lawyer. In this way investments can be suggested which meet the need of the particular individual.

STATE BANKERS WILL MEET AT ASHEVILLE

Asheville, May 30—Bankers from throughout the State are expected to attend the twenty-eighth annual convention of the North Carolina Bankers Association which will be held here during June 4, 5, and 6, according to an announcement made here by the arrangement committee. The North Carolina Bankers' Association is divided into ten groups, each covering a different section of the State, and it is reported that each group is trying to be well represented by its members as well as by its delegates to the convention. Addresses, special meetings on

different phases of banking, business meetings and several social functions will include the activities of the bankers while in session here.

The present officers of the North Carolina Bankers' Association are: John D. Biggs, Williamson, president; S. A. Hubbard, Asheville, T. A. Uzzell, Greensboro; and Thomas H. Shipman, Brevard, vice-presidents; H. G. Kramer, Elizabeth City, treasurer; Paul F. Brown, Raleigh, secretary; and Willis Smith, Raleigh, general counsel.

CAROLINA TEACHERS WELL REPRESENTED

Raleigh, May 30.—North Carolina will be well represented at the National Educational Association convention in Washington, D. C., during June 28 to July 5, it is ex-

pected by members of the N. E. A. in this state, according to a statement issued at the office of Jule E. Warren, secretary of the North Carolina Education Association. It was announced at the same time that those who will attend the convention, whether they be members of the National Association or not, may secure round-trip tickets for an amount equal to one and one half the price of a one way ticket, by writing to Robert H. Wright, president of East Carolina Teacher's College at Greenville, who is director of the National Education Association in North Carolina, or to Jule E. Warren, secretary of the North Carolina Education Association in Raleigh. The tickets will be good for stop-overs up to 30 days.

Various matters pertaining to the teaching profession and to educational undertakings will be the features of the convention plan to create a department of education in the United States government.

Mrs. R. L. Whitcomb and her son, Robert, have left to join Mr. Whitcomb at Rockingham, where he is working.

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2nd—We do not conduct any special sales. Our sales are the same the year around, as every one knows that a merchant must have profit in order to carry on business, and all we ask is a fair profit, and the fact that we sell for one price we do not have to mark an extra profit on our clothes in order to take care of special prices made by price cutting merchants, or losses on special sales.

3rd—If goods in our stock become so undesirable that they are not worth the price, then we do not unload them on our trade; we simply sell them through a Baltimore connection we have and take our loss, and continue to sell desirable clothing to our trade.

4th—It is our policy to give you the best clothing made for the least money at all times, and satisfy you regardless of cost or effort.

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