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EIGHT PAGES

The Drift Seems To Be To **Hoover For Vice President**

Nobody Has the Nomination Assured but Slight Odds Seem to Favor Commerce Man Who Is Being Groomed by His Friends as Presidential Nominee in 1923

By DAVID LAWRENCE (Copyright, 1924, By The Advance)
Cleveland, June 11.—Nobody has the Vice Presidency assured today, but there are certain definite trends.

TIME GET SEASON

TICKETS IS SHORT

The final report of Chautau-qua guarantors will be made tonight, at the Chamber of

Commerce Assembly rooms, at which guarantors are expected to make their final accounting and turn in their unsold tick-

and turn in their unsold tickets.

Tickets may still be obtained, by any who desire to
purchase them this evening, at
the Southern Hotel or at The
Advance office. Possiby they
may be obtained at the same
places also on Thursday morning, but it is safer to get today.

ing, but it is safer to act today to be sure to avoid disappoint-

Chautauqua begins Thursday afternoon with a concert by the Pan-American Marimba

ran-American Marimba band, while the night feature, in addition to a concert by the same band, is a lecture on Crime and Punishment by Frank Tannenbaum.

Mr. Sutton at the Elizabeth Chamber of Commerce.

DENTAL ANESTHETIC

Herbert Hoover's chances! seem at the moment better than any one else's, but when M. L. Burton of the University of Michigan delivers his oration nominating President Coolidge on Thursday things may be dif-

Nothing would make Calvin Coolidge happier than to have his lifelong friend and admirer. Dr. Burton, named on the ticket with him. The politicians are not "sold" on the idea of naming an unknown quantity, but if objections to the various men named become too vehement they may look to the choice of Dr. Burton as the least objectionable. Speaking of objections, it is interesting to hear the objections raised by delegates to virtually all the candidates for Vice President.

Here are some of them:
Senator Curtis of Kansas—voted to override President Coolidge's veto of the soldiers' bonus which is heresy in this convention.

Judge William S. Kenyon of Iowa

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too much of a radical and it might
look as if the regulars were yielding
to tire Western insurgents.

Representative Dickinson of Iowa
not well enough known.

Representative Sanders of Indiana
—same thing.

Exercise Covernment Leads of Manual Chicago, June 11—Objective forwards forwards of Manual Chicago, June 11—Objective forwards forwa

Former Governor Lowden of Illi-nois—he has said he did not want it and would not take it, so the Illi-nois delegates have grown cold about

nois delegates have grown cold about trying to draft him.

Major General Harbord—not particularly active in politics and not sufficiently identified with the Republican party in the past to be regarded as a vote-getter, though his strength with the exservice men is counted as his main card of admission.

Herbert Hoover—he is still looked upon by some farmers as having been responsible for the fixing of the peen responsible for the fixing of the price of wheat during the war when they felt they would have gotten more for their crop if the Government had not interferred. Also Secretary Hoover's wavering in 1920 when he did not know whether to join the Republican or Democratic parties is still held against him by the regulars.

M. L. Burton of White

M. L. Burton of Michigan—un-known but acceptable if coolidge says

Language and the content of the patient, and the patient in the total monator of the patient, and the content of the patient of the patient, and the content of the patient of the patien ated some of the Coolidge managers. With one man from Massachusetts and the other from California, the idea of geographical breadth is con-Farmers are advised that they may receive the complete government re-port free of charge on application to veyed and that is something impor-tant in politics—it may even be more

Mr. Sutton at the Elizabeth City Chamber of Commerce.

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Backtracking on Death Trail



Nathan Leopold (indicated by arrow) takes authorities to spot where typewriter, on which was written ranson note in Robert Franks murder case, Chicago, had been destroyed. At this spot in Jackson Park Eugoon, Chicago, Leopold and Richard Loeb tossed the tell-tale machine, he said.

BUDGET REQUIRES \$20,000 INCREASE

And Meeting of County Commissioners Has been Called

DENTAL ANESTHETIC

(by The Associated Press)

Chicago, June 11—Objection to the "administration of "laughing gas" by dentists, because of the attendant dangers of the anesthetic, was voiced in an address by Dr. M. Ecker, prominent New York dentist, before the American Medical Association today. The conscientious dentist "has never used this gas without caution and perhaps dissatisfaction," he said.

"After using this anesthetic and oxygen alone in 56.000 cases, the extractions being entirely satisfactory to the patient, but not to the administrator, we felt that in justice to the patient, the technique instituted by Colton in 1867 and used by him in 20,000 successful cases, and by others in many millions of cases since that time, could and should be improved."

Some of the objections given by Dr. Ecker to "laughing gas" were the quickening of the blood; occasionally the tossing of the blood pressure of the patient; but eness and chemical changes of the blood pressure of the patient; but eness and chemical changes of the blood pressure of the patient; but eness and chemical changes of the blood; occasionally the tossing of the patient, and the patient, but each of the patient; but not to the administration of the patient, but not to the administration being of the blood pressure of the patient, but not to the administration being of the blood pressure of the patient, but continued the patient, but not to the administration being of the blood pressure of the county as a proposed increase in the salary and the reduction of \$79,715.63 to \$87,402.43 and other expenses.

There is an early hour Wednesd and morning, The vote was as dentered for Saturday to Consider the budget for the budget is accepted there will be a proposed increase in the salary and the reduction of \$79,715.63 to \$87,402.43 and the reduction

School money Deducted	1923-24 needed	\$ 11		.6				
		\$ 16	5	,3	5	0	8	-
School money Deducted	1924-25 needed	\$ 13		.8				

PROTESTS AGAINST TROOPS IN SAARE

SLOWLY BUT SURELY

McLEAN LEAD CLIMBS

Raleigh, June 11.—Climbing yet higher above the 60,000 mark, the majority of Angus Wilton McLean in the contest for Governor had reached 63,397 at an early hour Wednesday morning. The vote was McLean 141,696, Bailey 78,299. Of the 1,719 precincts in the State 1,545 had been heard from.

In other contests the vote was as follows:
For Lieutenant Governor, 1,410 precincts: Long 64,928, Reynolds

ARRAIGNED MURDER

Chicago, June 11.—The arraign ment today of Nathan Leopold, Jr. and Richard Loch, confr-sed kid nuper-slayers of Robert Franks, or and the mass charging kidnapping for ranson and narder, both capital of insect opened the legal battle to save them from the gallows to which State's Attorney Crowe has de-State's Attorney Crowe has de-clared that he will attempt to send

them.
It is Loeb's nineteenth birthday. them.
It is Loeb's nineteenth birthday.
Crowe won the first skirmish when the trial was set for August 4.
Both boys pleaded not guilty and the state's attorney demanded a speedy trial, asking July 15 as the date, but the attorney for the defense objected and Chief Justice Claverly then set July 21 as the time to dispose of preliminary motions to dispose of preliminary motions and August 4 for trial.

DURHAM MAN HONORED

Cleveland, June 11—William G. Branham of Durham, N. C., was named late yesterday a member of the committee which will wait on President Coolidge and inform him of his nomination.

BIG SPLURGE IN **ADVERTISING NOW**

Cleveland Merchants as Busy Picking Phrases to Catch Buyers as Convention Orators to Catch Votes.

By J. C. ROYLE
(Copyright, 1924, By The Advance)
New York, June 11.—While delegates to the Republican and Democratic conventions are preparing to pick candidates the merchants of Cleveland and New York are hand-nicking words for a transfer of the contraction.

pick candidates the merchants of Cleveland and New York are handpicking words for a tremendous volume of advertising. They believe, in company with a good many shrewd political leaders, that as a means of persuasion, no substitute for words has yet been invented. While keynoters put that theory into practice in the conevntion halls, the merchants will put it into effect in newspaper advertising.

New York merchants expect a surge of business to result and are rearranging sales forces in consequence. In Cleveland the sale of Root and McBride, dry goods wholesalers, in celebration of the 75th anniversary of the firm and the convention, has attracted hundreds of purchasers and necessitated additions to the working force. Other wholesalers have been equally successful and the retailers have gotten a fair start on what they hope will be a record-breaking week.

The results of this increased volume of advertising will be keenly watched by distributors all over the

be a record-breaking week.

The results of this increased volume of advertising will be keenly watched by distributors all over the country. For the recent recession in business activity has been accompanied by a decided falling off in advertising volume. Some experts declare that the drop in advertising presaged the fall in business activity, and some hold the drop in business brought about the decrease in space used. But the fact remains that 12 large retail centers showed a falling off in advertising space in their local mediums in April as compared with 1923 and about 20 in May. The May figures are not entirely complete, but careful surveys show that the trend downward has continued.

The reason for the increased space taken here for the purpose of persuading convention visitors to buy is explained by one keen advertising man as follows:

"People do not buy because cold reason decides they shall buy but because they want to buy—because their instincts and emotions prompt them to buy. Ninety per cent of human actions, the psychologists say are based on instincts and emotions. Ruyers can and do support their actions by summoning up this or that reason, making the reasoning fit the act."

THAT PAYS \$50 A YEAR Kings Lynn, England, June 11—Prince Henry, the third son of King George, has got a job which carries with it the renumeration of 350 a year. At a recent meeting of the town council here a letter was received from the prince accepting the appointment of Lord High Steward for the town.

By his acceptance of this office the prince will become the the town here is raised to the Borough in the House of Lords, when he is raised to the peerage in the near future.

Lynn is one of the oldest boroughs in England, its first charter of incorporation being granted by King John.

COTTON MARKET

New York, June 11—Spot cotton, closed steady. Widdling 322 35 and closed the present of the propersion of the propersion of the present of the intereased number of possible to the increased number of possible will have opportunity to work. Will have opportunity to work will have opportunity to work. Will have opportunity to work.

made to care for the style propensities of other sections.

Papers of record breaking size are expected in Cleveland before this week is over. Local advertising business has been such, it is reported here, that national advertisers have been crowded out to some extent. One Cleveland publisher notified his Eastern representative that he could not care for this out of town busines. It is probable that national advertisers who have not already made their arrangements will find similar difficulty here although some COTTON MARKET

New York, June 11—Spot cotton, closed steady, Middling 29.25 an advance of 40 points. Eutures, close in bid. July 28.22. Oct. 26.03, Dec. 25.30, Jan. 25.07, March 25.16, Aug. 27.20.

New York, June 11—Cotton functions has been such; it is reported the extent. One Cleveland publisher notified his ston-Salem was instantly killed here late yesterday when his airplane crashed to earth.

Selfridgefield, Michigan, June 11—Cotton functions levels: July 28.15; October Charlotte, was instantly killed when his airplane fell 1,000 feet near here late yesterday.

COTTON MARKET

New York, June 11—Spot cotton, closed steady, Middling 29.25 an advance of 40 points. Eutures, close, it is reported there, that national advertisers have been crowded out to some extent. One Cleveland publisher notified his morning at the following levels: July 28.15; October 125.80; December 25.07; January 24.75; March 24.88.

New York, June 11—Cotton function functions for the could here, that national advertisers have been crowded out to some extent. One Cleveland publisher notified his morning at the following levels: July 28.15; October 11 is probable that national advertisers who have not already made their arrangements will find advertisers who have not already made their arrangements will find tures at two p. m., stood at the following levels: July 28.11, Oct. 26.05, Dec. 25.30, Jan. 25.12, March 25.09.

ON HIS BIRTHDAY MONDELL REPEATS THE RALLYING CRY

Sounds Again the Note of Burton Address Yesterday in Speech Today as Permanent Convention Chairman.

Convention Hall, Cleveland June Convention Hail, Cleveland June
11. — The Republican Convention
went through with more routine today while its platform committee
was finally threshing out its differences, and many leaders were closeted in hotels in conference over the
still undetermined Vice Presidential
situation.

Permanut.

Permanent organization with Frank W. Mondell of Wyoming as permanent chairman was duly in-stalled without a hitch, convention rules were adopted, and the official roll of delegates perfected in due or-der. der.
In a short address and amid re

In a short address and amid repeated cheers Mr. Mondell repeated the Coolidge rallying cry sounded yesterday by Temporary Chairman Burton, "We meet profoundly appreciative of wise, patriotic and inspiring Party leadership in the past, and earnestly thankful that the kindly providence and the great good fortune which gave our Party and the nation, Lincoln, McKinley, Roosevelt and Harding has vouchsafed us as the worthy successor of these distinguished patriots and the confidence-inspiring character of Calvin Coolidge," he said.

Nominations for President and Vice President will be made tomorrow.

row.

After a brief session today, the convention recessed until 8 o'clock tonight, when it will receive and adopt the platform.

Among other things the convention in adopting its rules approved was a new arrangement by which women will have equal representation with men on the National Committee.

Again, as at yesterday's session. Again, as at yesterday's session

Again, as at yesterday's session, there was long and loud demonstration when the rallying cry of party regularity and loyalty to Coolidge was sounded by Mondell.

President Coolidge will probably be asked before night for an expression of his view respecting the Vice Presidential nomination.

Conferences among leaders during the forenced among leaders during the forenced with the councils of the party expressed it, "we are ready to be pressed it," we are ready to be

pressed it, "we are ready bossed."

MISTRIAL ORDERED IN McDOWELL CASE

Clearwater, Fla, June 11.—A mistrial was ordered today in the case of Frank McDowell, charged with the murder of his mother, and the prisoner was remanded to jail.

McDowell confessed to the police that he killed his father and mother in their home on February 19, and that one year earlier in Decatur. Georgia, he was responsible for the burning to death of his sisters when fire destroyed the McDowell home.

MILLERAND RESIGNS PRESIDENCY FRANCE

Paris, June 11.—The resignation of Alexander Millerand, President of France, followed his failure to line up opposing elements in the Cham-ber of Deputies and Senate.

POLICE COURT BRIEF

For driving his car in excess of the speed limit, James Barclay paid \$10.00 and costs in police court Wednesday morning.

Daniel Rhodes, charged with being drunk and disorderly, paid \$10.00 and costs.

and costs. Claude Burrus, for parking his car contrary to city ordinance, paid the costs of court.

EUREKA LODGE MEETS

There will be a special call meeting of Eureka Lodge Thursday night at 7:30. Work in the first degree. at 7:30. Work in the live members are expected to be present.