$\qquad$

## Ancestral Home



New Autumn Styles and Fabrics are Here smart new frock

## McCabe $\mathbb{E}^{\mathcal{O}}$ Grice

## Buy Your Coal Now While Prices Are Low

Our entire stock of
Lamps $25 \%$ off This Week

Bright Jewelry Co.


## MOBILES KILI

## PENDERE

TOMATOES, Solid Pack Red Ripe, No. 2 can ge
Swift: Premini He AND BACON
SHOULDERS, Smoked Pieniex, Pound
PORK, Rib, Pound 28e, Fat Backs, Pound 24
D. I. BACON, 1 Pound Carton ..... 51

HAWAIIAN PINEAPPLE SLICED, large can 25 c BROOMS, Leader Brand, No. 6, Selected
Quality, each $\quad \mathbf{5 0} \mathrm{c}$
PEACHES, Colonial Brand, in Heavy Sugar
Syrup, large can
EVAP. M山K, Van Camp'\%, Tall can.
$\frac{\text { CORN, Crushe-Sugar-Tender, } 2 \text { cans for } 25 \mathrm{e}}{\text { Potatoes, Extra faney, sweet or white, } 5 \text { lbs. for } 19 \mathrm{e}}$
ONIONS, Fancy Selected, Pound 5e
PRESERVING NEEDS


PICKLING SPICES, Pk
FRUIT JAR TOPS, Metal, doz. 25̈e; Glans, doz. 20
EGY S, Strictly Fresh, Extra Graded, Carefulty

| Selected Strictly Fresh, Dozen |
| :--- |
| Selon |

MAYONNAISE and SALAD DRESSINGS
GELFANDS

| PREMIER, Botte $\quad 10 \mathrm{c} \quad 13 \mathrm{c} ;$ Large Bottl |
| :---: |
| 22 e |

, hlash, 8 oame loile

## Palace Patent \& Won- Pure Cider der Self Rising


D. P. BRAND, The World's Best Drink, Ib. ..... 47 Yellow Front, Ib....43c Golden Blend, 1h. 35 c BREAD, Our Pride, Large 21 oz. wrapped loaf. 10c

FAMO AND LEBANON BELLE FLOUR
of quality mold by the
-DISTRUTKD BY-
TOXEY \& COMPANY
Classified Ads In The Advance Offer Many Opportunities In Economy

## CLASSIFIED ADVERTISING



| $\begin{aligned} & \text { beth City' } \\ & \text { Newnpuper. } \end{aligned}$ |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  | For Sale |  |
|  | FOR SALE - One Remington Au tomatic shotgun. Brand new. In-cluding six poxes of shells. s 50 J. B. Venters. septis-19n |  |
| Fish |  | Plumbing |
|  |  <br>  sept. 17-13n |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Do You WANT the bent in sed |  | Renter |
|  ket. Elizabeth City, N. C. 16-22p. |  |  |
|  |  |  |
|  |  |  |
| Help Wanted |  |  |
| BOY WANTED about 18 yearn Apply Pender's. Water istreet. |  | Goob |
|  |  |  |
|  |  |  |
|  |  |  |
|  | Hisan tor wholeame Errecty men. |  |
|  $17,18 \mathrm{n}$ <br> For Rent  <br> 10  |  |  |
| For Rent 10 |  |  |
| му номе on the corner of Calpepper and Church stroets tor rent. Cail s7.J or mee mo the the <br>  |  | Wanted |
|  |  |  |
|  |  |  |
|  |  |  |
| PRIVATE GABAGE for rent. Min <br> 8. A. Pery, is East Mata stroet |  |  |
|  |  |  |
|  | BALED PAPERE for male - Rerap staek not nuitablo tor wraping |  |

Morning is the most hurried time of the day. A hurried swallowing of a cup of coffee-a "Get to work on time"-that is the thought in every one's mind.
People do not exchange social calls at $8 \mathrm{a} . \mathrm{m}$. is an unwritten social law that morning is time for visiting.
When a person has ANYTHING to do, he
naturally tackles it in the merning waturally tackles it in the morning.
These facts should be remembered

There is one elementary fact which should There is one elementary fact which should
be borne in mind when you are about to ad-
vertise.
Advertising is . . . SOMETHING TO READ. Let's say it again: Advertising is SOMETHING TO READ.
Unless it is read it is not profitable adver-
tising.
tising.
Wh.
When you have "something to read"-something you want the public to read-place it be-
fore them at the,time of day when they have fore them at the. time of
leisure to read.
The day is divided into
Sleep (2) Work (3) Leisure.
The leisure period comes. (1)
and that is the time people read newspapers
thoroughly.
Don't try to ask a man to read something when he is hurrying off to work. Invite him to read your message in The Daily Advance,
an evening paper, which reaches the family

The Daily Advance

