

## Political War Chests Be Biggest In History Said

Total Campaign Funds of Three Parties May Reach a Total of \$15,000,000 If Collections Come Up to Expectations of the Party Leaders

By ROBERT T. SMALL

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Washington, July 24.—Plans being made for the Presidential campaign this year contemplate probably the largest expenditure of money in the history of politics.

The use of money in pre-election fights no longer carries with it the taint of corruption. Legitimate expenses have grown greater and greater as the years have gone by and the high cost of living has hit the hustings as well as the home.

Senator Borah of Idaho, chairman of the special Senate committee which is to report campaign expenditures, expects to have a busy time of it between now and early November, for all of the committees have decided to emulate the example of Chairman Butler, of the Republicans, and give Mr. Borah detailed reports from time to time as the campaign progresses.

Announcement that the independent progressives headed by Senator LaFollette and Senator Wheeler are going to attempt to raise a campaign fund of at least \$3,000,000 gives some inkling of what the aggregate expenditures of the campaign may be. This is far more than the Democrats were able to obtain in 1920. The Democrats practically starved to death that year while the Republicans revelled in plenty.

This year the Democrats are hopeful that things will be different. They may easily raise a campaign fund of \$5,000,000. The Republicans may raise even more, so there is reason to believe that in the National political strong box there will be gathered approximately \$15,000,000 for electioneering purposes.

Radio, an entirely new expense in National campaigns, will get Bon's share of the expenditure according to present plans.

Broadcasting companies are going to reap a real harvest and get back some of the heavy sums they have spent in developing this newest art of communication. Thus far there has been no attempt to standardize the political charges for broadcasting other than a preliminary statement by the American Telegraph & Telephone Company that it expected to get \$10 a minute and to limit speeches to 10 minutes' duration.

This time limit is proposed not alone for the benefit of the listeners-in but for the politicians as well. The broadcasting agencies know their invisible audiences. They know they will not listen patiently to any person for much more than ten minutes. In all political audiences there is a large percentage of persons who walk out on the candidate soon after he begins to talk. How much easier it will be for the radio listeners to turn the knob and cut short the best of the orators. The radio people believe they can give the politicians the best value by limiting them sharply in the amount of time they can consume on the air.

Furthermore it is feared that too much politics would drive the listeners from the head phones and the loud speakers. Radio audiences crave variety and will seek for it all around the dial. A more liberal mixture of political addresses in the program would defeat the purpose of the political chiefs and make their expenditures useless.

Word has reached Democratic headquarters here that John W. Davis, the Presidential candidate, is leaning more and more toward a radio campaign rather than to take the two big swings around the circle which were suggested to him. Mr. Davis feels he can reach more people by radio than he can by train. His managers, however, are desirous that he should meet the people face to face so far as possible. They are anxious to "sell" his personality and while a certain amount of personalty will express itself through the microphone, it is not to be compared with personal contact.

Already it has been arranged that President Coolidge shall do most of his political campaigning over the radio. The Presidential speakers, however, is not likely to cost the Republican National Committee very heavily, for Mr. Coolidge will speak most of the time in connection with some public event which would warrant the broadcasting stations in carrying the speech regardless of the campaign. Such an event is that of Friday night when Mr. Coolidge will speak by radio to a company of Boy Scouts gathered at dinner in New York prior to sailing for Europe on Saturday. It is peculiarly fitting that Mr. Coolidge should speak to the boys of America at this time when his heart is so full of the sorrow attending the loss of his son, Eddie. The cause is each state

## Two Mayors!



## LUMBER IS NOT LIKELY ADVANCE

Home Builders Who Have Been Wondering About Effect of Forest Fires May Calm Their Fears.

By J. C. BOYLE

New York, July 25.—Prospective home builders, contractors and lumber dealers who have been speculating as to the effect of forest fires on the Pacific slope, may calm their fears. There is little likelihood of an increase in lumber prices in that section as a result of fire losses, and reports of damages in many instances seem to have been vigorously over-stated.

Disputes received within the last 12 hours from reliable sources in Oregon and Washington indicate that the damage to green timber from fires so far has been remarkably small, compared with the first snap estimates.

In Oregon, fires have been confined mostly to logged off lands and the damage to green timbers has been extremely limited.

Much reforestation work has been wiped out, however, and the prospective loss along this line will be considerable. The forest service officials have placed a figure on the damage, but in the past losses have usually been about one-tenth of the first estimates, compiled through smoke-filled eyes.

In Western Washington, as in Western Oregon, the damage has been only nominal, and the total loss west of the Cascades will be much above the normal at this season of the year, when some brush blazes are inevitable. Rain and cooler weather this week have combined to better the situation, so far as brush fires and blazes in cut over land are concerned.

Both of the older parties are going to try to make their campaign funds as popular as possible, but neither side will limit the amount that an individual may give. Will Hayes attempted to do that in 1920 and piled up a deficit of something like \$2,000,000 before the ballots were cast. In wiping out this deficit the Republicans cast the Hayes rule of \$1,000 only to the winds.

"Wall Street" may contribute heavily to both Democratic and Republican chests but Mr. LaFollette and his followers will have to go elsewhere. Some one suggested, when Mr. Davis was nominated, that "big business" was well satisfied with the two leading candidates for the Presidency that it would fail to contribute funds.

The Democrats counted that a moral victory in itself for them they had never got any big business money any way and if they could keep it away from the Republicans a long stride forward had been made.

## HARRELL IS TAKEN TO SPARTANBURG

Nashville, Tenn., July 25.—South Carolina officers left here tonight for Spartanburg with Frank Harrell, alleged accomplice of the slayer of Major Samuel McLeary.

## RAILWAY BOARD DISALLOWS PLEA

Chicago, July 25.—The Railway Board today overruled and disallowed employees of western railroads in their wage and rates disputes and ordered the taking of testimony of witnesses subpoenaed both from carrier and employee.

In the Panhandle of Idaho and in Northeastern Washington, conditions are worse than west of the Cascades but the money can National Committeeman of Wisconsin, and Mrs. Luther Schmitz, committeewoman. We consider by them today, the latter chief warden of the Washington Forest Fire Association in charge of all patrols.

In California reports from the Northwest indicate that damage will be somewhat heavier but experts in Portland assert that the total damage to green timber on the whole coast is not expected to exceed \$1,000,000.

The damage to timber has not affected business on the Pacific coast, as the amount burned is insignificant compared with the available supply. Many lumber authorities expect a steady advance in prices by fall but as a result of a revival of building and not aftermath of fire damage.

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## TWO REPUBLICANS SEND RESIGNATION

in the Associated Press

Chicago, July 25.—The resignations of Dr. Lorenz, Republican National Committeeman of Wisconsin, and Mrs. Luther Schmitz, committeewoman. We consider by them today, the latter chief warden of the Washington Forest Fire Association in charge of all patrols.

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