SIX PAGES

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Hundred Thousand People Looking for Elizabeth City Highway Official Avers

ROAD SESSION BEGINS

Visitors From Along Route Nations May Find That Amf Atlantic Coastal Highvay Discuss Plans to Adertise Route

"One hundred thousand WILL RE-OPEN DEBATE cople are looking for Eliza-City," declared Fred ward, secretary-manager of the South Atlantic Coastal Highway Association, this morning in discussing the future of this city. "They'll find you, when you tell 'em what you've got. You've just got to keep pounding it into 'em—and you'll get 'em.
"What made Florida? Good coads and advertising; and the same is true of North Carolina. You have the good roads. Now you must do the advertising. With what you've got, you'll have no trabble Fringing all the tourists you want, if you'll go after 'em.
"My home city, Brunswick, Georgia, spont \$25,000 in advertising, spont \$25,000 in advertising, spont \$25,000 in advertising last summer—and got 25. dered by the American Senate by accept the modifications suggested by the American Senate by accept the modifications of filed laughters. And word to this effect is going forth now so that the various governments will not present a modified acceptance with the prospect that two thirds vote hardly could be mustered to support the foreign governments interpretations.

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Tell 'Em What You've Got and You'll Get 'Em, Fred Ward Predicts, Pointing IF DO NOT ACCEPT MODIFICATIONS

erica May Never Enter Is Opinion in Administration Headquarters

By DAVID LAWRENCE

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Two Are Taken And The Others Left



Astounding Development Is Awaiting Completion Of Great Coastal Road, Ward Declares, Citing Many Reasons of two m



Alive with Fonck Workers Center Efforts On Caring For Injured And Seeking Out Dead

The Red Cross Officially Takes Over Task, Reporting That Fund for Relief Has Reached the \$800,000 Mark With Contributions Coming in Daily

With rescue and relief work systematized under the State and National Red Cross authorities, Florida's stricken cities were emerging slowly today from chaos caused by the tropical hurricane as it roared its way from the Bahamas almost to the Mississippi River.

Belated reports from more remote sections of the storm torn area added to the death toll as well as prop erty damage which probably will aggregate nearly \$100,000,000 when final surveys of cities and towns as well as in trucking and farming sections are com pleted.

The hurricane that cost lower Florida's East Coast upward of 100 lives, 4,000 or more injured and property damage of \$50,000,000 or more, having passed, workers today centered their efforts on trying to ascer-

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