

# Furniture Men Using Automobile Sales Plan

### Furniture Owners Trade in Their Old Couches, Chairs, Tables and Beds for Brand New Ones by Paying the Difference and Business Is Going Fine

By J. C. BOYLE  
New York, Jan. 20.—Automobile sales practice has broken in to the furniture trade. Just as they turn in their used cars against the purchase of new models, furniture owners are now being permitted to exchange their old couches, chairs, tables and beds for new, upon payment of a price differential. The furniture men in scores of cities have adopted this sales plan and are refinishing the old pieces and offering them for sale at bargain prices.

This and other sales impulses are counted on to land over \$1,000,000,000 worth of new furniture in American homes during 1925, according to manufacturers and buyers now gathered at the Chicago and Grand Rapids Furniture Expositions. These men say that the taste for better things displayed today by the average American, is resulting in brighter, better designed and more artistic furniture and in a sales demand which spells wide and continued prosperity for the industry.

Displays at the two great furniture fairs indicate that from this time on the American home will be more colorful. These displays show groups for practically every room in bright shades such as burnt orange, delft blue, carnation, Nile green and combinations of black and Roman gold. Lighter and more graceful lines predominate and the heavy, overstuffed pieces are becoming conspicuous by their absence. The upholstery materials toward mohair velvets, tapestries, velours and damasks in many instances.

Prices for these new products, furniture men say, will show little change from those of 1924, at least throughout the first half of this year. All indications point to an even more prosperous period in 1925 than last year which was a banner one in the industry according to P. E. Kroehler, manufacturer and president of the Furniture Club of America. "All of us in the furniture business are optimistic," he added. This sentiment was re-echoed by other makers and dealers who declared people were turning toward the better household furnishings and stressing quality instead of cheapness. The cheaper lines have comparatively little attention at the furniture show.

"Moving pictures and the schools," said J. L. Schnadig, president of the Pullman Couch Company, said today, "are considered by us as big factors in improving the taste of the buying public. Movies show homes well and artistically furnished and the schools, through their domestic science departments, are teaching the future housewives the benefits of good household equipment. As a result, cheap, unsightly furniture is gradually disappearing." Manufacturers point out that utility is not being overlooked in the struggle for artistic appeal.

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NEW CORNED PORK CRACKLINGS  
FRANKS  
BACON, Pkg. and Sliced.  
BOILED HAM  
CHIPPED BEEF  
CALL R. L. Garrett  
PHONES 697 or 698

## DEFIES LEADERS



Major Thornton Mills, pastor of New England Congregational Church, Chicago, is defying efforts of his church council to remove him from his pulpit. He incurred the council's displeasure by his alleged "radicalism." He made soap-box orators and other liberals just as welcome as those communicants who were paying pew rent. It is charged.

This is emphasized in the prominence of utility furniture in the exhibits. Combination furniture of all sorts is becoming popular, dealers say. This has been encouraged by the gradual change of many families from the large houses to small houses and apartments. Improved workmanship is making these combination pieces much more slightly than in past years.

The Chicago furniture mart, used for the first time at the semi-annual exhibition last June, has already outgrown its quarters. This huge building, with the large

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Let the **INDUSTRIAL BANK** pay your **LITTLE BILLS**  
MONEY LOANED **6%**  
Plus a small service charge.  
Come in and let's talk it over.  
**INDUSTRIAL BANK**

# A Day's Respite From Crossword Puzzles

Give your dictionaries a rest for a day. Try this variation from crossword puzzles. Here are word square puzzles, in which the same words read horizontally and vertically. That is, 1 horizontal is the same as 1 vertical, 2 horizontal as 2 vertical, and so on. This is repeated in the rest of the four word squares. Try the easiest one, A, first, then go on to B, then C and finally D. The answers will be published tomorrow.

## A VARIATION

**WORD SQUARE A**

1	2	3	4
2			
3			
4			

**WORD SQUARE B**

1	2	3	4	5
2				
3				
4				
5				

**WORD SQUARE C**

1	2	3	4	5
2				
3				
4				
5				

**WORD SQUARE D**

1	2	3	4	5	6
2					
3					
4					
5					
6					

- 1. Place of residence.**  
2. Sign of further education.  
3. Repair.  
4. Finishes.
- 1. Name.**  
2. Italian coin.  
3. Think (colloq.).  
4. Highest male voice.

est floor space of any structure in the country, which was constructed at a cost of \$10,000,000, was expected to provide ample play space for at least ten years.

Already, however, authorization has been given for construction of a huge addition, so that manufacturers that desire to show their wares in that city may be accommodated.

In spite of this evidence of business, the Grand Rapids show gives no sign of being in position of prominence in the trade.

**January Sale of Men's Flame Shirts.**

\$2.50 Men's Grey Woolen Shirts, all sizes — \$1.85  
\$3.00 Men's Khaki Woolen Shirts, all sizes — \$2.25  
\$3.50 Men's Khaki Woolen Shirts, all sizes — \$2.45  
\$4.00 Corduroy Shirts, all sizes — \$2.95  
\$5.00 Men's Plaid Woolen Shirts — \$3.75

These are only a few of the many items offered in our January Clearance Sale.

**Rucker & Sheely Co.**  
Elizabeth City's Best Store

**MEET YOUR FRIENDS AT OUR Clean Soda Fountain at THE APOTHECARY SHOP**

**Canned Goods**

Royal Scarlet Brand  
Salmon Steak  
Tiny Peas  
Asparagus Tips  
Shield Pineapple  
Royal Ann Cherries  
Grape Fruit Fruit Salad  
Spinach Sauter Kraut  
Helix Fig Pudding  
Helix Mince Meat  
Helix Pickles  
Helix Cream Tomato Soup  
Helix Tomato Ketchup

**R. A. Byrum Company**  
Successors to  
**M. P. GALLOP COMPANY**  
Phones Nos. 3 and 57  
Cor. Main & Water Sts.

- WORLD SQUARE C**
1. Schooled.
  2. Refuse.
  3. Open.
  4. Set as servant.
  5. Go into.
- WORLD SQUARE D**
1. Flavoring material.
  2. Procession.
  3. Bitingly sarcastic.
  4. The knot.
  5. Prepared for publication.
  6. Withdraw from fellowship.

## VICTOR HUGO CLASSIC SHOWN HERE TONIGHT

At the Akrama Theater tonight will be held the local premier of "The Hunchback of Notre-Dame," the pictured version of Victor Hugo's classic which has come down through the ages with untarnished lustre. Aside from the natural interest in the screening of such a notable masterpiece, there is a general interest to see the production which required more than a year to film and on which more than \$1,500,000 was expended.

Liberties were taken with the story—being defended on the ground that a production intended for all classes could not afford to offend any particular religious denomination—but while many shook their head and predicted failure as a result, the chances were all approved by the New York critics after the world premier in the Astor Theater.

Miss Louise White of Hertford is improving after an operation for appendicitis at the Elizabeth City Hospital Wednesday.

**PHONE 114 Standard Pharmacy THEY WILL SEND IT**

## DAMAGE CASES FOR BANNING OYSTERS

Richmond, Jan. 20.—Commissioner of Fisheries of Virginia, W. McDonald Lee, declared yesterday that Virginia, Maryland and other states should have damage cases against Chicago authorities on account of their banning oyster shipments.

## VIRGINIANS GO AFTER BIG PARK

Washington, Jan. 20.—The heels of the North Carolina park commission, which yesterday met and agreed the appointment of a Congressional commission to designate one or more park sites in the Southern Appalachians, and Virginians will come to today and ask for immediate action of the pending bill to establish the East's first great national park in the Blue Ridge.

**MELICK**  
Anniversary Velium  
an unusual value  
in pound paper  
15c buys  
1 pound paper  
2 pkgs. envelopes.  
The popular Velium  
finish makes very  
pleasant writing surface.  
**MELICK**

## H. C. BRIGHT COMPANY HAS INCREASED CAPITAL

Elizabeth, Jan. 20.—A certificate of incorporation has been issued by the Secretary of State to amend the charter of the H. C. Bright Company of Elizabeth City, increasing the authorized capital from \$25,000 to \$50,000.

## ACCIDENT PAY FINE AND GIVEN 60 DAYS ON ROADS

Elson Lee, Body Road negro, was held Tuesday to raise a fine of \$100 and costs when found guilty of possession of intoxicating liquor in police court Monday morning, was sentenced to 60 days on the roads today when he represented that he had been unable to raise the money to pay the fine.

Lee was found in possession of 20 up-to-date bootlegger's outfit

**RIGHT THIS WAY MADAM THE ELECTRIC WAY**  
**START THE NEW YEAR RIGHT!**  
Supply yourself with Electric Sewing Machine Motor, Iron, Vacuum Cleaner, and all labor saving devices at closing out sale prices.  
**W. S. WHITE & CO.**  
Phone 64.

In an outhouse on Dyer street, including gunny sacks, and a liberal supply of empties in addition to about three pints of genuine hooch.

**FLOWERS For Every Occasion.**  
**Ryan Floral Co., Inc.**  
8 South Road St.  
PHONE 842

## PALE, NERVOUS

West Virginia Lady Says That She Was in a Serious Condition, But Is Stronger After Taking Cardui.

Huntington, W. Va.—"I was in a very weak and run-down condition—in fact, was in a serious condition," says Mrs. Fannie C. Bloss, of 1964 Madison Avenue, this city. "In my left side the pain was very severe. It would start in my back and sides. Part of the time I was in bed and when up I didn't feel like doing anything or going anywhere. "Life wasn't any pleasure. I was very pale. I was nervous and thin, and so tired all the time. "My druggist told me that Cardui was a good tonic for women and I bought a couple of bottles. I took two bottles, then I noticed an improvement. I kept on and found it was helping me. I have taken nine bottles. I'm stronger now than I have been in a long time." Cardui is made from mildacting medicinal herbs with a gentle, tonic strengthening effect upon certain female organs and upon the system in general. Sold everywhere. NC-163

**CARDUI THE WOMAN'S TONIC**  
**RED PEPPER HEAT STOPS BACKACHE**

The heat of red peppers "akes the "ouch" from a sore, lame back. It can not hurt you, and it certainly ends the torture at once. When you are suffering so you can hardly get around, just try Red Pepper Rub, and you will have the quickest relief known. Nothing has such concentrated, penetrating heat as red peppers. Just as soon as you apply Red Pepper Rub you will feel the tingling heat. In three minutes it warms the sore spot through and through. Pain and soreness are gone. Ask any druggist for a jar of Rowles Red Pepper Rub. Be sure to get the genuine, with the name Rowles on each package.

**Quick Relief**  
All the suffering in the world won't cure disease. Pain makes most diseases worse, and sometimes brings on further disorders.  
**DR. MILES' Anti-Pain Pills**  
stop the pain and give nature a chance to work a cure.  
25¢ at your Druggist

# Attention Cross Word Puzzle Fans

Working out all these cross word puzzles has been lots of fun, but why not have the fun and get PAID for it at the same time? We are going to have a cross word puzzle in The Advance one day this week that will be lots of fun and you will be paid for working it out.  
**DON'T FAIL TO LOOK THIS UP. DON'T MISS IT.**

# North American Life Insurance Co. of Chicago

Robert M. Cotter, Mgr., Southern Dept.  
Frank M. Dexter, Louis B. Twiford, SPECIAL AGENTS  
Thomas L. Barnes, Elizabeth City, N. C.

**SAVE AND THRIVE IN '25**  
— AT —  
**FIRST & CITIZENS NATIONAL BANK**  
Elizabeth City, N. C.  
TWO KINDS OF INTEREST—PERSONAL AND 4%

# YOU MISS MANY OPPORTUNITIES IF YOU FAIL TO READ THE CLASSIFIED ADS

## CLASSIFIED ADVERTISING

**DAILY ADVANCE CLASSIFIED RATES**  
This size type (8 point), one cent a word each insertion; minimum 15 cents, one time; 55 cents week; 15 words.  
Standing ads, five cents a word per week. Twenty cents per month—in advance.  
White space and paraphrased ads, 50 cents an inch.  
Copy must be in the office by 5 p. m. day before insertion.  
**For Sale**  
FOR SALE \$175 CASH, 2 HALL-ber chairs, 1 mirror case, 1 hat rack, 1 plain mirror, 2 mug racks, 6 stool chairs, 1 coal stove. Can be seen in Charlie Barnard's shop above Luther Overton's store. Geo. J. Spence. Jan. 21-4f-np  
**PAID PAPER SUITABLE FOR**  
packing for sale. Ten cents a bale. Apply Advance Office. Jan. 16f  
**BOYS AND LOT NORTH ROAD**  
street. Apply S. D. Morgan at Sharber & White. 20-26npd  
**LISTEN FARMERS! HEAD-**  
quarters for hay, seed oats, seed cobbiers and red bliss. One carload hay received Monday, three more rolling, five more booked for January shipment. Buy your Burt 90-day seed oats, No. 1 se-

lected very best Maine grown seed cobbiers in 11 pk. bags from Aydlett & Owens, also Ballard's wheat bran, middling, and other feeds. Jan. 19, 24-np  
**DIRTY WOOD FOR SALE—MAPLE**  
and oak. S. M. Meskins, Phone 679-W. Jan. 20-26pd.  
**FRESH MILK AT 12c A QUART.**  
P. C. Harris, 501 Second street, Phone 343-J. Jan. 19, 20, 21np  
**BEST APPLES IN TOWN, BLACK**  
Twigs. Sold by J. W. Stokley, 202 S. Road at. Jan. 19, 24np  
**FULL BLOOD BROWN LEG-**  
horn eggs, fifteen \$1.50. George W. Jackson, General Merchandise, Route Three, Hertford, N. C. Jan. 17-23pd.  
**FOR SALE — DESIRABLE**  
house and lot on Baxter street near Selden. Price reasonable. M. B. Simpson. Jan. 16fnp  
**ONE FORD TOURING CAR**  
self starter, in good condition. \$75.00. Apply Raynor Elliott, Central Filling Station. Jan. 15-21-pd  
**NINE ROOM RESIDENCE SALE.**  
Eastern exposure. Exquisite design. Basement heat, thoroughly modern. Lovely neighbors. Price two thirds value. Phone 306. Carolina Reeco. Jan. 14-20.  
**HOME FOR SALE CHEAP—AP-**  
ply W. L. Cohoon, 601 West Church street. 15-21npd  
**FOR SALE ESTABLISHED**

tail grocery business located in Elizabeth City. Best residential section. Less than \$1,000 will handle the proposition. Cheap rent. Address Advance Office. Jan. 13-19pd  
**Miscellaneous**  
**HOME MADE CHICKEN SALAD**  
Call us now. R. L. Garrett. Phone 698. 20-22np  
**CARS WASHED, FREE CRANK**  
any or all bids. J. T. McCabe, chairman of committee. Jan. 8-14-np  
**HOUSE FOR RENT—101 EAST**  
Church street. All modern conveniences. Apply 106 East Church street. Jan. 15-21-pd  
**Help Wanted**  
**WANTED TENANT FOR FARM**  
work, white or colored, scholar or share. See V. E. Meade, Wechsler, N. C. Jan. 16-22pd  
**NOTICE — I WILL NOT BE RE-**  
sponsible for bills made before January 1, 1925 by the Central Filling Station. Manager. Raynor Elliott. Jan. 15-21pd  
**A. B. SEELEY & SON WILL**  
have to arrive Tuesday, January 20, a car load of fine sweet Sun-Made Florida oranges and tangerines. Jan. 19fnp  
**PHONE 280 FOR CLEANING**  
and pressing. Work done promptly and in good shape. It's  
**SHOE REPAIRING. WE CALL**  
for and deliver. W. E. Williams, Phone 769. Oct. 21f-np  
**SEE US FOR GOODYEAR BAL-**  
loons. Riding comfort. Auto Supply & Vulcanizing Company. Phone 497. Dec. 2fnp  
**For Rent**  
**NOTICE—HAVE RENTED ONE**  
of my buildings but have one more for rent. Well located on North Water street and on my private railroad siding. Good location for any kind of wholesale business. Apply to W. J. Woodley, wholesale grocer and distributor for King Flake Flour, the best that money can buy. Phone Number 139. Jan. 19f-np

**How Good A "Picker" Are You?**  
If you're good at picking winners—in business, in politics, in sport—  
Just try your hand on the "pretty pick-ins" listed among the bargains in The Advance Classified Columns every day.  
Look through the headings in the Classified Section—right now—and in a minute's time you can put your finger on what you want.  
Something for your home, for your car—practically anything you would buy at any store—first look for it here and then figure out your saving.  
Hundreds of people in Elizabeth City have the Advance thrift habit—you can start today!  
Watch the Classified Ads regularly!

case service, gasoline, grease and oils. Central Filling Station, Raynor Elliott, Mgr. Jan. 15-21pd  
**DON'T FAIL TO ATTEND OUR**  
Sale on Florsheim Shoes and many others which we have placed in this sale. Our bargain tables are full of shoes and ox-fords at 98c. Gallop & Toxey Shoe Co. 20-26np  
**810,000,000 COMPANY WANTS**  
man to sell Watkins Home Necessities in Elizabeth City. More

**Rich Richard Says:**  
The repeated stroke will fell the oak. And regular reading of The Advance Classified Ads will cut down your expenses.  
Read them today!

**OLD HOME TOWN**  
By STANLEY  
  
"I'VE BEEN PUTTY NOT DOOR KNOBS IN THOSE NEWLY DEPARTS VERY MORNING FOR WEEKS!"  
"BUT SO YOU'VE LIVED ALL THESE YOUNGSTERS YOU WOULD'NT LISTEN TOLD YOU TO USE WHITE DOOR KNOBS NOT BROWN DOOR KNOBS!"  
"NO—NO—I SAY YOU ALWAYS USE WHITE DOOR KNOBS FOR WHITE WOOD!"  
"YOU SAY SO? THEN BUY SOME NEW CHERRY WOOD!"  
"ED TRY'VE TRIED OUT A BUNCH TO MAKE HIS NEWS LAY IN COLD WEATHER. AFTER THREE WEEKS WITH NO RESULTS—HE GAVE UP!"

than 150 used daily. Income \$25 to \$50 weekly. Experience unnecessary. Write Department B-5, The J. R. Watkins Company, 155-159 Perry street, New York City, N. Y. Jan. 17, 1925np  
**Lost and Found**  
**LOST—BULL DOG PUP, BLACK**  
with white ring around neck. Reward for information leading to recovery. Apply to Sam Modlin, 204 West Cypress street. Jan. 20, 21-np  
**FOR SALE—ONE SMALL**  
farm, ten acres, one-half a mile from city limits on paved roads. Terms to suit purchaser. Apply to W. H. Lambert. Jan. 1-4f  
**SOLD**