

The Local Paper a Most Useful Agency on the Farm-The Prass, Pulpit and School a Trinity of Influence That Must Bo Utilized in Building Agriculture,

# By Peter Radford

Lecturer National Farmers' Union

A broad campaign of publicity on the subject of rural life is needed in this state today to bring the problems of the farmers to the forefront. The city problems are blazoned upon the front pages of the metropolitan dailies and echood in the country press, but the troubles of the farmers are seldom told, except by those who seek to profit by the story,-and the glitter of the package oftlimes obscures the substance. A searching investigation into the needs of the farmers will reveal many inherent defects in our economic system that can be easily remedied when properly understood and illuminated by the power of the press.

The rural press, the pulpit and the school are a trinity of powerful influences that the farmer must atilize to their fullest canadity before he can occupy a commanding position in pulslie affairs. These gigantic agencies are organized in every rural community and only await the patronage and cooperation of the farmers to fully develop their energy and usefulness. They are local forces working for the best interests of their respective communities. Their work is to build and their object is to serve. They prosper only through the development and prosperity of the community.

Every farmer in this state should subscribe for the local paper, as well as farm periodicals and such other publications as he may tind profitable, but he should by all means subscribe for his local paper, and no home should be without it. The local paper is part of the community life and the editor understands the farmer's problems. It is the local press that will study the local problems and through its columns deal with subjects of most vital importance to local life of the community

### A Noble Task.

In too many instances the country papers mimic the city press by giving prominence to scandals, accidents and political agitation. The new rural civilization has placed upon the rural press renewed responsibilities, and enlarged possibilities for usefulnezs. It cannot perform its mission to agriculture by recording the frailties, the mislage and inordinate amgles of busy streets, or by enchanting

# Report of the condition of

# Washington County Bank,

at Plymouth, in the State of N. C., at the close of business December 31st, 1914.

RESOURCES Loans and discounts, \$65:430.50 Overdrafts, unsecured 773.58 1,849.09 Furniture and Fixtures Due from Banks and Bankers 5,058 08 Cash items 4,145 30 Gold coin 786.00 Silver coin, including all ms-1,498-13 nor com currency Nat. bank notes and other 4.294 00 U. 5. notes Total, \$84,645 87 LIABILITIES Capital stock paid is 11,000.00. Undivided profits, less ourcent expanses and 'axes 841 78 paid Bills payable 14.000.06 Time Certificates of Deposit 22,829 17 Deposits subject to check 36,533 W Gashier's checks outstanding 432.94 Certified checks 2:00 \$84,045.39 Total.

State of North Carolina, County of Washington, ss :

I. W. B. Watts, Cashier of the above named bank, do solemnly swear that the diove statem at, is true to the best of my knowledge and belief. W. B. WATTS, Cashier.

Subsoribed and sworn to before me, this 6th day of January, 1915. [L. S.] GEO W HARDISON Notary Fublic. orrect-Atlest:

D. O. PRINKLEY W. F. HATES ARE ADDER. Directors

# Clearance, Shoe and Clothing.

Will begin Saturday, Feb. 6th and continue until Feb., 20th.

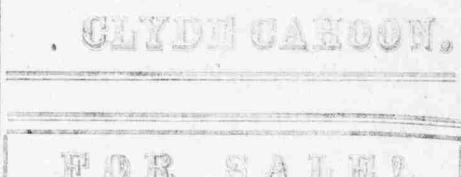
All \$3.00	Dire/s	shoes	reduced	to \$2.45
3.50	4.6	10.5	- 80,	2.98
4.00	1.1	4.5	6.1	3.35
4:50	36	4.5	8.4	3.65
5,00	-64	- 13	3.1	3.95

Contraction and the second second second

This includes all men and women's fine dress shoes. ' The famous Walkover and H. & M. line to choose from. All Overcoats for men and boys at and below wholesale cost. All ladies' Coat Suits

\$12.	50 val	ues going	z at S 7	7.50	
15.		4	13	1,00:	
22.	50 . *	4	13	2,50	
- 25.	00 *	s	12	1.00	
Ladies'	7 50	sport cont	going a	4.75	
	15. &	18	3.4	9.95	
Regular	5.00	4.6	4.6	\$ 25	
Men's	7,50	Suits		4.95	
	10.00			75.50	
11	12,50	1.1		8.51	
Θ.	15.00	33		11.30	
ine -	20.00	*.0		13.60	

Boys' Suits at equally low prices. This sale is for CASH only as they can't be charged at sale prices. Call and convince yourself.



Report of the codition of The Bank of Roper

E L Herriegton

NOTICE

Against Bonds."

R. A. WILLIFORD,

Mayor of Plymouth.

MORTGAGE SALE.

under and ha virtue of the terms of a mortgage made to B F Owens by Carolina, at the close of business Richard Bunch and wife Clarica Bunch on the 23rd, day March 1908 and dui recorted in Register of Deeds Office o Washington County in Book 51 Pag 580,854,00 255, and the mortgage having been as 19233 sinsigned to J. J. Boston, deceased 2,200 (3) shall offer for sale at public action a 1.822.03 501.25 estate,

10.001That tract of land adjoining the lands of Jennie Moore. Jin Walker, 341.63 Providence Walker and other and lying on Welches Creek cont ining ab

LAND MORTGAGE SALE.

Under and Virtue of the terms of a B Balldrd and wife Hannah Ballard, at Roper, in the State of North on the 30th day of March 1914, and re-corded in Book 59 page 508 the ReSis-

er of Deed's office in Plymouth N. C. Dec. 31st, 1914. Washington County. I shall offer for sale at the court house door in Plymouth on the 14th day of facury 1915 at 12 o'clock m. the Banking H use RESOURCES flowing described real-estate lying Farmiture & Fixtures d being in Lee's Mill Township, ashington Cowsty adjoining the Due from Banks and Bankers 11.715.87 Octock, M. the following described re-501.28 nds of John Hughes and others, and Cash items ties, the mislance and inordinate am-bitions of humanity, or by filling its columns with the echoes of the strug-to raid Ballard and fully described in ner columns and method in the strug-

sold deed liecorded in Washington National bank so es and "B Register's office' said tract

stories of city life which lure our children from the farm,

It has a higher and nobler task. Too often the pages of the city dailles bristle with the compute of ambitious: men in their wild last for power, and many times the dames of personal conflict sear the tender bads of new civilization and Higminate the pathway to destruction. The rural press is the governing power of public santiment and must hold steadfast to principle and keep the ship of state in the readstead of progress. The rural press cap best serve the interests of the farmers by applying its energies to the scletten of problems affecting the local community, It must stem the mighty life current that is moving from the farm to the cities, sweeping before it a thousand boys and girls per day. It has to deal with the fundamental problems of civilization at their fountain head. Its mission is to direct growth, teach efficiency and mold the intellectual life of the country, placing before the publie the daily problems of the farmers and giving first attention to the herislative, co-operative, educational and within its respective community, -

#### The Power of Advertising.

The influence of advertising is clearly visible in the homes and habits of the farmers, and the advertising columng of the press are making their impoint upon the lives of our people. The farmer ponsesses the things that are best advertised.

The farmer is entitled to all the advantages and deserver all the luxuries of life. We need more art, science and useful facilities on the farms, and many homes and farms are well balanced in this respect, but the advertiser can reuder a service by teaching the advantages of modern equipment throughout the columns of the rural press.

leadership. They have political leaders, but they need local industrial community and educational leaders.



using 50 acres more or less also one or in said Merae and conveyed to said Bullard by Howcott and Lanies, and at being all the land owned by the said W. B. Ballard in Merze Quarter. Terms of sale cash. This the 17th dao of Dec. 1914. J. H. SHUGAR, Morigagee, VAN B. MARTIN, Atty.

## Legislative House-Cleaning Needed.

While the war is on and there is a hull in business, we want all legislative bodies to take an inventory of the statute books and wipe off all extravagant and useless laws. A good house-cleaning is needed and economies can be instituted here and there that will patch the clothes of indigent children, rest tired mothers and lift mortgages from despondent homes. Unnecessary workmen taken off and useless expenses chopped down all along the line will add to the prosperity of the farmer and encourage him in his mighty effort to feed and clothe the world.

If any of these industries have sursocial needs of the agricultural classes that employee we can use them on the firm. We have no regular schedule of wages, but we pay good farm hands on an average of \$1.50 per day of thirteen hours when they about nine months of the year and the three months dead time, they can do the chores for their board. It they prefer to farm on their own account. here are more than 14,000,000.000 acres of idle land on the earth's surface awaiting the magic touch of the plow. The compensation is easily obtabable from Federal Agricultural purpose of furnishing light for all bids. Department statistics. The total average annual sales of a famin in the issueing of said bonds will the continental United States amounts vote a ballot on which shall be written or printed the words "For Bonds" and those opposed to \$516.00; the cost of operation is \$210.00; leaving the farmer \$176 per annum to live on and educate his tamily.

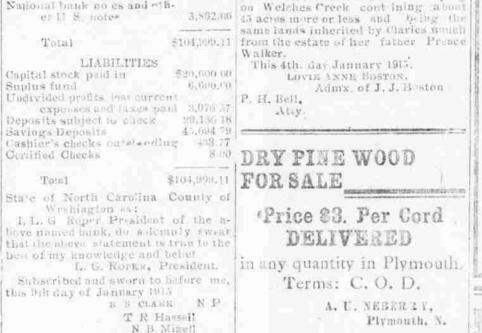
There is no occasion for the legis-The farmers are in need of personal | latures making a position for surplus employes of industry. Let them come 'back to the soil" and share with us the prosperity of the farm.

> When honesty is merely a good on Water Street for the registra- follows: policy it is a poor virtue.

Lazy farmers are just as useless as dead ones and take up more room.

When the soul communes with the spirit of nature the back to the farm movement prevails.

There are two kinds of farmers. One tries to take all the advice he hears and the other won't take any at all.



# Sealed Bids.

A Special Election has been Sealed bids will be received by called by the Board of Council- the Board of County Commissmen of the town of Plymouth to ioners of Washington County at be held at the Court House in their next meeting, on the first Plymouth on Tuesday Feb. 23rd, Monday in February, 1915, for bourd themselves; work usually runs 1915, from 8 o'clock a. m. to sun covering the Court House with detars stars on set, when and where the quali- gaivanized iron roofing. The fied voters of said town will de- bias to specify the different termine whether or not bonds of weights of material, with price said town shall be issued to the of each, including the price of amount of \$12,000, for the pur- the finished job, it to be done in pose of building and installing good, workmanlike manner. an electric light pant for the Right reserved to refuse any or the said town. Those favoring

F. R. JOHNSTON, Clerk.

# NOTICE

shall vote a ballot on which shall Under and by virtue of the terms of be written or printed the words a mortgage from W. B. Olifton and "Achinat Bonds." Washington County, North Carolina,

J. O. Everett has been ap- in Cook 59 page 25. The undersigned pointed registrar for said elect- will sell for each at public suce it the ion and the registration book is Court House door in Washington to. now open at said Everett's store North Carolina at 13m., on February 6th, 1915, that property described as

tion of all qualified voters who Lying and heing in the County of Washington, Town of Plymouth and have not heretofore registered. Said registration book will re Containing 103 feet on Fort William Said registration obtained with the containing tos feet on role without the main open for said purpose until Street 200 feet deep, bounded on the east by the tonds of W. E. Weede, 13th, 1915, and as provided by law. E. S. Mizell and W. R. For william street and known an lot White have been appointed Jud orr, as shown and registered in Book ges of Election for said election. 47 page 357 in the negister of Decks' This 16th day of January 1915. Office, Washington County,

This the 2nd day of Jan Jury, 1915. A. L. OWENS, Mortgagee.

Five year old, 1,100 lb mare mule, guaranteed to be broke to any implement on the farm; perfect condition and gentle disposition.

Farming unplements, including Deere Salky plow, the best on the market.

The above can be seen at Wilts Veneer Co.s plant

Apply to

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R. P. WALKER

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