

IT'S GOING TO BE THE

TALK OF THE TOWN

You'll Smile and I'll Smile and There Will be no more Frowns.
Everybody will be Excited. The Ladies, Bless Their Souls, Will be Delighted.

The Entire \$20,000 Stock of Dry Goods, Notions, Clothing for Men and Boys, Shoes for the Whole Family, Ladies' and Gents' Furnishings, Etc., of

CLYDE CAHOON, Plymouth, N. C.

Will be Literally and Truly Turned Loose at Public Sale For 10 Days Without Regard to Cost or Loss.
This Sale Begins Wednesday, July 8th, 9 a. m., RAIN OR SHINE.

The Cause is briefly This.

Owing to backward conditions and a tardy season, which has left us with more stock than we can dispose of regularly, and in order to make room for our new fall and winter goods, which are arriving daily, we have been compelled to inaugurate this special Ten Days Sale right in the heart of the Summer Season, the like of which Plymouth and vicinity has never seen.

OUR STOCK IS COMPOSED OF THE NEWEST, BEST AND MOST UP TO DATE MERCHANDISE THAT MONEY CAN BUY, AND EVERY DOLLARS WORTH OF GOODS IN OUR HOUSE WILL GO ON SALE AT A SAVING OF FROM ONE-FOURTH TO ONE-HALF, AND BACKED BY THE FAIREST GUARANTEE OF ALL "GOODS EXCHANGED OR YOUR MONEY REFUNDED" any time during the sale on any unsatisfactory purchase.

REMEMBER

Sale Lasts 10 Days Only.

Never has an Opportunity of this kind been presented to the people of Plymouth and surrounding country.

Buy your present and future needs now!

FAIR WARNING.

This is not an ordinary Clearance Sale where a few odds and ends will be thrown out at reduced prices, but a real bona fide sale, where you will be permitted to take your unlimited pick and choice from over \$20,000 worth of new seasonable Dry Goods, Notions, Shoes, Hats, Ladies and Gents Furnishings, Men's and Boys Clothing, and dozens of other lines too numerous to mention. This great sale BEGINS WEDNESDAY, JULY THE 8TH, AND CONTINUES UNTIL SATURDAY, JULY THE 18TH INCLUSIVE.

We have no need to sacrifice values at this time of the year. The season is still in its infancy. Still we do it. We will offer you values, such as you never dreamed would be so ruthlessly sacrificed. At this time, we prefer a quick loss, and your appreciation, so that it will leave nothing but pleasant recollections in the minds of our patrons.

Our store will be closed on Monday and Tuesday, July 6th and 7th, to get ready for this Great Bargain Carnival.

\$30. in gold given away free on Saturday, July 18th, at 3:30 p. m.

<p>CALICOES The Standard American Prints, the kind you always pay 7c a yard for. Sale price 3c</p>	<p>Apron Checks The entire line of Amoskeag Apron Gingham that sold at 7 1-2c per yard to go on sale at 4c</p>	<p>O. N. T. Spool Cotton. Sold the world over at 5c per spool to go on sale at 3c</p>	<p>Dress Gingham The entire line of Amoskeag Dress Gingham. 10 and 12 1-2c values, to be sold at 7c</p>	<p>Percalés The entire line of 10 and 12 1-5c percales, in this season's newest patterns, to go on sale at 7c</p>	<p>B. V. D. And all other standards 50c Underwear to go on sale at 38c</p>
<p>Mens Shoes The entire line of \$2.50 Shoes and Oxfords, in all shapes and leathers, to be closed out at \$1.69</p>	<p>Mens Shoes The world renowned Walk-Over's and Beacon Shoes, sold the country over at \$3.50 in the newest shapes, to go on sale at \$2.85</p>	<p>Mens Suits One lot of these \$7.50 and \$10 suits in this season's models to go on sale at \$4.95</p>	<p>Mens Suits The famous Goldman-Beckman handtailored Suits that sell the country over at \$15 and \$16.50 to go on sale at \$10.95</p>	<p>Ladies Oxfords The entire line of these Oxfords and two-strap pumps, in all leathers, that sold at \$1.75 to be closed out at \$1.10</p>	<p>Ladies Walk-Over Shoes And the Helming, McKenzie shoes and Oxfords, that sell the world over at \$3.50 with the new Tango and Colonial Heels, sale price \$2.69</p>
<p>Mens Shirts The entire line of 50c Dress and Work Shirts to be sold at 39c</p>	<p>Mens Pants Ninety-five pairs of these \$1.50 and \$2 values, to be closed out at \$1.19</p>	<p>CREPES and RATINES The entire line of these new Spring goods, that sold at 25c per yard, to be closed out at 17c</p>	<p>VOILES A beautiful line of these 25c Voiles, to satisfy the most critical, to closed out at 17c</p>	<p>BOYS KNEE PANTS A beautiful line of these 50c and 75c Knickerbocker Pants, to be closed out at 38c</p>	<p>Mens Shoes The famous Strong and Garfield \$5.50 shoes and the Standard \$5 Walk-Over Shoes, to go on sale at \$4.15</p>
<p>Ladies Vests Thirty-five dozen of these regular two for a quarter gauze vests, to be sold at 7c</p>	<p>POPLINS The entire line of these standard 25c goods in all colors to be sold at 17c</p>	<p>MENS DRESS SHIRTS The Standard Monogram and Corliss Coon Shirts that sell the World over at \$1 to be sold at 79c</p>	<p>Boys Wash Suits A beautiful line of these new spring suits, ages 3 to 8, that sold at 50c to go on sale at 39c</p>	<p>INTERWOVEN SOCKS A name familiar to every man that wears socks. The 25c and 50c brand, to be sold at 20c AND 40c</p>	<p>Dress Linens These yard wide 35c linens, in all colors, to be sold at 21c</p>

GOODS SOLD FOR CASH ONLY DURING THIS SALE. NOTHING charged to anyone

Look For the Big Green Signs

Store Closed to all the World
Monday and Tuesday, July 6th and 7th to mark down and arrange stock. Sale starts Wednesday morning July 8th at 9 a. m., and lasts 10 days only.
25 Extra Sales People Wanted
Men and Ladies experience not absolutely necessary. Apply at once to J. H. Steloff, care of Clyde Cahoon.

Then You Know You are Right
Clyde Cahoon,
Plymouth, N. C.

Free Trip to Plymouth
Railroad and Steamboat fare refunded to all persons within a radius of 25 miles that purchase \$15.00 worth or more during this sale.
CLYDE CAHOON.