Some of our business men who set up a howl about people sending orders to de- at Roper, in the State of North partment stores, have all their Oct. 31st, 1914, stationary printed away from home to save five cents. Loans and discounts, "Consistency, thou art a jewel,

And so some people don't like some of the things they reads in this paper? Neither do we. But they are at liberty to pick out what they don't Capital stock paid in like and leave the rest for Surplus fund Undivided profits, less carone who is less fastidious. Do they know what they call the Deposits subject to check man who sits down at a first- Savings Deposits class hotel dinner, and begin- Certified checks ning at the first item on the bill of fare tried to eat every dish mentioned thereon? This newspaper presents a varied bill of tare every week, but there is no law compelling this 9th day of Nov, 1914. them to devour every portion. Just put aside what you don't relish and say nothing about it. And don't swear at the editor. Its both wicked and foolish.

and fences and rocks and andise business apply to roads, waste your money on so called business charts, and vainly imagine you are advertising. But you are not. The newspaper that every week visits hundreds of homes, and is looked upon by its readers of her as a reliable friend and adviser is the medium through which the wide awake business man will speak to the people. Quack advertisingthe kind you bite on when a stranger comes around a great and rent store to party who buys same "scheme" is like quack med- Whoever buys this busiess will have icine, the less you take of it which might mean the difference in the better. The man who ap- suce ss and failure to anyone engagpreciates the value of newspaper advertising, and has business instinct enough to know that all other methods are spurious, is the man who NEW WAY TO TEST meets with success.

Report of the codition of The Bank of Roper

Carolina, at the close of business

RESOURCES \$81,572 12 Overdrafts, unsecured 17 29 Banking House 2,200 00 Furniture and Fixtures 1,322 00

All other real estate owned Due from Banks and Bankers 1,000 00 5,192 69 Cash items 596 26 250 00 Gold coin Silver coin, including all mi-

320 04 nor coin currency Nat. bank notes and other 857.00 U. S. notes Total. \$96.327 34

LIABILITTES 20, 0.0 00 6,600,00

rent expenses and 'axes 3,501 41 21,526 96 43.894 13

Cashier's checks outstanding 762 64 42 20 \$96,827 34 Total,

State of North Carolina, County of Washington, ss : I. L. G. Roper, President of the above-named bank, do solemnly swear that the above statement is true to the best of my keowledge and belief. L. G. ROPER, President. Subscribed and sworn to before me,

B. S. CLARK, N. P. Correct-Attest: W Chesson

W A Blount W C Thompson Directors

F OR SALE.

I have in charge a small stock of General Merchandise for sale below wholesale cost. Anyone You may disfigure barns who wishes to start into merch-

BUSINESS FOR SALE

W.M. BOND, Plymouth, N.C.

Store For Rent! On account of being unable to give some proper attention, my mother, Mrs. Alice M. Ayers, wishes to dispose

Millinery Business

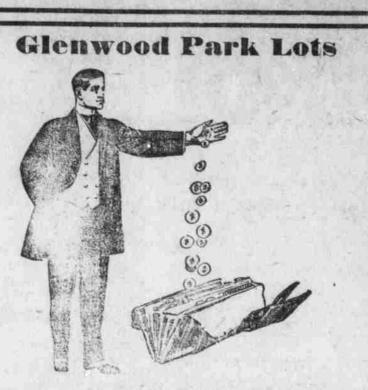
This business is located on Water Street in the town of Plymouth in one of the best business sections, and has been established about 15 years. For anyone wishing a paying business of this character, this is a splendid opportunity. Will sell stock ad fix tures the banefit of a established trade tor in this line

For particulars address by letter,

A. U. NEWBERRY,

BALANCE OF AUTO

Plymouth, N. C



Invest in a lot or so at Glenwood Park, on monthly payments, and you will get results as shown above.

Have you ever seen the terminals of a railway system that did not have a city of greater or less population built on adjoining properties?

Glenwood Park section marks the very center of the new city that the great Virginian Railway will cause soon to be built at Sewell's Point, Hampton Roads, Norfolk.

Many of Plymouth's best citizens have purchased. Now is the time, while prices are reasonable and terms easy. Let us tell you more about it. Write to

Glenwood Park Corporation

325-327 SEABOARD BANK BLDG.

VIRGINIA.

12-18.5.

NORFOLK

RICHARD WINBORNE, Pres. W. H. WINBORNE, V-Pres. Norfolk, Va. Chowan Co. N. C. [INCORPORATED] **Cotton and Peanut Factors** Commission Merchants Norfolk, Va. Peanut Warehouses: Suffolk & orisk. Va. Shipunts solieit1 - Location a ation feats'il - bolycount Seaboard National Bank, Norfolk-Always before buying get our prices

on peanut bags, bagging and tics-IT PAYS.

Our Fall Stock Most Complete.



Have added to our Shoe Department a full line of old Ladies' Comfort Dress Shoes.

Prepare For Cold Weather

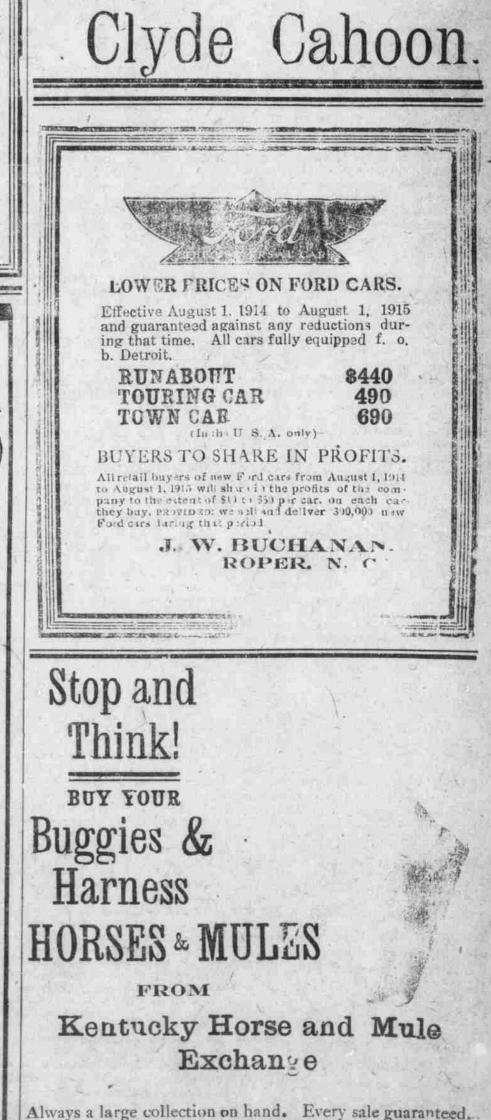
Childrens Coats, \$1.50 to \$12.50; Ladies Coats \$4. to \$18; Ladies Suits \$10. to \$25; Boys Overcoats \$2.50 to \$8.00; Mens Overcoats \$8. to \$20; Mens new English Suits \$15. and \$1 8; ther Styles \$5. to \$20; Mens Pants \$1. to \$7.50; Boys Pants 50c to \$3; Boys Suits, sizes up to 20, 50c to \$10.

The best line 25c hose for ladies and children. Call for the Cadet Brand, for sale only at our store.

Our Dry Goods & Trimmings Dept.

can't be surpaised, as we have just what you want. Our nice laces are sold at old prices, as they were bought before the war effected the price-all kinds in stock 5c to \$2.50 per yard. Androscoggin Bleeching 10c vd or 91c bolt lots. Best Sc Calico 6c yd. All Silks at old prices, as bought before the war effected the price.

Not having space to mention more, I want you to know we have most everything needed for the whole family at the cheapest prices.



Report of the condition of The Bank of Creswell.

at Creswell, in the State of North Garolina, at the close of business Oct., 31st, 1914.

RESOURCES Loans & Discounts Furniture & Fixtures Due from Banks and Bankers 4,802,35 Cash items Gold coin Silver coin, including all minor coin currency National bank poles and "ber U.S. notes

Total.

LIABILITIES Capital stock paid in Undivided profits, less current expenses and taxes paid 2,454 P7 Deposits subject to check **Savings** Deposits Cashier's checks outstanding Certified Checks

Tota1

State of North Carolino, County of Washington as: I, D E. Woodley, Cashier of the

above-named bank, do solemely swear that the above statement is true to the best of my knowledge and belief. D. E. Woodley, Cashier

Subscribed and sworn to before me, this 17th dwy of November 1914. J. L. Hussell, N. P.

Cornect-Attest:

Owners

PLYMOUTH

Automobile

I Have a full stock of au-

tomobile Supplies

HAVE LIGHTS PUT IN YOUR CURTAINS

FOR WINTER

Painting of all kinds and Slip covers for your car.

Frank Cowell

Го

Wm Wiley W. H Hardison Alfred Alexander Directors

Resourceful Dealer Mounts New Stude baker on Four Sets of Scales With increasing frequency during the pist two years, automobile salesmen have been called on to answer the question. "How much does it weigh?" Buyers, especially those who have

\$24,634.22 had motoring experience, have be-800.00 come intensely alive to the importance of weight and its propotion to power. 31.00 They realize that, to a great extent, comfort ease of steering, and the ec-175 00 onomical maintenance of their cars in 360.78 gasoline, oil and tires, depend on the absence of undue bulk and the even distribution of the car's weight. Nor 260.00 can all prospective buyers be convinc-

ed without a visit to the scales \$31,063.35 As a lesson to his own staff, as well as a confirmation of printed inform-ation, Warner M. Bateman. Stude-baker dealer at San Diego, Cal., push-2.454 P7 ed the weight question home in a con-12.442.10 clusive manner by securing four sets 10.931 88 of sea es and placing one under each

225.04 wheel of the first five-passenger Studebaker "Four" he received. So interest-10.26 ing was the result that Mr. Bateman later transberred the scales and the \$31,063,35 car to his show window, as a leson to motorists and a demonstration not only of lightness but also of the perfect balance attained in a modern type of American design.

The scales showep the total weight of the car to be 2,372 1-2 pounds-a result which amply made good the claim of nuusual lightness for the car.

The beaviest load fell on she right ear wheel, the scale supporting which egistered 662 1-2 pounds. The left rear load was 629; the right

front 552, and the left front 529 pounds. The sum of the two right-hand weights was 1,191 1-2; of the left 1,181, the right side being slightly heavier, due to the location of the large storage battery under the front seat on that side These weights were taken, of course without the presence of a driver on the left and without supplies of gasoline, oil and water, all of which are supported largely by the front wheels. With these additions, and with a driver of average size at the wheel, it was found that the weights developed an almost perfect balance, all four wheels weighing practically the same.

Fully as striking a result is scored by the Stadebaker "Six" which, like the "Four" has been designed with a careful regard to lightness and weight equalization.

KING'S NEW LIFE PILLS

The Pills That Do Cure.

Subscribe to the BEACON.



As previously announced, the Willys-Overland Company is buying a bale of cotton at 10 cents a pound for each direct and sub-dealer in Overland Cars in the cotton states, and another bale for each car sold by any dealer and paid for within 60 days from SeptemLer 16th.

In addition to this we will personally buy another bale at 10 cents for each car sold in the Plymouth territory and paid for within the time named.

Buy an Overland Car, and in this way help the farmers relieve the depressed price of cotton, and at the same time help yourself by getting the best Car for the money.

Four Cylinder Touring \$1,075 Four Cylinder Touring 8850 Four Cylinder Roadster 795 Four Cylinder Roadster 1050 Seven Passenger Six Cylinder 81475

Largest stock of parts and accessories carried in this section.

PLYMOUTH GARAGE & MOTOR COMPANY.

Plymouth, N. C.

DR. V. H. MEWBO

SPECIALIST IN FITTING EYE GLASSES.

CASH OR CREDIT

Give us a chance to show you our stockbefore purchasing elsewhere.

J. S. SHUGAR-

Opposite N-S Depot.